



**Plan Tucson Policy Forum
August 13, 2012, repeated August 14, 2012**

**TRANSCRIPTION OF FLIP CHART NOTES
Re Participants' Comments & Questions**

Note: The Policy Forum included three sessions based on the three Focus Area into which the elements being addressed by Plan Tucson are organized. The Focus Areas include: (1) Socioeconomic Prosperity, (2) Environmental Integrity, and (3) Smart Growth. In this transcription, each Focus Area begins on a new page. When a comment or question was tied to a specific goal or policy, the number of that goal or policy is indicated. Comments or questions that related to the overall General Plan effort are included under the title "Other Comments," which begin on a new page at the end of this document.

SOCIOECONOMIC FOCUS AREA	
<i>Socioeconomic Focus Area</i> GOALS	
	Is there any significance to order of policies?
	Which policy addresses Section 8 Housing? (Staff referenced IA.2 and IA.7.)
	Suggestion that it shouldn't just be "Evaluate," but also "improve." Perhaps "Evaluate and improve."
SE.1	Private as well?
	How will plan address the issue of "justice" / "equity"? For instance, "spatial justice"? Participant referenced the controversy over tearing down barrios to build the TCC, and how that was still on people's mind so many years later.
SE.4	Add "natural"
SE.6	Something related to public safety
	Neighborhood Associations and neighbors relationships – how information is supposed to be shared? Perhaps something related to this issue could be included.
<i>Socioeconomic Focus Area</i> HOUSING	
1A.1	What does "spatial" mean in this context?
1A.5	Missing: housing financing for all types of housing.
	Which policy addresses Section 8 Housing? (Staff referenced IA.2 and IA.7.)
	Green retrofitting of existing structures. Use of our buildings in cause of CO ₂ emissions. Massive program for retrofitting buildings would have a huge impact.
	Owner occupied housing – make a priority so there is a core of people who help maintain particular community [Note: This comment occurred during "Land Use, Transportation, and Urban Design" discussion. Have left there and repeated here.]

Socioeconomic Focus Area	
ECONOMIC DEVELOPMENT	
1B.1	Add “department” at end (i.e., “a streamlined Development Services Department”)
1B.1	Move this policy to the Economic Development goals – or lead to goals. It should be the branding for Economic Development.
1B.1	Typo – “property” should be “properly” <i>[Note: Revised in slide]</i>
1B.5	Leaves out being an “exporter,” which is key to Tucson’s economic development.
1B.10	Now that there is a City Economic Development Office should this policy perhaps change?
1B.10	Implies specific actions?
1B.10	Include PAG?
1B.10	A regional accord will be needed to move forward with economic development
	Should include something about partnership with Mexico directly.
	Link information on what’s going on in re work force dynamics and education curriculums – Labor market information system would be very effective.
	Reinvent yourself based on the international trends. “Explore ways to employ people in non-traditional ways. Identify and promote non-dollar based efforts.” “Promote the informal economy.”
	Wrap around environmental opportunities to connect them to employment opportunities. Integrate both.
Socioeconomic Focus Area	
EDUCATION	
1C.1 & 1C.4	Include something about outcome sought. For example: <ul style="list-style-type: none"> - creates wellbeing - understanding rules and regulations
1C.2	Typo – “services” should be changed to “serve”
1C.4	Consider partnering with schools
1C.4	Consider neighborhood linkages
1C.4	Add “bullying” to list of topics that should be covered through civic education

