



PROSPERITY ■ INTEGRITY ■ EQUITY

PLAN TUCSON

TUCSON GENERAL PLAN UNDERWAY

Guiding Principles Meeting

June 10, 2011



CITY OF TUCSON
Housing and
Community Development
Department

Today's Agenda

- What are *Guiding Principles*?
- How will *Guiding Principles* be used?
- Sustainability
- Exercise

What are we doing at this meeting?

Today: working on **Guiding Principles**

Next: working on **Policies**

What are Guiding Principles?

Fundamental beliefs that memorialize the community values and guide the development of policies.

How will the Principles be used?

All general plan goals, policies, and implementation programs will need to be consistent with the guiding principles.

Values vs. Principles

Values are used to develop the principles.

Values



Principles



Policies



Programs/Projects

Value

We value a variety of convenient transportation options for everyone

Principle

Expanding transportation alternatives provides greater accessibility to jobs and services

Policy

The City of Tucson will work towards allocating a greater percentage of transportation funding for mass transit

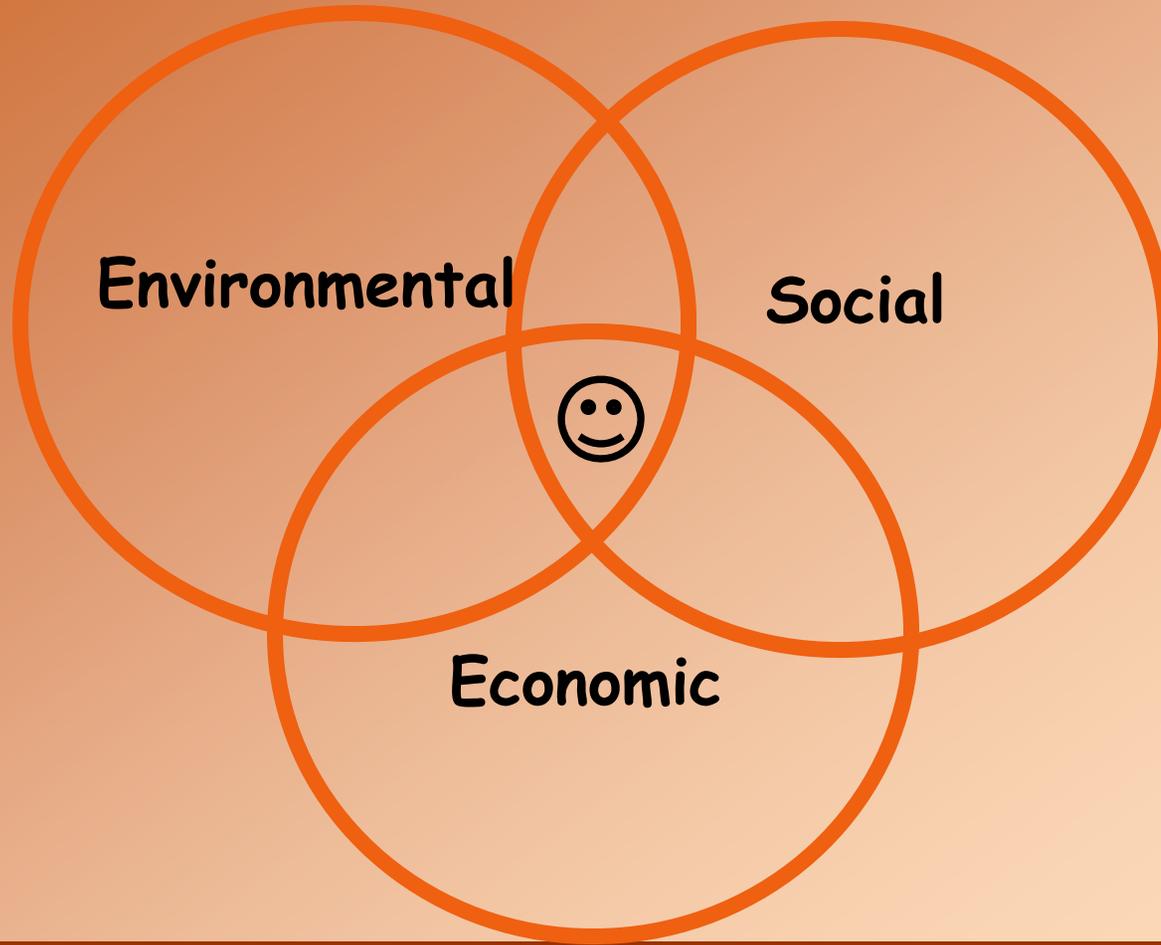
Project

The City of Tucson will pursue funding for a Modern Streetcar system

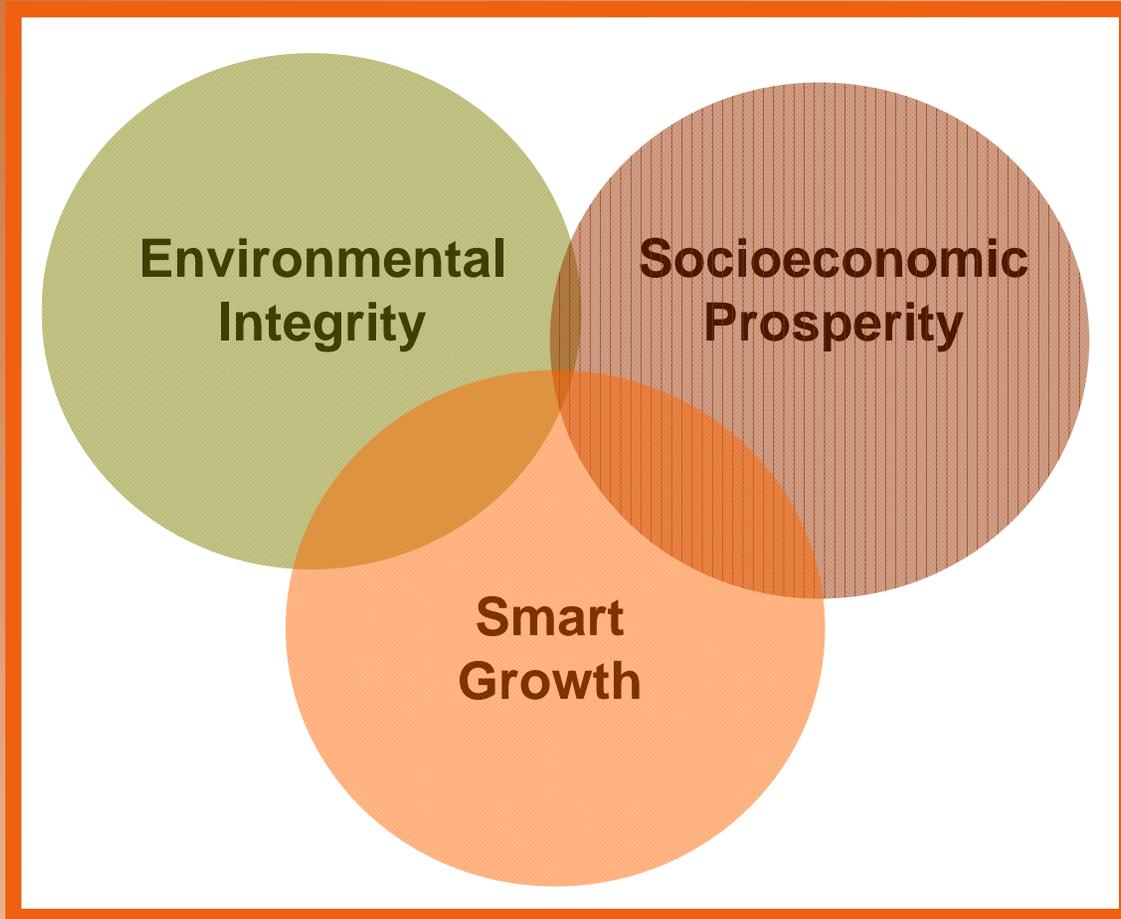
Sustainability

Defined as policies and strategies that meet society's present needs without compromising the ability of future generations to meet their own needs.

Sustainability



Three Focus Areas



Goal: Interrelated Principles

As much as possible, we are seeking Guiding Principles that relate to all three focus areas.

