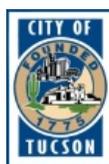
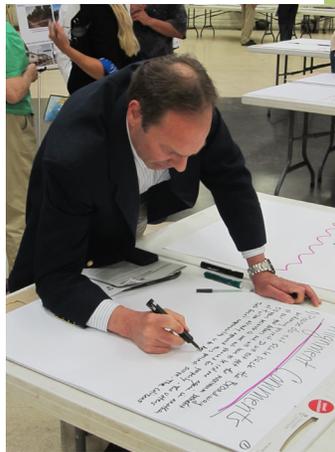


April 23, 2015

Planning Update and Public Open House Report



Prepared for:

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Tucson Department of Transportation

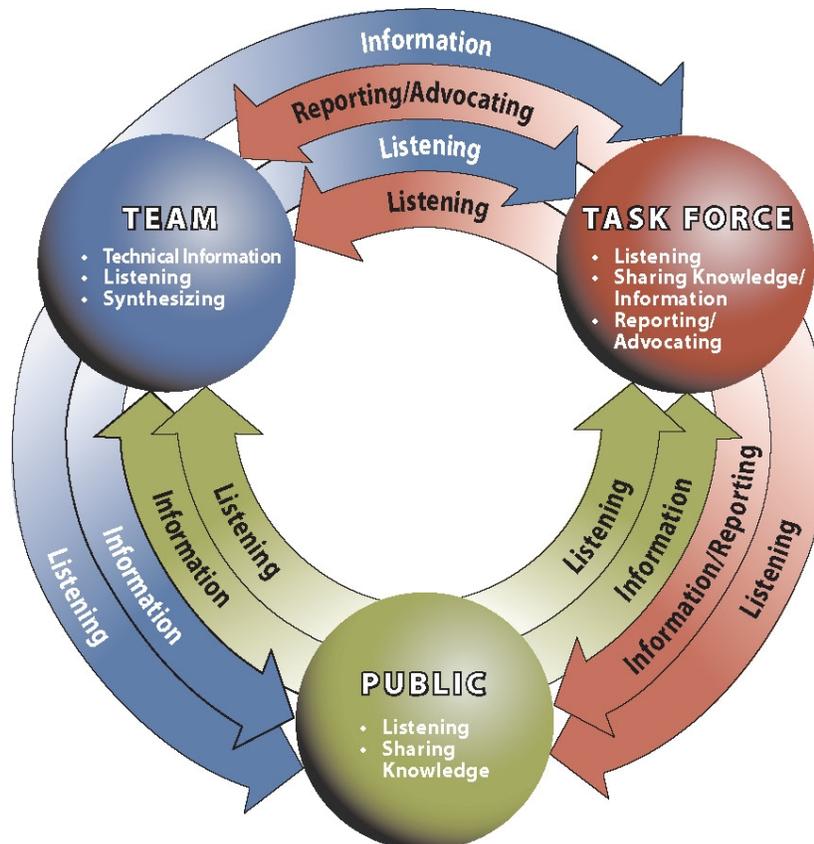
Project Managers

Broadway Boulevard: Euclid to Country Club Improvement Project

DRAFT April 23, 2015 Planning Update and Public Open House Report

Public Involvement Process

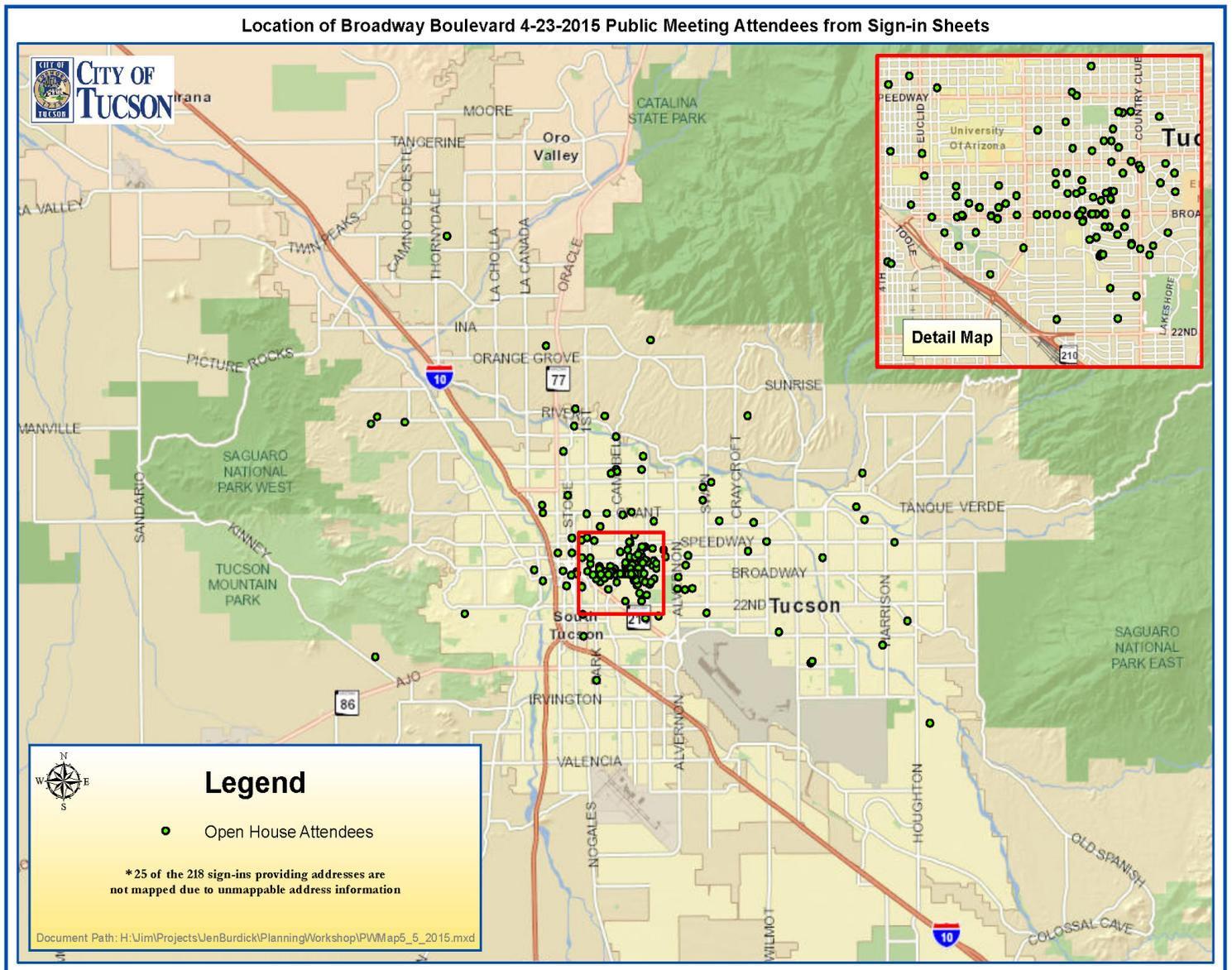
The Broadway Boulevard: Euclid to Country Club Improvement Project is currently in the Technical Design Phase, which began in October 2014. This phase of the project seeks to take the baseline alignment developed by the Citizens Task Force (CTF) (that will eventually be adopted by Mayor and Council) from concept to construction plans. The baseline alignment developed by the CTF is reflective of more than 30 months of diligent work by the CTF, represents a balance of their vision, goals and performance measures for the roadway, as well as extensive public input. As the project moves through the technical design phase, the CTF will remain involved as liaisons to the public, providing their stakeholders key updates as they become available. Additionally, there will be future open houses, Community-wide events and public meetings as design milestones are achieved.



This project is funded by the City of Tucson, Pima County and the Regional Transportation Authority (RTA), and is part of the voter-approved, \$2.1 billion RTA plan that will be implemented through 2026. Details about the plan are available at www.RTAmobility.com.

Attendees

Approximately 259 participants signed in at the April 23, 2015 event (the project team estimates that there were more than this in attendance). The input received will help the Citizens Task Force (CTF) and project technical team finalize the 6-Lane Including Transit Baseline Alignment design recommendations and strategic parameters that will be presented to Mayor and Council for adoption in June 2015. Of the approximately 259 participants who signed in, 218 (84%) left their address information, of which 193 were able to be mapped. A GIS analysis of this information shows that 102 (53%) of the participants live within one mile of the Broadway project.



