



# **BROADWAY BOULEVARD**

EUCLID to COUNTRY CLUB

# Meeting Agenda

1. Call to Order & Welcome
2. Broadway Project Overview
3. Facilitated Table Discussions
4. Preliminary Results
5. Immediate Next Steps & Thank-You

# Broadway Citizens Task Force

Colby Henley, Rincon Heights

Shirley Papuga, Broadmoor-Broadway Village

Jamey Sumner, Miles

*Vacant seat (NorthEast)*

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Bob Belman, Arizona Automotive Refrigeration

Michael Butterbrodt, Inglis Florists (regional perspective)

Anthony “Rocco” DiGrazia, Rocco’s Little Chicago Pizza

Dave Nasser, Realtor

Diane Robles, Child & Family Resources

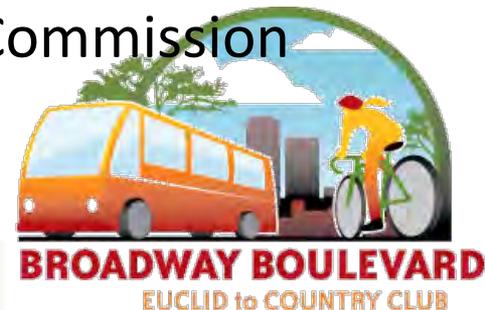
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Steven Eddy, Planning Commission

Jon Howe, (special needs)

Farhad Moghimi, Citizens Transportation Advisory Committee

Elizabeth Scott, Tucson-Pima County Bicycle Adv. Commission  
(alternative modes)



# Broadway Project Team

## Lead Agency Project Manager:

Jennifer Toothaker Burdick, *City of Tucson DOT*

## Cooperating Agency Project Manager:

Rick Ellis, P.E., *Pima County DOT*

## Prime Consultant Project Manager:

Michael Johnson, P.E., *HDR Engineering, Inc.*

Phil Erickson, A.I.A., *Community Design + Architecture*

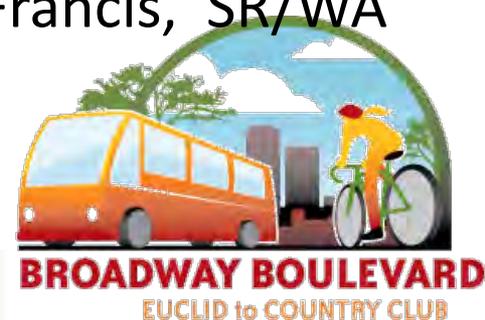
Joan Beckim & Cody Gildart, *Kaneen Advertising & P.R.*

Nanci Beizer, *MetaWest*

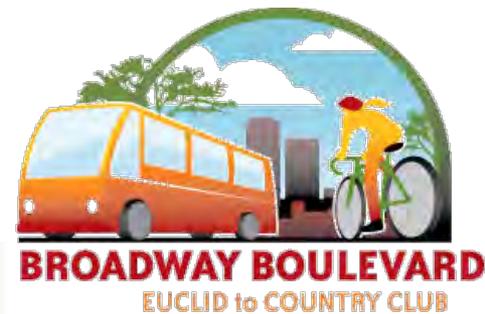
Jim Schoen, P.E., *Kittelson & Associates, Inc.*

Phil Swaim, A.I.A., & Laura Vertes, *Swaim Associates, LTD*

Mack Dickerson, SR/WA, RW/RAC, & Myrlene Francis, SR/WA  
*Tierra Right of Way Services, Ltd.*



