

Call to the Audience Guidelines

- 2 Call to the Audience opportunities
- Must fill out participant card
- Participants called in the order cards are received
- 2 minutes allowed per participant
- CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item





BROADWAY BOULEVARD

EUCLID to COUNTRY CLUB

December 13, 2012
Broadway Citizens Task Force Meeting

Meeting Agenda

1. Call to Order/Agenda Review/Announcements	
2. Broadway Project Frequently Asked Questions	15 min
3. Regional Planning Efforts: Imagine Greater Tucson	30 min
4. 2/28/2013 Community Wide Meeting Format	15 min
5. Drafting the Vision and Goals Format	70 min
6. Broadway Public Participation Plan	15 min
7. Call to the Audience	10 min
8. Next Steps	5 min
9. Roundtable	20 min
10. Adjourn	



Broadway Project Frequently Asked Questions

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation



Frequently Asked Questions

- Topics
 - Project Scope: Alignment and Cross Section
 - Impact on Rincon Heights Historic District
 - Role of Reports and Studies



Frequently Asked Questions

- What questions do you have?
- What questions have your stakeholders/public brought to your attention?





2515 Total Open Surveys Conducted

51 Community Conversations Held

736 Community Conversation Participants

600 Random Sample Surveys Conducted

Approximately **33,000** Comments Received

Shared Regional Values

connections, tolerance & respect, roads, small town feel, vibrant, bike friendly downtown, personal safety, native animals and plants, youth, sense of activities, community arts and music, expanded regional mass transit system, convenient transportation options, a community where our children will choose to live, small and local business views resources unique and beautiful, volunteer, natural environment, culture, walkable neighborhoods, clean air, quality health care, business friendly, regional vision, vibrant and accessible activity centers.

The future of our region will be built upon these nine principles and the values they represent:

<p>Accessibility We have many choices for traveling to destinations throughout our region in a safe, pleasant, and efficient manner.</p>	<p>Higher Education Our university and colleges continue to be centers of innovation, job creation, education, entertainment, and cultural programs. They are central to our region's identity.</p>
<p>Educational Excellence All residents of our region are able to attend high-quality schools from pre-K through college and beyond.</p>	<p>Prosperity Our region has a robust local economy in which businesses of many sizes and types can thrive and provide job opportunities for the entire population.</p>
<p>Environmental Integrity Clean air, natural lands, the unique plant and animal life, and the beauty of the Sonoran Desert are preserved for current and future generations. Our region recognizes and respects the limitations of water and the other natural resources that make life in the desert southwest possible.</p>	<p>Quality Neighborhoods From vibrant city and town centers and walkable mixed-use and mixed-housing neighborhoods to single-family subdivisions and rural areas, residents can choose from a variety of high-quality options for living and working.</p>
<p>Good Governance The region's jurisdictions, institutions and leadership are responsive, efficient, transparent, and work cooperatively to effectively address our region's challenges.</p>	<p>Regional Identity Residents continue to promote and celebrate the diversity, history, acceptance, friendliness, arts, and "small town feel" that are integral to the unique culture of our region.</p>
<p>Healthy Communities Neighborhoods across our region are safe and foster healthy lifestyles through accessible and affordable housing choices, excellent hospitals and clinics, nearby parks, pedestrian and bike amenities, and connections to trails and other natural recreation spaces.</p>	

