Call to the Audience Guidelines

- 2 Call to the Audience opportunities
- Must fill out participant card
- Participants called in the order cards are received
- 2 minutes allowed per participant
- CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

Meeting Agenda

1. Call to Order/Agenda Review 15 min
2. Call to the Audience
3. Public Input Report Review 10 min
4. Approve Meeting Summaries from October 4 and October 18 CTF Meetings 10 min
5. Discuss/Approve CTF Bylaws 10 min
6. Introduction to Broadway Project Public Participation Plan 15 min
7. Follow-up Discussion/Questions Regarding Study Session Topics 25 min
8. Begin Drafting Vision and Goals Framework 50 min
9. Next Steps 5 min
10. Roundtable 25 min
11. Call to the Audience 15 min
12. Adjourn

Review Public Input Report

Jenn Toothaker Burdick

Feedback requested on Public Input Reports distributed at the October 18 and November 8 CTF meetings.

Approve Summary of October 4, 2012 and October 18, 2012 CTF Meetings

The approved Meeting Summary and audio recording from the October 4, 2012 and October 18, 2012 CTF Meetings will be posted to the Broadway CTF page on the City Clerk’s website within 3 working days.

http://cms3.tucsonaz.gov/clerks/boards?board=100
Discuss/Approve CTF Bylaws

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation

Introduction to Broadway Project Public Participation Plan

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation

Intro to Public Participation Plan

Purpose
• Identify goals to achieve for public input and participation
• Frame the parameters for public information, outreach, and involvement
• Clarify methods and mediums to achieve goals, within the given parameters

Intro to Public Participation Plan

Broadway Project P3
• Introduction
  – Overview of P3, CSS
• Process and Framework
  – Who is involved
  – Stakeholders
  – Project Input Process, Methods, & Opportunities
• Final Review & Approval
  – CTF, COT, RTA

Discussion on Public Participation

1. How do you see project information being disseminated and getting the word out to the community (both local and regional)?

2. How can the project team help you actively engage with your stakeholders?

Follow-up Discussion/Questions Regarding Study Session and Topics

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation
Begin Drafting Vision and Goals Framework

Phil Erickson
Community Design + Architecture

Vision and Goals Framework

- Goal and methods for this session
  - Review and refinement of suggested Goal Topics (Small group work followed by full group discussion)
    - Edit and add to list
  - Review Emphasis Areas and range of functions that could be used as basis for the Goals Framework (Individual work followed by full group discussion)
    - Identify topics where varied stakeholder concerns may result in a ‘range’ of goals for the topic
  - Lay ground work for starting to draft vision and goals statements

Goal Topics Brainstorming
15 minutes small group work

- Neighborhoods and Districts
  - Recognition / Support District
  - Improved quality of Broadway and its corridor
    - Access to Broadway
    - Improved quality of Broadway and its corridor
    - Pedestrian Access
    - Buildings and Site Development
      - Significant buildings and sites
      - Development appropriate to existing context
      - Parking
      - Signage
  - Right-of-way Impacts
    - Modification physical impacts
    - Minimizing business/property impacts
  - Planning and Design Process
    - Identify physical practices in the corridor
    - PublicInput
    - Agency and organization coordination
  - Multimodal Street Design
    - Enhancing mobility in the corridor
    - Minimizing impact to existing traffic
    - Institutional building
    - Parking
    - Bicycle
    - Pedestrian
    - Universal Design (ADA)
    - Speed Management / Traffic
    - Landscape / Streetscape Design
    - Public Art
  - Implementation
    - Plan development
    - Testable materials
    - Building and neighborhood impacts
    - Transportation network impacts
    - Testable construction techniques
- Buildings and Site Development
  - Significant buildings and sites
  - Development appropriate to existing context
  - Parking
  - Signage

Goal Topics Brainstorming
10 minutes full group discussion

- Neighborhoods and Districts
  - Recognition / Support District
  - Improved quality of Broadway and its corridor
    - Access to Broadway
    - Improved quality of Broadway and its corridor
    - Pedestrian Access
    - Buildings and Site Development
      - Significant buildings and sites
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    - Identify physical practices in the corridor
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  - Multimodal Street Design
    - Enhancing mobility in the corridor
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    - Public Art
  - Implementation
    - Plan development
    - Testable materials
    - Building and neighborhood impacts
    - Transportation network impacts
    - Testable construction techniques

Organizing Framework

10 minutes individual work

- Pick 3 topics—
  - Identify where your thoughts on the topic lay in the Preserve-Enhance-Change continuum
  - Is there a diversity of stakeholder opinion regarding these topics?
  - How do these topics relate to the four functions?
Organizing Framework
10 minutes full group discussion

- Pick 3 topics—
  - Identify where your thoughts on the topic lay in the Preserve-Enhance-Change continuum
  - Is there a diversity of stakeholder opinion regarding these topics?
  - How do these topics relate to the four functions?

Next Steps
Jenn Toothaker Burdick

- Next CTF Meeting: Thursday, 12/13/2012
  5:30-8:30 p.m., Child & Family Resources

- Proposed Agenda:
  - Welcome/Agenda Review
  - Calls to the Audience
  - Public Input Report
  - Meeting Summary Approvals
  - Presentations:
    - Southern Arizona Transit Advocates (Gene Caywood)
    - Living Streets Alliance
    - City of Tucson Bike/Ped Coordinator (Ann Chanecka)
  - Roundtable

Schedule Alternatives

Alternative A
- January 17th “Action” Mtg.
  - Presentations/Discussions
    - Plan Tucson
    - Imagine Greater Tucson
  - CTF Work: Vision & Goals
  - CTF Direction: Public Participation Plan
- February 7th “Action” Mtg.
  - CTF Direction
    - Draft Vision & Goals
    - Public Participation Plan
  - CTF Discussion: Public Meeting Format
- February 21st Public Meeting

Alternative B
- January 17th “Action” Mtg.
  - Presentations/Discussions
    - Plan Tucson
    - Imagine Greater Tucson
  - CTF Work: Vision & Goals
  - CTF Direction: Public Participation Plan
- February 7th “Study” Session Mtg.
  - Presentations/Discussions
    - CSM: What is the Context? (Phil Erickson)
    - Modernism Week (Demion Clinco)
    - CTS & Broadway (Katie Gannon)
- February 21st “Action” Mtg.
  - CTF Direction
    - Draft Vision & Goals
    - Public Participation Plan
  - CTF Discussion: Public Meeting Format
- March 21st Public Meeting

CTF Roundtable
Nanci Beizer

- Each CTF member gets a chance to share
- Feel free to share anything you want
- Feel free to ask any questions you want answered by staff

2nd Call to the Audience
10 minutes
Please limit comments to 2 minutes

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

Thank You for Coming – Please stay in Touch!

Broadway: Euclid to Country Club
Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com