BROADWAY BOULEVARD
EUCLID to COUNTRY CLUB

RTA Regional Transportation Authority

BROADWAY BOULEVARD CITIZEN PLANNING TASK FORCE

MEMORANDUM

TO: Broadway Boulevard Citizens Task Force

FROM: Broadway Boulevard Project Team

DATE: May 10, 2013

RE: Performance Measures -- Initial Pass

Attached is an initial list of possible performance measures to use in evaluating corridor development alternatives. It has been complied from input received from stakeholders and discussion within the project team and with the Citizens Task Force (CTF) to date. The measures provided also reflect the desires of the Tucson Mayor and Council, which directed that the CTF use the U.S. Environmental Protection Agency's *Guide to Sustainable Transportation Performance Measures* in their work on this project. At the October 18, 2012 CTF meeting, the project team provided a handout to the CTF, which included an overview of what the *Guide* is, and recommendations for how the twelve livability-focused performance measures relate to the project and which could incorporated into the project criteria. This initial list reflects these recommendations, and more.

Additionally, the project team has begun to note potential reports and research, as well as considerations to discuss, that may influence the discussions as we move forward in 'Notes' column of the spreadsheet.

This version is the first step in developing a set of measures with which to evaluate alternative corridor development approaches. To help this discussion along, the attached listing includes a brief description of each measure and one or more possible ways of evaluating it. In many cases, actions that could be taken to improve the result, other areas of concern that improving this particular measure might worsen, and the extent to which we believe the particular concern can be addressed by the project are also provided.

This listing is an initial pass and provided to help begin the conversation. There's lots of room for discussion and refinement at the upcoming meetings.

These performance measures have been categorized as "transportation related" and "non-transportation related". Note that we are planning to discuss transportation-related measures at our May 21, 2013 meeting and non-transportation measures on May 23, 2013. We hope that this process will lead to a concise set of performance measures that fully reflect the vision and goals for this project.