Call to the Audience Guidelines

• 2 Call to the Audience opportunities
• Must fill out participant card
• Participants called in the order cards are received
• 2 minutes allowed per participant
• CTF Facilitator will call on speakers and manage time
• CTF members cannot discuss matters raised
• CTF cannot take action on matters raised
• CTF members can ask project team to review an item

Meeting Agenda

1. Call to Order/Agenda Review 15 min
2. Call to the Audience
3. City Attorney’s Office Presentation on Open Meeting Laws 25 min
4. Brief Message from Vice Mayor Steve Kozachik (Ward 6) 10 min
5. Review Public Input Report 10 min
6. Review/Approve Meeting Summary from August 30 5 min
7. Definition of Responsibilities for Chair, Vice Chair and Facilitator 30 min
8. Chair and Vice Chair Elections 15 min
9. Review/Approve Listening Session Draft Report 10 min
10. Discuss/Approve Proposed Meeting Schedule and Formats 30 min
11. Discuss Vision and Goals Worksheet 10 min
12. Call to the Audience 10 min
13. Next Steps 5 min
14. Roundtable 10 min
15. Adjourn
1st Call to the Audience

15 Minutes
Please limit comments to 2 minutes
• CTF members cannot discuss matters raised
• CTF cannot take action on matters raised
• CTF members can ask project team to review an item

City Attorney’s Presentation on State Open Meeting Law
Mike Rankin, City Attorney
City of Tucson

A Brief Message from Vice Mayor Steve Kozachik
(Ward 6)
Review Public Input Report

Jenn Toothaker Burdick

Public Input Report consists of a spreadsheet and attachments:
• Spreadsheet = Input received from 6/20/12-9/21/12
• Attachments = Documentation of only new input received since last meeting, 8/18/12-9/21/12 (Items 22-25)

Approve Summary of August 30, 2012 CTF Meeting

The approved Meeting Summary and audio recording from the August 30, 2012 CTF Meeting will be posted to the Broadway CTF page on the City Clerk’s website within 3 working days.
http://cms3.tucsonaz.gov/clerks/boards?board=100

Definition of Officer and Facilitator Responsibilities

Jenn Toothaker Burdick
**Officer Elections**

**Jenn Toothaker Burdick**

**Chair Nominees**
- Rocco DiGrazia
- Steven Eddy
- Colby Henley
- Mary Durham-Pflibsen

**Vice Chair Nominees**
- Farhad Moghimi
- Mary Durham-Pflibsen

**Discuss and Approve Listening Session Draft Report**

Phil Erickson, AIA, President
Community Design + Architecture
Discuss/Approve Listening Session Report

Since 8/30/2012:
• No comments received
• CTF requested changes added:
  - Page numbers
  - Revised narrative to match the themes and sub-themes included in the tables
• Cover page and design

Discuss and Approve Proposed Meeting Schedule and Meeting Formats

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation

Mike Johnson, P.E., R.L.S., Vice President
HDR Engineering, Inc.

Phil Erickson, AIA, President
Community Design + Architecture

Broadway Project Schedule

<table>
<thead>
<tr>
<th>PLANNING &amp; DESIGN</th>
<th>FINAL DESIGN</th>
<th>CONSTRUCTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Formation of Citizens Task Force</td>
<td>• Preliminary Design</td>
<td>• Preliminary Design</td>
</tr>
<tr>
<td>• Kick-off Planning Project</td>
<td>• Design Development</td>
<td>• Approval of Interim Design &amp; Land Use Plan</td>
</tr>
<tr>
<td>• Developing Design Concepts and Broadway Features</td>
<td>• Draft Rendering</td>
<td>• Right of Way Acquisition</td>
</tr>
</tbody>
</table>

• 18-24 months
• Monthly Citizens Task Force Meetings
• Periodic Technical Advisory Committee Meetings
• Public Meetings & Open Houses
• Regular updates to M&C, RTA Committees and Board
Overview of Current Project Approach

- Review Existing Studies, Reports, & Plans
- Discuss Issues & Alternative Approaches
- Consider Corridor Development Approach
  - Decision Point = Preferred Approach
  - Refine Preferred Concept; Develop Design Concept Report and Initial (15%) Plans

Overview of Current Project Approach

The Two Stages of the Planning and Design Process

<table>
<thead>
<tr>
<th>Stage 1 – “DCR Process,” our current focus</th>
<th>Stage 2 – Final Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 to 24 months</td>
<td>12-24 months</td>
</tr>
</tbody>
</table>