Socioeconomic Focus Area	
CULTURAL HERITAGE & THE ARTS	
1D.5	Does “public investment” mean “public sector investment”? (Note: Question applicable to other policies in which “public investment” or similar term, such as “public financing,” is used.)
1D.6	Sounds past tense – be aggressive about tourism and the arts – not just golf.
1D.6	Ecotourism, environmental emphasis with tourism needs to be included.
	None of the policies include “cultural resources” – perhaps change to “cultural assets.” (Note: Staff explained that “cultural resources” had a particular meaning in archaeology, which was primary reason the term was reserved for the Historic Preservation element.)
	All the references seem to be about art as something one consumes. Consider art as active participation.
	Need to retain young, creative talent – important for building a strong community – “creative class.”
	Integration of cultural amenities with housing and transportation.
Socioeconomic Focus Area	
PUBLIC HEALTH	
1E.1	Add detail to make more powerful - walkable streets? Add transit.
1E.1	Giving people access to services - Provide infrastructure
1E.3	Jobs are important, but so is education.
1E.3	Too broad a statement – Needs clarification
	Urban greenway systems – as transportation systems - Important for general public health - Mobility
	City should develop a computer-base system for health-care professionals to report illnesses to the City, so illnesses they are occurring and how to address them
	There’s nothing that says the City should collaborate with the County to track health issues
	Importance of accessible early screenings for preventative care. The City could identify the importance of this – non-traditional approaches.
	Support health partnerships
	Require having a member of the Planning Commission be a medical professional. [Note: Pointed out that this would take a change in the City Charter.]

Socioeconomic Focus Area PUBLIC SAFETY	
1F.3	Define “non-governmental.” Does it include faith-based organizations? If not, add.
IF.3	Governmental programs need to be included.
IF.6 & IF.7	Both of them suggest that we can only be reactive. We need to put words about being preventative.
	Civility – need a process for identifying behavior that may relate to mass-killings. People need to be more aware and educated on procedures
1F.7	What constitutes a hazard incurred by human activity? Does it include transportation related items, such as traffic accidents? Would safe streets , sidewalks, lights be way to deal with hazards in this policy? Human activity has to do with design.
IF.8	Strengthen City and non-City governmental relationships
IF.9	Should have a “plan” for major disasters.
	Policies all suggest public safety is something done for us – not something we can participate in, such as developing social networks
	Where would modification of flight paths go?
	Consider a policy regarding “eyes on the street” as a way to make our public areas safer.
	Where do sidewalks and lights go in this policy?????
Socioeconomic Focus Area PARKS & RECREATION	
IG.3	Conflict of equity vs. the actual ability to pay for it. Is it feasible?
IG.7	Emphasize relationship of Parks and Recreation with public safety, health, <u>and</u> schools
1G.9	Does this include streets? - Needs to connect all infrastructure, trails, streets, etc. (Note: Parks & Rec. rep. explained that the department’s perspective regarding connections was broader than suggested by this policy.)
IG.9	Include schools and transit hubs in the policy. Also make it “urban” linear parks.
IG.10	Include “higher education institutions” rather than calling out UA specifically, so other colleges/universities are not excluded. Also, private partnerships exist and should be included, as well as the future private partnerships. Also ref. to “foundations” could be included.
	Schools as centers.
	Is there a way to identify strategy to share responsibility with neighborhoods? Expand opportunities.
	Clean air is important for recreation

Socioeconomic Focus Area COMMUNITY PARTICIPATION	
1H.1	Delete “Work to.” Begin policy with “Increase.”
1H.2	Include “renters” more specifically.
1H.2	People’s main problem is not understanding how the system works. Perhaps civic education could be done through the schools to ensure an educated future population
1H.2	Where can people obtain information about process, how to get involved, etc.?
1H.3	“Ensure” could be difficult to do (Note: Staff made point that the “ensure” was related to “public engagement opportunities” vs. “ensure public engagement.”)
1H.3	Need to emphasize that such processes should be “high quality.”
1H.3	Focus on more specific strategies for raising standards. For example, offer incentives for educating and increasing participation from neighborhoods
1H.3 & 1H.4	How do we leverage what are existing and limited City resources? Peer training? Space?
1H.4	Issue of capacity. We can only do so much based on resources. <ul style="list-style-type: none"> - Work through Neighborhood Association - Public participation not just for one age group. Can include youth. Make this clear.
	Suggestion that there be a policy or something in one of the policies about providing meeting places through schools, etc.
	Have meetings all over city. That is, consider geographic locations, “go to people, rather than making them come to you.”
	Mix of terms such as “participation,” “involvement,” “engagement.” Need to be consistent in language, to understand the meaning of these terms, and to use the appropriate terms considering what is actually achievable. (For instance, would like to see “engagement,” but probably not realistic at this point.)
3D.6	Include “community voice” in other elements – strengthen Community Participation [Note: Comment came up during “Land Use, Transportation, and Urban Design” discussion. Have left there and repeated here.]
Socioeconomic Focus Area URBAN AGRICULTURE	
1I.1	Change “gardening” to “food production.”
1I.2	Change “locally grown food” to “produced”
1I.2	Include the adoption of water rates for urban agriculture.
1I.2	Address location for sales – particularly important for at-risk neighborhoods
	The City could incentivize developers to set land aside for urban agriculture.