This project is funded by the City of Tucson, Pima County and the Regional Transportation Authority (RTA), and is part of the voter-approved, \$2.1 billion RTA plan that will be implemented through 2026. Details about the plan are available at www.RTA mobility.com.

This community-wide event was a publically noticed project event where no decisions were made. Under Arizona State Open Meeting Law, this report will serve as the official meeting minutes from the Planning Update and Community Workshop event. The appendices provide documentation of the input received (A), transcribed database of community input (B), and the displays (C) and handouts (D) presented at the event.

Overview

The April 23, 2015 Planning Update and Open House was designed to present the Citizens Task Force baseline alignment and design recommendations that were unanimously approved at their March 26, 2015 meeting to the general public as well as:

- Reintroduce the CTF's vision, goals and performance measures for the project.
- Give individuals in the community the opportunity to provide input, ask questions and learn about the project schedule moving forward, design milestones, and anticipated next steps.
- Learn about the City of Tucson Major Streets and Routes (MS&R) Plan amendment process (an adoption of an alignment for the project will require an amendment to this plan).
- Contribute to the public participation process and engage in dialogue regarding the improvement project.

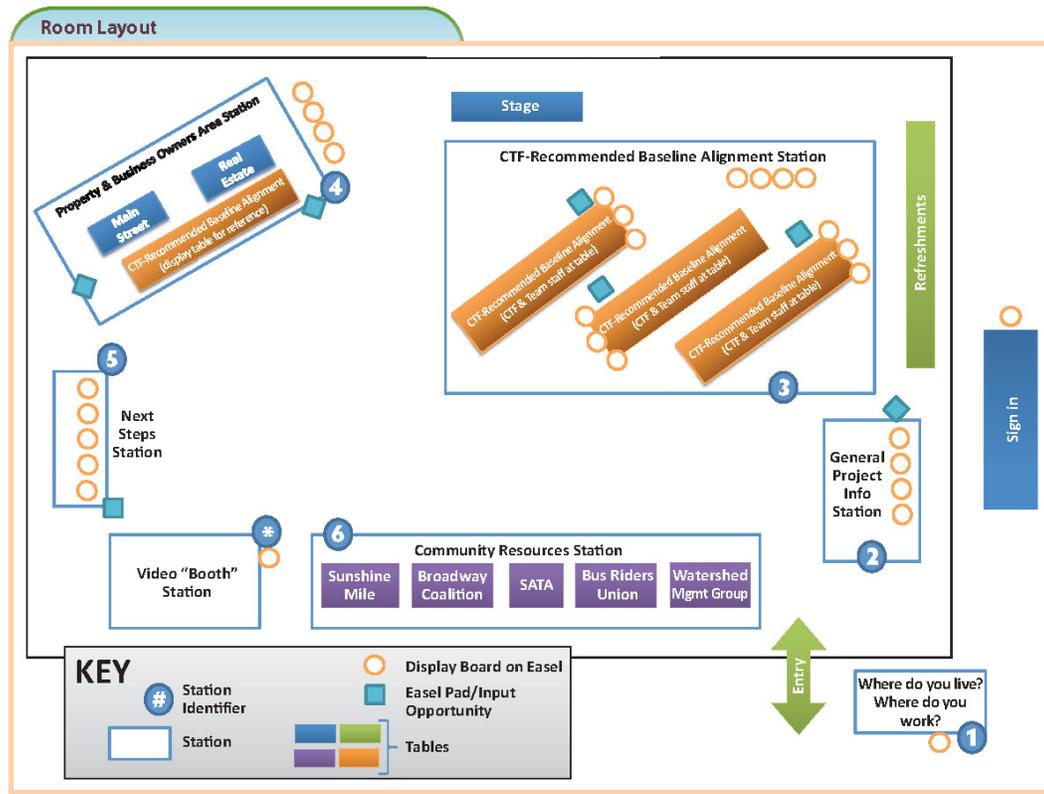


The CTF will have the opportunity to review the public input provided during April 23, 2015 Planning Update and Open House prior to finalizing their baseline alignment design recommendations that will be presented to Mayor and Council for adoption in June 2015.

