

Meeting Summary
BROADWAY BOULEVARD CITIZENS PLANNING TASK FORCE

July 26, 2012

5:30 p.m.

Child & Family Resources Angel Charity Building
2800 East Broadway Boulevard
Tucson, Arizona 85716

The Broadway Boulevard Citizens Planning Task Force meeting summaries provide a brief descriptive overview of the discussions, decisions and actions taken at the meetings. The summary and the audio recording of the meeting comprise the official minutes of the Broadway Boulevard Citizens Planning Task Force Meeting.

Meeting summaries and audio recordings of the meetings are available online at the City Clerk's web page at:

<http://cms3.tucsonaz.gov/clerks/boards?board=100>.

Requests for CD copies of the audio recordings are taken by the City Clerk's Office at (520)791-4213.

MEETING RESULTS

1. Call to Order/Agenda Review

With announcement that a quorum was met, the meeting was called to order by Citizens Task Force (CTF) facilitator Nanci Beizer. The agenda for the meeting was reviewed by Nanci Beizer. Jennifer Toothaker Burdick gave a short explanation about the fact that the Call to the Audience was organized at the project team's discretion until the CTF could have their own discussion and decision on how to handle for future meetings.

2. Call to the Audience (5:30 p.m., 10 minutes)

Five (5) members of the public filled out speakers cards and were called on to address the Task Force:

Gene Haywood - Introduced himself and gave his background information. Mr. Haywood expressed support for transit planning, specifically rail transit.

David Bachman-Williams - Introduced himself and provided background information. Mr. Bachman-Williams expressed support for limiting ingress and egress to the street to better facilitate bicycle lanes.

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John O'Dowd - Introduced himself and provided background information. Mr. O'Dowd reiterated the Sam Hughes Neighborhood Association position that they would like to see improvements, but no increase in right-of-way.

Laura Tabili - Ms. Tabili spoke on behalf of the Broadway Coalition. She expressed opposition to the 1989 alignment.

Jessica Schuman - Ms. Schuman had questions regarding the process by which the community can get answers and provide input. These questions asked related to how information would be provided to the CTF, the representation of each CTF member and future stakeholder involvement related to CTF representation.

3. Representation and Public Participation Worksheet

Nanci Beizer led a discussion on the worksheet given to each CTF member. Each CTF member shared thoughts on who they represent and how they can successfully represent these stakeholder groups. Each CTF member also shared how they would define success in representing their stakeholder group, including:

- Stakeholders feel their interests are represented, their input is considered and discussed, communication is two-way -stakeholders provide input to decisions and understand how decisions were made
- Solid information is shared
- A majority of interests are satisfied
- Project adds to opportunities for all businesses to benefit
- Livability and sustainability for the Broadway corridor, the City, the entire Metropolitan area
- Broadway is treated as the unique road that it is
- Getting up to speed on the design process

This information will be utilized for the project's *Public Involvement Plan*.

4. Discussion on Broadway Task Force Mission

Nanci Beizer led a discussion on the Broadway Task Force Mission. The CTF discussed making several changes to the Mission, such as:

- Incorporate the word "businesses" into the list of stakeholders
- Clarify "urban interface" and "alignment" terms used.

The discussions regarding the Broadway Task Force Mission resulted in decisions made under Agenda Item 7.

5. Lessons Learned From Grant Road Task Force

Please Note: This Agenda Item was integrated into a discussion on the CTF Meeting Process. During the Nanci Beizer-led discussion regarding the decision making process presented in Agenda Item 6, three Grant Road CTF members spoke about the CTF process.

Alice Roe spoke about roadway design, active listening, the importance of establishing a mission and guiding principles (which for the Broadway project are known as the Vision and Goals Framework), and the concept that a redesigned Broadway can be an asset for the community.

Roy Garcia spoke about the importance of asking questions, getting to know others and other perspectives, compromise, staying on task, and avoiding tangents.