Three Focus Areas

Socioeconomic Prosperity

Housing
Economic Development
Education
Community Engagement
Cultural Heritage & Arts
Public Health
Recreation
Public Safety

Environmental Integrity

Environmental Quality
Water
Green Infrastructure
Energy & Climate Change

Smart Growth

Land Use & Transportation
Public Facilities
Public Infrastructure
Urban Design
Redevelopment & Revitalization
Historic Preservation

Exercise

Exercise

Take partial principle statements and complete by adding the benefits to be realized in the three focus areas.

Example

Investing in public infrastructure
(roads, streetscapes, sidewalks,
transit, bike routes, and parks)...

- improves the health of our residents
- provides more transportation alternatives for workers
- lays a foundation for economic development

Exercise Instructions

- Each table will start with a different focus area.
- Take 15 minutes to individually work on the exercise. Brainstorm how the principle relates to the 3 focus areas. Can also come up with new Principles.
- Table facilitator will go through each principle and as a group you will provide input.

Three Focus Areas

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Economic Development
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Community Engagement
Cultural Heritage & Arts
Public Health
Recreation
Public Safety

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Smart Growth

Land Use & Transportation
Public Facilities
Public Infrastructure
Urban Design
Redevelopment & Revitalization
Historic Preservation

- Imagine Greater Tucson (IGT)
- 2040 Regional Transportation Plan, 2010
- City/County 5-Year HUD Consolidated Plan, 2010
- Revitalizing Downtown Tucson: Building the New Pueblo, 2010
- City/County Water and Wastewater Study, 2009
- Nat'l Conversations on Climate Action Event in Tucson, 2009
- Pima Cultural Plan, 2008
- Community Sustainability Forum, 2007
- American Institute of Architects Sustainable Design Assessment, 2007
- Tucson Regional Town Hall, 2007
- TREO Blueprint, 2007

Environmental Integrity

Initiatives:

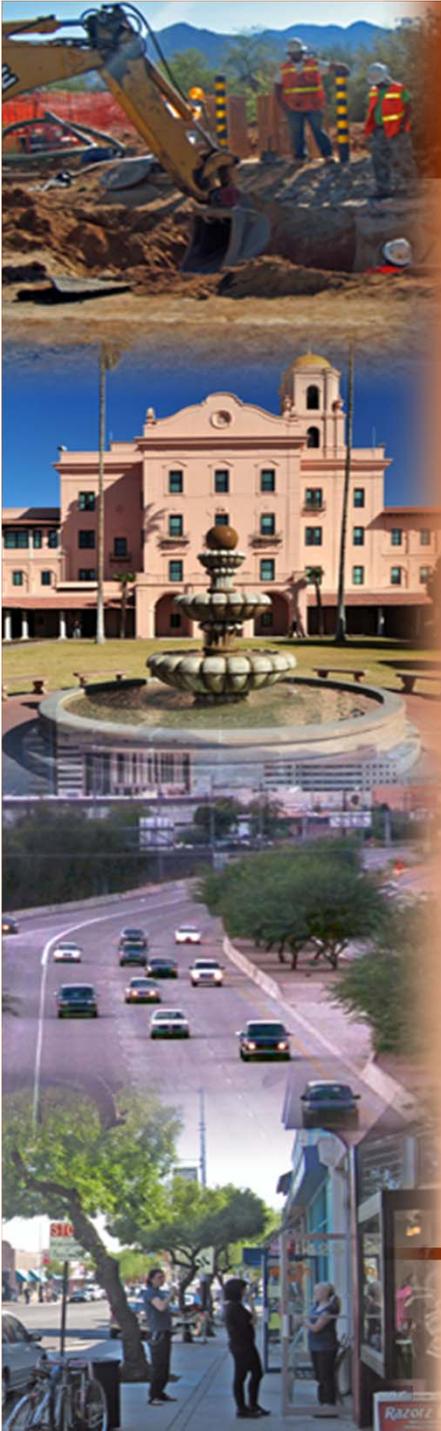
- Water/Wastewater Study
- Mayors Climate Protection Agreement
- Framework for Advancing Sustainability
- Urban Landscape Framework
- Greater Tucson Solar Development Plan
- Habitat Conservation Plans
- Eastern Pima County Regional Trails Master Plan
- Street Tree Inventory



Smart Growth

Initiatives:

- 2040 Regional Transportation Plan
- Revisions to City's Land Use Code
- Sustainable Land Use Code Project
- Infrastructure Assessment Plan
- Water/Wastewater Study
- Mountain Megas
- Housing + Transportation Affordability Index



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