



**Water Working Group Meeting**  
**September 22, 2011**  
Environmental Integrity Focus Area



CITY OF TUCSON  
Housing and  
Community Development  
Department

# Today's Agenda

9:00 – 11:00

**Welcome and Introductions**  
**Progress to Date**  
**Review of Goals & Policies**  
**Goals Exercise**  
**Break**  
**Policies Exercise**  
**Conclusion and Next Steps**

# Plan Tucson: Process & Progress

**Phase I – Policy Development:** working groups and stakeholder meetings

**Phase II – Plan Adoption:** formal public review process and public hearings held by the Planning Commission and by Mayor and Council.

**Phase III - Ratification:** ratified through a public election process.

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**March, 22, 2011**

**Mayor and Council adopted Public Participation Program**

**April 2011**

**Six General Public Meetings**

**May 20, 2011**

**Stakeholders Orientation Meeting**

**June 10, 2011**

**Stakeholders Guiding Principles Meeting**

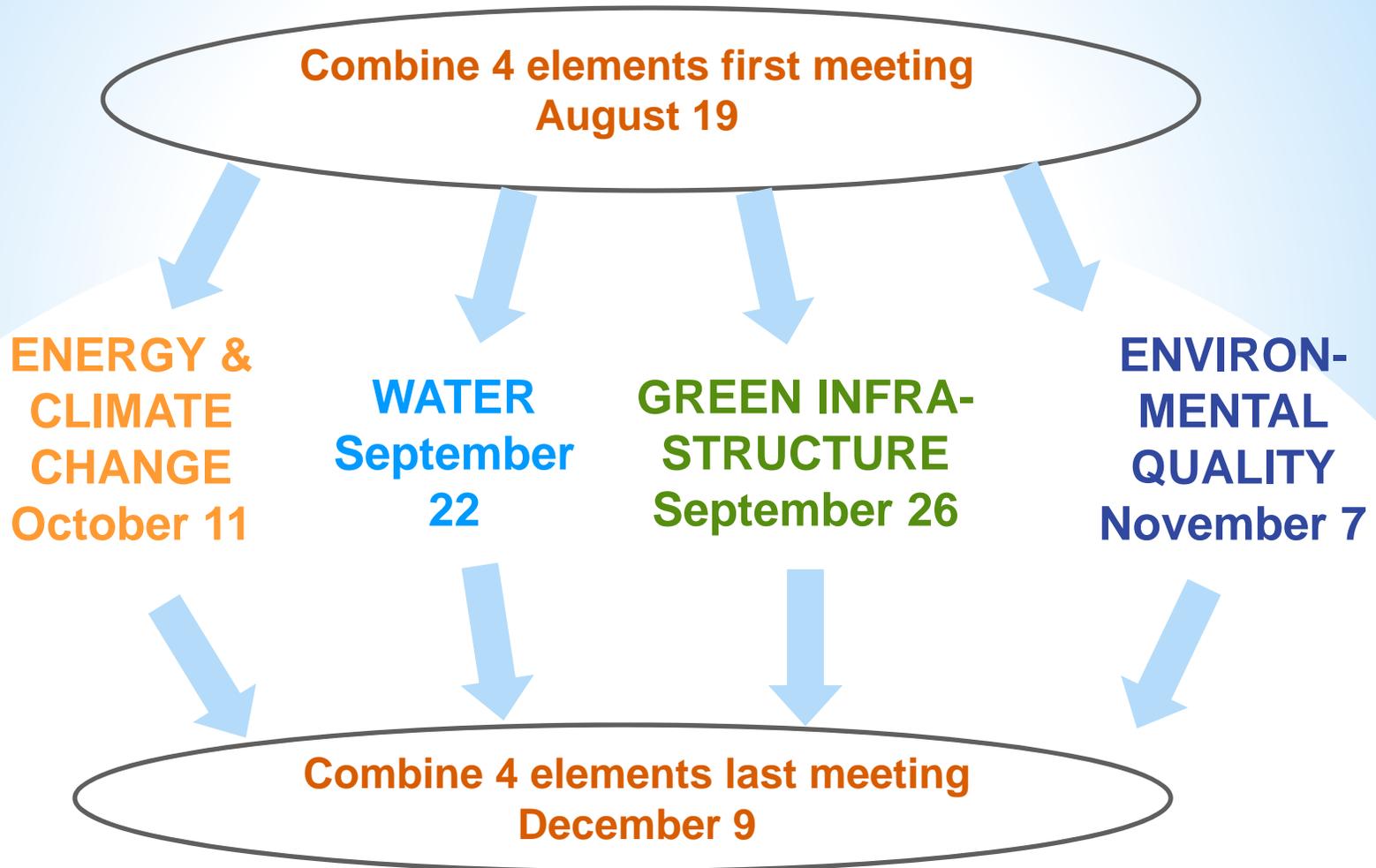
**July 2011**

**Policy Working Group Meetings begin  
(continue until April 2012)**

**August 19, 2011**

**Environmental Integrity Meeting: Water,  
Environmental Quality, Green Infrastructure,  
Energy and Climate Change Elements**

# Environmental Integrity Working Group Structure



Additional meetings as necessary

# From May 20 Challenges & Opportunities Meeting

## WATER

### *Challenges*

- Water reliability now (infrastructure) and for the future (resource).
- Recycling water efficiently
- Population growth increases water demand
- Loss of groundwater reserves
- Persistent drought
- Urban growth form that increases pressure on water resources
- Uncertain future climactic changes and implications for precipitation and temperature
- Balancing human needs with environmental need for water

# From May 20 Challenges & Opportunities Meeting

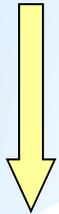
## WATER

### *Benefits & Opportunities*

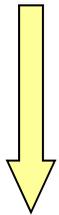
- Foster one dimension of sustainable community.
- Water is a mandatory resource at the most basic level to maintain life.
- Completion of Water / Wastewater study
- Integrated land use and water resource planning
- Rainwater harvesting ordinance for new commercial development and grey water ordinance may help reduce demand
- Increase in conservation education programs
- Decrease in water use will reduce energy use helping meet climate change goal

