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PLAN TUCSON

*TUCSON GENERAL PLAN UNDERWAY*

# Stakeholders Orientation Meeting

## May 20, 2011



CITY OF TUCSON  
Housing and  
Community Development  
Department

# Today's Agenda

- Plan Tucson: What, Why, Who, How
- Community Values and Draft Guiding Principles
- Where is Tucson Today?
- Challenges and Opportunities
- Working Groups

# What is Plan Tucson?

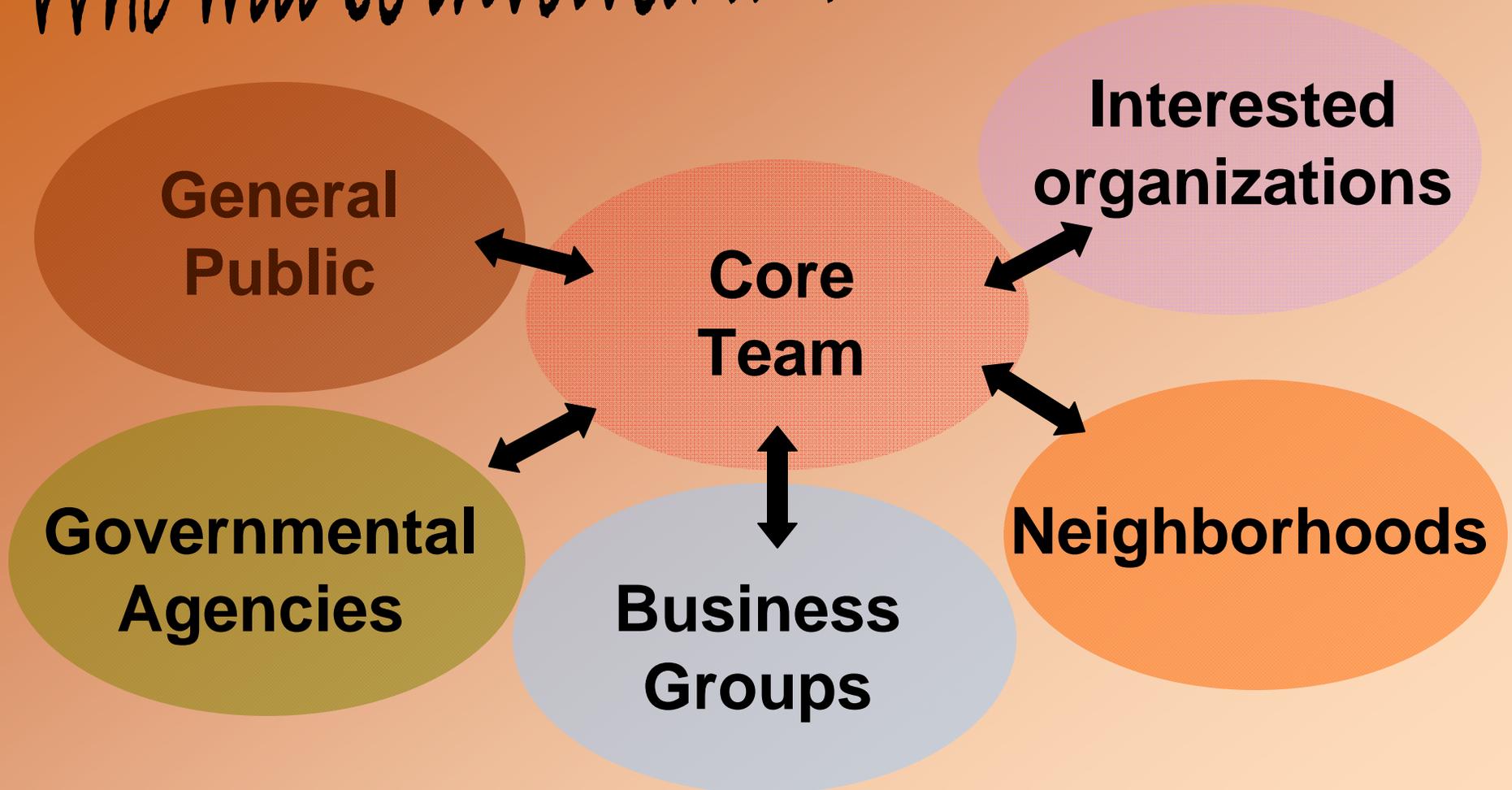
Set of public policies  
to help make decisions  
for the effective  
functioning of the city.



# Why create a new Plan?

- To understand how Tucson has been developing over the past decade
- To capture policy that has been adopted since the 2001 General Plan was adopted
- To take advantage of the lessons learned from use of the 2001 General Plan.
- To meet State Law.