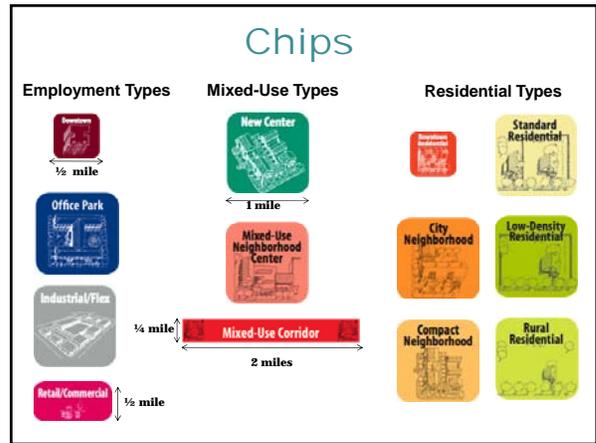


IMAGINE GREATER TUCSON
Shaping our future together

BY THE NUMBERS

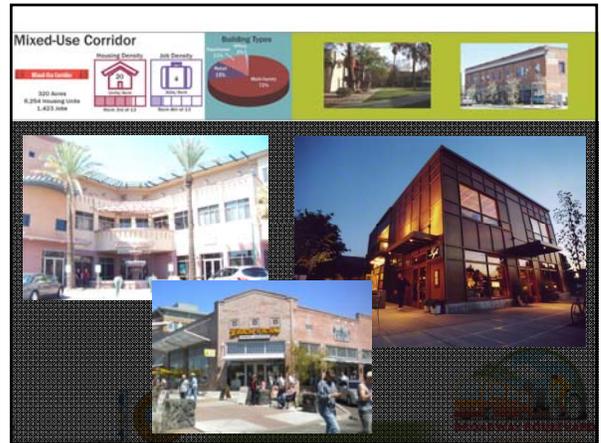
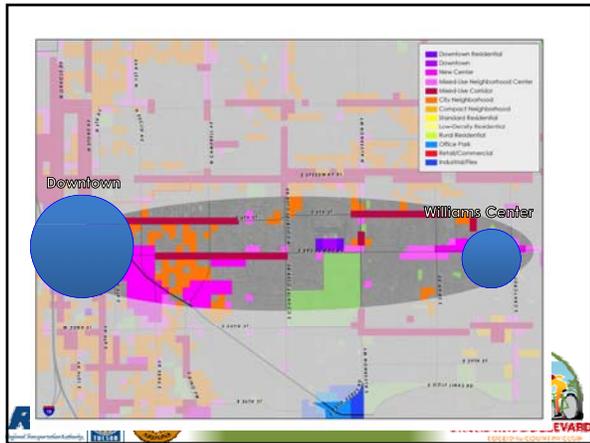
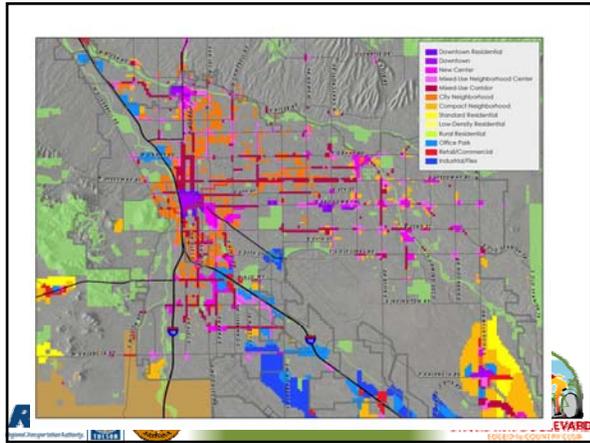
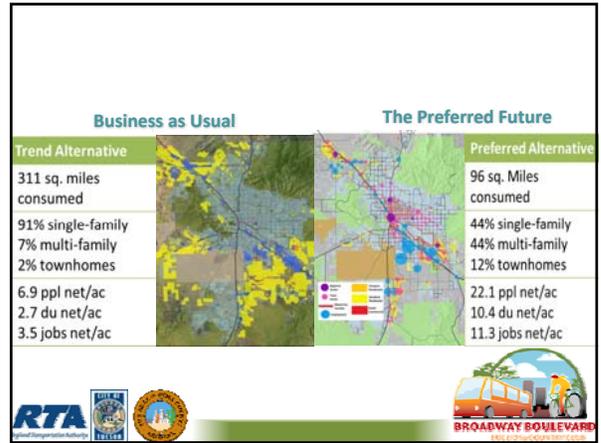
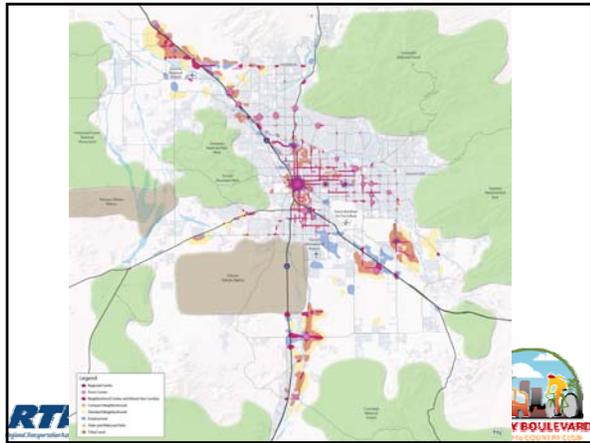
6700 TOTAL SURVEYS COMPLETED

