



Broadway Boulevard, Euclid to Country Club

Citizen Task Force Draft Mission

The Mission statement indicates the fundamental purpose of the Broadway Boulevard Citizen Planning Task Force (BBCTF). A well-formed Mission articulates why you exist, what you do, and for whom. As you review the draft mission statement, consider if it:

- Reflects your distinctive purpose as a Task Force?
- Speaks to the needs of the stakeholders you represent?
- Embodies how you define success fulfilling your role as a Task Force member?

This Draft BBCTF Mission follows the precedents set by other Task Forces working on projects under the jurisdiction of the Regional Transportation Authority, City of Tucson and Pima County. Based on what has been effective on these other projects, this Draft Mission has been modified to reflect the scope of duties assigned to the BBCTF as outlined in the Mayor and City Council Resolution that officially formed the BBCTF.

Draft Broadway Boulevard Citizen Task Force Mission

The Broadway Boulevard CTF has been formed by Mayor and Council to work with the Project Team to evaluate and select alternatives, and to develop stakeholder supported recommendations regarding ~~the project~~:

- *roadway width and location of any widening to the north and/or south of the current roadway alignment,*
- *roadway cross-section and back-of-curb streetscape designed for all users and modes of transportation, and urban interface*
- *an overarching context-sensitive street design addressing the relationship between the street and its adjacent development and uses.*

Task Force members will help provide effective communication between the neighborhoods, *businesses*, and stakeholders they represent and the Broadway Boulevard Project Team.

This project is funded by the City of Tucson, Pima County and the Regional Transportation Authority (RTA), and is part of the voter-approved, \$2.1 billion RTA plan that will be implemented through 2026. Details about the plan are available at www.RTAmobility.com.