# Who will be involved in Plan Tucson?



# How will Plan Tucson be put together?

**Building from  
previous  
efforts**

**Background  
research**

**Challenges  
and  
Opportunities**

## Setting Direction

**Environmental  
Integrity**

**Socioeconomic  
Prosperity**

**Smart  
Growth**

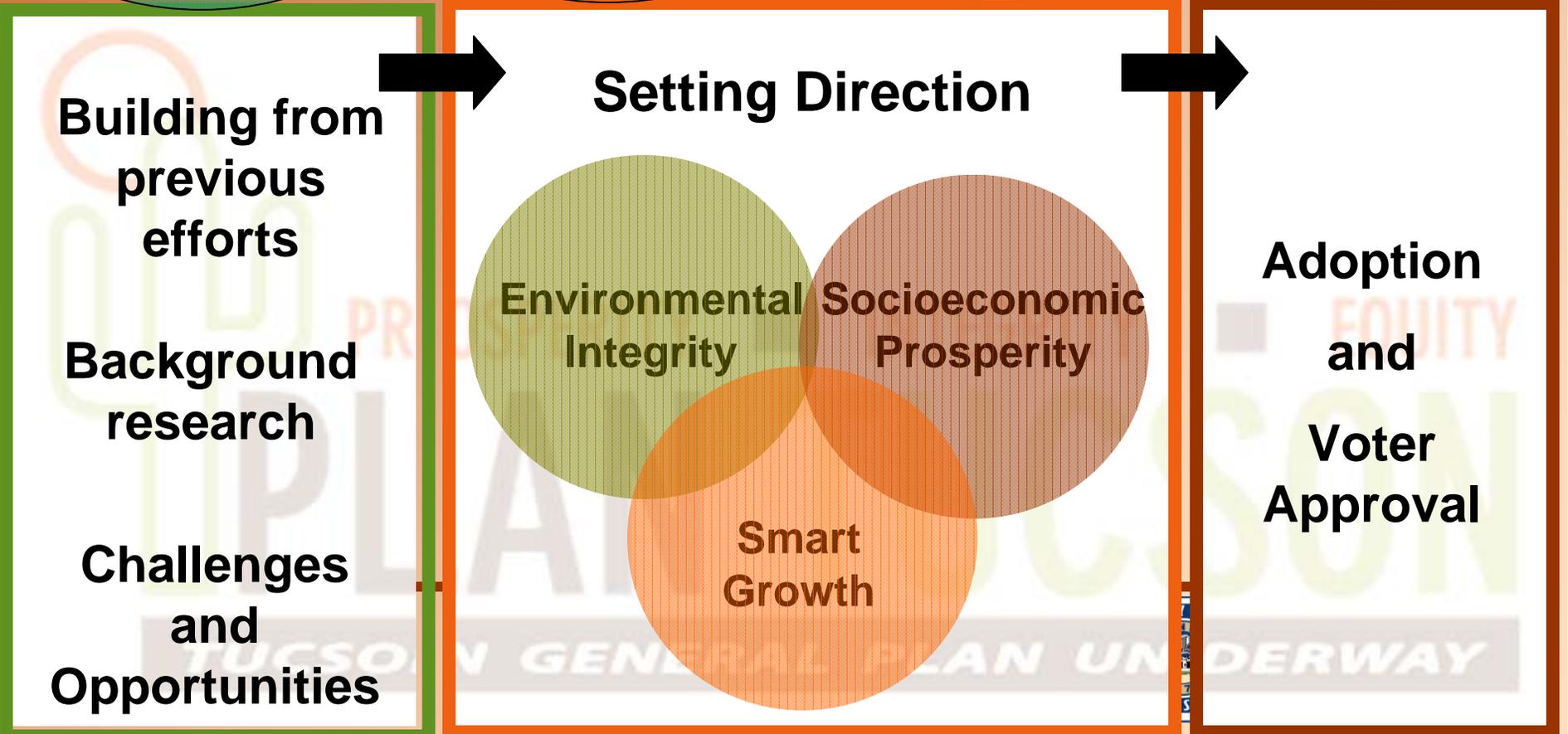
**Adoption  
and  
Voter  
Approval**

**2011**

**2011 -2012**

**2013**

HOW CAN YOU HELP  
PLAN TUCSON?