<i>Urban Agriculture continued</i>	
	Address issue of community gardens counting toward open space
	Can green roofs (for gardening) be done? Would codes need to be changed?
	City providing regular composting services needs to be addressed.
	Strive to use local services

ENVIRONMENTAL FOCUS AREA	
<i>Environmental Focus Area</i> GOALS	
E.4	Something about management of healthy open space. Allude to it in the goal.
E.5	Does this include water for the environment?
	Where is noise addressed?
	Operations by DMAFB need to be addressed. Both noise and safety issues.
	Assessment of sites for solar and relationship with TEP.
	We need to proclaim that we are one of the top solar cities.
	What about light pollution?
	Connect it to Economic Development.
<i>Environmental Focus Area</i> ENERGY & CLIMATE CHANGE	
2A.2	Revise to say “best energy efficient technologies.”
2A.2	Operations need to be included – incentives already exist
2A.2	Drawback – This policy might represent a conflict when remodeling historic structures.
2A.3	Work with partners to include more specific strategies (i.e., urban forest, roof tops).
2A.3	Refrain from being less encompassing by getting too specific. (Note: Reference to preceding statement.)
2A.3 & 2A.9	Pull Urban Heat Island references and create a separate element – strong relationship with climate change
2A.4	Include provisions for zoning regulations to allow for recharging stations at neighborhood level and other places.
2A.4	Replace “alternative” with “low-carbon and renewable sources.”
2A.4	“Alternative fuel” vs. “solar technologies” – Consider revising to “alternative <u>energy</u> sources” vs. “alternative fuels.”
2A.6	What about wind energy? Consider including wording that would get at the idea of “Working with other entities to explore alternative energy sources (or perhaps use ‘emerging technologies’).”
2A.7	Does it include incentives for residents (private citizens)? TEP does work with solar groups. How does City support public/private partnerships?
2A.8	Don’t know what this means. Not clear.

<i>Energy & Climate Change continued</i>	
2A.8	Make a linkage between water and climate change. Unpredictable rainfall patterns are part of climate change.
2A.9	Include adaptation to new economy as it relates to climate change
	City working with/encouraging multiple parties re financing. Helping people with financing? For instance there are foundation funding opportunities that people don't know about. How do we get the word out?
	Need to educate people about solar issues (such as that HOA's can't prevent you from installing solar power equipment).
	Tie to economic development
	Climate change will be major in next ten years.
	"Connect renewable forms of energy with mobility."
	"Replace "alternative" with "renewable." Another participant advocated against changing "alternative" to "renewable."
	Carbon footprint very high in transportation (car).
	Solar panels collect dust. People are using WATER - a resource we need to conserve - to clean off the panels. A situation where efforts to deal with energy resources is having an impact on another resource, i.e., water.
	Urban Heat Islands (UHI) – climate change definitely affects UHI – should be separate section or subsection similar to Urban Agriculture
	Provide overall policy on management of pollutants.
<i>Environmental Focus Area</i>	
WATER	
2B.1	Water is already managed. Is this redundant?
2B.1	Perhaps take out "regional."
2B.1	"...and evaluate alternative infrastructures for water (compare rain water harvesting with CAP use for instance)
2B.2	Change to "Support" to "Require."
2B.6	Don't tie land use decisions to water. They're two different systems. Water infrastructure is different from water availability. Will there be explanatory materials that will help explain the policy? A simple justification, context?
2B.6	"Evaluate and consider." Who's going to prepare the materials? The applicant or the City?
2B.6	Do we need to include impact fees?
2B.7	Revise to say "water planning and conservation efforts."
	How does Plan Tucson integrate language from Water/Wastewater Study?