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Format

The Planning Update and Public Open House event was organized by the project technical team after receiving input from the CTF and the community regarding the meeting goals, format, and input methods. The event utilized an open house format with five stations that displayed basic project information, the CTF-Recommended Baseline Alignment and design parameters, business and property owner resources, and anticipated design milestones and next steps (see below for a complete description of each section).



Station 1: Sign-in and Welcome

Project team members greeted members of the public as they arrived and provided informational materials.

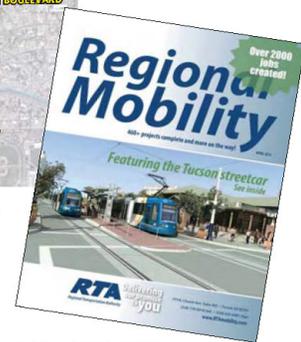
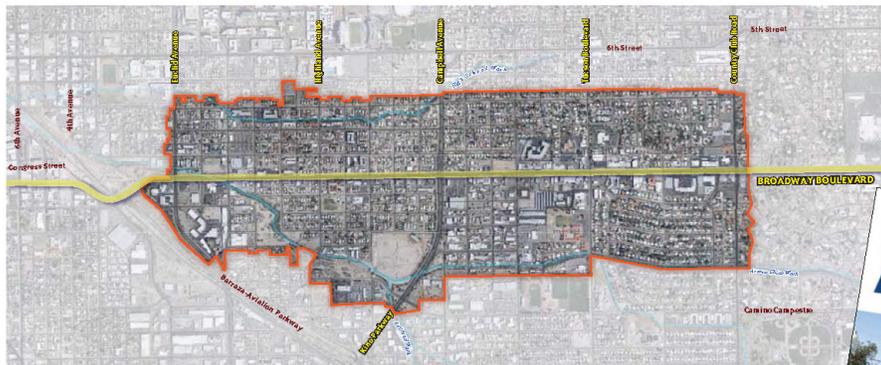


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Station 2: Project Initiation - Basic Facts about the Project

This station re-presented the CTF’s vision, goals and performance measures for the project as well as introduced those who have not participated previously to basic information about the project. Additionally, it provided listings of the CTF, project design team, and the Technical Advisory Committee’s members.

What is the Broadway Boulevard, Euclid to Country Club, Improvement Project?



The Broadway Boulevard, Euclid to Country Club, Improvement Project is a Corridor Transportation Project that encompasses a 1/4-mile wide corridor along both sides of Broadway Boulevard between Euclid Avenue and Country Club Road. The Project is one of 35 roadway improvement projects included in the 2006 Regional Transportation Authority (RTA) Plan.

Currently, the project is in the technical design phase. The project will integrate roadway design with alternative mode use and will evaluate economic design strategies and enhance community character through recommendations for land use planning and urban design concepts.

The project scope, approved by the City of Tucson Mayor and Council and RTA board in 2014, is to widen Broadway to 6 travel lanes, including bike lanes and improve sidewalks.

Key Decisions Related to the Project Scope



PROJECT BUDGET

FUNDING SUMMARY			
Funding Sources	%	Amount	Source
A. RTA*	59.0%	\$ 42,125,000	Roadway Element
B. City of Tucson	4.2%	3,000,000	Development Impact Fees
C. Pima County**	35.0%	25,000,000	1997 Transportation Bonds
D. Regional	1.7%	1,222,000	PAG Regional Funds (previously expended)
		\$ 71,347,000	

FUNDING
The total amount of funds allocated for the Broadway Boulevard, Euclid to Country Club, Improvement Project is \$71.3 million. Approximately \$42 million of project funding will be provided by the Regional Transportation Authority, with another \$25 million coming from the 1997 Pima County Transportation Bond Improvement Plan, and \$3 million from the City of Tucson.



