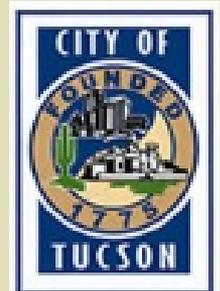




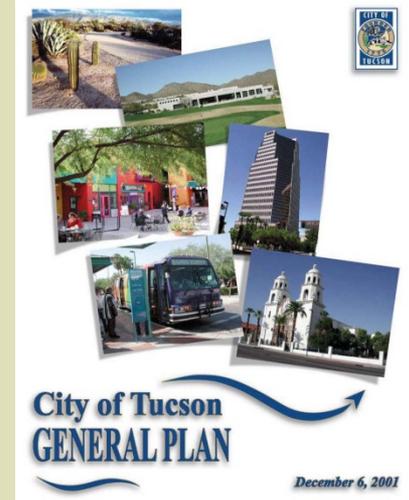
Plan Tucson Public Policy Forum

August 13, 2012
Repeated August 14, 2012



Purpose of General Plan

- Meet State Requirements that Cities Prepare a General Plan & Readopt Existing Plan or Adopt New Plan Every 10 Years
- Update Existing General Plan (2001)
- Provide Opportunity for Public, Along with Agencies, to Participate in Planning for City's Future
- Prepare & Document Policy Guidance for City's Future



Purpose of Forum

Staff to share initial Draft Goals & Policies
YOU to provide comments today or within two weeks.

Goal & Policy Basis

- **General Public Meetings**
- **Stakeholder Policy Working Groups**
- **Presentations to and input from Organizations**
- **Meetings with Subject Matter Experts (internal & external)**
- **Review of Existing Policies**
 - **2001 General Plan**
 - **Mayor and Council Direction**
 - **Studies and Reports**
- **Review of General Plans from other Jurisdictions**

Providing Written Feedback



Plan Tucson Draft Goals and Policies Feedback Form

Your feedback must be submitted to the Plan Tucson team no later than Friday, August 24. You may return your completed form by:

- Emailing your form to plantucson@tucsonaz.gov
- Faxing your form to 520-791-2529, Attn: Plan Tucson
- Mailing your form to: Plan Tucson, Attn: Becky Flores, 310 N. Commerce Park Loop, P.O. Box 27210, Tucson, AZ 85726-7210.

Your name: _____ Department / Organization you represent, if any: _____

Phone number and email address: _____

GOALS:

Goal #	A. Do you generally support this goal? If you represent a department or organization, please answer accordingly.	B. If you answered “no” to Question A, is it because the goal is in conflict with the goals of your department or organization? Or is it for some other reason?	C. Comments on the goal

POLICIES:

Policy #	D. Do you generally support this policy? If you represent a department or organization, please answer accordingly.	E. If you answered “no” to Question D, is it because the policy is in conflict with an existing policy in your department or organization, or for some reason? Please explain.	F. Comments on the policy

**A copy of the fillable PDF form can be found at:
www.tucsonaz.gov/plantucson**

Forum Agenda

Time	Topic	Presenter
Monday, Aug 13 8:30 am – 10:30 am	Socioeconomic Draft Policies Housing ♦ Economic Development ♦ Education ♦ Cultural Heritage & the Arts ♦ Public Health ♦ Public Safety ♦ Recreation ♦ Community Participation ♦ Urban Agriculture	Ann Vargas Rebecca Ruopp
Tuesday, Aug 14 10:00 am – noon		
Monday, Aug 13 11:00 am – 12:30 am	Environmental Draft Policies Energy & Climate Change ♦ Green Infrastructure ♦ Water ♦ Environmental Quality	Gina Chorover
Tuesday, Aug 14 1:00 pm – 2:30 pm		
Monday, Aug 13 2:00 pm – 3:30 am	Smart Growth Draft Policies Urban Design, Land Use & Transportation ♦ Redevelopment & Revitalization ♦ Historic Preservation ♦ Public Infrastructure & Facilities	Maria Gayosso
Tuesday, Aug 14 3:00 pm – 4:30 pm		

Upcoming Schedule

- **Comments on Draft Policies** ➤ **Due Friday, August 24, 2012**
- **Community Workshops** ➤ **Late September 2012**
- **Draft Document for Agency Review** ➤ **October 2012**
- **Public Open Houses** ➤ **Mid October 2012**
- **Planning Commission Study Sessions** ➤ **Dec. 2012/Jan. 2013**
- **Planning Commission Public Hearings** ➤ **Feb. 2013**
- **Mayor and Council Study Session** ➤ **April 2013**
- **Mayor and Council Public Hearing** ➤ **May 2013**
- **Final Draft** ➤ **June 2013**
- **Final Ballot Language Due** ➤ **July 2013**
- **GENERAL ELECTION, Nov. 5, 2013**

Comment Considerations

Provide comments on BIG ideas:

- ◆ What is missing?
- ◆ Is anything in conflict with existing goals or policies?
- ◆ Are the policies achievable over time?
That is, are there feasible actions that could be taken to meet the intent of the policy?



