

Sign Code Revision Project

**Joint subcommittee of the Planning Commission
and Citizen Sign Code Committee**
February 27, 2017

06/23/2017

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Approval of Minutes / Legal Action Report for February 13, 2017

06/23/2017

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Review of the Process

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1st Call to the Audience

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Clarification on the following items

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Review and discussion by Subcommittee of Suggested Edits Matrix

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7A.7.1.e.2.B– Edit #24 (review of edits from February 13, 2017)

Subcommittee Suggestions: To help address 7A.7.3, the Committee suggested the addition of “sign” to 7A.7.1.E.2.b.2, to help address this issue.

Redline Edit: The sign height shall be compatible with the surrounding building height profile of the buildings, freestanding signs, and structures on the property and in the surrounding area.

Staff comment: Staff is amenable to these changes.



7A.7.1.E.5 – Edit #25 (review of edits from February 13, 2017)

Subcommittee Suggestions: Committee suggested add clarifying language regarding components of a sign.

Redline Edit: A freestanding sign should be comprised of a design such as ~~a bottom, middle and top~~ two or more components articulated by materiality. A sign blending wall and ground mounted components may use the best practice option noted below.

Staff comment: Staff is amenable to these changes.



11.4.7 – Edit #49 (review of edits from February 6, 2017)

Subcommittee Suggestions: Committee suggested further clarification of the text.

Redline Edit: Freestanding - Low profile freestanding Sign (7A)

A sign that has been provided with ~~a minimum continuous~~ prepared base or support, ~~at least two (2) feet in height, that extends in a continuous base to the outside dimension of the sign.~~ To encourage design flexibility, the maximum height of the sign may be lowered in order to decrease the required setback from the street.

Staff comment: Staff is amenable to these changes.

Sign Standards Key Issues

Article 7A

February 27, 2017

7A.10 Sign Types and General Standards

- Generally Permitted Signs [pp 29-31](#)
- Window Signs – Consider 30% coverage, no permit, coordination with City Code Chapter 7 on non-obstructed views into an late night establishment
 - Some minor editing
- Interior Signs – [pg 30](#)
 - This provision clarifies that signs not intended to be viewed from the right of way are regulated by Building Codes mainly
 - Menu Boards must be spaced 30 feet from single family residences
 - Wall Signs over 12 square feet are part of the premise's maximum sign area

Interior Signs

Minor wall signs



Menu board



Directional sign



Directory signs

7A.10 Sign Types and General Standards

7A.10.2 Table1 Permanent Signs by Zone Categories pp 32- 33

- Lists the *Reed* compliant sign types by zones
- Sign types defined per content-neutral standard i.e., *time, place or manner* but not content
 - Renames several signs to be *Reed* compliant
 - Access sign, Dwelling Unit Sign

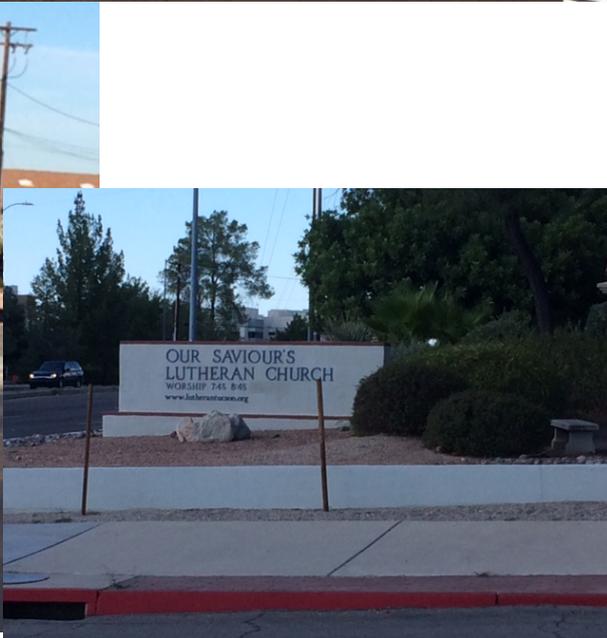
7A.10 Sign Types and General Standards

7A.10.3 Table 2 Maximum Sign Area Per Zone Categories pp 33-35

- Lists Maximum Sign Area and zone standards
- Increases sign area for non-residential uses in residential zone categories
 - Addresses on-going problem requiring variances for churches
- Allows for historic landmark signs in residential zones



Churches and Signs



7A.10 Sign Types and General Standards

7A.10.2 .C Additional Sign Standards Permanent Signs

pp 36-44

- **Canopy sign** recommended to remove these standards. It thus becomes a subtype of wall sign
- **Freestanding sign** no changes, spacing discussed and kept as-is
- **Projecting sign** made clearance adjustment in Pedestrian/Historic Districts
- **Wall sign** allow extended parapet option based on longstanding interpretation

Wall Sign - Extended Parapet Option

- Perpendicular option



Too large parapet for option

Canopy Sign



“Attached canopy - A roof-like structure that provides shade and /or ornamentation, projecting from and attached to a building wall below the highest point of the top of parapet, and supported in whole or in part by a building.”