Proposed Project Approach

The Two Stages of the Planning and Design Process

<table>
<thead>
<tr>
<th>Stage 1 – “DCR Process,” our current focus</th>
<th>Stage 2 – Final Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>2016</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Evaluation Criteria</th>
<th>General Corridor Development Approach</th>
<th>Subsequent Activities</th>
<th>DCR</th>
<th>Final Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Existing Conditions &amp; Knowledge Building</td>
<td>General Corridor Development Approach</td>
<td>Subsequent Activities</td>
<td>DCR</td>
<td>Final Design</td>
</tr>
<tr>
<td>Project Vision and Goals Framework</td>
<td>General Corridor Development Approach</td>
<td>Subsequent Activities</td>
<td>DCR</td>
<td>Final Design</td>
</tr>
</tbody>
</table>
Approve Proposed Meeting Schedule and Meeting Formats
CTF is asked to:
• Approve schedule of meeting dates
• Approve using a mix of study session and action meetings into the future
• Approve the standing agenda items for study session meetings
• Approve recommended CTF meeting agendas through November 15, 2012

Approve Proposed Schedule of Dates
• Expands focus of CTF meetings to introduce street design earlier (Nov. 2012)
• Uses study sessions to keep project on schedule, while allowing time for detailed presentations/discussions
• Pushes out Public Meeting #2 to Feb. 2013 (focus is CTF’s Vision & Goals Framework and project area’s existing conditions/reports)

Approve Proposed Meeting Formats
• “Study session” meetings
  – Open to the public and publicly noticed
  – Have fewer formal standing agenda items
  – Provide more time to focus on specific topics of discussion
  – Do not include CTF action items
Approve Study Session
Standing Agenda Items

- “Action” meeting standing agenda items (~60-65 mins.):
  - Call to Order / Welcome / Agenda Review* 5-10 mins.
  - Public Input Report 10 mins.
  - Call to the Audience (1st) 15 mins.
  - CTF Presentation & Discussion Items 115 mins.
  - Next Steps 10 mins.
  - Roundtable* 10 mins.
  - Call to the Audience (2nd)* 10 mins.
  - Adjourn

- Proposed “study session” standing agenda items (~30 mins.):
  - Call to Order / Welcome / Agenda Review* 5 mins.
  - Roundtable* 15 mins.
  - Call to the Audience (TBD on agenda)* 10 mins.
  - Adjourn

Approve Recommended Meeting Agendas through November 15, 2012

Vision and Goals Worksheet Review

Phil Erickson, AIA, President
Community Design + Architecture
Vision & Goals Worksheet Review

• Status Update
  – Have received 5 of 13 CTF Worksheets
  – Sent out example of Grant Road Vision Statement and Guiding Principles
  – CTF Meeting/Study Session approach has moved continued work of Vision & Goals to November 15th
  “Action” Meeting – more time for CTF to draft worksheet responses

Examples of CTF Feedback

• Paraphrasing some feedback—
  – Successfully manage forces for change
    • Create a Destination not a Corridor.
    • Design alignment and cross section to balance other goals while minimizing impacts to valued buildings.
  – Preserve unique diversity and character
    • Create a shared identity through landscape and variety through unique architecture
    • Give a facelift to remaining buildings
    • Identify unique character and capitalize on it – historic and unique buildings, business clusters, walking & cycling...

Examples of CTF Feedback


**Examples of CTF Feedback**

- Paraphrasing some feedback—
  - Transportation Balancing and Priorities
    - Seek to balance all modes while considering modal priorities
    - Define and provide transit priority
    - Resolve regional/through vehicular function with other modes
  - Process
    - Undertake more outreach and listening sessions—go to the community!
    - Data Analysis and Creating Confidence
      - Base decisions on deeper analysis, minimize subjectivity.
      - Use sound analysis to inform decisions on modal priorities.

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**Vision & Goals Worksheet Review**

- Discussion

- Provide your “final” worksheets by *Monday, October 22nd*

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**2nd Call to the Audience**

10 minutes

*Please limit comments to 2 minutes*

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item
CTF Roundtable

Nanci Beizer

- Each CTF member gets a chance to share
- Feel free to share anything you want
- Feel free to ask any questions you want answered by staff

Next Steps

Nanci Beizer

- Next CTF Meeting: Thursday, 10/18/2012
  5:30-8:30 p.m., Child & Family Resources
- Proposed Agenda:
  - Welcome / Agenda Review
  - Process for Defining Functionality for Broadway Project
  - Presentation & Discussion of Broadway Traffic Studies & Analyses
  - Transit, High Capacity, & BRT
  - Discussion of Transportation ‘Functionality’ Performance Measures
  - Roundtable
  - Call to the Audience

Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club
Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com