Call to the Audience Guidelines

- 2 Call to the Audience opportunities
- Must fill out participant card
- Participants called in the order cards are received
- 2 minutes allowed per participant
- CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

Meeting Agenda

1. Call to Order/Agenda Review/Announcements 15 min
2. Broadway Project Frequently Asked Questions 15 min
3. Regional Planning Efforts: Imagine Greater Tucson 30 min
4. 2/28/2013 Community Wide Meeting Format 15 min
5. Drafting the Vision and Goals Format 70 min
6. Broadway Public Participation Plan 15 min
7. Call to the Audience 10 min
8. Next Steps 5 min
9. Roundtable 20 min
10. Adjourn

Broadway Project Frequently Asked Questions

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation

Frequently Asked Questions

- Topics
  - Project Scope: Alignment and Cross Section
  - Impact on Rincon Heights Historic District
  - Role of Reports and Studies

Frequently Asked Questions

- What questions do you have?
- What questions have your stakeholders/public brought to your attention?
Imagine Greater Tucson

Shared Regional Values

Accessibility
We have many choices for traveling to destinations throughout our region in a safe, pleasant, and efficient manner.

Educational Excellence
All residents of our region are able to attend high-quality schools from preschool through college and beyond.

Environmental Integrity
Clean air, natural lands, the unique plant and animal life, and the beauty of the Sonoran Desert are preserved for current and future generations. Our region recognizes and respects the finiteness of water and the other natural resources that make life in the desert sustained possible.

Good Governance
Our region’s jurisdictions, institutions, and leadership are responsive, efficient, transparent, and work cooperatively to effectively address our region’s challenges.

Quality Communities
Neighborhoods across our region are safe and foster healthy lifestyles through accessible and affordable housing choices, excellent schools and civic, sports and parks, communities and park amenities, and connections to trails and other natural recreation spaces.

Future Education
Our university and colleges continue to be centers of innovation, job creation, education, entertainment, and cultural programs. They are central to our region’s identity.

Proximity
Our region has a robust local economy in which businesses of many sizes and types can thrive and grow, providing opportunities for the entire population.

Quality Neighborhoods
Unique city and town centers and walkable mixed-use and mixed housing neighborhoods to single-family subdivisions and town houses, residents can choose from a variety of high-quality options for living and working.

Regional Identity
Incredible natural beauty promotes and maintains the diversity, history, acceptance, friendships, arts, and “small town feel” that are integral to the unique culture of our region.

BY THE NUMBERS

2515 Total Open Surveys Conducted
51 Community Conversations Held
736 Community Conversation Participants
600 Random Sample Surveys Conducted
Approximately 33,000 Comments Received
Four Alternative Futures

Alternative 1: The Trend
Alternative 2: Centers and Suburbs
Alternative 3: New Centers
Alternative 4: Urban Centers

Sub-regions

Alternative Choice: The Region

Alternative Choice: Subregions
Mixed-Use
What comes to mind? – VERTICAL

Mixed-Use
What comes to mind? – VERTICAL

Mixed-Use
What comes to mind? – VERTICAL

Mixed-Use
Reality? – HORIZONTAL

Mixed-Use
Reality? – HORIZONTAL

Mixed-Use
Reality? – HORIZONTAL

- Blend Residential and Commercial Uses Horizontally
- High Level of Pedestrian connectivity
- Transit-oriented Development principles
Mixed-Use

- Benefits:
  - Broaden tax base
  - Promotes multi-modal transportation options
  - Promotes community centers
  - Brings people closer to the things they need on a daily basis
  - Facilitates efficient use of the land
  - Preserve open space
  - Increased job opportunities

More people → More congestion

Transportation Funding

Thinking of future transportation needs for yourself and the Greater Tucson Region, which of the following do you think should be prioritized for future funding?

2/28/2013 Community-Wide Meeting Format

Jenn Toothaker Burdick

Meeting Focus:
- Present and receive input on Existing Conditions report
- Present and receive input on CTF DRAFT: recommended Project Vision and Goals Framework

Meeting Format:
- Brief, introductory, presentation
- "Breakout sessions" at individual stations

Drafting the Vision and Goals Framework

Phil Erickson
Community Design + Architecture
Draft Goal Concepts

- Tonight
  - Individual and small group review and comment on initial goal concepts (40 min.)
  - Group report out and summary discussion (20 min.)
- Further CTF comments on draft goal concepts due by January 24th
- Next CTF Meeting (February 7th)
  - Review and finalize Draft Goal Statements for use in the February 28th Community-wide Meeting

Goals of Exercise

- Start to get detailed feedback on goal statements
- Allow CTF to share information and begin developing consensus and highlighting topics that will need the most effort to reach consensus
- See if a version of the individual and group exercise might be useful in-
  - CTF outreach to stakeholder groups
  - The February public meeting

Individual Exercise – 15 min.

- Three 11x17s listing
  - Goal Topics
  - Associated Potential Goal Concepts

Individual Exercise – 15 min.

- Three 11x17s listing
  - Goal Topics
  - Associated Potential Goal Concepts

Individual Exercise – 15 min.

- Mark the 5 topics most important to you and/or your stakeholders

Individual Exercise – 15 min.