<i>Water continued</i>	
	The policies read as if the City is also responsible for water sources/supply at a regional level.
	A goal could be for the City to pursue other water sources.
	Missing: Issue of priorities for water use. Should be a goal. You need to know what you are planning for.
	Trying to retain water locally is missing.
	Biggest barrier is financing. The City can be more involved in financing. [Might be connected to 2B.2]
	According to Tucson Water, service policy should be added. Perhaps could be added to 2B.6 or as a stand-alone policy.
	Doesn't say anything about setting priorities. Have lots of things we want water for – right now who can pay is how we set priorities. What's water use in various sectors
<i>Environmental Focus Area</i> GREEN INFRASTRUCTURE	
2C.2	Retention basins are being used as solar sites. This is a cross-over between Green Infrastructure and Energy and Climate Change. Perhaps “and other benefits” could be added.
2C.2	Expand to include “other infiltration areas – distributing systems.”
2C.3	We should include native vegetation for the expansion part of the policy. Another option would be reference to “drought tolerant.”
2C.3	Deal with different levels of trees more as an “urban forest.” Recognize that we don't have to do just one thing. Perhaps this should be a goal – that is, multi-benefits of urban forest.
2C.5	Add “create” along with “protect, restore, and enhance.”
	Support private initiatives to further policies such as tree canopy
	Think about Urban Agriculture as Green Infrastructure
	“Patches and corridors”
	Any policies for repurposing spaces that aren't used anymore (as in Detroit)?
	Include “reconciliation ecology” in ideas.
	Make sure Green Infrastructure and Smart Growth goals/policies aren't in conflict.
	Related water policy 2B.5 should be added to the Green Infrastructure “Related Policies” table.
	Street design should be added to the green infrastructure policies

<i>Environmental Focus Area</i> ENVIRONMENTAL QUALITY	
2D.1	Think about changing to “maximize recovery utilization of waste.” Tie it to economic development. <ul style="list-style-type: none"> - Inventory, keep track, find ways to reutilize waste
2D.1	Would adding recycling/composting be too specific?
2D.1	Add policy about waste conversion – integrated resource recovery plan vs. “waste management.”
2D.3	Needs to be linked to land use decisions and climate change.
2D.3	Should go beyond “City operations.”
2D.3	It’s not just a particulate matter; it’s also emissions.
2D.3	Use of A/C units in public vehicles, including idling.
	Add noise policy – Divert airplane traffic from higher density areas – City can support this. Other sources of noise?
	Add light pollution policy and dark skies
	Should the LEED program be added?
	Consider requiring pervious material in parking lots and other area? Cross-over with green infrastructure, climate change, and public infrastructure elements.
	Add something about “assessing” impact of development and redevelopment
	Consider addressing “red fields” – that is, economic sink in an area – largely vacant properties along commercial strips

SMART GROWTH FOCUS AREA	
<i>Smart Growth Focus Area</i> GOALS	
SG.1	Why just address historic resources? What about contemporary resources?
SG.1	Definitions – Need to define “historic resources”
SG.1	Should address the economic value of doing historic preservation.
SG.2 / SG.3	What does “coordinated” mean as used here? What is being coordinated? Should comma after “coordinated” be taken out to make it clearer?
SG.4	Have problem with “compact development.” Don’t have water, etc. for density implied. Not sure compact will achieve what you hope it will. Suggest “compact development” be replaced with “urban form.”
SG.4	“Compact development” seems only to address downtown area.
SG.4	Assumption that “compact development” may meet various subgoals (e.g., “reduces energy, water...”). Focus is on density and mobility. Think focus should instead be on “urban form.”
SG.4	This needs to be “affordable.” No discussion of affordability.
	“Compact” community will only work if... That is, word goal to show reciprocal relationships.
	Need to spell out “integration” as a goal.
	Add “resiliency” [Note: Flipchart notes didn’t indicate where.]
<i>Smart Growth Focus Area</i> HISTORIC PRESERVATION	
3A.4	Why “most significant character-defining features”? Why not just “character-defining features”? [Note: Historic Preservation Officer pointed out that if it isn’t qualified it would mean that neighborhoods with historic streetscapes would not be able to pursue sidewalks, lighting, and other things that they often pursue as part of neighborhood improvements..]
<i>Smart Growth Focus Area</i> PUBLIC INFRASTRUCTURE & FACILITIES	
3B.1	Call for facilities management (maintenance) plan.
3B.1	Separate “management” from “expansion.” Nothing right now that says what’s the least we need.
3B.2	“Cost-effective” / “cost-efficient” bit confusing when reading
3B.4	Separate maintenance and expansion. Development should pay for expansion.
	Plan strategy needed to integrate with climate change strategy

