



living streets alliance

promoting “Streets for People”
in the greater Tucson region

Emily Yetman, Executive Director







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living streets alliance





living streets alliance



Our mission:

To promote healthy communities by empowering people to transform our streets into vibrant places for walking, bicycling, socializing, and play.

Why living streets?

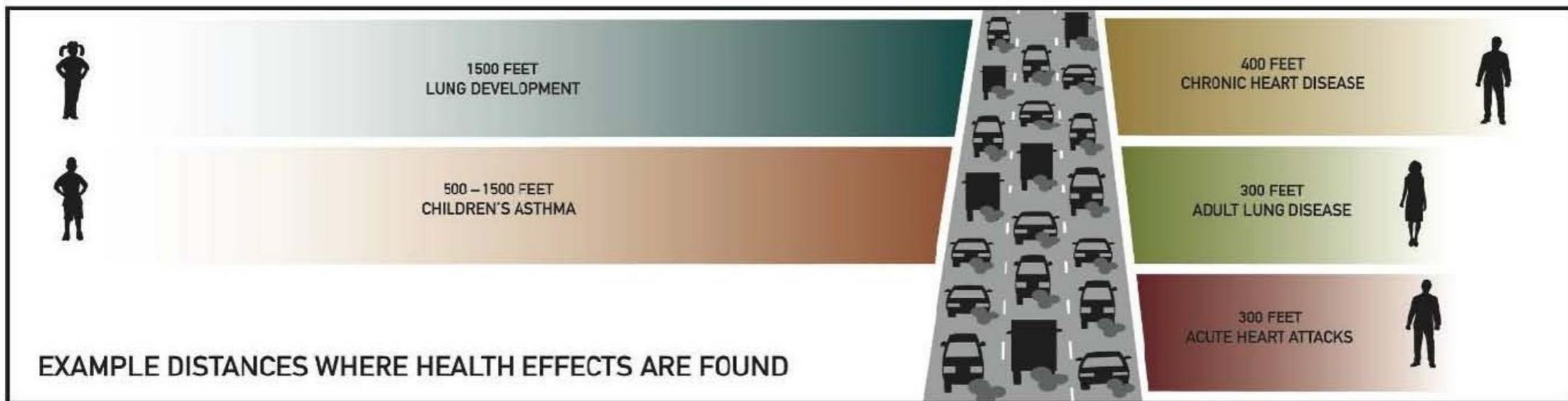
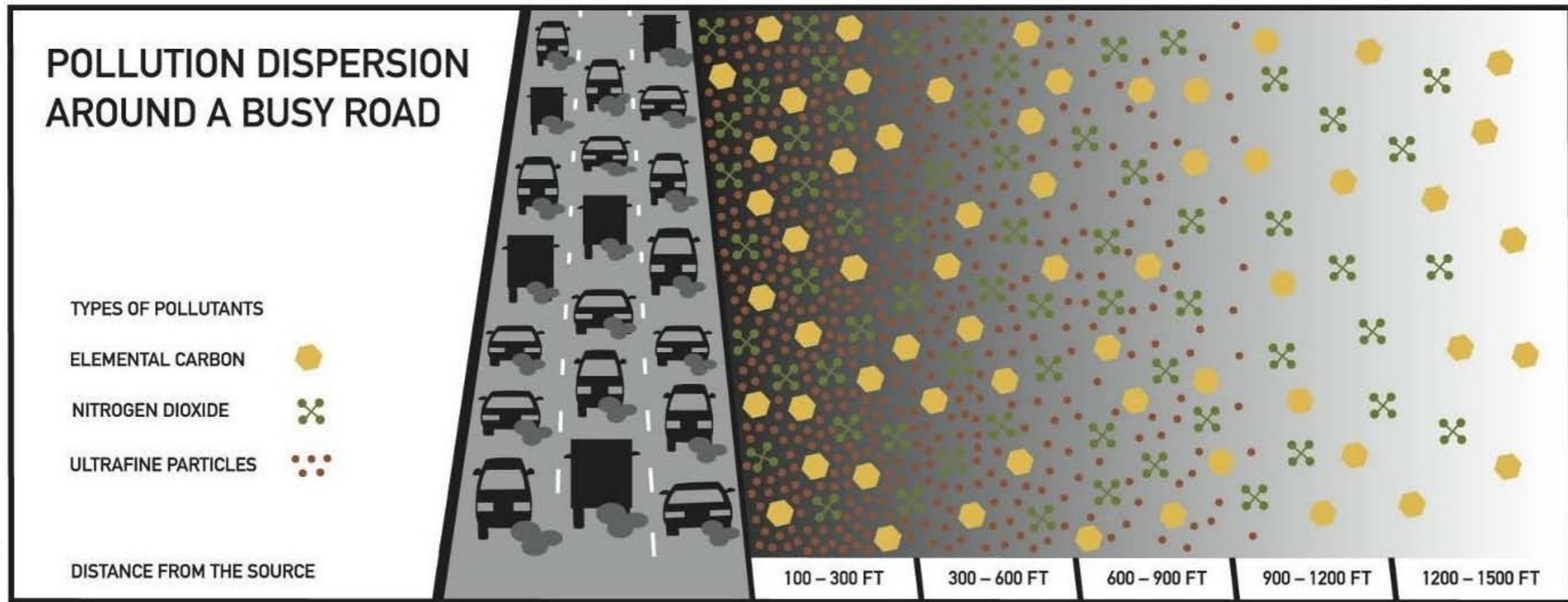
Safety, Access, Transportation Equality

elderly, youth, disabled; “eyes on the street”



Why living streets?

