

Jennifer Burdick - Re: Fwd: Upcoming Broadway CTF Design Charrette Dates and Locations

From: Jennifer Burdick
To: Margot W Garcia
Date: 2/21/2014 5:24 PM
Subject: Re: Fwd: Upcoming Broadway CTF Design Charrette Dates and Locations
CC: Colby and Karen; Daryl Cole; J.D. Garcia; JD Garcia; JessicaShuman; John O'Dowd (Sam Hughes); John O'Dowd; Katya Peterson; Laura - (tabili) Tabili; Laura Tabili; Les Pierce (Arroyo Chico); Linda Dobbyn; Marc Fink; MARK S HUMAN; Mary Terry Schiltz (Broadmore Broadway Village); marypfli@hotmai.com; Richard Roati; Ron Spark; Ruth Beeker; Steve Kozachik

Margot,
I appreciate your willingness to at least try to see how this will work.

I acknowledge your concern about whether our meeting format will in fact meet Open Meeting Law. The first two meetings should not present issues with anyone hearing the CTF doing their work. I believe your concerns will relate to the small group work planned, which will mostly take place on March 6, possibly some on March 7.

I have already communicated with the City Clerk's Office to make sure we were following OML. However, in light of your concerns, I will contact both Attorney's Office and City Clerk's to verify. If the Attorney's Office or City Clerk's Office require modification to our meeting design, we have time to make a change.

Given that so many people are on this email exchange, I would like to confirm:

- We have gotten out advertising regarding the meeting dates and locations.
- The 2/25 and 2/27 agendas and meeting information are now loaded on the Broadway project web page (www.tucsonaz.gov/broadway), and due to the hour, likely posted on Monday by the City Clerk's Office.
- We will have space for the public to observe at every meeting (which includes hearing, not just seeing) the CTF work. There will be audio recordings - for large and small group work. These will be posted online with the Legal Action Reports. Any small group work will include report outs to the room.

March 7th is the meeting when a lot of the decisions will be clarified/crystalized related to the charrette goals. The decision-making will occur as a large group at that point.

~Jenn

>>> On 2/21/2014 at 3:44 PM, Margot W Garcia <mgarcia@vcu.edu> wrote:

Jenn,

Thank you for the detailed explanation. I am willing to see how your vision of this works out, but I remind you this is a public meeting and therefore the public is suppose to be able to hear what the conversations are that are going on. To not allow the public to hear the conversations would make it, I contend, not legal under the open meetings law.

Margot

On Fri, Feb 21, 2014 at 1:44 PM, Jennifer Burdick <Jennifer.Burdick@tucsonaz.gov> wrote:

Margot, all -

Thanks for communicating your concerns by your email, and for calling me to talk about them. As we discussed, I'll respond in writing to try to communicate back out to everyone on this email what we discussed.

As of right now, I will not change locations. I have provided some additional information below to help explain why we made the decisions we have. While the solutions are not ideal, they did meet criteria we have.

Since our conversation included more than just the selection of the meeting locations, I have also included more information about the meeting formats and space layout.

My specific comments to your points are included in **bold** for ease of reference, and I have included more explanation

below that, between the ">>>>" brackets.

Please let me know if you have more questions. (We are under deadline to get materials out today, so I may not be able to respond immediately - and likely not until tomorrow.)

~Jenn

>>> On 2/21/2014 at 9:17 AM, Margot W Garcia <mgarcia@vcu.edu> wrote:

Jenn,

I am very disturbed by the choice of space for the three meetings noted above.

1. It is not very close to Broadway project area and that has been a criterion for selecting a meeting space. **We did try to seek closer locations. Please see more about the challenges and why we chose this location in the longer message below.**

2. Parking is a major problem. Will the public works garage be open until 9? I know that the underground garage at the city is not. Where are we to park? **The public works garage will be open (open from 6am-9pm, M-F).**

<http://www.pima.gov/parking/>

There are also metered spots and other parking lots within the near vicinity. An online map can be found at: http://www.tucsonaz.gov/files/parkwise/PW_0113_map.pdf

Bicycle parking is provided in front of the TransAmerica building.

3. Many people will not come just because it is downtown. They get confused by the one-way streets. **I understand this can be an issue. This is not the only opportunity for public input. We will have another CTF meeting prior to public meeting #4.**

4. I do not believe the room is any bigger than the one currently being used. So why move?

Did you try going to the church on Broadway? or try the Synagogue on Country Club? or back to the Shriner's Temple? **Size was not the only factor we had to consider. See more in message below.**

The wording of the message makes it look like you don't want the public there. I had understood from earlier presentations you made at CTF meetings that there would be opportunities for stakeholders to interact with their representatives on the CTF during the Charrettes. Is that still your intent? **Yes, caucusing is still going to be planned in to the activity schedules. The intention of the wording was to help set expectations about the fact that these are working style meetings for the CTF, which will be different from the styles of CTF meetings we have had to date, which have been predominantly presentation/team-CTF interaction style meetings.**

Please explain.