# Primer on Goals and Policies

## Goals



## Policies



## Projects

(Strategic Plan)

Goals provide the long-term vision and the context for policy actions.

Goals are broad statements of purpose.

A Policy is a statement of a definite course or method of action selected from among alternatives and in light of given conditions to guide and determine present and future decisions.

Something that is contemplated, devised, or planned; a large or major undertaking, especially one involving considerable money, personnel, and equipment.

# Primer on Goals and Policies

## What is a Goal?

Goals provide the long-term vision and the context for policy actions. Goals are broad statements of purpose.

### Sample Goals from City of San Diego

*Goal 1: Promote Bicycle Transportation*

*Goal 2: Improve the Local and Regional Bikeway Network*

# Primer on Goals and Policies

## What is a Policy?

A Policy is a statement of a definite course or method of action selected from among alternatives and in light of given conditions to guide and determine present and future decisions.

### Example of Policy Statements from City of San Diego

#### *Goal 2: Improve the Local and Regional Bikeway Network*

##### **Policies**

1. Develop a bikeway network that is continuous, closes gaps in the existing system, and serves important destinations
2. Develop a bikeway network that provides connections to bikeways in other cities.
3. Expand upon the existing destination-based signage system for the bikeway network

# Primer on Goals and Policies

## Key Characteristics of a Good Policy Statement

**Clear purpose and need for policy**

**Concise and unambiguous**

**Based on solid information**

**Understandable to multiple audiences**

**Distinguishable from a specific project**

**Actionable**

**Measurable**

# Exercise

## Goals:

- 1) Review suggested goals from August meeting
- 2) Add to goals, if desired
- 3) Prioritize goals

## Policies:

- 1) Review suggested policies from August meeting
- 2) Add to policies, if desired
- 3) Group policies under appropriate goals
- 4) If time, discuss effectiveness of policies to achieve goals

# Conclusion and Next Steps

**Internal review of goals and policies by City departments**

**Integration with other Elements**

**Draft document (Spring - Summer 2012)**

**Presentation to Planning Commission and Mayor and Council**

**Formal public review process**

**Public Vote – November 2013**

# Contact

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