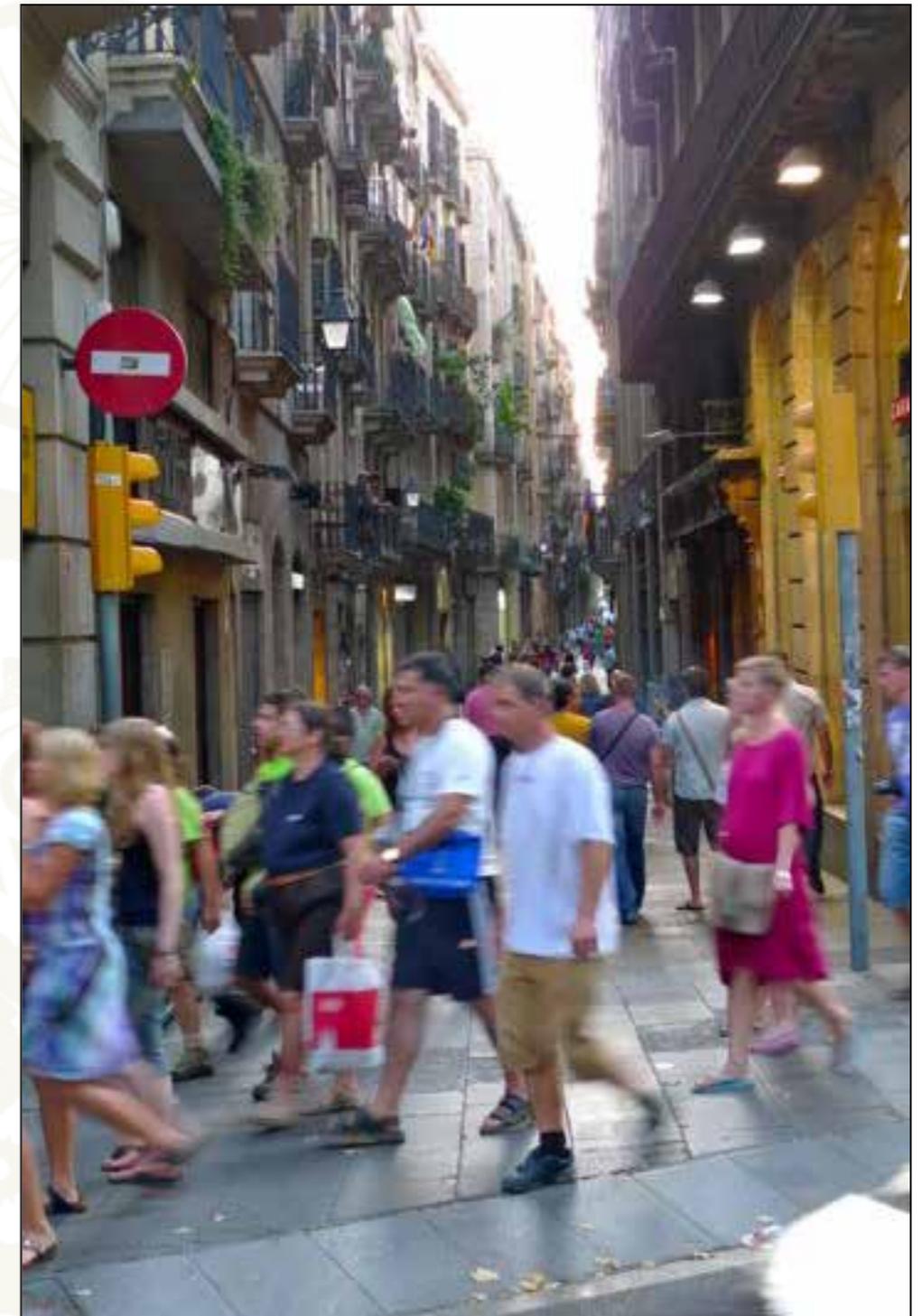
Health



Why living streets?

Economy

transportation costs, roadway maintenance, supporting local economy, changing demographics



Why living streets?

Environment

urban sprawl, urban heat island effect, air quality



Why living streets?

