

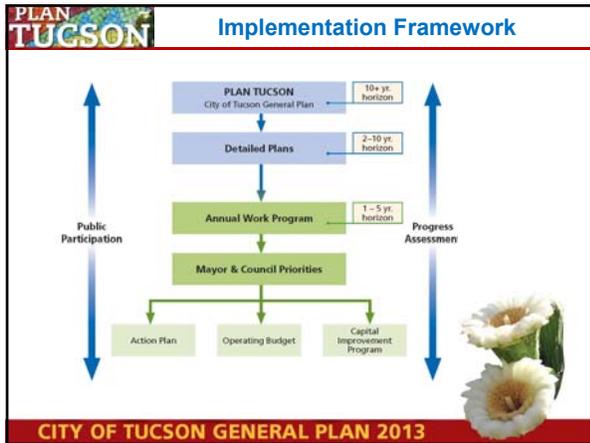
Draft for Review
PLAN TUCSON
 CITY OF TUCSON GENERAL PLAN 2013

**Presentation to
 Broadway Boulevard Project
 Task Force**
 Thursday, February 7, 2013

PLAN TUCSON

Ah, the Plan Tucson View

CITYWIDE POLICY GUIDANCE FOR THE LONGER TERM



PLAN TUCSON Plan Tucson / Broadway Common Themes

Broadway Notes

- Distinct character
- Special features
- Neighborhoods
- Links across Broadway
- Aesthetics
- Public gathering places
- Noise, light, air quality, traffic
- Parking
- Historic preservation
- Small businesses

- Housing diversity
- Affordable housing
- Mix of uses
- Scale & intensity
- Safety
- Vehicular, transit, bicycle, & pedestrian mobility
- Landscaping & streetscape design
- Public participation
- Agency coordination

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PLAN TUCSON CONTENT

- Chapter 1: INTRODUCTION
- Chapter 2: TUCSON PLANNING CONTEXT
- Chapter 3: FOCUS AREA & POLICIES
 - The Social & Economic Environment
 - The Natural Environment
 - The Built Environment
- Chapter 4: IMPLEMENTATION FRAMEWORK
- Chapter 5: PLAN ADOPTION, AMENDMENT, & ADMINISTRATION

GLOSSARY
 APPENDICES

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PLAN TUCSON Prior Planning Efforts

Plan, Study or Report	Year
Plan for Administration	2008
Regional and Local State Commission Project	2008
Regional Transportation Authority Plan	2008
Regional Transportation Plan	2008
Arizona Metropolitan Plan, 10 Year Development and Long Range Vision	2007
Maricopa County Transit System Transportation and Feasibility Study	2006
Maricopa County Board Design Concept Study	In progress
Water Integration Plan	2008
Green Smart Development Plan	2008
Update Plans (Comprehensive, Interdisciplinary, Area and Neighborhood Plans) (open entry)	2008
Maricopa County 2008	2008
State Avenue Corridor Project	2008
Sustainable Land Use Code Integration Project	In progress
Transportation Management Handbook	2008
Transportation Access Management Guidelines for the City of Tucson	2007
Tucson Economic Blueprint, Strategic Analysis Report	2006
Tucson Area Strategic Plan, 2006-2011	2006
Tucson-Maryland Partnership Area District Master Plan	2006
Tucson-Maryland District Project	2006
Tucson Post-World War II Residential Subdivision Development Report (1945-1972)	2007
Tucson Regional Plan for Recycling	2006
Tucson Solar Initiative	2008
University of Arizona Comprehensive Campus Plan Update	2009
Update to the Water Plan, 2008-2010	2008
Urban Environmental Assets	2008
Urban Landscape Framework	2008
U.S. Major's (Global) Initiative Agreement	2008
Water and Wastewater Infrastructure, Study and Planning Study	2008
Phase 1 (2008) & Phase 2 (2009) Final Reports	2008
2011-2015 Action Plan for Water Sustainability (February 2010)	2010
Water Efficiency: Water Conservation Program Recommendations for Tucson Water's	2008

Examples from 2-Page List:

- Regional Transportation Authority (RTA) Plan
- Regional Transportation Plan
- Specific Plans (e.g., Area and Neighborhood Plans)
- Urban Landscape Framework
- Water and Wastewater Infrastructure, Supply and Planning Study

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PLAN TUCSON Shared Values & Visions

- **Good jobs**
- **A strong economy**
- **Quality education**
- **A clean and safe built environment**
- **A protected natural environment**
- **A healthy population**
- **Cohesive and attractive neighborhoods**
- **Access to multiple forms of transportation**
- **A vibrant and diverse cultural life**
- **A sustainable development pattern**
- **A distinctive character for both Tucson & for the region**
- **An efficient, effective, and transparent government**

Examples of Other Efforts
Town Halls
Community Conversations
Imagine Greater Tucson



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PLAN TUCSON 20 GOALS - The City strives for...