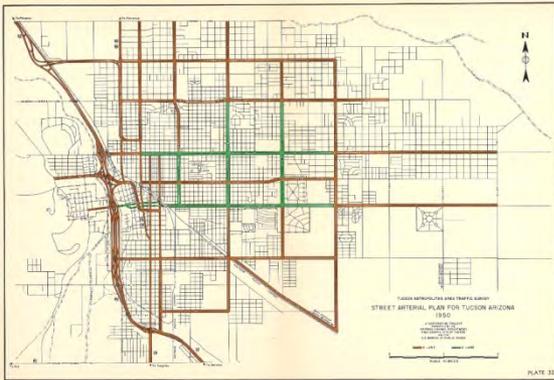
# Broadway Project Overview



# Project Area



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DRAFT FINAL REPORT

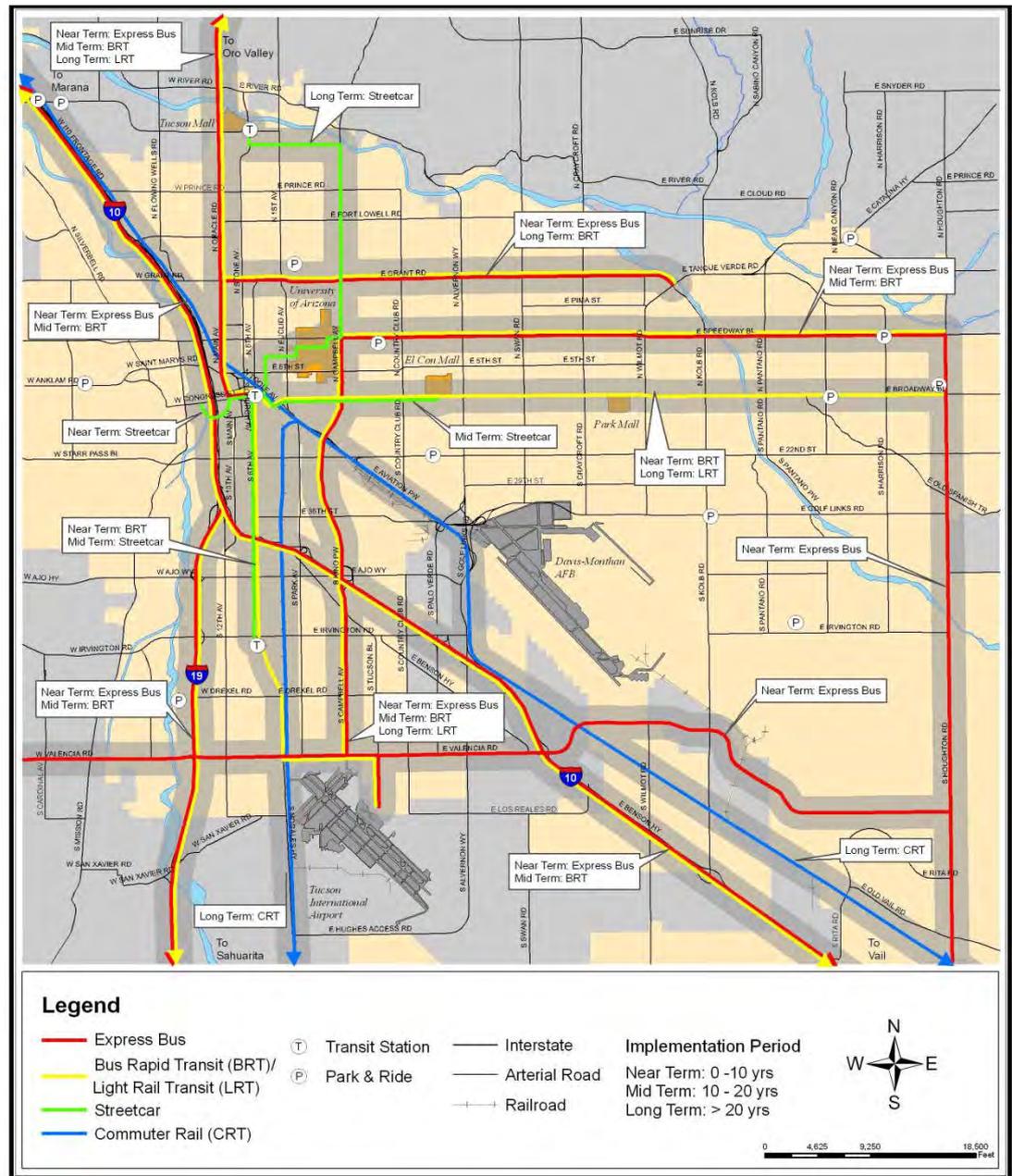
# Broadway Corridor Transportation Study



The City of Tucson  
Department of Transportation

Submitted by :  
Parsons Brinckerhoff  
Quade & Douglas, Inc.

In association with:  
Rillito Consulting Group, Inc.  
COMSIS Corporation  
Rogers, Gladwin & Harmony, Inc.  
Gene D. Cox Company  
RGA Engineering Corporation



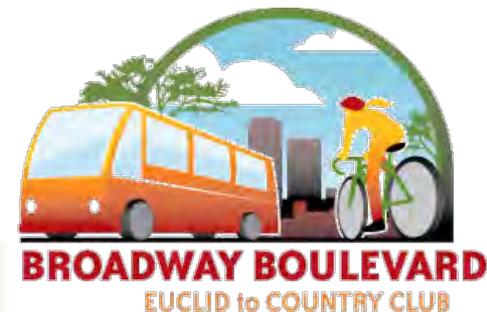
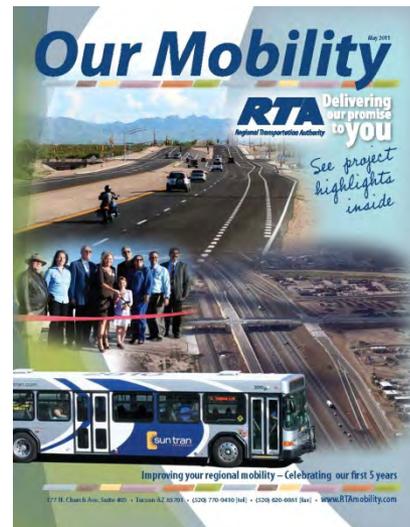
## High Capacity Transit Implementation Plan



