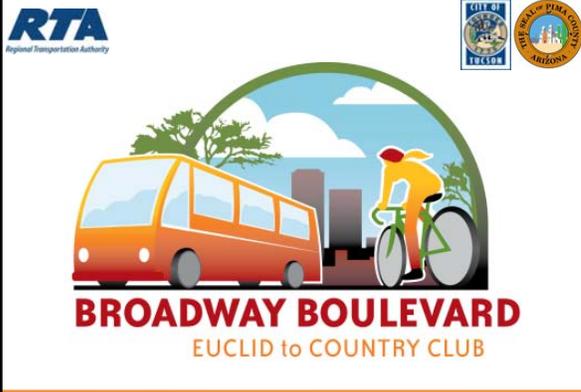


Call to the Audience Guidelines

- 2 Call to the Audience opportunities
- Must fill out participant card
- Participants called in the order cards are received
- 2 minutes allowed per participant
- CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

BROADWAY BOULEVARD
EUCLID to COUNTRY CLUB

November 15, 2012
Broadway Citizens Task Force Meeting

Meeting Agenda

1. Call to Order/Agenda Review	
2. Call to the Audience	15 min
3. Public Input Report Review	10 min
4. Approve Meeting Summaries from October 4 and October 18 CTF Meetings	10 min
5. Discuss/Approve CTF Bylaws	10 min
6. Introduction to Broadway Project Public Participation Plan	15 min
7. Follow-up Discussion/Questions Regarding Study Session Topics	25 min
8. Begin Drafting Vision and Goals Framework	50 min
9. Next Steps	5 min
10. Roundtable	25 min
11. Call to the Audience	15 min
12. Adjourn	



1st Call to the Audience

15 Minutes

Please limit comments to 2 minutes

- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
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Review Public Input Report

Jenn Toothaker Burdick



Feedback requested on Public Input Reports distributed at the October 18 and November 8 CTF meetings.



Approve Summary of October 4, 2012 and October 18, 2012 CTF Meetings

The approved Meeting Summary and audio recording from the October 4, 2012 and October 18, 2012 CTF Meetings will be posted to the Broadway CTF page on the City Clerk's website within 3 working days.

<http://cms3.tucsonaz.gov/clerks/boards?board=100>



Discuss/Approve CTF Bylaws

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation



Introduction to Broadway Project Public Participation Plan

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation



Intro to Public Participation Plan

Purpose

- Identify goals to achieve for public input and participation
- Frame the parameters for public information, outreach, and involvement
- Clarify methods and mediums to achieve goals, within the given parameters



Intro to Public Participation Plan

Broadway Project P³

- Introduction
 - Overview of P³, CSS
- Process and Framework
 - Who is involved
 - Stakeholders
 - Project Input Process, Methods, & Opportunities
- Final Review & Approval
 - CTF, COT, RTA



Discussion on Public Participation

1. How do you see project information being disseminated and getting the word out to the community (both local and regional)?
2. How can the project team help you actively engage with your stakeholders?



Follow-up Discussion/Questions Regarding Study Session and Topics

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation



Begin Drafting Vision and Goals Framework

Phil Erickson
Community Design + Architecture




Vision and Goals Framework

- Goal and methods for this session
 - Review and refinement of suggested Goal Topics
(Small group work followed by full group discussion)
 - Edit and add to list
 - Review Emphasis Areas and range of functions that could be used as basis for the Goals Framework
(Individual work followed by full group discussion)
 - Identify topics where varied stakeholder concerns may result in a 'range' of goals for the topic
 - Lay ground work for starting to draft vision and goals statements




Goal Topics Brainstorming

15 minutes small group work

- **Neighborhoods and Districts**
 - Recognize / Support distinct character (A series of places, not a corridor)
 - Use of Excess Property
 - Link neighborhoods to district uses
 - Link across Broadway
 - Improve quality of Broadway and its context
 - Protect Adjacent Neighborhoods
 - Businesses
 - Residences
- **Buildings and Site Development**
 - Historic buildings and sites
 - Significant buildings and sites
 - Development appropriate to existing context
 - Parking
 - Signage
- **Right-of-way Impacts**
 - Minimize physical impacts
 - Minimize business/property viability impacts
- **Multimodal Street Design**
 - Balancing modes to create a 'Complete Street'
 - Barrier effect of roadway design and function
 - Broadway's role in the transportation network
 - Vehicular traffic
 - Transit
 - Bicycling
 - Pedestrian
 - Universal Design (ADA)
 - Speed Management / Traffic Calming
 - Landscape / Streetscape Design
 - Public Art
- **Planning and Design Process**
 - Learn from best practices (in Tucson and other places)
 - Public input
 - Agency and organization coordination
 - More than transportation performance metrics
 - Be efficient
- **Implementation**
 - Final Design
 - Sustainable materials
 - Construction
 - Business and neighborhood impacts
 - Transportation network impacts
 - Sustainable construction techniques




