



**BROADWAY BOULEVARD CITIZEN PLANNING TASK FORCE**  
**Considerations of Strategic Parameters for Moving Forward**  
March 19, 2015

The following considerations are presented for your consideration of supporting moving the alignment forward to an Open House and to Mayor and Council for adoption.

- **The 6-Lanes Including Transit Baseline Alignment reflects the maximum roadway width anticipated for the project; it will be modified throughout design where feasible and productive; and, a deliberative multi-disciplinary process that considers the project performance and trade-offs involved.** Decisions to modify the baseline alignment, as well as other options, should be made utilizing:
  - CTF preferences regarding allowable trade-offs related to project performance objectives. CTF preferences could include the following parameters:
    - Minimize impacts to properties and relocations in order to preserve existing businesses and historic buildings. Options for minimizing can include one or more of the following design changes:
      - Reduce sidewalk to a minimum 6' width
      - Reduce or eliminate landscaping
      - Reduce median widths where feasible
    - Build a roadway that supports all modes, and is safe.
    - Maximize project budget for construction of the roadway and all of its amenities by reducing the number of full acquisitions.
  - An interdisciplinary team with expertise to ensure the solutions selected achieve the most productive and safely designed outcomes.
- **Support Real Estate beginning acquisition and relocation planning, including efforts to help property owners and business owners.** Different tools will work in different situations. A “toolbox” can provide illustrations and information about what possibilities exist and what choices property owners have. Contents could include, among other things:
  - Examples from other roadway projects where creative solutions have been found.
  - Development diagrams that reflect how properties of different sizes can be reconfigured to meet current Code requirements.
  - Private and public parking concepts.
  - Revitalization/investment considerations for their properties.
- **Direct staff to begin working on corridor economic development and land use planning tools.** Through the public process, the Task Force and public have discussed land use-related opportunities that could support the existing and future revitalization and economic development in the area. The Office of Integrated Planning (OIP) can begin efforts to complement the project moving forward, which would include investigating the tools that might work best for the Broadway project area.