



Ready to Protect, Proud to Serve

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# Media Release



Roberto A. Villaseñor

Chief of Police

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Contact: Sgt. Matt Ronstadt

## SOCIAL MEDIA SITES

The Tucson Police Department is proud to unveil our latest venture into the use of social media with the introduction of our YouTube Channel “TucsonAZPD”. This week, our YouTube Channel joined our Twitter page “@Tucson\_Police”, and Facebook page “TucsonPoliceDepartment” as part of our ongoing commitment to enhancing communication with the public. The TucsonAZPD Channel will be used to disseminate videos related to public safety tips, crime and surveillance videos, behind-the-scenes looks at side of the Department that the public rarely sees, and more.

The first playlist on TucsonAZPD features videos of collisions taken by our Traffic Safety Camera Program. The Traffic Safety Cameras include the systems installed at several Tucson intersections, which are programmed to record red-light violations as well as speeding violations at the intersection. The intent of the release of these videos is to increase motorist’s awareness of the importance of obeying traffic control signals and staying vigilant as they approach intersections. It is not our intent to ridicule or embarrass anyone, therefore, the collisions that are selected for posting will not depict an identifiable motorist or license plate, and will not include collisions involved in criminal investigations or fatalities.

Our Facebook page features frequently updated links to Media Releases about crimes, suspects, and major events, as well as Department photos, recruiting information, and messages to the public from Chief Roberto Villaseñor. This page also links to our YouTube and Twitter accounts.

We encourage people to visit our social media sites for timely information about crimes and events; for opportunities to help the Department solve the crimes and identify the suspects that impact your community; for important safety tips and information, and for an interesting look at *your* police department.

[www.youtube.com/user/TucsonAZPD](http://www.youtube.com/user/TucsonAZPD)

[www.facebook.com/tucsonpolicedepartment](http://www.facebook.com/tucsonpolicedepartment)

[http://www.twitter.com/Tucson\\_Police](http://www.twitter.com/Tucson_Police)

For accommodations; materials in accessible formats; foreign language interpreters; and/or materials in a language other than English, please contact the Tucson Police Department Public Information Office at (520) 791-4852 or (520) 791-2639 for TDD at least five (5) business days in advance. Para arreglos; materiales en formatos accesibles; interpretes de idioma extranjero; y/o materiales en otro idioma que no sea inglés, por favor comunicarse al Departamento de la Policía de Tucson a la sección de Información Pública al (520) 791-4852 o (520) 791-2639 para TDD por lo menos con cinco (5) días hábiles de anticipación.