- Mark the 5 topics most important to you and/or your stakeholders
Individual Exercise – 15 min.
• Review, select, and mark up the Potential Goal Concepts

Group Exercise – 25 min.
• Mark up large sheet with topics and selected goals of those in your group
• Discuss commonalities and differences as a group

Individual Exercise – 15 min.
• Mark the 5 topics most important to you and/or your stakeholders
  – If you have time to do more than 5 put an * next to those that are not in your top 5
• Review, select, and mark up the Potential Goal Concepts

Group Exercise – 25 min.
• Mark up large sheet with topics and selected goals of those in your group
• Discuss commonalities and differences as a group

Group Exercise – 25 min.
• Mark up large sheet with topics and selected goals of those in your group
• Discuss issue area differences & commonalities
  – Are there issue area selections that some think don’t rise to level of needing a goal?
  – Are there refinements that can be made to reach a consensus?
• Discuss goal differences & commonalities
  – Are there refinements that can be made to reach a consensus?
  – Do you see differences that need to be tested through alternatives design & analysis – should a set of alternative goals move forward at this point?

Group Report Out – 20 min
• Each group summarizes key topics and selected goals
• Discuss goal topics differences & commonalities amongst the three groups
• Discuss potential goals differences & commonalities amongst the three groups
• Refinements and additional feedback
Next Steps

• Further CTF comments on draft goal concepts due by January 24th
• Draft of Goal Statements to CTF by February 4th to review as preparation for CTF Meeting
• Next CTF Meeting (February 7th)
  – Review and finalize Draft Goal Statements for use in the February 28th Community-wide Meeting
• Public Comment integrated into Draft Goals and initial Vision Statement (distribute to CTF in March)
• Finalize DRAFT Vision Statement and Goals at April CTF Meeting
  (No could take more than one meeting)

Introduction to Broadway Project
Public Participation Plan

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation

Broadway Project Public Participation Plan

• Documents the public participation process for the Planning & Design Phase
• Clarifies how stakeholders will be identified
• Describes opportunities for input and how input will be used
• Articulates the final review process of the Design Concept Report and Initial 15% Plans

Broadway Project Public Participation Plan

• CTF-Approved Public Participation Plan will be presented to:
  • City of Tucson Mayor and Council
  • RTA Committees and Board
  • Pima County (Board of Supervisors, Bond Advisory Oversight Committee)

Broadway Project Public Participation Plan

• Overview of the Plan and Its Purpose
• Plan’s Relationship to the Broadway Project
• Agency Roles and Responsibilities
• Key Areas of Public Participation
• Review and Approvals
  – Public Participation Plan
  – Design Concept Report and Initial Plans
Broadway Project Public Participation Plan

Identifying Key Stakeholders
• Who needs to know about the project?
• Who should be providing input?

Please review lists and provide additions / comments.

Next Steps
Jenn Toothaker Burdick

Next CTF Meeting: Thursday, 2/7/2013
5:30-8:30 p.m., Child & Family Resources

Proposed Agenda
• Welcome/Agenda Review
• Call to the Audience
• RTA CART Committee Update
• Public Input Report
• Meeting Summary Approvals
• CTF Direction: Public Participation Plan
• CTF Direction: CTF Draft Vision and Goals
• CTF Discussion: Public Meeting Format/Next Steps
• Call to the Audience (2nd)
• CTF Roundtable

Call to the Audience
10 Minutes
Please limit comments to 2 minutes
• Called forward in order received
• CTF members cannot discuss matters raised
• CTF cannot take action on matters raised
• CTF members can ask project team to review an item

Next Steps
Jenn Toothaker Burdick

Agendas Through February Community-Wide Meeting

Thursday, 1/17/2012
Proposed “Study Session” Agenda:
• Welcome/Agenda Review
• Citywide and Regional Planning Efforts (Plan Tucson and Imagine Greater Tucson)
• CSS - What is the Context?
• MainStreet Business Assistance Program
• CTF Discussion: Vision and Goals
• CTF Discussion: Public Participation Plan
• Next Steps
• Call to the Audience
• CTF Roundtable

Thursday, 2/7/2013
Proposed “Action Meeting” Agenda:
• Welcome/Agenda Review
• Call to the Audience
• RTA CART Committee Update
• Public Input Report
• Meeting Summary Approvals
• CTF Direction: Public Participation Plan
• CTF Direction: CTF Draft Vision and Goals
• CTF Discussion: Public Meeting Format/Next Steps
• Call to the Audience (2nd)
• CTF Roundtable

Next Steps
Jenn Toothaker Burdick

Proposals
• Announcements
  • 12/6/12 RTA Board approval of IGA for funding of current planning process
  • Mayor and Council Study Session Item on 12/18/12 – Broadway Design Process
• Confirm next CTF meeting dates (1/17/13, 2/7/13)
• Confirm date for CTF Community-Wide meeting #2: recommended change from 2/21 to 2/28/13
• Discuss opportunities to support CTF members’ work on Vision and Goals Worksheet (input needed by 1/7/2013)
• Review future agenda items
• Discuss / approve CTF meeting schedule through February 2013

Thank You for Coming – Please Stay in Touch!

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Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com