Smart Growth Focus Area

**Land Use, Transportation,
and Urban Design**

**Historic
Preservation**

**Public Infrastructure
and Facilities**

**Redevelopment
and Revitalization**

Smart Growth DRAFT GOALS

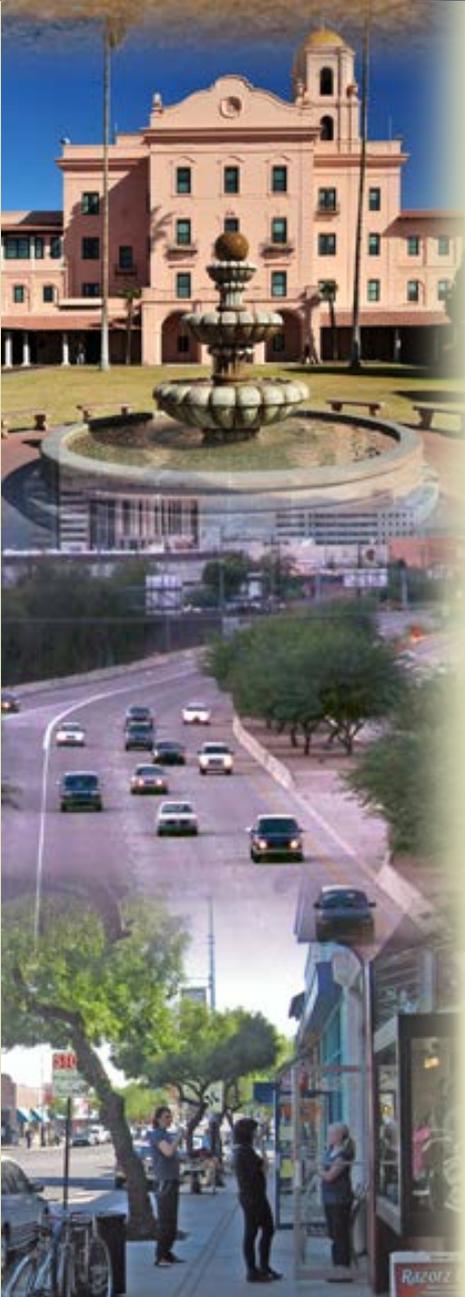
- SG.1** *A community that respects and integrates historic resources into the future built environment.*
- SG.2** *Coordinated, cost-effective, well-maintained public facilities and infrastructure that support cost-effective service delivery for current and future residents.*
- SG.3** *Coordinated, strategic private and public investments community-wide for long-term economic, social, and environmental sustainability.*
- SG.4** *A more compact community that reduces energy, water and land consumption, uses existing or upgraded public infrastructure and facilities, provides convenient pedestrian access to services, and is effectively served by alternative modes of transportation.*

Land Use, Transportation, and Urban Design Draft Policies



Pages 23 and 24 of your handout

Land Use, Transportation, and Urban Design



3D.1 Integrate land use, transportation and urban design in planning and decision-making processes to achieve an urban form that strengthens the City's sense of place and better serves City residents, businesses, institutions, and visitors by offering more mobility options, more aesthetically-pleasing and active public spaces, and increased sensitivity to historic and natural resources.

3D.2 Coordinate City departmental resources and regular communication to ensure the integration of land use, transportation, and urban design related planning and decisions.