**Web:** [www.tucsonaz.gov/plantucson](http://www.tucsonaz.gov/plantucson)

**facebook**

**E-mail:** [plantucson@tucsonaz.gov](mailto:plantucson@tucsonaz.gov)

**Phone:** 520-792-CITY (2489)

**Fax:** 520-791-2529

**Traditional mail:** P.O. Box 27210

Tucson, AZ 85726

**By appointment:** Santa Rita Building

310 N Commerce Park Loop

*How should our city  
look, function, and  
what should it offer?  
Plan Tucson will be the  
guide for decisions  
about our community  
for years to come.*

**For further information about  
Plan Tucson, to comment, or  
to be put on a notification list:**

**Visit our website:**  
[www.tucsonaz.gov/plantucson](http://www.tucsonaz.gov/plantucson)

**Visit us on Facebook:**  
[www.facebook.com](http://www.facebook.com)

**Send us an e-mail:**  
[plantucson@tucsonaz.gov](mailto:plantucson@tucsonaz.gov)

**Give us a call:**  
520-792-CITY (2489)

**Write to us:**  
City of Tucson Housing &  
Community Development  
Department  
Attn: Plan Tucson  
310 N. Commerce Park Loop  
P. O. Box 27210  
Tucson, AZ 85726-7210



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# Community Values and Draft Guiding Principles

# Where is Tucson Today?

# Demographic Data



**About 833,224 people  
reside in the  
Tucson metro area**



# Demographic Data



**About 62% of those (520,116) reside within the 227-square mile City of Tucson limits**

# Unemployment Rate

**Pima County: 8.9%**

**Arizona: 9.6%**

**United States: 9.7%**



# Median Household Income

**Tucson: \$41,556**

**Pima County: \$49,305**

**Arizona: \$50,356**



# Population living in poverty (%)

**Tucson: 18.4%**

**Pima County: 14.7%**

**Arizona: 13.9%**



# Educational Attainment

**Of those 25 years and older:**

**High school or higher graduates:**

Tucson: 80.4%

Pima County: 83.4%

Arizona: 83.9%

**Bachelor's or higher graduates:**

Tucson: 22.9%

Pima County: 26.7%

Arizona: 25.6%



# Diversity

## Tucson

White:	69.7%
Hispanic/Latino:	41.6%
Black/African American:	5.0%
Asian:	2.9%
American Indian:	2.7%
Native Hawaiian:	0.2%
Two or more races:	4.2%
Other:	15.2%



# Household Types

## Tucson

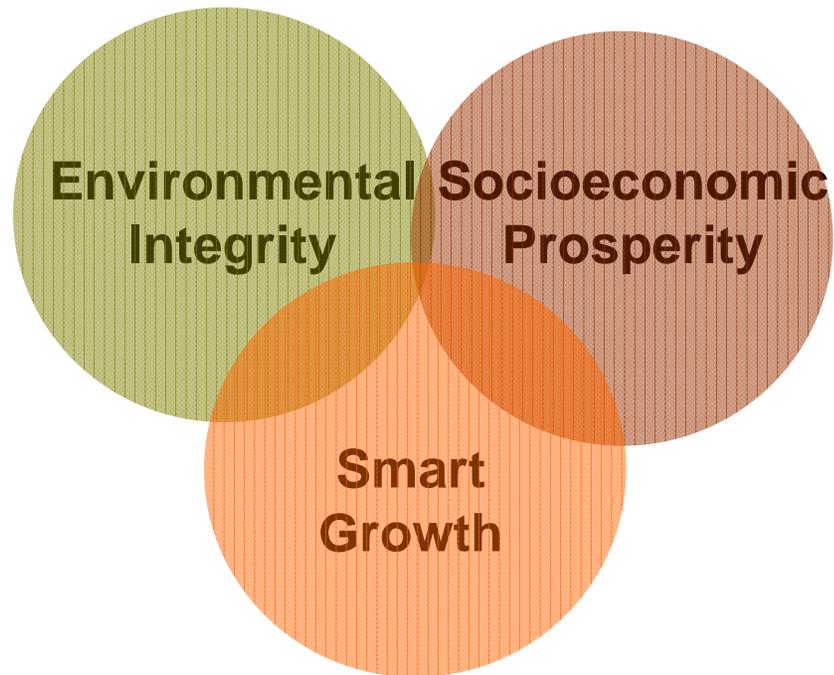
XX

# Ages

**Tucson**

XXX

# Setting Direction



# Socioeconomic Prosperity

## Elements:

- Economic Development
- Education
- Housing
- Public Health and Safety
- Cultural Heritage and the Arts
- Recreation
- Community Engagement



EQUITY  
ON  
THE WAY



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# Socioeconomic Prosperity

## Variables to consider:

- Changing Households
- Economic Stress
- National, State and Global Influences
- Multiculturalism
- Aging Housing Stock and Infrastructure
- Advances in Technology



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# Environmental Integrity

## Elements:

- Water
- Energy and Climate Change
- Green Infrastructure: Open Space, Habitat and Landscape
- Environmental Quality



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# Environmental Integrity

## Initiatives:

- Water/Wastewater Study
- Mayors Climate Protection Agreement
- Framework for Advancing Sustainability
- Urban Landscape Framework
- Greater Tucson Solar Development Plan
- Habitat Conservation Plans
- Eastern Pima County Regional Trails Master Plan
- Street Tree Inventory

