Meeting Agenda

1. Call to Order & Welcome
2. Broadway Project Overview
3. Facilitated Table Discussions
4. Preliminary Results
5. Immediate Next Steps & Thank-You
Broadway Citizens Task Force

Colby Henley, Rincon Heights
Shirley Papuga, Broadmoor-Broadway Village
Jamey Sumner, Miles
Vacant seat (NorthEast)

Bob Belman, Arizona Automotive Refrigeration
Michael Butterbrodt, Inglis Florists (regional perspective)
Anthony “Rocco” DiGrazia, Rocco’s Little Chicago Pizza
Dave Nasser, Realtor
Diane Robles, Child & Family Resources

Steven Eddy, Planning Commission
Jon Howe, (special needs)
Farhad Moghimi, Citizens Transportation Advisory Committee
Elizabeth Scott, Tucson-Pima County Bicycle Adv. Commission (alternative modes)
Broadway Project Team

Lead Agency Project Manager:
Jennifer Toothaker Burdick, City of Tucson DOT

Cooperating Agency Project Manager:
Rick Ellis, P.E., Pima County DOT

Prime Consultant Project Manager:
Michael Johnson, P.E., HDR Engineering, Inc.
Phil Erickson, A.I.A., Community Design + Architecture
Joan Beckim & Cody Gildart, Kaneen Advertising & P.R.
Nanci Beizer, MetaWest
Phil Swaim, A.I.A., & Laura Vertes, Swaim Associates, LTD
Mack Dickerson, SR/WA, RW/RAC, & Myrlene Francis, SR/WA
Tierra Right of Way Services, Ltd.
Broadway Project Overview
Project Area
2006 Voter-Approved Project Scope

RTA Roadway Improvements Project 17
Broadway Blvd., Euclid Ave. to Country Club Rd.:

Widen roadway to 6-lane arterial plus 2 dedicated bus lanes, bike lanes & sidewalks
# Funding Summary

<table>
<thead>
<tr>
<th>Funding Sources</th>
<th>Amount</th>
<th>Source</th>
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<tbody>
<tr>
<td>A. RTA*</td>
<td>59.0%</td>
<td>$42,125,000 Roadway Element</td>
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<tr>
<td>B. City of Tucson</td>
<td>4.2%</td>
<td>3,000,000 Development Impact Fees</td>
</tr>
<tr>
<td>C. Pima County**</td>
<td>35.0%</td>
<td>25,000,000 1997 Transportation Bonds</td>
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<td>D. Regional</td>
<td>1.7%</td>
<td>1,222,000 PAG Regional Funds (previously expended)</td>
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<td></td>
<td></td>
<td><strong>Total</strong>: $71,347,000</td>
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* IGA with RTA executed February 1, 2007
** IGA with Pima County executed September 7, 2004
# Broadway Project Schedule

## PLANNING & DESIGN

**2012**
- Formation of Citizen Task Force
- Kick-off Planning Project
- Develop Design Concepts and Roadway Features

**2013**
- Draft Roadway Design
- Draft Land Use Plan

## FINAL DESIGN

**2014**
- Finalize Design
- Approval of Urban Design & Land Use Plan
- Roadway Construction Drawings

**2015**
- Finalize Right-of-Way Acquisition

## CONSTRUCTION

**2016**
- Begin Construction

- 18-24 months
- Monthly Citizens Task Force Meetings
- Periodic Technical Advisory Committee Meetings
- Public Meetings & Open Houses
- Regular updates to M&C, RTA Committees and Board
Public Process & Participation

- Context Sensitive Solutions Approach
- Citizens Task Force (CTF)
- Plan for Public Participation
Facilitated Table Discussions

We are here to listen to you...
Discussion Questions

What characteristics in the Broadway Boulevard project area should be preserved? What do you value?

What characteristics in the Broadway Boulevard project area should be changed?

What do we fear and hope for in the Broadway Boulevard project area?
Roles at Listening Session

Table Facilitators – Solicit & capture ideas
Mayor & Council, Citizen Task Force, Project Team Members – Actively listen
Participants – Engage openly, often, generate possibilities, respect the process
Public – Observe, respect the process
Ground Rules

Let everyone participate
Get to the point quickly
All ideas welcome
Begin & end on time – 15 minutes per question
Phones on vibrate, step out to take calls
Question #1

Introduce yourselves...

What characteristics in the Broadway Boulevard project area should be preserved? What do you value?

Roadway look and feel ♦ Community character
Economic vitality ♦ Gateway to downtown Tucson
Question #2

What characteristics in the Broadway Boulevard project area should be changed?

- Roadway look and feel
- Community character
- Economic vitality
- Gateway to downtown Tucson
Question #3

What do we fear and hope for in the Broadway Boulevard project area?

Roadway look and feel ♦ Community character
Economic vitality ♦ Gateway to downtown Tucson
Preliminary Results
Immediate Next Steps

• Tonight is just the beginning
• Listening Session Comment Forms will be accepted through **July 6, 2012**
• Report/Summary will be compiled in late July
  – Presented to the Citizens Task Force
  – Shared with those who signed in this evening
  – Will be available on web site
• Fall 2012 – More opportunities to participate
Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club
Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com