

Broadway - Bob Kaye (private)

From: Jennifer Burdick
To: Broadway
Date: 8/1/2014 1:34 PM
Caller: Bob Kaye
Company: attendee at 7/17 Task Force meeting
Phone: (private)

Called in on July 18, 4:30pm. Mr. Kaye shared that he found the graphic used on page 36 of the draft 6/12/14 Open House Report problematic. The images misrepresents the choices made by respondents. He recommended making it more clear, by possibly stacking the bars for all the 6-lane choices into 1 bar, that there were more options selected within the 6-lane/4+2T alternatives than the 4-lane. As it looks now, the viewer sees that the 4-lane had more selections, but that is false. He also suggested that the 'no selections' could be broken out to show that 'no build' and '6+2T' options got some votes.

All in all, he felt the report and data were useful. He just felt compelled to call and communicate his concerns about this graphic in particular.

I shared that I would pass this on to the team and we were considering some revisions already. This would be helpful and useful to us.