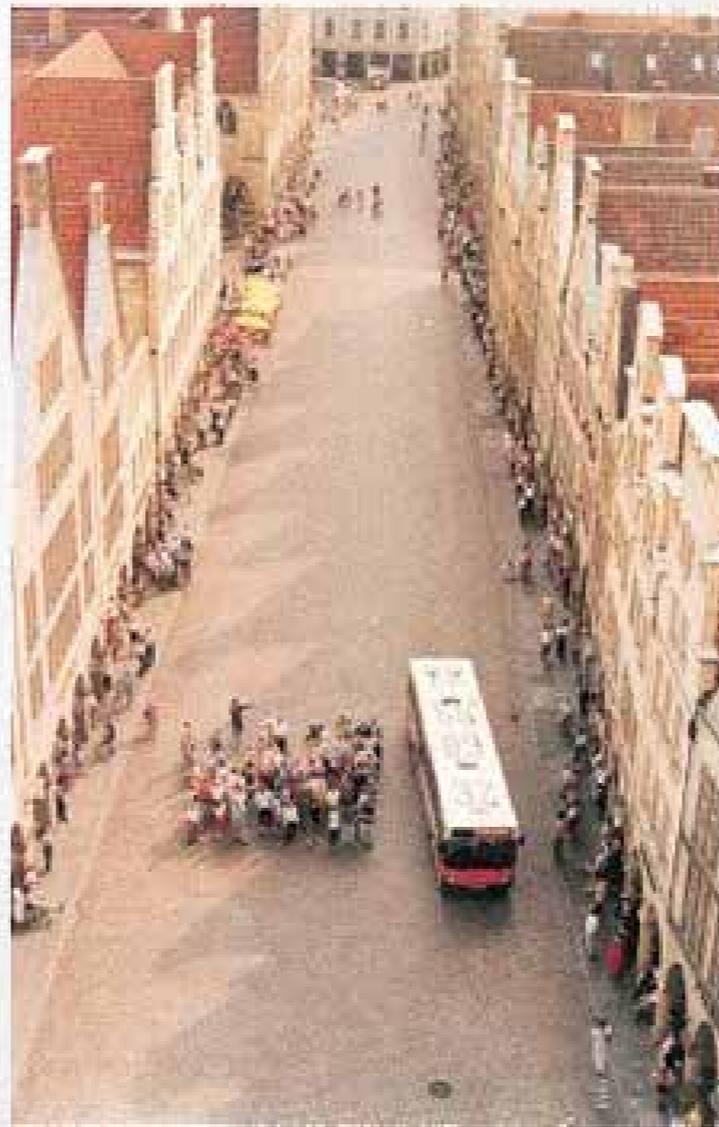
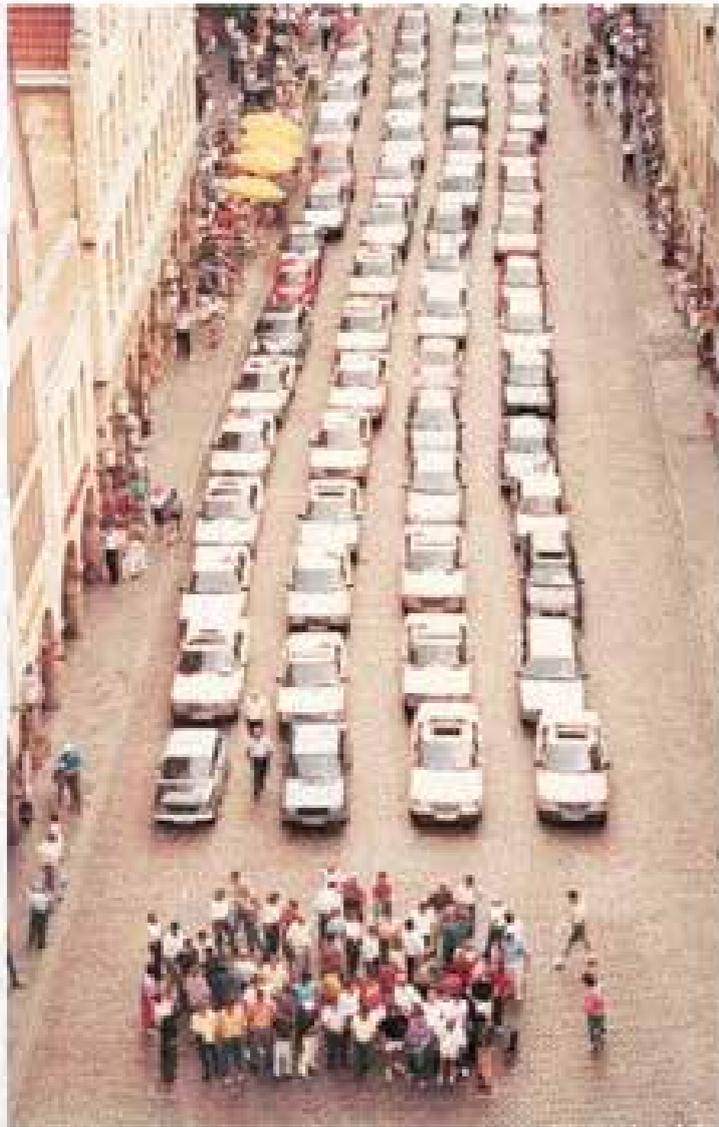
Because transportation can be place-making...



Why living streets?

Because transportation can be **place-making**... or **place-breaking**





living streets alliance

Our Work:

Shifting the way we plan, use, and think about our streets by...

- Creating and sharing a **vision**
- **Educating** the public and local leadership
- Hosting transformative **events**
- **Advocating** for better conditions

Creating a vision of streets that enhance our quality of life

Reprioritizing how we use space



Creating a vision of streets that enhance our quality of life

Reprioritizing how we use space



Creating a vision of streets that enhance our quality of life

Safe connections



Creating a vision of streets that enhance our quality of life

Transportation equality



Creating a vision of streets that enhance our quality of life

Streets as green space



Advocacy:

2012-2013 Pedestrian
Safety & Comfort
Campaign

Our goal

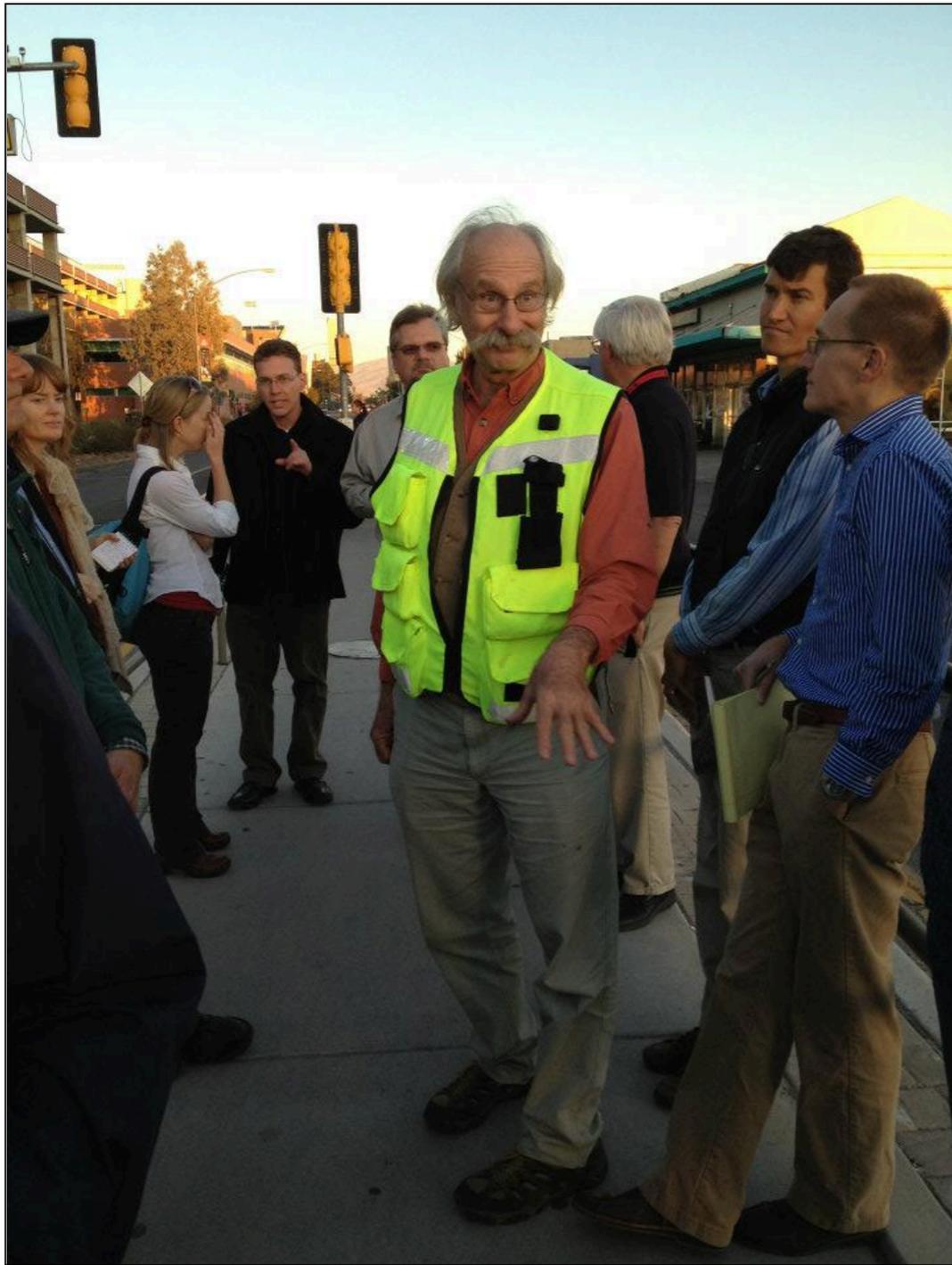
To make the simple act of walking safe, comfortable, and convenient in the greater Tucson region.

