Meeting Agenda

1. Call to Order/Agenda Review 5 min
2. Introductions 20 min
3. Broadway Project Overview and Task Force Information 10 min
4. Overview of Context Sensitive Solutions Planning 10 min
5. Discussion of Upcoming Citizens Task Force Meeting Dates 10 min
6. Closing Remarks 5 min
7. Adjourn
Introductions
Broadway Citizens Task Force

Colby Henley, Rincon Heights
Shirley Papuga, Broadmoor-Broadway Village
Jamey Sumner, Miles

_Vacant seat (NorthEast)_

Bob Belman, Arizona Automotive Refrigeration
Michael Butterbrodt, Inglis Florists (regional perspective)
Anthony “Rocco” DiGrazia, Rocco’s Little Chicago Pizza
Dave Nasser, Realtor
Diane Robles, Child & Family Resources

Steven Eddy, Planning Commission
Jon Howe, (special needs)
Farhad Moghimi, Citizens Transportation Advisory Committee
Elizabeth Scott, Tucson-Pima County Bicycle Adv. Commission (alternative modes)
Broadway Project Team

Lead Agency Project Manager:
  Jenn Toothaker Burdick, *City of Tucson DOT*

Cooperating Agency Project Manager:
  Rick Ellis, P.E., *Pima County DOT*

Prime Consultant Project Manager:
  Michael Johnson, P.E., *HDR*
  Phil Erickson, A.I.A., *Community Design + Architecture*
  Joan Beckim & Cody Gildart, *Kaneen Advertising & P.R.*
  Nanci Beizer, *MetaWest*
  Phil Swaim, A.I.A., & Laura Vertes, *Swaim Associates, LTD*
  Mack Dickerson, SR/WA, RW/RAC, & Myrlene Francis, *Tierra Right of Way Services, Ltd.*
Broadway Project Overview
and Task Force Information
Project Area
2006 Voter-Approved Project Scope

RTA Roadway Improvements Project 17
Broadway Blvd., Euclid Ave. to Country Club Rd.:

Widen roadway to 6-lane arterial plus 2 dedicated bus lanes, bike lanes & sidewalks
## FUNDING SUMMARY

<table>
<thead>
<tr>
<th>Funding Sources</th>
<th>Amount</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. RTA*</td>
<td>59.0%</td>
<td>$42,125,000 Roadway Element</td>
</tr>
<tr>
<td>B. City of Tucson</td>
<td>4.2%</td>
<td>3,000,000 Development Impact Fees</td>
</tr>
<tr>
<td>C. Pima County**</td>
<td>35.0%</td>
<td>25,000,000 1997 Transportation Bonds</td>
</tr>
<tr>
<td>D. Regional</td>
<td>1.7%</td>
<td>1,222,000 PAG Regional Funds (previously expended)</td>
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</tbody>
</table>

$71,347,000

* IGA with RTA executed February 1, 2007
** IGA with Pima County executed September 7, 2004
Broadway Project Schedule

PLANNING & DESIGN
- 2012
  - Formation of Citizen Task Force
  - Kick-off Planning Project
  - Develop Design Concepts and Roadway Features
- 2013
  - Draft Roadway Design
  - Draft Land Use Plan

FINAL DESIGN
- 2014
  - Finalize Design
  - Approval of Urban Design & Land Use Plan
  - Roadway Construction Drawings
- 2015
  - Finalize Right-of-Way Acquisition

CONSTRUCTION
- 2016
  - Begin Construction

- 18-24 months
- Monthly Citizens Task Force Meetings
- Periodic Technical Advisory Committee Meetings
- Public Meetings & Open Houses
- Regular updates to M&C, RTA Committees and Board
GOAL: Design Concept Report & Initial 15% Plans

• Existing Studies, Reports, and Plans
• Issues and Alternative Approaches
• Corridor Development Approach

Decision Point = Preferred Approach for Broadway

• Concept Refinement and Definition
Public Process & Participation

• Context Sensitive Solutions Approach

• Citizens Task Force (CTF)

• Plan for Public Participation
Open Meeting Law

State Law (A.R.S. § 38-431 thru 38-431.09)

http://cms3.tucsonaz.gov/clerks/boards-committees-commissions
Planning & Design Phase

GOAL: Design Concept Report & Initial 15% Plans

Near-term CTF Focus:

• Clarify Mission & Process, Listening Session Summary
• Develop Visioning & Goals Framework
• Begin Reviewing Existing Key Studies & Reports
  – Traffic; land use; transportation systems improvement plans; design, historic, and significant structures
• Produce First Documents
  – Visioning & Goals Framework, Project Charter, and Public Participation Plan
Please bring with you to next meeting!
Overview of Context Sensitive Solutions Planning
Context Sensitive Solutions (CSS)

Integration of...

- Transportation for All
- Built and natural environments (today & tomorrow)
- Community Values
What CSS is:

• Shared decision making
• Balances travel and other needs
• Embraces community values

• Multimodal, benefiting all users
• Sustained, iterative, and participatory
• *Placemaking*—bringing together community design and street design
CSS & Placemaking

• Community-based approach revitalizing districts and neighborhoods

• Placemaking:
  – Unique places with lasting value
  – Compact and identifiable
  – Supports walking, biking, transit, and driving
  – Provide opportunities for civic life
  – Contribute to economic vitality
What CSS is not:

- Designer/Engineer knowing best
- Improving travel performance only
- Sacrificing safety or good design
- Just aesthetics

- Putting needs of a single mode first
- Add-on to conventional approach
- “Us against them”
CSS Decision-making

- Solve multi-dimensional problems
- Frame challenges/tensions early
- Confront trade-offs and support a common outcome
- Set guiding principles before advancing design solutions
- Identify evaluation criteria based on guiding principles
- Open, honest, and respectful
CSS Outcomes

• Shared learning and understanding of decisions
• Broad range of alternatives considered
• Enhancements to community, environment, and transportation
• Clear assessment of trade-offs
• Innovative and effective solutions
Discussion of Upcoming Citizens Task Force Meeting Dates
Proposed Upcoming Citizen Task Force Meeting Dates

The following dates are proposed for future Broadway Boulevard Citizen Task Force Meetings. These dates will be discussed as a group by the Task Force at the June 20, 2012 meeting.

July – 4th week options
Wed., July 25
Thurs., July 26

August – 4th week options
Wed., Aug. 22

August – 5th week options
Wed., Aug. 29
Thurs., Aug. 30

In addition to discussion of these, the Citizen Task Force may discuss an overall strategy to hold meetings on the fourth Thursday of each month.
Closing Remarks
Please bring with you to next meeting!
Thank You for Coming –
Please Stay in Touch!

Broadway: Euclid to Country Club
Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com