<i>Public Infrastructure & Facilities continued</i>	
	Over next years going to see many more school closings. Should have policy to address the use of closed schools. Policy could apply to other buildings that have outlived their economic purpose. Calling for recognition that things are going to change.
	Do we have a list of “assets” that will no longer be economically viable?
Smart Growth Focus Area REDEVELOPMENT & REVITALIZATION	
3C.1	Clarify “economic stability.” For what? For the project? For something else?
3C.1	“Public investment” implies City is going to pay for. Change “public” to “public sector.”
3C.5	Change “of” to “in.”
3C.6	Need financing mechanism. Going to lose contextually important historic resources.
3C.4	Replace “compact development” with “efficient and _____” [Note: Recorder missed second word.]
3C.6	Who will define “greatest need”? Could be criteria for “greatest need.”
	Need to address parking – allocation of resources (land) to parking. Reduction in parking requirements tied to what’s around it.
	These spaces could be used as open spaces. [Note: Related to preceding note.]
	Strategy for redevelopment of the City should be in General Plan.
Smart Growth Focus Area LAND USE, TRANSPORTATION, & URBAN DESIGN	
3D.1	Be sure to make distinction between when “City” means “City government” and when “city” is being used more generally to mean the place (i.e., Tucson).
3D.1	Too many ideas. Can it be broken into a few separate policies?
3D.1	Don’t need more mobility – need more connections – trying to get to something
3D.1	What’s not included is social network, which is fabric of community.
3D.2	Seems as if this is part of 3D.1 – may be more of an action than policy.
3D.2	Having a policy might help in getting resources allocated to do such coordination.
3D.3 e	Maybe put first in list.
3D.3	Substitute “redevelopment” for “development” – otherwise could lead to political warfare Change wording to “Purse an urban form” vs. “compact development”
3D.3	Reflects existing policy / direction from Mayor and Council

<i>Land Use, Transportation, and Urban Design continued</i>	
3D.3	Tweak policy so it doesn't suggest that all criteria has to be met. (One can always expand transit, etc.)
3D.3	Need to add something about not affecting existing pattern of neighborhoods
3D.3	Community needs to be made ready for changes (the social element).
3D.3	Reference to pedestrians only is a mistake – need to add reference to bicycles or change to “non-motorized”
3D.3	Add a “g” to the list – “that does not degrade historic resources”
3D.3	Should reference need for neighborhood involvement in the changing of the existing fabric
3D.4 c.	More than “transit”
3D.4 c.	Built environment...” can be used to replace the automobile trips.”
3D.3 / 3D.4	Where do automobiles get housed when people commute without cars (e.g., students may not use their cars all the time, but they bring them). How does this work with compact development? <ul style="list-style-type: none"> - One participant suggested that Zipcars or Go Cars would be one way to address, so that people wouldn't have to park a car they were only using once in awhile.
3D.4c.	Need to talk not only about connections between compact developments, but also connections between compact developments and existing neighborhoods.
3D.6	Include “community voice” in other elements – strengthen Community Participation. [Note: Came up here, but include in “Housing” also.]
3D.7	Gets to scale/grain – such as smaller sites, which are getting lost.
3D.7	Scale – preserve what defines quality of life scale for particular area.
3D.7	“Compact” – diversify by scale / quality of life.
3D.7	Owner occupied housing – make a priority so there is a core of people who help maintain particular community. [Note: Came up here, but included in “Community Participation” also.]
3D.9	Take into account climate change.
3D.9	Why do we want to do this? Add reason.
3D.9	Call out MS&R Plan and need to revise it. Make sure all the policies support the potential changes – i.e., look for potential conflict with other policies.
3D.10	Add shade.
3D.10	Does this apply to arterials and residential? Should move away from arterials – focus on making other streets places where more things can happen.
3D.10	Revise to say “design and <u>retrofit</u> ” streets....