1) Pedestrian Friendly Policies



Pima Association of Governments

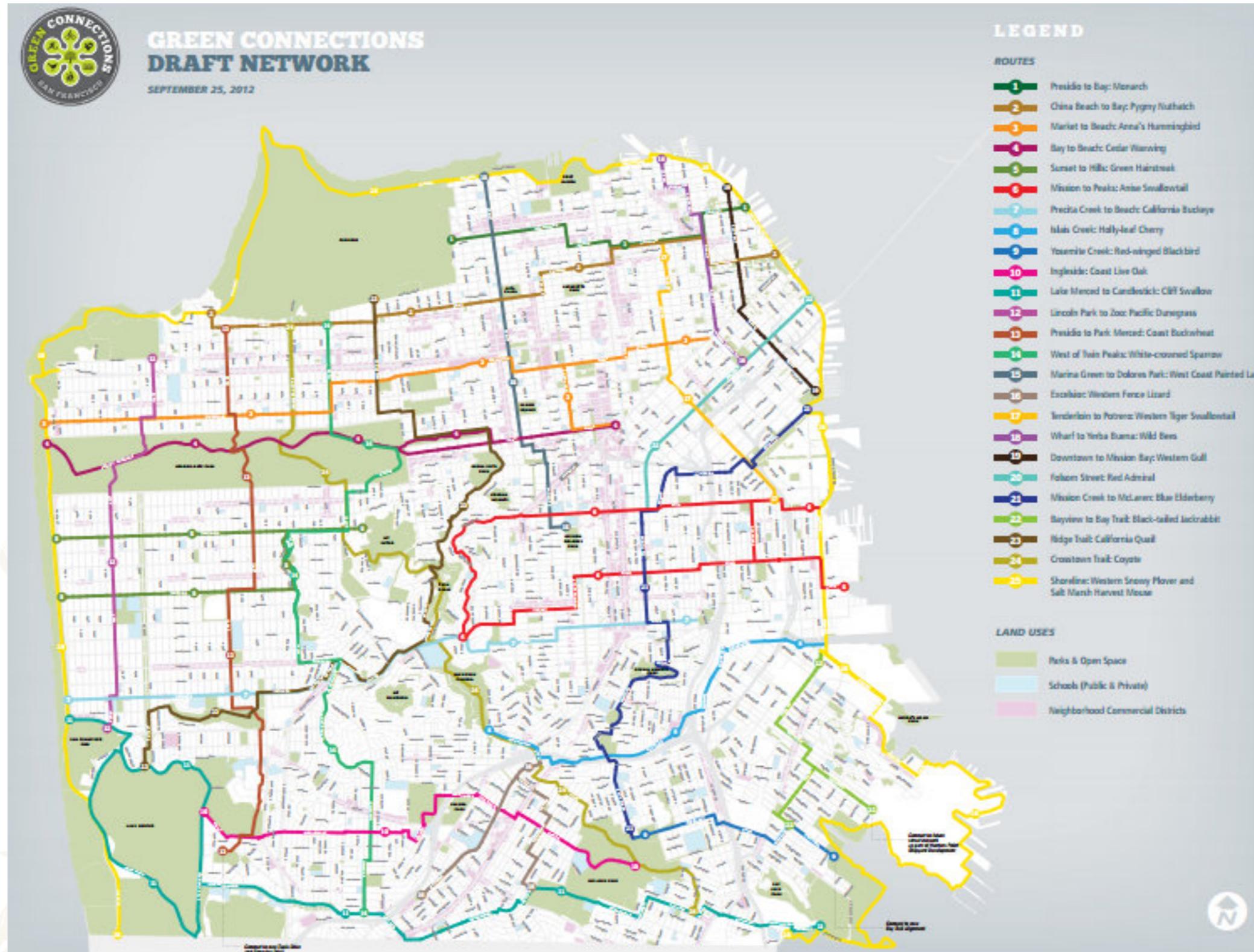
2) Neighborhood Walking Audits



3) Community Walking Promotion



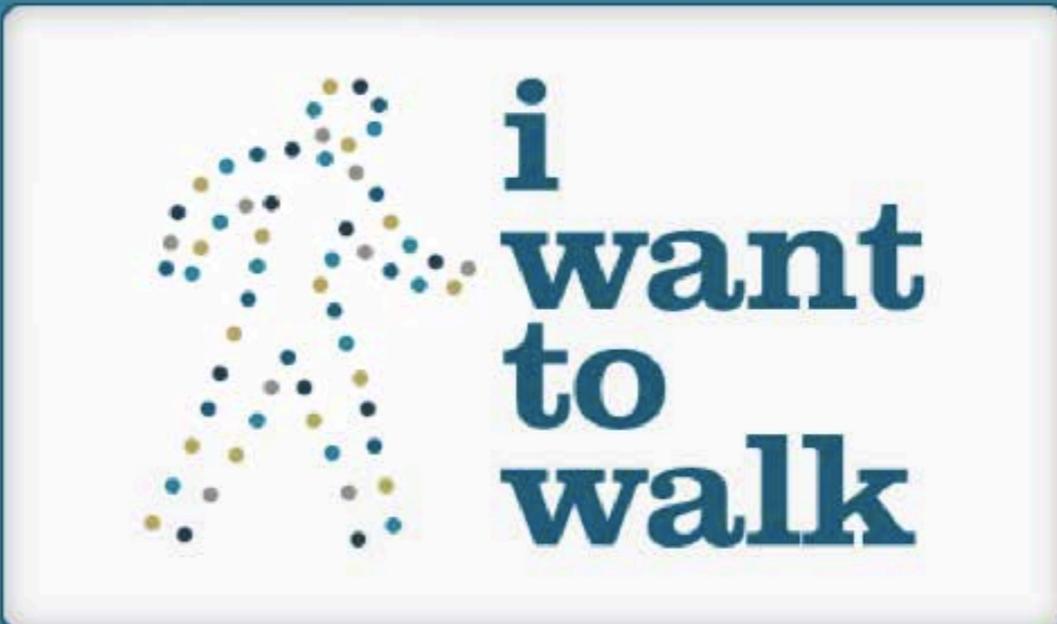
4) Pedestrian Master Plan



5) Pedestrian Improvement Funding



Sign the Pledge!



**i
want
to
walk**

I want to walk! I'm for long walks and short walks, fast walks and slow walks. I'm for walking to work, weekend walks, walking to school, or just a quick jaunt around the block. I believe that no matter how I walk, walking makes me happy and is great for my health, my community and the environment we all share. That is why I am pledging my name in support of a better future for walking—one that is safe, comfortable and enjoyable for everyone. By uniting my voice with thousands of others, I believe that we can make our region a better place to walk.



6) A safe, “Walk Friendly” Community



Walk Friendly Communities

Sign In

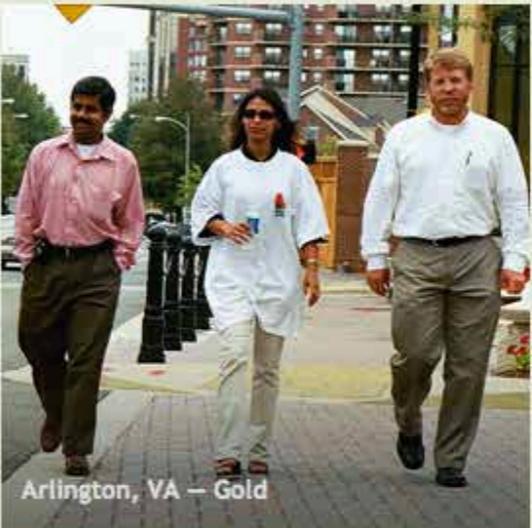
HOW TO GET STARTED APPLY NOW COMMUNITIES RESOURCES ABOUT WFC



Alexandria, VA – Silver



Charlotte, NC – Bronze



Arlington, VA – Gold

→ Walk Friendly Communities is a national recognition program developed to encourage towns and cities across the U.S. to establish or recommit to a high priority for supporting safer walking environments. The WFC program will recognize communities that are working to improve a wide range of conditions related to walking, including safety, mobility, access, and comfort.