# 2006 Voter-Approved Project Scope

RTA Roadway Improvements Project 17  
Broadway Blvd., Euclid Ave. to Country Club Rd.:

**Widen roadway to 6-lane arterial plus 2  
dedicated bus lanes, bike lanes & sidewalks**

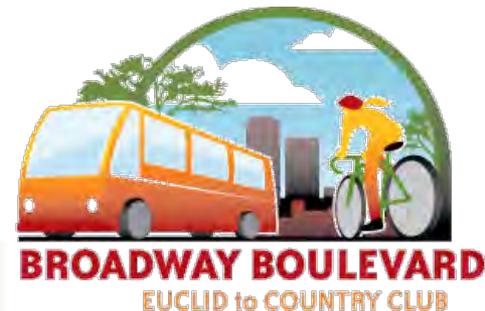


# FUNDING SUMMARY

Funding Sources	Amount	Source
A. RTA*	59.0% \$ 42,125,000	Roadway Element
B. City of Tucson	4.2% 3,000,000	Development Impact Fees
C. Pima County**	35.0% 25,000,000	1997 Transportation Bonds
D. Regional	1.7% 1,222,000	PAG Regional Funds (previously expended)
	\$71,347,000	

\* IGA with RTA executed February 1, 2007

\*\* IGA with Pima County executed September 7, 2004



# Broadway Project Schedule

## PLANNING & DESIGN

## FINAL DESIGN

## CONSTRUCTION

**2012**

- Formation of Citizen Task Force
- Kick-off Planning Project
- Develop Design Concepts and Roadway Features

**2013**

- Draft Roadway Design
- Draft Land Use Plan

**2014**

- Finalize Design
- Approval of Urban Design & Land Use Plan
- Roadway Construction Drawings

**2015**

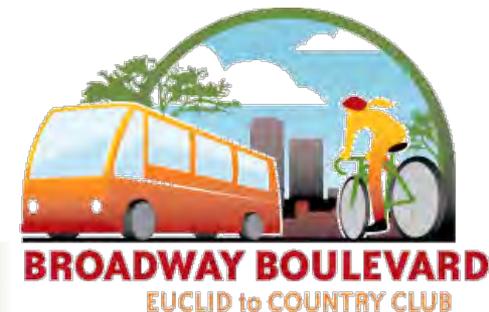
- Finalize Right-of-Way Acquisition

**2016**

- Begin Construction

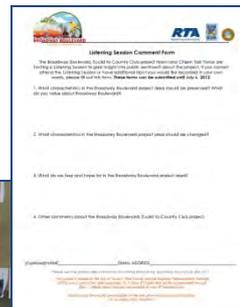


- 18-24 months
- Monthly Citizens Task Force Meetings
- Periodic Technical Advisory Committee Meetings
- Public Meetings & Open Houses
- Regular updates to M&C, RTA Committees and Board



# Public Process & Participation

- Context Sensitive Solutions Approach
- Citizens Task Force (CTF)
- Plan for Public Participation

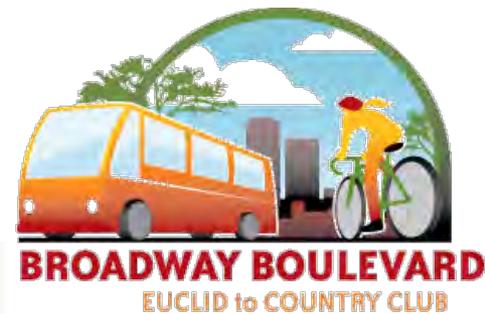


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# Facilitated Table Discussions

*We are here to listen to you...*

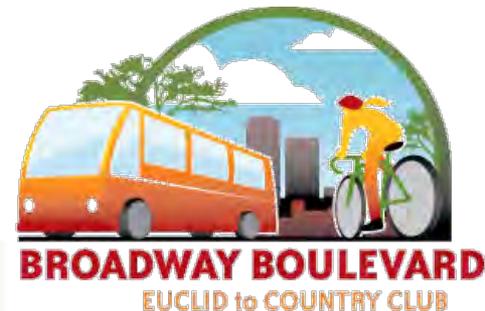


# Discussion Questions

What characteristics in the Broadway Boulevard project area should be preserved? What do you value?

What characteristics in the Broadway Boulevard project area should be changed?

What do we fear and hope for in the Broadway Boulevard project area?