* IGA with RTA executed February 1, 2007
** IGA with Pima County executed September 7, 2004

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Station 3: CTF Design and Baseline Alignment Recommendations

This station was the crux of the event as it displayed maps showing the CTF-Recommended 6-Lanes Including Transit Baseline Alignment as well as their Design Recommendations and Strategic Parameters for Potential Design Modifications. Additionally, there were boards were displayed that showed concepts of what a potential Indirect Left Turn would like at the Campbell Avenue and Broadway intersection. This station allowed the public to review, ask questions, and provide input on the maps and design recommendations with the CTF and Project Design Team, and to understand what might cause modifications to the alignment and how they could be handled as the technical design phase continues.



Station 4: Project Area Property and Business Owner Resources

Property and business owners are uniquely affected by the project and its potential impacts. This station allowed these individuals to get information and provide feedback to representatives from the CTF, project team, City of Tucson Real Estate Department, and the Regional Transportation Authority’s MainStreet Business Assistance program. Property and Business Owners were also able to learn about potential impacts to their properties, the property acquisition process and existing benefits and services that are available.



BROADWAY: EUCLID TO COUNTRY CLUB ROADWAY IMPROVEMENTS PROJECT
CREATED FOR PROPERTY AND BUSINESS OWNERS

Be Part of the Solution! Checklist

Step	Contact
<p><input type="checkbox"/> Contact Business Assistance</p> <ul style="list-style-type: none"> • RTA MainStreet Business Assistance Program www.mainstreetinfo.org MainStreet's mission is to help main street businesses struggle less and prosper more during transportation projects by providing information, facilitating communication, offering business resources and consulting services. 	<p>Jan Waukon, Broadway Project Liaison info@sky-house.com 520.229-9331</p>
<ul style="list-style-type: none"> • City of Tucson Economic Initiatives Office business.tucsonaz.gov The Economic Initiatives Office leads the retention and expansion, recruitment, international trade, investment in key commercial areas and annexation efforts for the City of Tucson. Your success strengthens our economy - let us assist you! 	<p>Camila Bekat, Economic Development Specialist Small Business Assistance Hotline 520.837-4100</p>

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Station 5: Next Steps

This station provided displays that showed the “next steps” for the Broadway project, including what milestones to expect in 2015 and details regarding the various stages of the technical design phase.

Anticipated 2015 Project Schedule

April 30 CTF review of feedback from Open House; finalize recommendation materials of materials for the Mayor and Council. Check www.tucsonaz.gov/broadway for meeting details.