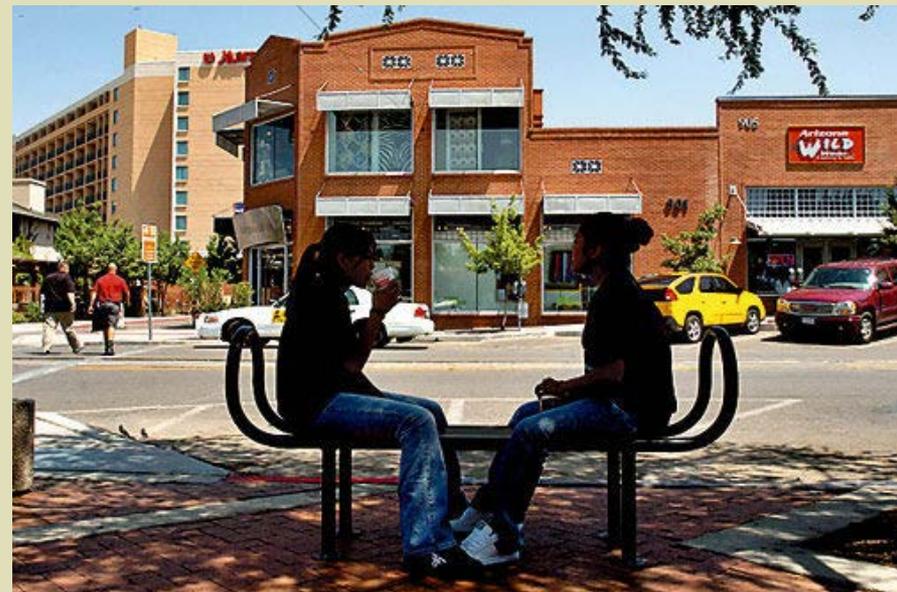
Land Use, Transportation, and Urban Design

3D.3 Pursue compact development in areas where:

- a. residential, commercial, employment, and recreational uses are or could be located and integrated
- b. there is close proximity to transit
- c. built environment can be designed for pedestrians to facilitate transit use, without excluding the automobile
- d. there is potential to develop moderate to higher density development
- e. existing or upgraded public facilities and infrastructure provide required levels of service
- f. parking management and pricing can encourage the use of transit, cycling, and walking

Land Use, Transportation, and Urban Design

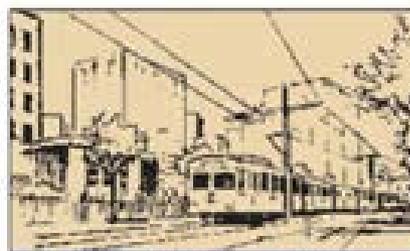
- 3D.4** Design compact development in a way that:
- is sensitive to the surrounding scale and uses
 - integrates alternative transportation choices, creates safe gathering places, and fosters social interaction
 - provides transit connections between compact development areas



Land Use, Transportation, and Urban Design

- 3D.5** Use the “Conceptual Map” [*in progress*] as a general guide for determining:
- a. development patterns, land use, and transportation concepts, while also considering area and site-specific issues
 - b. the general location of compact development areas

corporate or multiple-use office, industrial, and retail uses with some adjacent multifamily residential uses. Existing Subregional Employment Areas include the Mission Valley/Morena/Grantville and University/Sorrento Mesa areas.



3 Urban Village Centers



4 Community & Neighborhood Village Centers

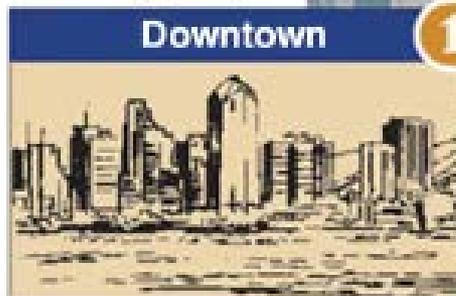
Community and Neighborhood Village Centers are locally-oriented mixed-use commercial and residential



2 Subregional Employment Areas

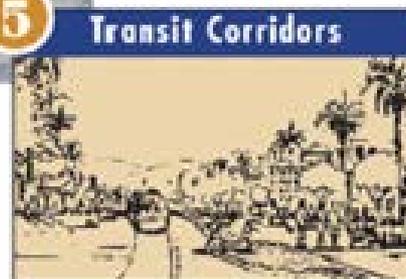


districts where residents and visitors come together. They are staging areas for transit. Community and Neighborhood Village Centers can range in size from just a few to more than 100 acres. Community Village Centers serve a larger area than Neighborhood Village Centers and may have a more significant employment component than a neighborhood village.



