



---

## NEWS RELEASE

---

Roberto A. Villaseñor  
Chief of Police

**Contact:** Maria Hawke  
Sergeant / Public Information Office  
520-791-4852  
On-call PIO: [tucsonpdpio@gmail.com](mailto:tucsonpdpio@gmail.com)  
<http://cms3.tucsonaz.gov/police>

**Date:** 04/27/2012  
**TDD:** 791-2639

### NEW TEXT-A-TIP TOOL IN USE FOR ISABEL CELIS INVESTIGATION

Citizens can send anonymous text and web tips to the Tucson Police Department. For the first time, mobile phone users can provide anonymous crime tips to the Tucson Police Department, utilizing a new technology called TipSoft. The new program allows citizens to send anonymous tips online via iPhone or Android mobile apps. Additionally, they can send a text message to "CRIMES" (274637) beginning with the keyword "**TucsonPD**" from a mobile phone. For the investigation involving the disappearance of Isabel Celis, the Tucson Police Department is using a specific full keyword of "**TucsonPD 5265**".

TipSoft, which is a component of the CrimeStoppers network, allows agencies and members of the public to have a two-way dialog that is completely secure and anonymous. The service specifically allows text message providers to remain anonymous by encrypting the text messages, assigning them a unique ID, and routing them through secure servers, protecting the personal details of the information provider.

Generally, citizens are encouraged to use TipSoft in order to report information about any non-urgent illegal activity, such as unsolved cases, vandalism, theft, the sale and distribution of drugs or information about crimes that are being planned in the community or in schools. However, in this instance, **we encourage anyone with information concerning the disappearance of Isabel Celis to utilize the text-a-tip tool as another means by which law enforcement can obtain crucial investigative information.**

Information and instructions for the utilization of the TipSoft program can be located on the Tucson Police Department website, [cms3.tucsonaz.gov/police](http://cms3.tucsonaz.gov/police). Click on the "Submit a Tip" option on the main page of the website.

####

Page 1 of 1

For accommodations; materials in accessible formats; foreign language interpreters; and/or materials in a language other than English, please contact the Tucson Police Department Public Information Office at (520) 791-4852 or (520) 791-2639 for TDD at least five (5) business days in advance. Para arreglos; materiales en formatos accesibles; interpretes de idioma extranjero; y/o materiales en otro idioma que no sea inglés, por favor comunicarse al Departamento de la Policía de Tucson a la sección de Información Pública al (520) 791-4852 o (520) 791-2639 para TDD por lo menos con cinco (5) días hábiles de anticipación.