<i>Land Use, Transportation, & Urban Design continued</i>	
3D.11	<p>Add “evaluate what we have and what we need to add to existing neighborhood.”</p> <ul style="list-style-type: none"> - Make sure it includes connections to other neighborhoods. - Sounds like improvement districts <p>The General Plan needs to be adaptable in all district, and areas should have input into how this looks. Not just neighborhoods, but industrial and commercial areas should have bicycle connections.</p>
3D.12	This bleeds into strategy (vs. policy).
3D.12	<p>Need to address issue of parking at University of Arizona. University adds 30K cars to the roadway every day.</p> <p>Another participant at forum noted that the UA’s most recent parking study says that 18% of people who live within a mile of the University drive to the University; 82% access University by other means.</p>
3D.12	Don’t see policy on City-owned bus system. Economic driver by having good transit. Part of transportation management has to do with enhanced bus system and service.
3D.13	Support this policy.
3D.14	City doesn’t really have any say over Southlands (see State Constitution). This policy seems rather hostile language. Change “hold.” Make language more collaborative.
3D.14	What happens if we are just silent on the subject of Southlands since we aren’t calling out other potential development areas (other than Houghton in preceding policy).
3D.14	Policy seems to be at a different level than the others. Could change to “all City-owned vacant undeveloped lands” as a broader policy.
3D.14	Need to address implementation of public infrastructure.
3D.15	<p>Was water policy taken into account in this annexation policy?</p> <p>Pointed out that the annexation policy language is consistent with what Mayor and Council adopted in 2004; water policy adopted afterward. This should be considered.</p>
3D.15	Tucson Water Service Area - Is it in conflict with annexation policy, which was adopted earlier (2004)?
	Missing – “Working with other agencies and organization to implement these policies.”
	In Midvale there were wide streets, but no parking was allowed on one side of the street
	Need for municipal broad band – new infrastructure.
	Need for a municipal bank for economic development.
	Encourage specific assets to address greatest need for _____. [Note: Recorder missed end of thought.

OTHER COMMENTS	
	Will benchmarks be established, so we know when we have fulfilled policy?
	How is staff going to deal with potentially conflicting policies? Another participant suggested that staff at least acknowledge in the Plan that there may be conflicts
	Is there any significance to order of policies?
	Most policies allow for flexibility.
	Would M&C vote on an implementation plan?
	How/when will public agencies get M&C and Commission comments/input?
	Need to ensure implementation of policies. How do we do this? Mistrust of government.
	IGT / Plan Tucson – need mechanism for collective voice
	Consistency – long-term investment – from one decade to next re General Plan policies
	Need to identify what is important - prioritize
	Policies are too general. Can be changed by anyone (e.g., overlay zones in West University).
	Where is the money for these policies?
	Does Plan Tucson address leadership? Accountability needs to be called out.
	Activists are important. How can you make Plan Tucson a living document? Identify big gaps and involve activists to help funnel creativity and energies. Avoid having people get discouraged. Need monitoring component.
	What is the difference between the Community Workshops and Open Houses?
	How specific will the conceptual map be?
	How much detail will be provided to the voters? If they don't vote for the Implementation Plan, how will there be accountability?
	"Investment" or "Funds" – City, public, private?
	How do we define "greatest need"?
	Will the City have a group of people dedicated exclusively to chase funding sources?