1 Downtown

Downtown San Diego has a unique role to play in the 21st century development of the San Diego region. In addition to being the administrative, legal, cultural and entertainment center in the region, downtown



5 Transit Corridors

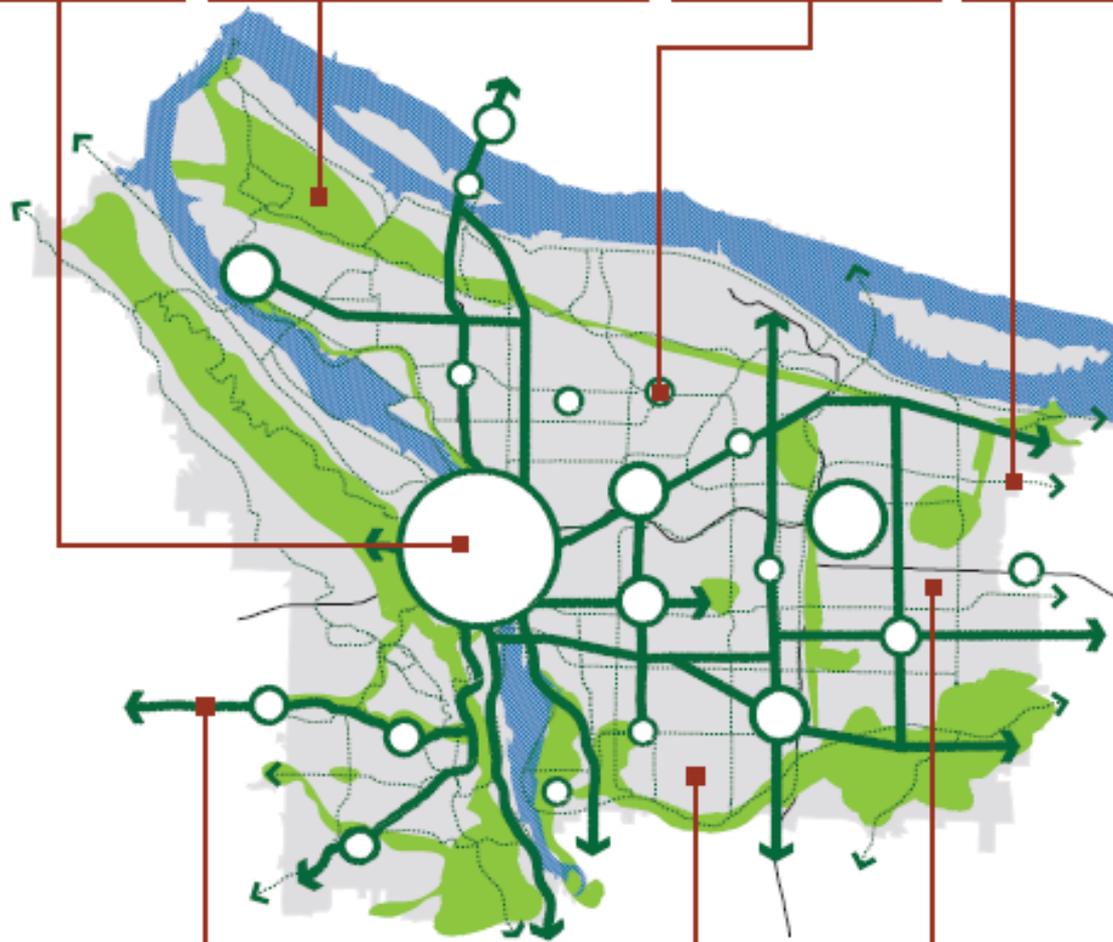
The City contains commercial corridors that are lively and vital, pedestrian-friendly, home to a rich variety of small businesses, restaurants, and homes, and served by higher frequency transit service. Transit corridors provide valuable new housing

Central City is the region's center of jobs, high-density housing, transit and other services. It also comprises a large portion of the Willamette River waterfront in the city. It benefits the entire city and has a key role as part of an interconnected system of neighborhood hubs and city greenways.

Habitat connections are corridors and neighborhood tree canopy that weave nature into the city and connect to large natural areas, like Forest Park. The habitat connections include anchor habitats and the connections between them. They provide corridors for residents and migrating wildlife. Anchor habitats are places with large, contiguous natural areas that serve as a safe and healthy home for resident and migratory animal species and native plants.

Neighborhood centers are places with concentrations of neighborhood businesses, community services and housing and public gathering places, providing area residents with local access to services.

