

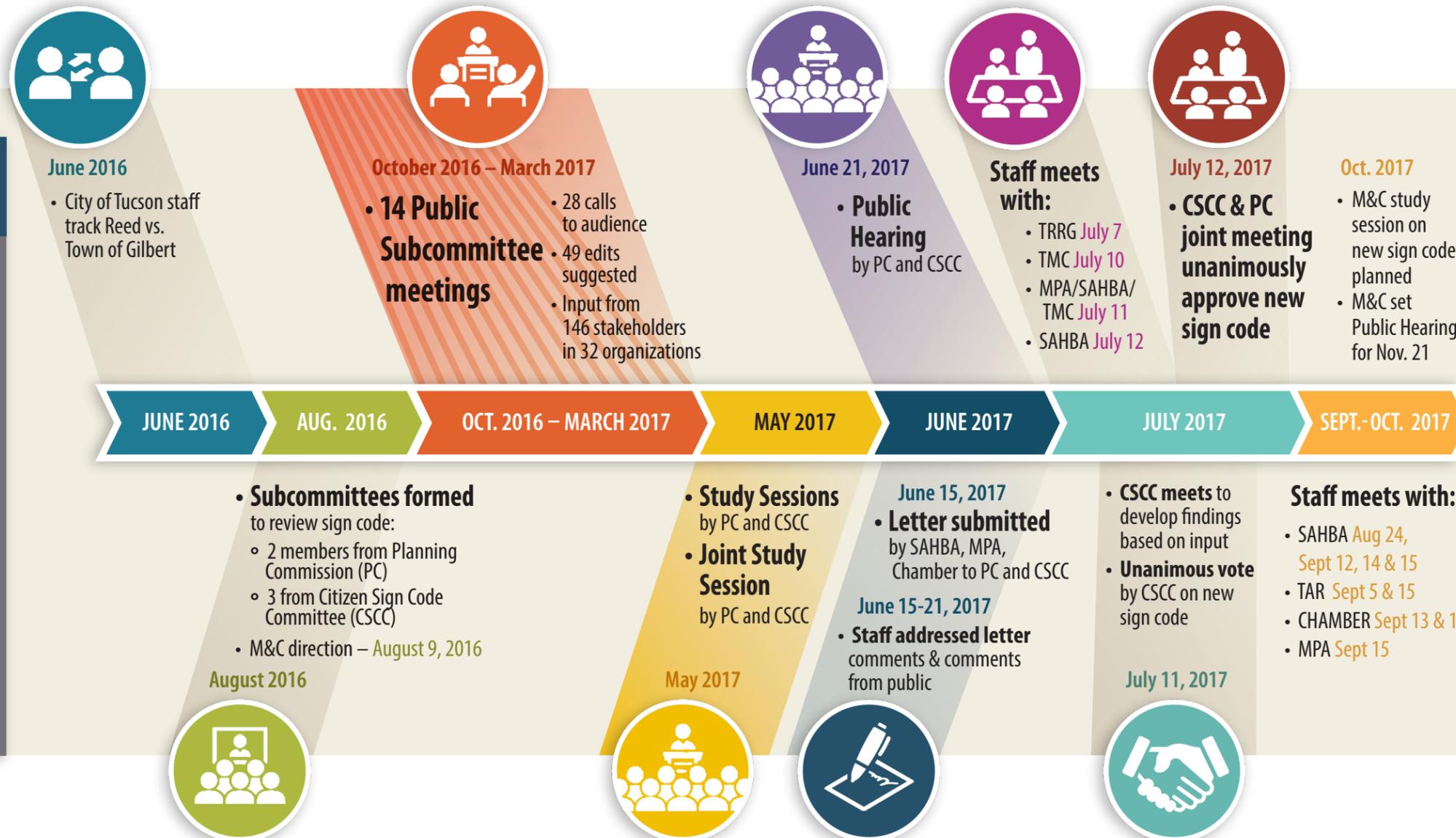
Creating a New Sign Code for Tucson

Planning & Development Services Department

June 2016 – November 2017

GOALS AS DIRECTED BY MAYOR & COUNCIL

- Review City sign code process in light of Reed vs. Town of Gilbert
- Create a simplified, streamlined, flexible sign code
- Integrate sign code into Unified Development Code
- Seek public input on proposed sign code changes in an inclusive, transparent, extensive manner



GOALS ACHIEVED

- Complies with Reed vs Gilbert
- Simplified
- Streamlined
- Flexible
- Improved aesthetics
- Integrated with Unified Development Code (UDC)

Proposed Nov. 2017

- M&C public hearing on new sign code planned

NOV. 2017

Stakeholder groups include: International Dark Sky Association, Metropolitan Pima Alliance, Multi-Family Association, Southern Arizona Home Builders Association, Tucson Association of Realtors, Tucson Metro Chamber, Tucson Residents for Responsible Government, and others.