News and Updates

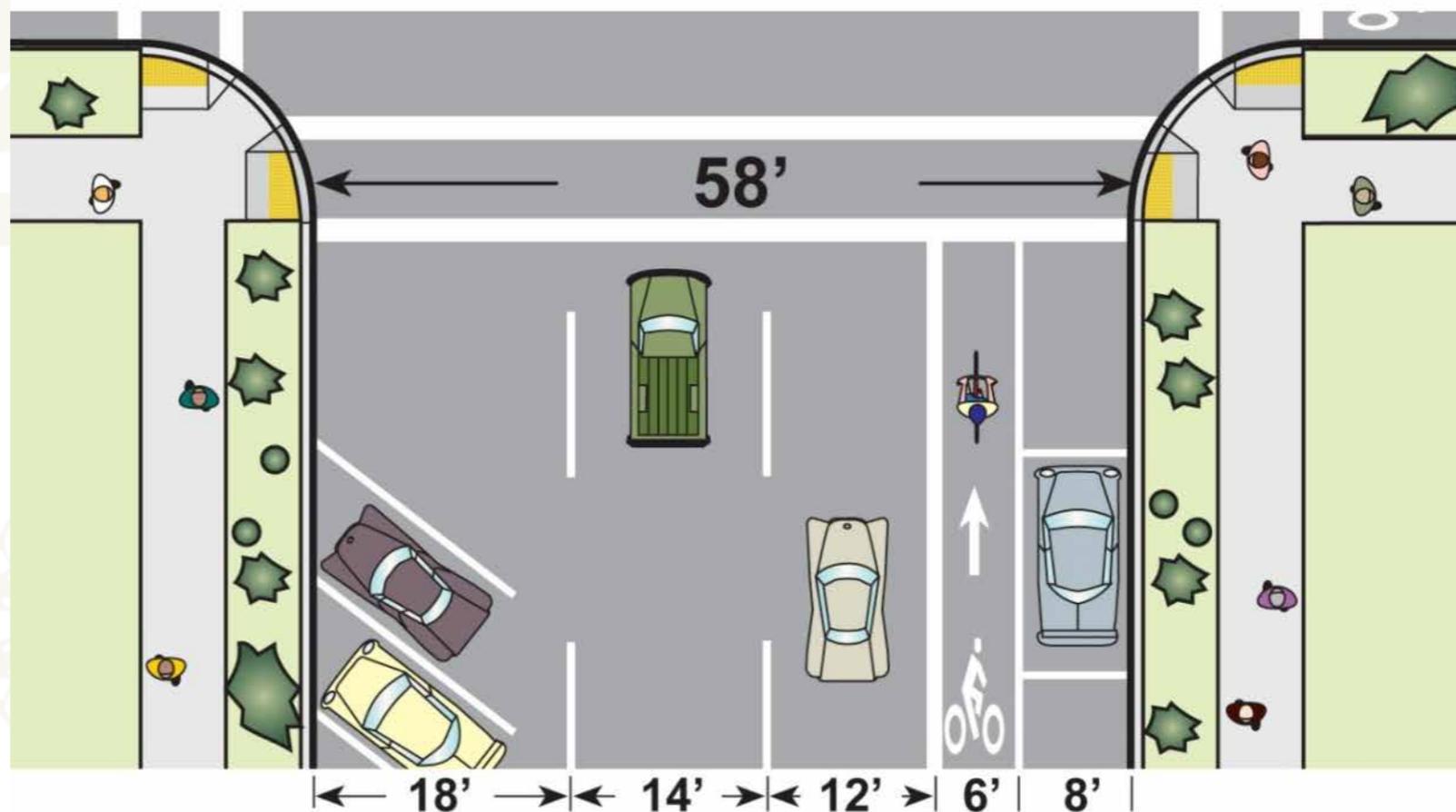
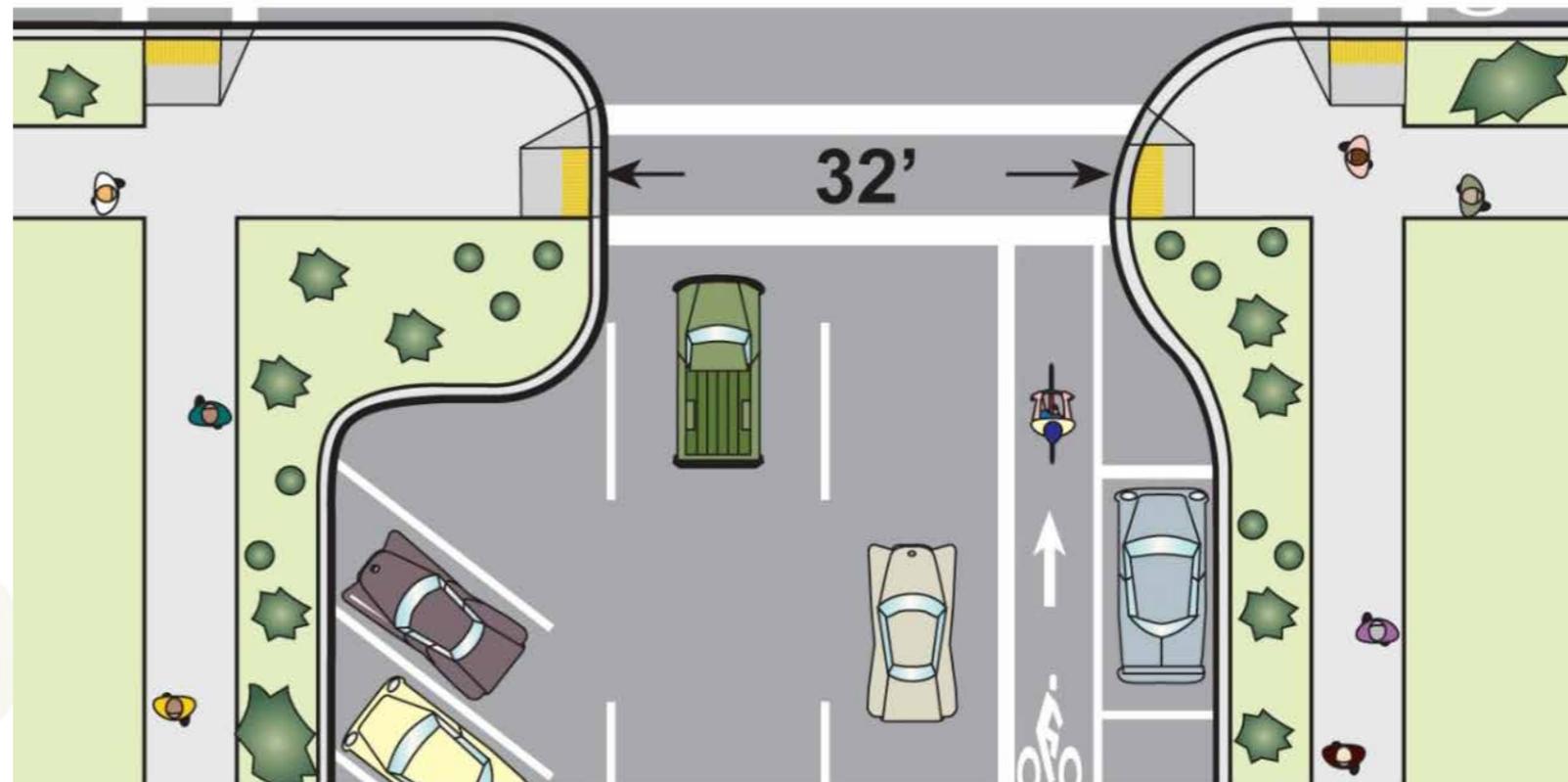
- April 11, 2012: Three new communities earn Walk Friendly designations.
- September 22, 2011: 10 New Walk Friendly Communities Announced
- May 1, 2012: Applications Open
- June 15, 2012: Applications Due