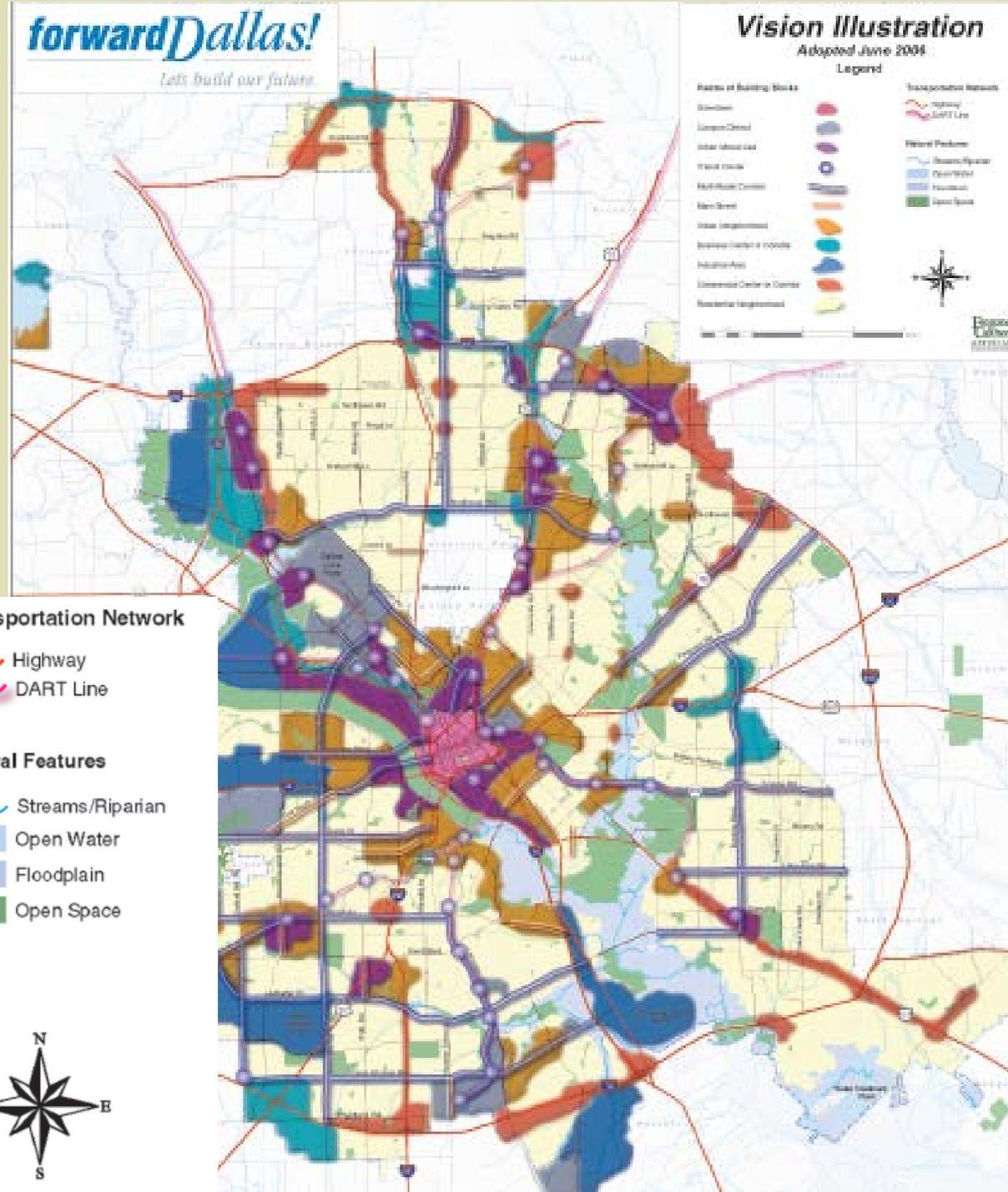
Neighborhood greenways are pedestrian- and bike-friendly green streets and trails that link neighborhood centers, parks, schools, natural areas and other key community destinations, making it easier to get around by walking, biking or wheelchair.



Civic corridors are major streets and transit corridors that link neighborhood centers to each other and the Central City. In some cases, a civic corridor may not be a single street, but multiple parallel streets that serve complementary functions. Civic corridors are enjoyable places to live, work and gather with bike and pedestrian facilities, large canopy trees,

Schools and parks are important community destinations that can be safely and conveniently reached from neighborhood greenways.

Existing residential areas are connected to neighborhood centers, the city center, employment areas, parks and natural areas and other destinations through networks of neighborhood greenways and civic corridors.