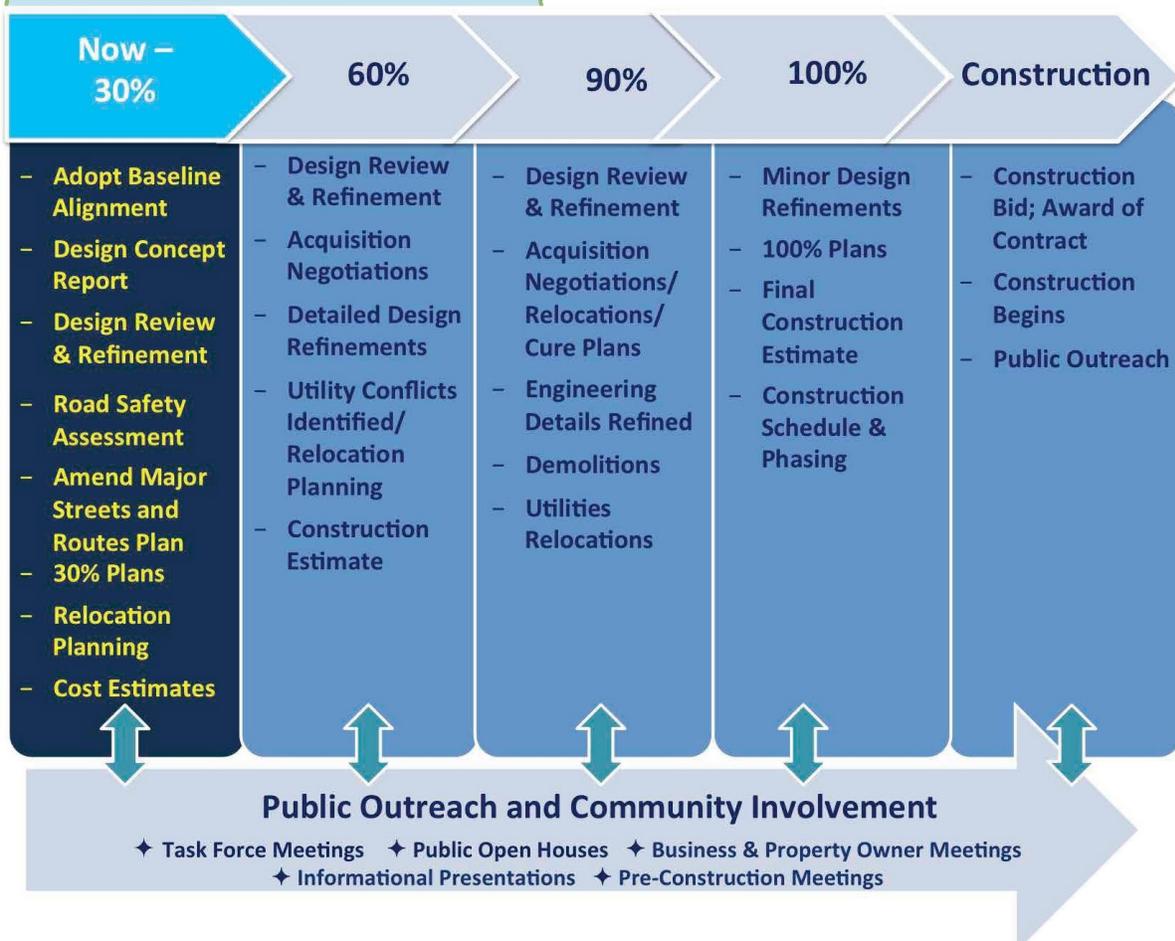
May City provides response to **Road Safety Assessment** findings

June 9 Anticipated date that the Tucson Mayor and Council will consider **adoption of baseline alignment** and design considerations.

Summer/Fall 2015

- CTF and project team work and hold meetings to complete the **Design Concept Report** to be approved by the Mayor and Council.
- **Real Estate acquisition and relocation planning** activities get underway.
- **Tucson’s Major Streets and Routes Plan amendment** process begins to replace the 1989 alignment in with the 2015 adopted alignment.
- **Technical design** on roadway continues.

Technical Design Milestones



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Comments Received

In total 299 comments were recorded at the open house, submitted through comment cards, easel pads, formal letters, post-it notes left on the alignment and “video booth” videos (please see the Appendix for a complete listing of all comments as well as transcriptions). These comments covered a broad array of topics, ranging from expressing support for the CTF-Recommended Baseline alignment to offering further design considerations. The comments received reflect the diversity of input that the project has received over the past 30+ months and demonstrate the complexity and importance of the issues that the CTF has had to balance in their work.

Next Steps

The public input received at the April 23, 2015 Planning Update and Public Event will be useful to the CTF and the project team in preparing for the Mayor and Council meeting and possible alignment adoption in June 2015. A diversity of opinion amongst participants in the process still remains, and to some degree, the diversity has broadened as the project nears a decision on the baseline alignment. When approved, the baseline alignment will provide a starting point for the engineering team and City staff to look at properties on a case-by-case basis to determine impacts and offer solutions.

As the project moves further into technical design phase, the public and stakeholders will have more opportunities to provide input at key points in the design process that will help inform the roadway’s design and “final” alignment.

The ultimate products of this process will be a Mayor and Council-approved Design Concept Report (DCR) and initial construction plans (15%-30%). The DCR will define many of the physical aspects of the selected corridor development approach.

This input report, all current and future CTF meeting summaries, and the results of all activities associated with the public involvement process will be made available to the general public and decision makers via the project website and regular updates. The goal is to create a way for anyone in the community to gain a better understanding of the input and processes used to develop the DCR and plans. It will also give decision-makers from all sponsoring agencies a tool with which to see how the equitable and community-supported recommendations, which this public process seeks to produce in the end, was developed.

Please visit www.tucsonaz.gov/broadway for more detailed information.