



## Media Advisory

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### **SPECIAL OLYMPICS ARIZONA AND LOCAL LAW ENFORCEMENT AGENCIES TO HOST 4<sup>th</sup> ANNUAL POLAR PLUNGE FUNDRAISER AT BREAKERS WATER PARK IN MARANA**

- Who:** Special Olympics athletes, families, friends and fans will be "Freezin' for a Reason" to raise funds for Special Olympics Arizona.
- What:** The 4<sup>th</sup> Annual Tucson Polar Plunge is a unique opportunity for individuals, teams, organizations, and local law enforcement agencies to support SOAZ's athletes by plunging into the icy winter waters of Breakers Water Park. Proceeds from this event fund competition-related expenses throughout the year, including training, equipment, uniforms, travel, lodging and meals.
- When:** Saturday, March 3<sup>rd</sup>, 2012  
Registration: 10:30 a.m. Plunge: 12:00 p.m.
- Where:** Breakers Water Park  
8555 W. Tangerine Way  
Marana, AZ 85653
- How Much:** Each plunger is asked to raise a minimum of \$25 in donations, dress in a costume and be prepared to jump into an icy pool. Prizes will be awarded to individuals and teams raising the most money and to those plunging in the best costumes.
- How to Plunge:** Log on <http://tucsonpolarplunge2012.kintera.org> to register.

### **About Arizona Law Enforcement Torch Run:**

The mission of the Arizona Law Enforcement Torch Run is to raise funds and awareness for SOAZ statewide.

### **About Special Olympics Arizona**

Special Olympics Arizona aims to empower the over 180,000 Arizonans with intellectual disabilities to be healthy, productive, and respected members of society through year-round sports training, competition, and support programs. SOAZ boasts a 36-year track record of creating positive attitudes towards its athletes worldwide, and a commitment to athlete empowerment, dignity and leadership. There are currently more than 12,000 Special Olympics athletes in Arizona and 1,800 living and training in Tucson and surrounding communities. To donate, volunteer or participate, visit [www.specialolympicsarizona.org](http://www.specialolympicsarizona.org).