Palette of Building Blocks

- Downtown
- Campus District
- Urban Mixed-Use
- Transit Center
- Multi-Modal Corridor
- Main Street
- Urban Neighborhood
- Business Center or Corridor
- Industrial Area
- Commercial Center or Corridor
- Residential Neighborhood

Transportation Network

- Highway
- DART Line

Natural Features

- Streams/Riparian
- Open Water
- Floodplain
- Open Space

Palette of Building Blocks

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Natural Features

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- Open Water
- Floodplain
- Open Space



Land Use, Transportation, and Urban Design

- 3D.6** Undertake more detailed planning and related community participation for the “Conceptual Map” *[in progress]* building blocks, including boundaries for specific development areas, types and mixes of uses, needed public infrastructure and facilities, and design features.



Land Use, Transportation, and Urban Design

3D.7 Locate housing, employment, retail, and services in proximity to each other to allow easy access between uses and reduce dependence on the car.



Land Use, Transportation, and Urban Design

3D.8 Integrate urban agriculture opportunities, such as community gardens, farmers' markets, and small urban farms, into new, redeveloped, and existing development.



Land Use, Transportation, and Urban Design

3D.9 Adjust future right-of-way widths of major roadways considering their expected function and foreseen improvements.



Land Use, Transportation, and Urban Design

3D.10 Design streets so they complement the surrounding context and offer people of different ages and abilities transportation choices by making walking, bicycling, and taking public transit convenient, attractive, safe, and healthy alternatives to the automobile.