- 4288** Online
- 1514** Paper
- 60** Workshops with **861** participants



Neighborhood Type	Building Types
Downtown Residential 1,500 Acres 100 Housing Units 3,149 Jobs 100% Density 100% Density 100% Density	
City Neighborhood 800 Acres 100 Housing Units 1,200 Jobs 100% Density 100% Density 100% Density	
Compact Neighborhood 800 Acres 100 Housing Units 1,100 Jobs 100% Density 100% Density 100% Density	
Standard Residential 1,000 Acres 100 Housing Units 1,000 Jobs 100% Density 100% Density 100% Density	

Neighborhood Type	Building Types
Low-Density Residential 1,000 Acres 100 Housing Units 1,000 Jobs 100% Density 100% Density 100% Density	
Rural Residential 1,000 Acres 100 Housing Units 1,000 Jobs 100% Density 100% Density 100% Density	
Downtown 1,500 Acres 100 Housing Units 3,149 Jobs 100% Density 100% Density 100% Density	
Office Park 1,000 Acres 100 Housing Units 2,000 Jobs 100% Density 100% Density 100% Density	



Mixed-Use

What comes to mind? – VERTICAL



RTA
 BROADWAY BOULEVARD
 1000 PLYMOUTH STREET, SUITE 1000

Mixed-Use

What comes to mind? – VERTICAL



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Mixed-Use

Reality? – HORIZONTAL



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Mixed-Use

Reality? – HORIZONTAL



- o Blend Residential and Commercial Uses Horizontally
- High Level of Pedestrian connectivity
- Support transit-oriented Development principles

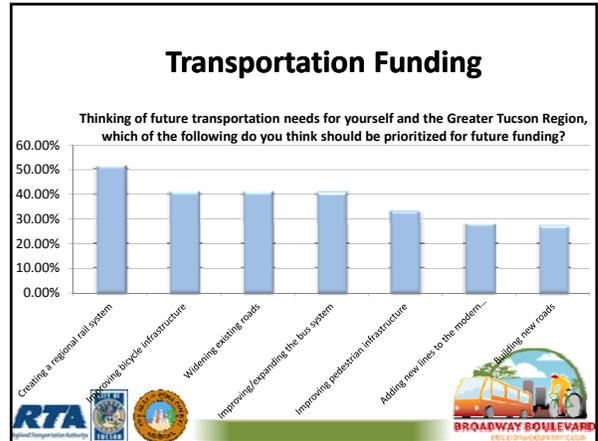
RTA
 BROADWAY BOULEVARD
 1000 PLYMOUTH STREET, SUITE 1000

Mixed-Use

o Benefits:

- Broaden tax base
- Promotes multi-modal transportation options
- Promotes community centers
- Brings people closer to the things they need on a daily basis
- Facilitates efficient use of the land
- Preserve open space
- Increased job opportunities

More people More congestion



TAKE ACTION

2/28/2013 Community-Wide Meeting Format

Jenn Toothaker Burdick

Meeting Focus:

- Present and receive input on Existing Conditions reports
- Present and receive input on CTF DRAFT-recommended Project Vision and Goals Framework

Meeting Format:

- Brief, introductory, presentation
- "Breakout sessions" at individual stations



Drafting the Vision and Goals Framework

Phil Erickson
Community Design + Architecture

Draft Goal Concepts

- Tonight
 - Individual and small group review and comment on initial goal concepts (40 min.)
 - Group report out and summary discussion (20 min.)
- Further CTF comments on draft goal concepts due by January 24th
- Next CTF Meeting (February 7th)
 - Review and finalize Draft Goal Statements for use in the February 28th Community-wide Meeting





Goals of Exercise

- Start to get detailed feedback on goal statements
- Allow CTF to share information and begin developing consensus and highlighting topics that will need the most effort to reach consensus
- See if a version of the individual and group exercise might be useful in-
 - CTF outreach to stakeholder groups
 - The February public meeting





Individual Exercise – 15 min.

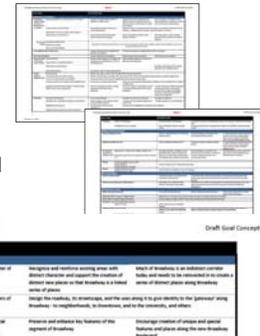
- Three 11x17s listing
 - Goal Topics
 - Associated Potential Goal Concepts






Individual Exercise – 15 min.

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 - Goal Topics
 - Associated Potential Goal Concepts







Individual Exercise – 15 min.