Goal Topics Brainstorming

10 minutes full group discussion

- **Neighborhoods and Districts**
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Organizing Framework

Goal Topics	Emphasis			Functions			Goals Outline			
	Preserve	Enhance	Change	Transportation	Placemaking	Economic Viability	Environmental Quality	Preservation	Community Quality	Health & Safety
Neighborhoods and Districts	Protect (all, best examples,?)	Enhance elements that contribute to character + some protection	New to complement character + some enhance and protect							
Buildings and Site Development	Protect (all, best examples,?)	Enhance features + some protection	New as appropriate + some enhance and protect							
Right-of-way Impacts	Protect key features	Enhance district identities + some protection	New to strengthen identities + some enhance and protect							
Multimodal Street Design	Develop as appropriate	Develop as appropriate	Develop as appropriate							
Planning and Design Process	Avoid removing existing linkages	Enhance existing + some protection	Add new links + enhance and protect							
Implementation	Avoid removing existing linkages	Improve existing crossings	Create new crossings + improve existing							

Organizing Framework

10 minutes individual work

• **Pick 3 topics—**

- Identify where your thoughts on the topic lay in the Preserve-Enhance-Change continuum
- Is there a diversity of stakeholder opinion regarding these topics?
- How do these topics relate to the four functions?




Organizing Framework

10 minutes full group discussion

Broadway Euclid to Country Club	Approach			Functions			
Broad Topics	Preserve	Enhance	Change	Mobility	Accessibility	Safety	Quality
Management / Support desired character of various districts, not a corridor Districts: "Central Business District", "Historic Residential", "Neighborhood Residential", "Office/Professional", "Community Residential", "Neighborhood Office/Professional", "Neighborhood Residential", "Neighborhood Office/Professional", "Neighborhood Residential", "Neighborhood Office/Professional", "Neighborhood Residential"	Preserve (do best to maintain) Preserve (do best to maintain)	Enhance (improve conditions) Enhance (improve conditions)	Change (replace conditions) Change (replace conditions)	Mobility (improve access) Mobility (improve access)	Accessibility (improve access) Accessibility (improve access)	Safety (improve safety) Safety (improve safety)	Quality (improve quality) Quality (improve quality)

- **Pick 3 topics—**
 - Identify where your thoughts on the topic lay in the Preserve-Enhance-Change continuum
 - Is there a diversity of stakeholder opinion regarding these topics?
 - How do these topics relate to the four functions?

Next Steps

Jenn Toothaker Burdick

- Next CTF Meeting: **Thursday, 12/13/2012**
5:30-8:30 p.m., Child & Family Resources
- Proposed Agenda:
 - Welcome/Agenda Review
 - Calls to the Audience
 - Public Input Report
 - Meeting Summary Approvals
 - Presentations:
 - Southern Arizona Transit Advocates (Gene Caywood)
 - Living Streets Alliance
 - City of Tucson Bike/Ped Coordinator (Ann Chanecka)
 - Roundtable



Schedule Alternatives

Alternative A

- January 17th "Action" Mtg.
 - Presentations/Discussions
 - Plan Tucson
 - Imagine Greater Tucson
 - CTF Work: Vision & Goals
 - CTF Direction: Public Participation Plan
- February 7th "Action" Mtg.
 - CTF Direction
 - Draft Vision & Goals
 - Public Participation Plan
 - CTF Discussion: Public Meeting Format
- February 21st Public Meeting

Alternative B

- January 17th "Action" Mtg.
 - Presentations/Discussions
 - Plan Tucson
 - Imagine Greater Tucson
 - CTF Work: Vision & Goals
 - CTF Direction: Public Participation Plan
- February 7th "Study" Session Mtg.
 - Presentations/Discussions
 - CSS: What is the Context? (Phil Erickson)
 - Modernism Week (Demion Clinco)
 - CSS & Broadway (Katie Gannon)
- February 21st "Action Mtg.
 - CTF Direction
 - Draft Vision & Goals
 - Public Participation Plan
 - CTF Discussion: Public Meeting Format
- March 21st Public Meeting

CTF Roundtable

Nanci Beizer

- Each CTF member gets a chance to share
- Feel free to share anything you want
- Feel free to ask any questions you want answered by staff



2nd Call to the Audience

10 minutes

Please limit comments to 2 minutes

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item



Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club

Web: www.tucsonaz.gov/broadway
 Email: broadway@tucsonaz.gov
 Info Line: 520.622.0815

RTA Plan
www.rtamobility.com