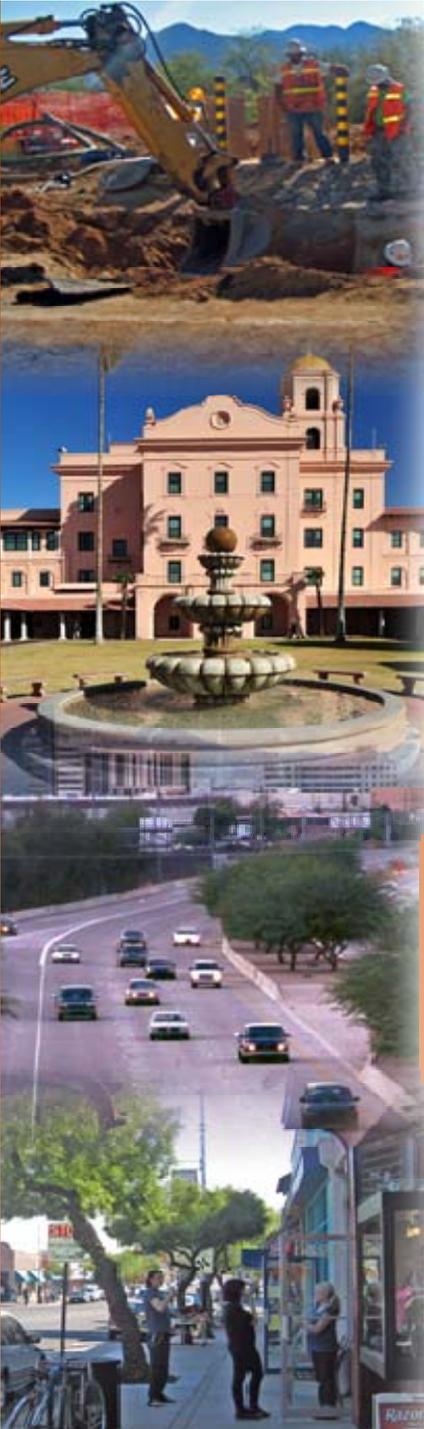
*among others*



# Smart Growth

## Elements:

- Land Use, Circulation and Mobility
- Public Facilities
- Public Infrastructure
- Redevelopment and Revitalization
- Urban Design
- Historic Preservation



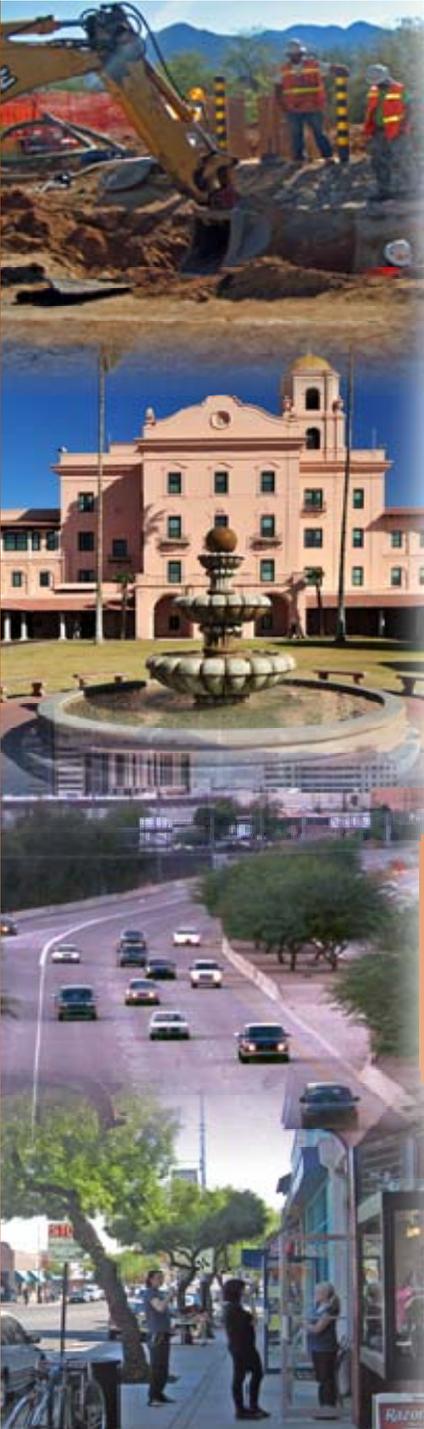
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# Smart Growth

## Initiatives:

- 2040 Regional Transportation Plan
- Revisions to City's Land Use Code
- Sustainable Land Use Code Project
- Infrastructure Assessment Plan
- Mountain Megas
- Housing + Transportation Affordability Index

*among others*



# Working Groups

# Q & As

# Break (5 mins.)

# Challenges and Opportunities



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