**Action Meeting Agenda**

1. Call to Order/Agenda Review/Announcements  
2. Approval of CTF Meeting Summaries: April 30, 2014 and May 22, 2014  
3. Public Input Report, and Reports on Project Presentations & Outreach  
4. 1st Call to the Audience  
5. Brief Overview of 6/12/2014 Open House Public Input Report  
6. CTF TakeAways/Report Out from the 6/12/2014 Open House, Discussion, and Recommendations for Moving Forward  
7. 2nd Call to the Audience  
8. Discuss Initial Transit Enhancement Design  
9. Upcoming Property & Business Owners Meetings  
10. Review Proposes Meeting Schedule and Meeting Agenda  
11. Next Steps/CTF Roundtable  
12. Adjourn

**2. Approval of CTF Meeting Summaries: April 30, 2014 and May 22, 2014**

Jenn Toothaker  
Project Manager, Tucson Department of Transportation

**3. Public Input Report, and Reports on Project Presentations & Outreach**

Jenn Toothaker  
Project Manager, Tucson Department of Transportation

**Call to the Audience**

**15 Minutes**

*Please limit comments to 3 minutes*

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

**Call to the Audience Guidelines**

- Must fill out participant card
- Participants called in the order cards are received  
- 3 minutes allowed per participant  
- CTF Facilitator will call on speakers and manage time  
- CTF members cannot discuss matters raised  
- CTF cannot take action on matters raised  
- CTF members can ask project team to review an item
5. Brief Overview of 6/12/2014 Open House Public Input Report

Overview of June 12, 2014 Workshop

- Goals
  - Reintroduce CTF to public
  - Share CTF key concerns and project take-away’s
  - Provide information about process to date:
    - Performance Measures as derived from the project Vision and Goals
    - Design alternatives and assessments
    - Project progress and schedule
    - Next steps
  - Give individuals the opportunity to provide input
  - Garner input regarding what design alternatives to advance to further stages of design and analysis
  - Contribute to the public participation process and engage in dialogue regarding the project

Comment Form Responses

- 246 participants signed in (~15% more than Public Meeting #3)
- 142 forms submitted (58% of people who signed in)
- Quick review of responses regarding:
  - Background
  - Goals Topic Areas
  - Travel Mode Prioritization
  - Performance Assessment Key Considerations
  - Alignment Preferences
  - Have PDF of Full Report and Appendices for use during CTF questions and discussion

Background Responses

Table 1

<table>
<thead>
<tr>
<th>Zip Codes</th>
<th>Live In</th>
<th>Work In</th>
<th>Live and Work In (%)</th>
<th>Total Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>85718/85719</td>
<td>82</td>
<td>48</td>
<td>48.0%</td>
<td>130</td>
</tr>
<tr>
<td>Other</td>
<td>56</td>
<td>79</td>
<td>42.2%</td>
<td>135</td>
</tr>
</tbody>
</table>

1. The category Live and Work in the Study Area also includes those respondents who listed themselves as retired for the work question.

Analysis—~60% live within project area compared with 78% at Public Meeting #3

Analysis—About 1/3 of people that live and/or work in the project area walk or bicycle daily.
Background Responses

Businesses You Use along Broadway Between Euclid and Country Club

[Graph showing frequency of use by day of week]

Analysis—High percentage of people living/working in the area patronize retail and restaurants daily and weekly while high percentage of people from outside the area patronize them monthly.

Station 2 Responses

Vision and Goals - Stakeholder Emphasis and Measuring Performance

[Graph showing topic area order of importance]

Analysis—Traffic Movement: 44% of those inside the project area checked as important, but ranked it 9 in the middle in terms of importance. Those outside the project area tied it for 6 most significant with historic and significant buildings.

Representative Written Comment—“Most important to me...”

Station 3 Responses

Initial Design Concepts

[Graph showing mode prioritization ranking]

Analysis—Average priority to drive 2.3 for cars to 2.46 for bicycles. But wide variation for cars and least variation for bicycles.

Representative Written Comment—“Solution movement is very important...”

Station 4 Responses

Revised Street Design Alternatives

[Graph showing alternative and alignment preferences]

Analysis—“Broad diversity of opinion as to what should move forward...”

Many multiple alternative preferences...

Station 5 Responses

Revised Street Design Alternatives

[Table showing combination of alternatives selected]

Analysis—“Multiple Alternatives Selections...”