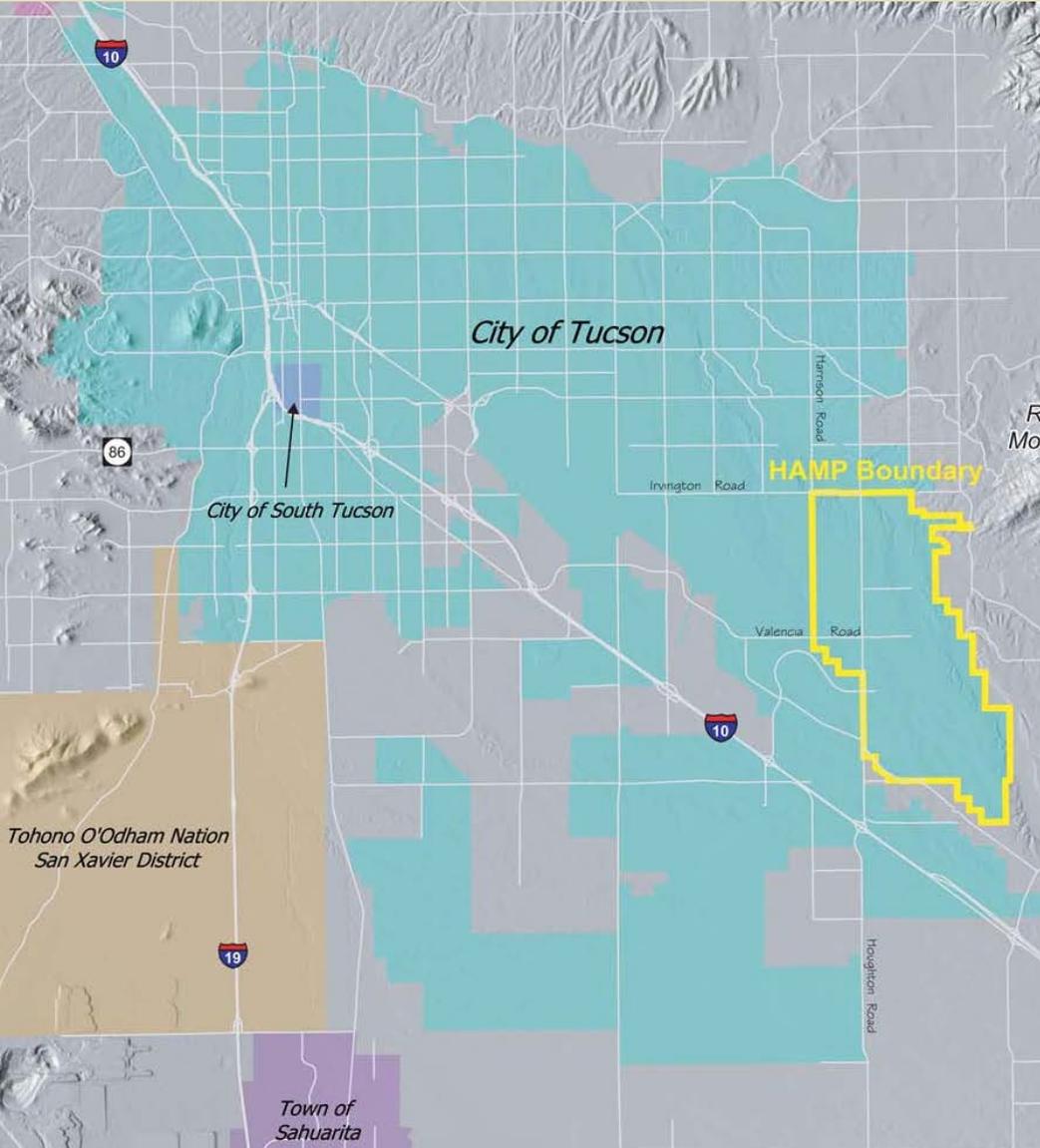


Land Use, Transportation, and Urban Design

- 3D.11** Create pedestrian and bicycle networks that are continuous and provide safe and convenient alternatives within neighborhoods and for getting to school, work, parks, and other destinations on a regular basis.
- 3D.12** Implement transportation demand management strategies, such as flexible work hours, vanpools, and other strategies.



Land Use, Transportation, and Urban Design

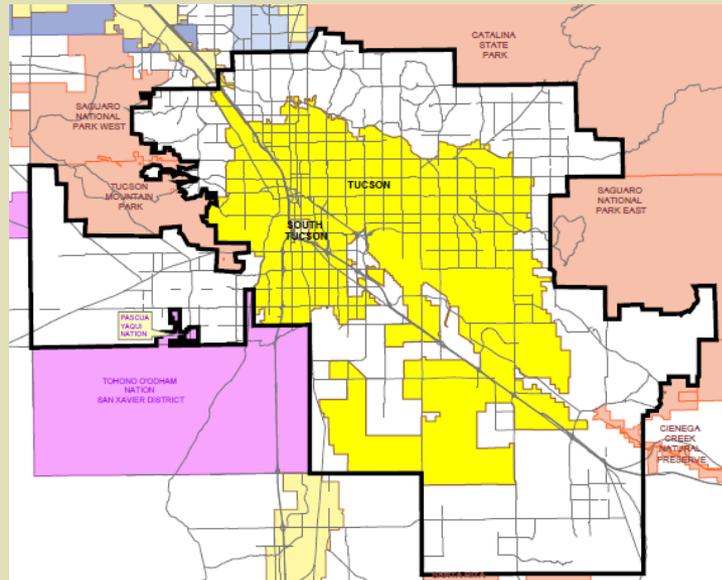


3D.13 Consider new development or the extension of major infrastructure in the Houghton Area only after additional, more refined planning efforts are completed.

3D.14 Hold the Southlands area in reserve for long-term future development.

Land Use, Transportation, and Urban Design

3D.15 Pursue annexation of both vacant/ underdeveloped land and developed land within an adopted Municipal Planning Area, taking into consideration the development/growth potential; projected revenues to be received and projected costs to serve; ability/capability to serve; and strategic importance of the location.



Land Use, Transportation, and Urban Design

3D.16 Participate in efforts to provide a regional, multi-modal transportation system that increases the efficiency, safety, and reliability of transporting people and goods within the region and to destinations outside of the region.



Land Use, Transportation, and Urban Design

Related Policies in Other Elements:

Element	Policy #	Pg.
Housing	1A.8	5
Economic Development	1B.1, 1B.9	6
Public Health	1E.1	9
Community Participation	1H.1 – 1H.4	12
Urban Agriculture	1I.2	13
Energy & Climate Change	2A.3	15
Green Infrastructure	2C.4, 2C.5	17
Environmental Quality	2D.2	18
Historic Preservation	3A.7	20
Public Infrastructure & Facilities	3B.1	21
Redevelopment & Revitalization	3C.2, 3C.3	22

Historic Preservation Draft Policies



Historic Preservation

- 3A.1** Identify and implement incentives for maintaining, retrofitting, rehabilitating, and adaptively reusing historic buildings.

- 3A.2** Provide technical assistance to commercial districts and low- to moderate-income neighborhoods to obtain historic designation.