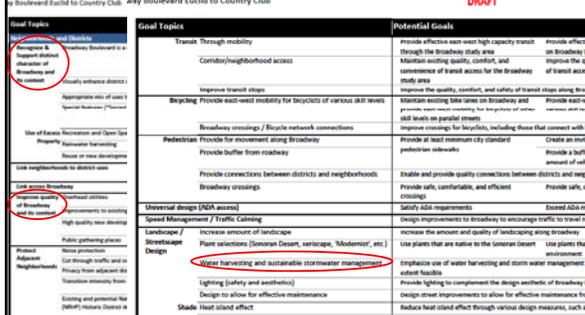
- Mark the 5 topics most important to you and/or your stakeholders

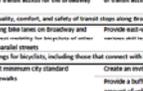





Individual Exercise – 15 min.

- Mark the 5 topics most important to you and/or your stakeholders



Next Steps

- Further CTF comments on draft goal concepts due by January 24th
- Draft of Goal Statements to CTF by February 4th to review as preparation for CTF Meeting
- Next CTF Meeting (February 7th)
 - Review and finalize Draft Goal Statements for use in the February 28th Community-wide Meeting
- Public Comment integrated into Draft Goals and initial Vision Statement (distribute to CTF in March)
- Finalize DRAFT Vision Statement and Goals at April CTF Meeting (this could take more than one meeting)





Introduction to Broadway Project Public Participation Plan

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation




Broadway Project Public Participation Plan

- Documents the public participation process for the Planning & Design Phase
- Clarifies how stakeholders will be identified
- Describes opportunities for input and how input will be used
- Articulates the final review process of the Design Concept Report and Initial 15% Plans




Broadway Project Public Participation Plan

- CTF-Approved Public Participation Plan will be presented to:
 - City of Tucson Mayor and Council
 - RTA Committees and Board
 - Pima County (Board of Supervisors, Bond Advisory Oversight Committee)




Broadway Project Public Participation Plan

- Overview of the Plan and Its Purpose
- Plan's Relationship to the Broadway Project
- Agency Roles and Responsibilities
- Key Areas of Public Participation
- Review and Approvals
 - Public Participation Plan
 - Design Concept Report and Initial Plans





Broadway Project Public Participation Plan

Identifying Key Stakeholders

- Who needs to know about the project?
- Who should be providing input?

Please review lists and provide additions / comments.






Next Steps

Jenn Toothaker Burdick

- Next CTF Meeting: **Thursday, 2/7/2013**
5:30-8:30 p.m., Child & Family Resources
- Proposed Agenda
 - Welcome/Agenda Review
 - Call to the Audience
 - RTA CART Committee Update
 - Public Input Report
 - Meeting Summary Approvals
 - **CTF Direction: Public Participation Plan**
 - **CTF Direction: CTF Draft Vision and Goals**
 - **CTF Discussion: Public Meeting Format/Next Steps**
 - Call to the Audience (2nd)
 - CTF Roundtable






Call to the Audience

10 Minutes

Please limit comments to 2 minutes

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item






Next Steps

Jenn Toothaker Burdick

Agendas Through February Community-Wide Meeting

<p>Thursday, 1/17/2012 Proposed "Study Session"</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Welcome/Agenda Review • Citywide and Regional Planning Efforts (<i>Plan Tucson and Imagine Greater Tucson</i>) • CSS – What is the Context? • MainStreet Business Assistance Program • CTF Discussion: Vision and Goals • CTF Discussion: Public Participation Plan • Next Steps • Call to the Audience • CTF Roundtable 	<p>Thursday, 2/7/2013 Proposed "Action Meeting"</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Welcome/Agenda Review • Call to the Audience • RTA CART Committee Update • Public Input Report • Meeting Summary Approvals • CTF Direction: Public Participation Plan • CTF Direction: CTF Draft Vision and Goals • CTF Discussion: Public Meeting Format/Next Steps • Call to the Audience (2nd) • CTF Roundtable
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Next Steps

Jenn Toothaker Burdick

- Announcements
 - 12/6/12 RTA Board approval of IGA for funding of current planning process
 - Mayor and Council Study Session Item on 12/18/12 – Broadway Design Process
- Confirm next CTF meeting dates (**1/17/13, 2/7/13**)
- Confirm date for CTF Community-Wide meeting #2: *recommended change from 2/21 to 2/28/13*
- Discuss opportunities to support CTF members' work on Vision and Goals Worksheet (*input needed by 1/7/2013*)
- Review future agenda items
- Discuss / approve CTF meeting schedule through February 2013






Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club

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RTA Plan
www.rtamobility.com