# Roles at Listening Session

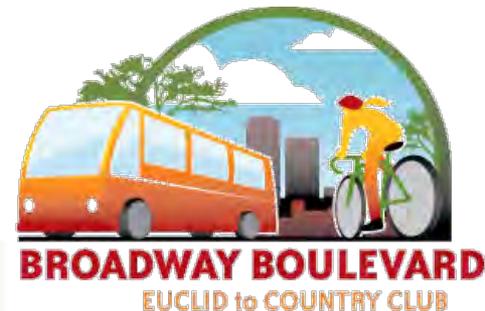
**Table Facilitators** – Solicit & capture ideas

**Mayor & Council, Citizen Task Force,**

**Project Team Members** – Actively listen

**Participants**– Engage openly, often,  
generate possibilities, respect the process

**Public** – Observe, respect the process



# Ground Rules

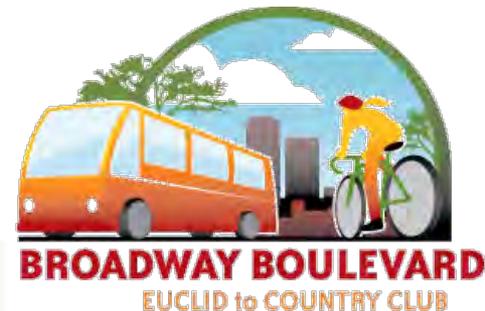
Let everyone participate

Get to the point quickly

All ideas welcome

Begin & end on time – 15 minutes per  
question

Phones on vibrate, step out to take calls

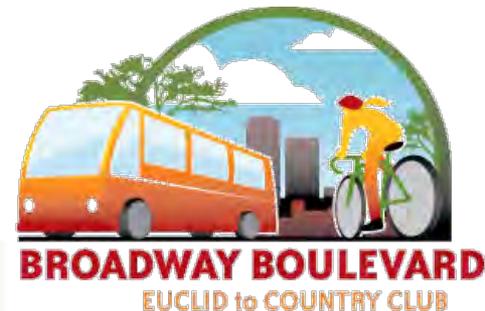


# Question #1

*Introduce yourselves...*

**What characteristics in the Broadway Boulevard project area should be preserved? What do you value?**

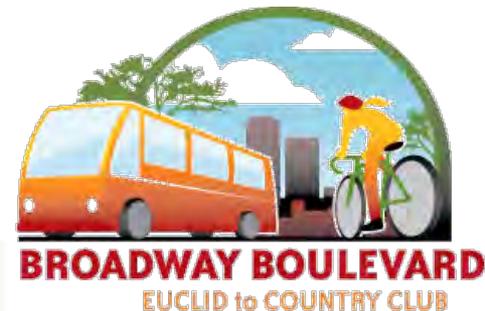
Roadway look and feel ♦ Community character  
Economic vitality ♦ Gateway to downtown Tucson



# Question #2

**What characteristics in the Broadway Boulevard project area should be changed?**

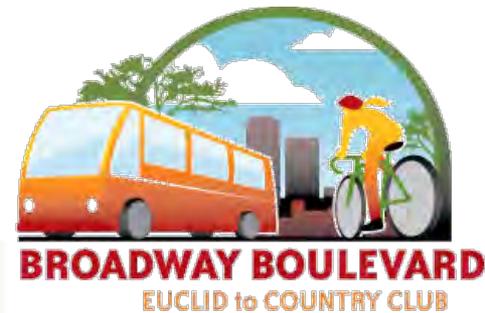
Roadway look and feel ♦ Community character  
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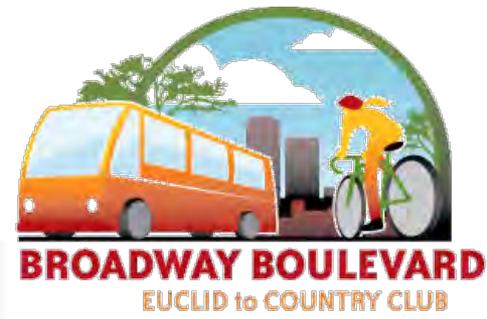
# Question #3

**What do we fear and hope for in the  
Broadway Boulevard project area?**

Roadway look and feel ♦ Community character  
Economic vitality ♦ Gateway to downtown Tucson



# Preliminary Results



# Immediate Next Steps

- Tonight is just the beginning
- Listening Session Comment Forms will be accepted through **July 6, 2012**
- Report/Summary will be compiled in late July
  - Presented to the Citizens Task Force
  - Shared with those who signed in this evening
  - Will be available on web site
- Fall 2012 – More opportunities to participate

# Thank You for Coming – Please Stay in Touch!

## Broadway: Euclid to Country Club

Web: [www.tucsonaz.gov/broadway](http://www.tucsonaz.gov/broadway)

Email: [broadway@tucsonaz.gov](mailto:broadway@tucsonaz.gov)

Info Line: 520.622.0815

## RTA Plan

[www.rtamobility.com](http://www.rtamobility.com)