Principles of creating great communities

Walk & Talk with Peter Lagerwey



1) Safety



Hit by a vehicle traveling at

20
MPH



9 out of 10 pedestrians survive.

Hit by a vehicle traveling at

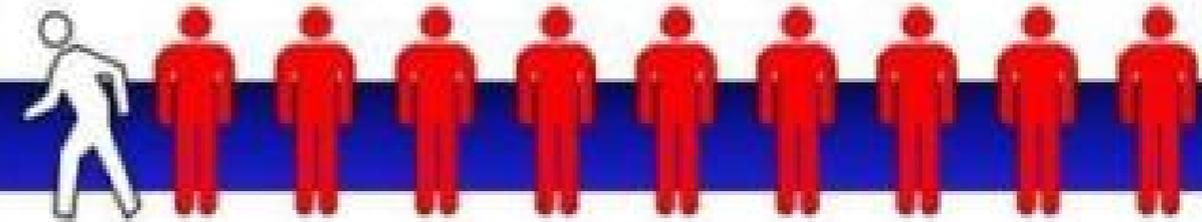
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MPH



5 out of 10 pedestrians survive.

Hit by a vehicle traveling at

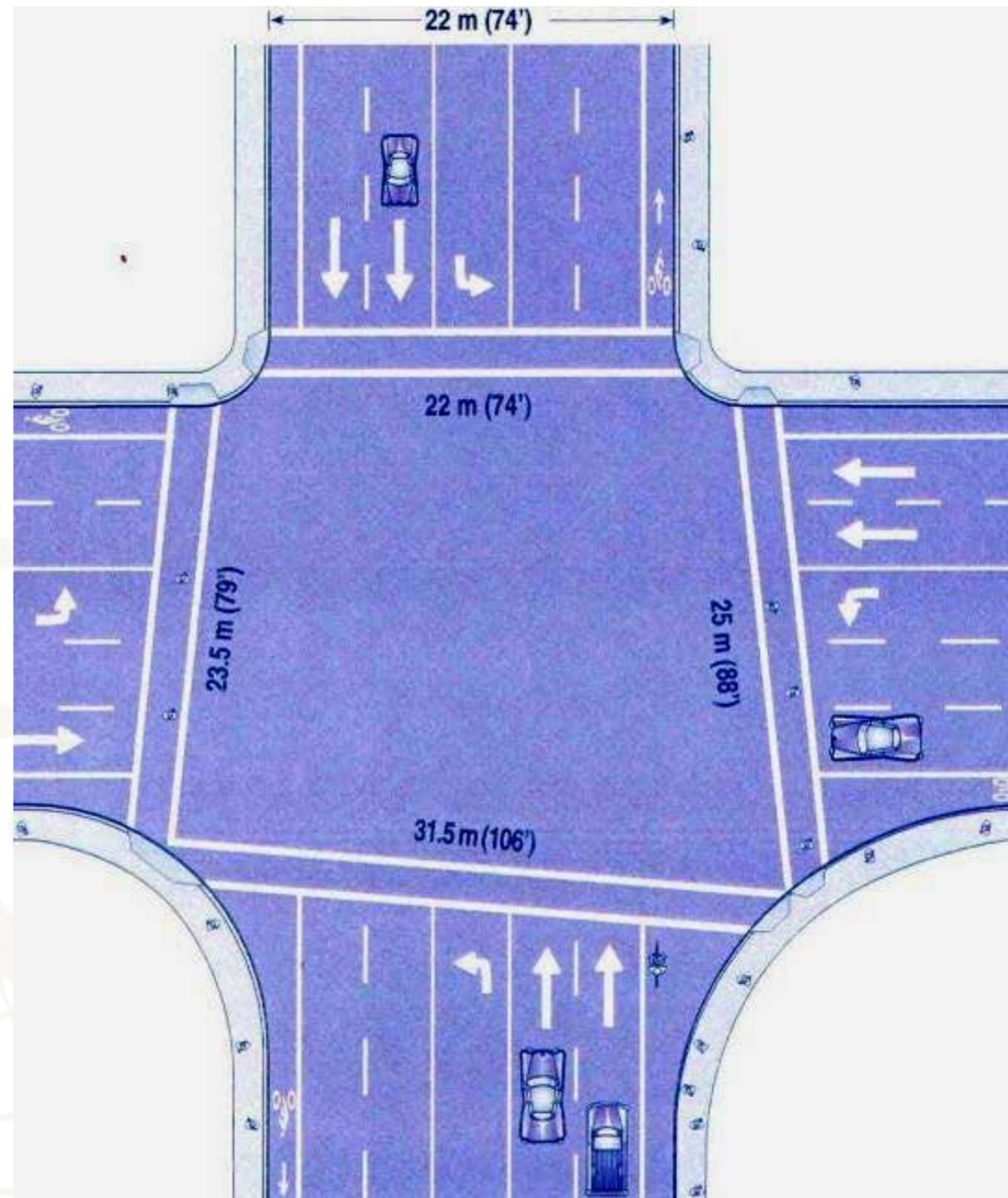
40
MPH



only 1 out of 10 pedestrians survives.



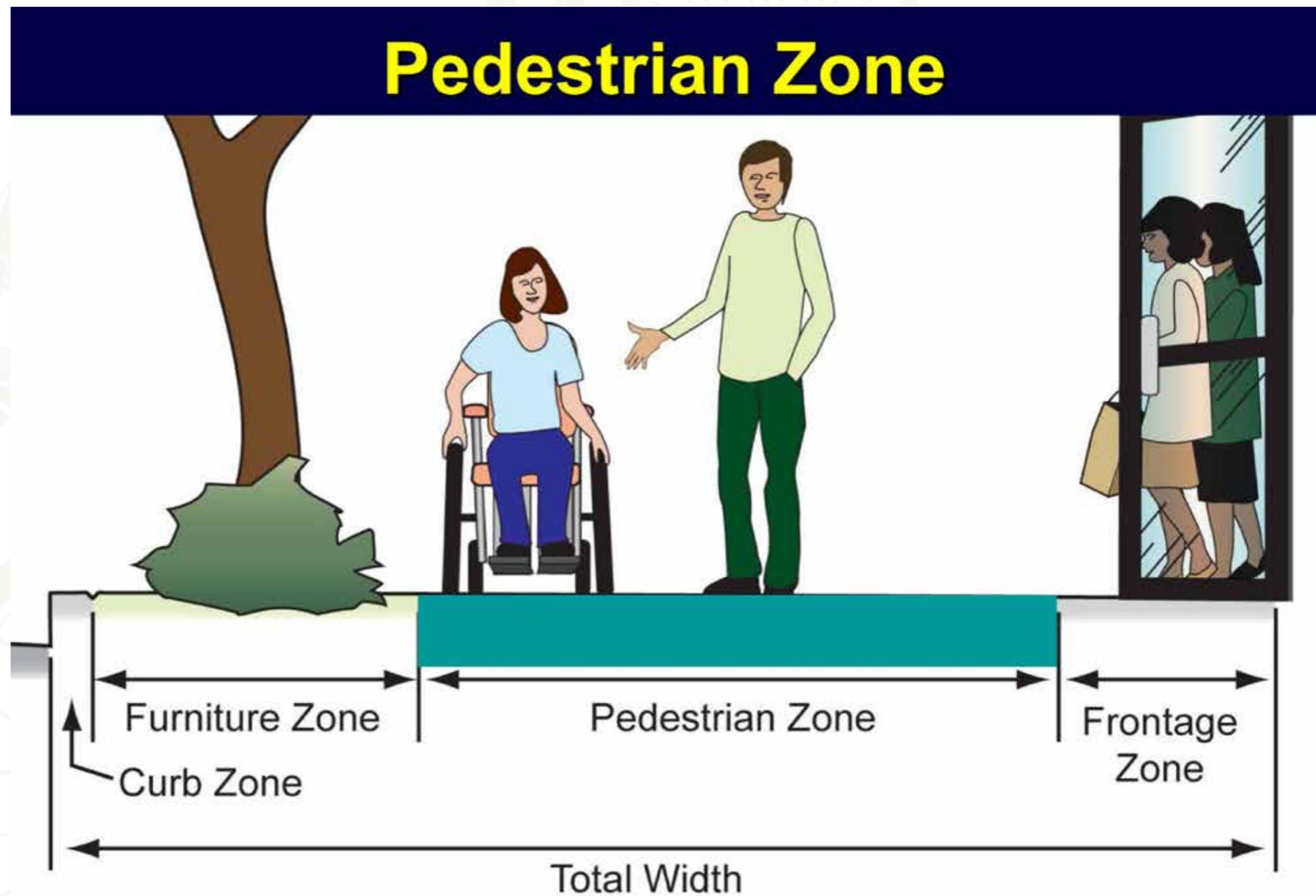
4) Good engineering invites right use



8) Buildings should define streets – not motor vehicles



10-13) The Zone System



Emily Yetman
emily@livingstreetsalliance.org
www.livingstreetsalliance.org



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