GOALS

The City strives for:

1. A mix of well-maintained, energy-efficient housing options with multi-modal access to basic goods and services.
2. A stabilized local economy with opportunities for diversified economic growth supported by high-level, high-quality public infrastructure, facilities, and services.
3. A safe community and secure neighborhoods.
4. A community whose economic stability and sense of place reflects its commitment to arts and culture and its care for the natural environment.
5. A healthy community physically, mentally, and environmentally.
6. A sustainable urban food system.
7. An educated citizenry.
8. Timely, accessible, and inclusive processes to actively engage a diverse community in city policy, program, and project planning.
9. A reputation as a national leader in the development and use of locally renewable energy technologies, waste conservation, waste diversion and recovery, and other emerging environmentally-sensitive industries.
10. Low dependence on carbon-based energy and greater energy independence.
11. A community that is resilient and adaptive to climate change.
12. Abundant and appropriate use of native plants and trees.
13. A network of healthy, natural open space managed for multiple benefits.
14. A secure, high quality, reliable, long term supply of water for humans and the natural environment.
15. A comfortable, attractive, and pollution-free environment.
16. Sound, efficient, ecological policies and practices in government and in the private sector.
17. Well-maintained public facilities and infrastructure that support coordinated cost-effective service delivery for current and future residents.
18. A community that respects and integrates historic resources into the built environment and uses them for the advancement of multiple community goals.
19. Strategic public and private investments for long-term economic, social, and environmental sustainability.
20. An urban form that conserves natural resources, improves and builds on existing public infrastructure and facilities, and provides an interconnected multi-modal transportation system to enhance the mobility of people and goods.




Plan Tucson Draft, pg. 2-11 & 2.12

PLAN TUCSON Broadway & the Plan Tucson Goals

GOAL #1 A mix of well-maintained, energy-efficient housing options with multi-modal access to basic goods and services.

GOAL #12 Abundant and appropriate use of native plants and trees.

GOAL #13 A network of healthy, natural open space managed for multiple benefits.

GOAL #18: A community that respects and integrates historic resources into the built environment and uses them for the advancement of multiple community goals.

GOAL #20: An urban form that conserves natural resources, improves and builds on existing public infrastructure and facilities, and provides an interconnected multi-modal transportation system to enhance the mobility of goods and services.

PLAN TUCSON FOCUS AREAS & POLICIES

The Social & Economic Environment
Housing • Economic Development • Public Safety • Arts & Culture
Public Health • Urban Agriculture • Education • Governance & Participation

The Natural Environment
Energy & Climate Change • Water Resources
Green Infrastructure • Environmental Quality

The Built Environment
Historic Preservation • Public Infrastructure & Facilities
Redevelopment & Revitalization • Land Use, Transportation, & Urban Design



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PLAN TUCSON Broadway & the Plan Tucson Policies

Examples

HOUSING
Policy H5: Take multiple approaches to reduce housing costs and increase affordability.
Policy H6: Increase access to housing choice

ECONOMIC DEVELOPMENT
Policy ED4: Foster the retention and growth of local businesses.
Policy ED6: Leverage investment by promoting Tucson's assets that contribute to economic development, including the Modern Streetcar, bus system, historic resources, and neighborhood, cultural diversity and events that celebrate diversity, and institutions of higher learning.



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PLAN TUCSON Broadway & Plan Tucson Policies

Examples

GREEN INFRASTRUCTURE
Policy GI1: Establish and maintain a healthy, drought-tolerant tree canopy cover to provide ecosystem services, mitigate the urban heat island, and improve the attractiveness of neighborhoods and the City as a whole.

ENVIRONMENTAL QUALITY
Policy GI1: Reduce and mitigate noise in neighborhoods, along roadways, and near industrial and airport zones through enforcement of existing codes, use of noise reducing and mitigating materials and designs, and deliberative decisions regarding compatible land uses and related zoning.



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PLAN TUCSON Building Blocks & Broadway Corridor

MIXED-USE CORRIDORS

Mixed-use corridors provide a higher-intensity Mix of jobs, services, and housing along major streets. The businesses and residences within These corridors will be served by a mix of high-Frequency transit options as well as pedestrian and bicycle facilities.

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PLAN TUCSON Upcoming Opportunities to Comment

Planning Commission Public Hearings:

Wednesday, Feb. 13, 6:00 p.m.
 Abrams Building Meeting Room
 Pima County Health Department,
 3950 South Country Club Road

Wednesday, Feb. 27, 6:00 p.m.
 Mayor and Council Chambers
 City Hall
 225 West Alameda Road

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