>>>>> **More explanation:**

Meeting Formats and Layouts

* The focus of all 4 meetings is on a design charrette for the Task Force - this is not a charrette designed for broad public engagement. Rather, this is the time for the Task Force to be able to work together both in large group and small group formats to arrive at:

- Understanding of the data and performance assessments of the different alternatives;
- Recommended changes to the drawings, performance measures and goals, and assessments;
- Recommendations on the alternatives to move forward into further design and analysis;
- Input on what to obtain from the public at Public Meeting #4, to be held in ~May, 2014, at which time the results from this charrette will be shared with the public.

* The activities we conduct with the CTF will provide breaks to allow the Task Force to caucus with their stakeholders.

* Nights 2, 3, and 4 will provide 2 Calls to the Audience each, at the beginning and at the end.

* The room will accommodate the CTF at large tables to be able to review the various information. The public will have materials available for their review as well. The meeting location at TransAmerica provides the CTF conference room and the TransAmerica building 1st floor lobby. We will make copies of materials available for public review for sure in the lobby, and as space allows, in the conference room.

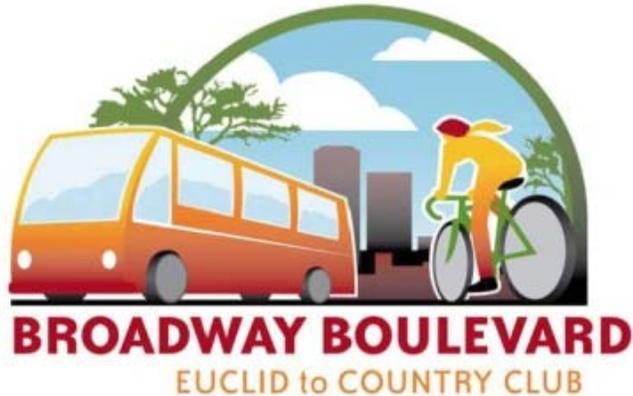
* The TransAmerica lobby will allow access to restrooms and, as mentioned, will include displays.

Factors involved in the room choice

Regarding the room choices, the factors involved were:

- Schedule availability for one space on the last 3 dates of the charrette. (Less confusion about where the meetings will be, for everyone.)
 - Logistical needs for the work we will be doing. (We need large swaths of wall space for the group activities we are undertaking with the Task Force.)
 - Cost. (The rooms we have found are free, and hiring extra security by the building management is not required.)
- Child & Family Resources is available for 2/25, 2/27, and 3/7. It is not available for 3/6. However, the work we will be doing with the Task Force will include needing large swaths of wall space to tape up some "sticky walls". That

Subject: Upcoming Broadway CTF Design Charrette Dates and Locations
 To: mgarcia@vcu.edu



Broadway Boulevard

Euclid Avenue to Country Club Road

Greetings!

The project team would like to remind you of the following dates and locations of the upcoming **four day Broadway Boulevard Citizens Task Force Design Charrette**:

- **Tuesday, February 25, 2014** - 5:30 p.m. - 2800 E. Broadway (Child and Family resources).
- **Thursday, February 27, 2014** - 5:30 p.m. - 177 N. Church Avenue (1st Floor Conference Room, TransAmerica Building)*.
- **Thursday, March 6, 2014** - 5:30 p.m. - 177 N. Church Avenue (1st Floor Conference Room, TransAmerica Building)*.
- **Friday, March 7, 2014** - 3 p.m. - 177 N. Church Avenue (1st Floor Conference Room, TransAmerica Building) *.

*Entrance is off of Alameda Street, near the Old Pueblo Credit Union ATM.

[Click here](#) to view a map of the building's location.

Please note that days two and three of the charrette will primarily be working sessions for the CTF; during these meetings there will not be many presentations for the public to observe. However, there will be two call to the audience opportunities. Day four of the charrette will culminate with recommendations from the CTF to provide direction to the project team.

These focused meetings will allow the Task Force time to immerse themselves in detailed materials to help them arrive at a consensus of what design

February 19, 2014

This e-newsletter is sent to groups and individuals who have expressed interest in the [Broadway Boulevard, Euclid to Country Club](#) project.

Useful Links

[> Broadway Project Website](#)

[> RTA website](#)

[> MainStreet Business Assistance](#)

alternatives and performance goals and measures to advance into further study. The decisions made by the Task Force at these meetings will be shared at the next public workshop, which is tentatively scheduled for May 2014.

Agendas and materials will be available online soon at:

www.tucsonaz.gov/broadway.

As always, if you have any questions or need more information, please feel welcome to contact one of our team by emailing broadway@tucsonaz.gov or calling [520.622.0815](tel:520.622.0815).

Thank you for your continued interest and involvement!

Jenn and the Project Team

For more information about the Broadway Boulevard, Euclid to Country Club project, please visit the project on the web at www.tucsonaz.gov/broadway or call the info line at 622-0815.

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