Historic Preservation

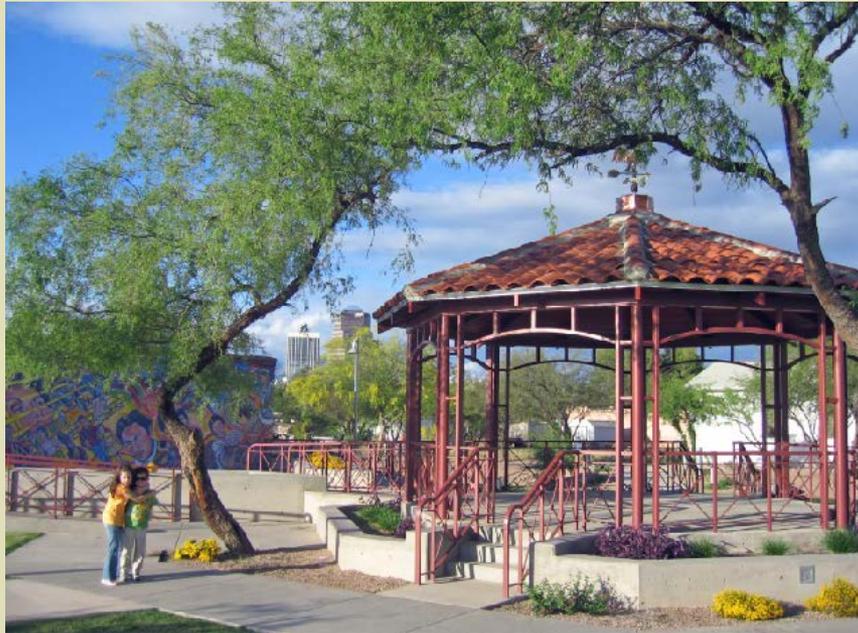
3A.3 Maintain, retrofit, rehabilitate and adaptively reuse City-owned historic buildings.

3A.4 Identify historic streetscapes and preserve their most significant character-defining features.



Historic Preservation

- 3A.5** Follow national and local historic preservation standards when rehabilitating or adding facilities and landscaping in historic urban parks.
- 3A.6** Mitigate impacts on historic, cultural, and archaeological resources caused by construction or excavation in City rights-of-way.



Historic Preservation

- 3A.7** Balance new development and historic preservation so they are complementary to each other in land use and design decisions.
- 3A.8** Include historic, archaeological, and cultural resources in project planning and design, when development occurs in historic districts.



Historic Preservation

Related Policies in Other Elements:

Element	Policy #	Pg.
Housing	1A.3, 1A.4	5
Economic Development	1B.6	6
Education	1C.4	7
Recreation	1G.8	11

Public Infrastructure and Facilities Draft Policies



Public Infrastructure and Facilities

3B.1 Identify highest priority needs to manage and maintain public infrastructure and facilities -- including police and fire, solid waste, parks and recreation, water and wastewater, transportation, communications and information, and public buildings – that are fundamental to economic development and to sustaining and enhancing living conditions in the community.



Public Infrastructure and Facilities

3B.2 Expand the use of state-of-the-art, cost-effective technologies and services to provide cost-efficient public infrastructure and facilities.



Public Infrastructure and Facilities

- 3B.3** Identify reclaimed water users, such as schools, golf course, and sports facilities, that will support the expansion of the reclaimed water system.
- 3B.4** Use a variety of financing mechanisms for the repair, upgrade, maintenance, and service expansion of public infrastructure and facilities.



Public Infrastructure and Facilities

Related Policies in Other Elements:

Element	Policy #	Pg.
Economic Development	1B.1	6
Education	1C.2	7
Recreation	1G.2, 1G.6	11
Energy & Climate Change	2A.2, 2A.6, 2A.7	15
Water	2B.6	16
Green Infrastructure	2C.1, 2C.2	17
Historic Preservation	3A.3, 3A.4, 3A.5	20
Redevelopment & Revitalization	3C.2	22
Land Use, Transportation & Urban Design	3D.3, 3D.10, 3D.11, 3D.13, 3D.15	23/24

Redevelopment and Revitalization Draft Policies



Page 22 of your handout

Redevelopment and Revitalization

- 3C.1** Target public investment to encourage redevelopment and revitalization for economic stability in the long term.
- 3C.2** Invest in public infrastructure to stimulate private investment in targeted redevelopment and revitalization areas.
- 3C.3** Pursue brownfield sites as opportunities for redevelopment.



Redevelopment and Revitalization

- 3C.4** Target private and public investments in areas with the potential for more compact development.
- 3C.5** Build from existing assets of areas identified for redevelopment and revitalization.
- 3C.6** Prioritize neighborhood revitalization efforts to focus on those geographic areas with the greatest need.



Redevelopment and Revitalization

Related Policies in Other Elements:

Element	Policy #	Pg.
Community Participation	1H.1 – 1H.4	12
Energy & Climate Change	2A.3	15
Green Infrastructure	2C.3	17
Environmental Quality	2D.2	18
Historic Preservation	3A.2	20

Providing Written Feedback

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