7A.10 Sign Types and General Standards

7A.10.3.A and B Portable Sign Area Allotment per Zone and General Standards pp 45-53

- Based on statutory political signs, case law, and SCOTUS *Reed* case
- Material standards
- Spacing and grouping standards
- Wall-mounted sign standards
- Feather banner standards

7A.10.5 Table 4 - Portable Signs Sign Area Allotment

7A. TEMPORARY/PORTABLE SIGNS GENERAL STANDARDS

Table B - Portable Maximum Sign Area Allotment

The following zones may have portable signs. Additional standards may apply to individual sign types.

<u>Zone Categories</u>	<u>Local Street</u>	<u>Collector Street</u>	<u>Arterial Street</u>
<u>Rural/Residential /Multi-family, Non-residential</u>	<u>16 sq. ft.</u>	<u>32 sq. ft.</u>	<u>64 sq. ft.</u>
<u>General Business and Industrial</u>	<u>32 sq. ft.</u>	<u>64 sq. ft.</u>	<u>128 sq. ft.</u>



Portable Signs Issues



7A.10 Sign Types and General Standards

7A.10.3.C Additional Standards for Individual Portable Sign Types pp 46-53

- A-frames no changes
- Temporary signs includes 90-day permits for several temporary signs wall banners, fixed balloons, string pennants permitted in current Sign Code
- Political signs noted per ARS. If a conflict exists ARS provisions prevail

7A.10 Sign Types and General Standards

- Historic Landmark Signs pp 53-58
 - Allow wall signs to apply for HLS
 - As noted in *Sec. 7A.10.3 Table 2 Maximum Sign Area*, HLS may be allowed in residential zones for non-conforming uses.

Example non-conforming motor court



7A.11 Special Districts pp 58-67

- Historic District
 - Remove the maps
 - Mostly no changes
 - Minor adjustment on clearance for projecting signs
- Pedestrian District
 - Mostly no changes
 - Minor adjustment on clearance for projecting signs

7A.11 Special Districts

- Scenic Corridor District
 - No major changes
- Planned Area Development
 - Existing PADs may use base zone
 - New PADs may use master sign program
 - No billboards allowed in a PAD
 - Article 3 PAD standards are cross-referenced

7A.12 Appeals and Variances pg 68

- Appeals and variances follow the normal Board of Adjustment processes (Sec. 3.10).
- Signs application may also be appealed to Mayor and Council (Sec. 3.9.2) or Superior Court.
- Appeals to M/C may also be appealed to Superior Court.

7A.13 Sign Design Review Committee pg 68

- Committee's duties listed in UDC Article 2.2.12
pp 71-74

Sign Design Review Committee

- Advises on Text Amendments
- Advises on 7A.7 Design Options
- Composition
- Appointment Term
- Vacancies
- Meetings
- Removal
- Administrative Procedures

Sec. 2.2.12 Sign Design Review Committee pp 71-74

- **Composition** – Architect, sign business rep, local business rep, (architect/landscape architect/planner), general neighborhood association rep, ad hoc neighborhood association rep, Outdoor Lighting Committee rep, (one) at-large member appointed by City Manager. Total 8
- **Authority** – Advises Planning Commission on text amendments and reviews Sign Design Options
- **Appointment and Term** – 1) Mayor and Council, 2) City Manager
- **Term** – Four-year term, two terms, may return after one-year hiatus
- **Vacancies** - Filled in same manner as initial appointments
- **Meetings** – Quorum –four members Director may request Design Professional to make recommendation if quorum not obtained. Pre-app meetings allowed, one continuance by committee,
- **Removal** - 1) Per Chapter 10A for M/C option. 2) On request by City Manager
- **Administrative Procedures** – Executive Secretary is Zoning Administrator, and committee shall elect chairperson. Notification per PDSD policy.

Forward a draft with edits from the Subcommittee to the Joint Planning Commission /CSCC for review



2nd Call to the Audience

06/23/2017

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