Pages 31 of Report

Comment Cards

- 65 comment cards received
- Overview of comments
  - Reflect diversity of input on comment forms
  - Many comments regarding:
    - Minimizing building impacts (particularly Miles Exploratory Learning Center)
    - Minimizing business impacts
    - Support for 4+2T option
    - Potential to revitalize as extension of downtown

5. Brief Overview of 6/12/2014 Open House Public Input Report

- Questions

- CTF Decision Point
  - Is the draft report ready for release to the public?

6. CTF TakeAways/Report Out from the 6/12/2014 Open House, Discussion, and Recommendations for Moving Forward

Jenn Toothaker
Project Manager, Tucson Department of Transportation
Item 6 Agenda

• Share thoughts on outline for CTF Corridor Development Concept Outline
• CTF Discussion
  – Call to the Audience
  – 10 min. Break
  – Continue discussion
• Endorsement of endorsement of recommendations and/or next steps

CTF Corridor Development Concept Outline

Design Components
• Alignment
• Cross section variations
• Transit treatments
• Intersections
  – Pedestrian & bicycle crossings
  – Median openings
• Access and parking

Support Policies & Programs
• Policies
  – Parking
  – Development standards
  – Other?
• Programs
  – Economic development
  – Reuse of remnant parcels
  – Other?

Call to the Audience

10 Minutes

Please limit comments to 3 minutes
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Call to the Audience Guidelines

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Item 6 Continuation

• CTF Discussion
• Endorsement of endorsement of recommendations and/or next steps

10 Minute BREAK
8. Discuss Initial Transit Enhancement Design

Phil Erickson
Community Design + Architecture

Incremental Transit Improvements

• Options for bus platforms/stations at major intersections
  – Can be paired with signal improvements get buses through intersections faster
  – Can work for local and limited stop buses in near-term, but as transit ridership increases local service likely moves to separate stops
  – A range of options are potentially viable along the side or within the median of Broadway

Bus Island in Median

Cycle Track Behind Bus Island

Incremental Transit Improvements

• Other potential improvements
  – Queue jump lanes at some intersections
  – Signal priority at intersections
  – Non-street design possible recommendations:
    • Special service identity
    • Off-board ticketing
    • Proof of payment all door loading
    • Others to be defined...

Potential Bus Platforms at Campbell

• It is possible to provide platforms for limited stop bus service at Campbell and Euclid within a 6-Lane alignment alternative

Potential Bus Platforms at Campbell

• This concept provides platforms to the "outside" of a bicycle lane
• Pedestrian crossing distance increases by 12’
9. Upcoming Property & Business Owners Meetings

Phil Swaim, AIA
Swaim Associates, LLC

Jenn Toothaker
Project Manager, Tucson Department of Transportation

10. Review Proposes Meeting Schedule and Meeting Agenda

Jenn Toothaker
Project Manager, Tucson Department of Transportation

Potential Bus Platforms at Campbell
• This concept provides median stations for buses with standard right side doors
• Pedestrian crossing distance increases by 10'

Potential Bus Platforms at Campbell
• Indirect Left Turn intersection concept with median stations for standard buses
• Pedestrian crossing distance is decreased by 16'

Upcoming Property & Business Owners Meetings
Decision: Approve the formation of a July 2014 Business and Property Owners Meetings Subcommittee

Next Steps/Roundtable
Jenn Toothaker

Next CTF Meeting Dates:
• August CTF Meeting: Thursday, August 7, 2014
  – Explore design options and variations in order to move towards a consensus decision and to provide direction to Planning Team regarding refinements, additional variations, etc. that need to be developed prior to Charrette #4 to support goal of achieving an initial CTF Recommended Corridor Development Concept during that week
Thank You for Coming –
Please Stay in Touch!

Broadway: Euclid to Country Club Improvement Project
Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com

Station 2 Responses
Most Important Performance Measure Topic Areas
February 2013 Open House
Top Five Goals
1. Do not widen Broadway Boulevard
2. Recognize and support the distinct character of Broadway as a series of places, defined by their historic and significant structures, signage, landscape, and uses
3. Create an inviting pedestrian environment that encourages walking along Broadway and for crossing the Boulevard
4. Provide east-west mobility for bicyclists of various skill levels on Broadway Boulevard and parallel streets
5. Optimize the use of the right-of-way to improve mobility and safety for all modes of travel along and across Broadway

June 2014 Open House
Five Most Important Topic Areas
1. Potential Historic and Significant Buildings
2. Pedestrian Environment
3. Visual Quality
4. Bicycle Environment
5. Economic Potential

(Potentially) FUNDABLE

NOT FUNDABLE

6 Lanes (all travel)
6 Lanes (all travel part of day, 4 travel + 2 transit part of day)
4 Travel Lanes + 2 Transit

4 Lanes (all travel)
4 Lanes (all travel)