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Moon Joe Yee spoke about being respectful with one another and working towards consensus as essential elements of getting what you want, as well as keeping in mind the purpose of the roadway over the next 25 years, looking at the larger picture and embracing the changes that time brings.

Nanci Beizer shared input collected from Grant Road Task Force members Jim Hogan, Roy Garcia, Alice Roe and Moon Joe Yee: the importance of learning together as a Task Force, taking the Task Force role seriously, being prepared, talking with people in the community, studying materials, asking questions and creating a respectful and collaborative meeting process. This provided a transition into the Broadway Task Force Process outlined in Agenda Item 6.

6. Discussion on Broadway Task Force Process

Nanci Beizer led a discussion on the CTF Meeting Process, which includes structure and organization of meetings. This discussion included topics of Call to the Audience, setting Agendas, decision making options and Ground Rules. The discussion on Ground Rules involved adoption of all provided Ground Rules, which are listed under Agenda Item 7.

The discussion on consensus decision making process began with a question posed to Grant Road CTF members regarding whether or not consensus decision making allows one person to hijack the process. The ensuing discussion highlighted the advantages of consensus decision making for the diverse set of viewpoints in the community. Members of the Grant Road CTF joined in this discussion.

Nanci Beizer led a discussion on meeting structure, including two Call to the Audience sessions, a formal agenda item for input received between meetings and the CTF process for adding items to the Meeting Agenda. The discussion then turned to the inclusion of formal officers, Chair and Vice-Chair, resulting in a decision that is outlined under Agenda Item 7.

The discussions regarding Broadway Task Force Processes resulted in decisions made under Agenda Item 7.

7. Decisions on Mission and Process

During the discussion on the Task Force Mission and meeting process, the Task Force endorsed the following actions:

The Task Force charged the project team to redraft the Mission for consideration and approval at the August 30 CTF meeting.

The Task Force approved the following Ground Rules:

- Treat each other with respect and courtesy at all times.
- Actively listen to each other. Avoid interrupting, speaking over others, condescending language or threats.
- Come prepared to meetings by actively studying materials in advance and considering your reactions to them.

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- Respect the agenda. Stay focused, on topic, and be succinct. Make the Task Force and Facilitator aware of items outside of the agenda scope and they will be added to a list for later discussion.
- Keep open minds and think outside the box.
- Keep the focus on solving the problem.
- Show a willingness to collaborate.
- Respect each other's perspective and consider issues from others' points of view.
- Start and end meetings on time.
- Turn off cell phones.
- Avoid public statements prejudging the outcome of the project.
- When discussing the project with the news media, Task Force members should be careful to present only their views and not those of others.

The Task Force approved a consensus based model for decisions and organizational structure.

The Task Force endorsed Nanci Beizer as facilitator, and elected not to have officers, Chair or Vice Chair.

The Task Force endorsed two consistently scheduled Call to the Audience sessions at future meetings, with listed times included on published agendas. The first session will occur near the beginning of the meeting and last 15 minutes; the second session will occur at the end of the meeting and last 10 minutes.

The Task Force endorsed adding a standing agenda item for each meeting to review stakeholder input received between meetings.

8. Approve Meeting Summary from June 20, 2012 CTF Meeting

Nanci Beizer led a discussion regarding the meeting summary and accompanying audio files, which are uploaded to the City Clerk's BBCTF web page following Task Force approval. The Task Force approved the Meeting Summary from the June 20, 2012 meeting.

It was requested that the project team have their names on table tent cards at future meetings.

9. Overview of Project Approach

Mike Johnson with HDR presented an overview of the project approach. This presentation covered:

- Vision and Goals Framework
- General Corridor Development Approach
- Evaluation Criteria
- Available Data
- Evaluation Process
- Key Issues
- Subsequent Activities
- The Design Concept Report
- Public Input

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10. Approve schedule of meeting dates through April 2013

Mike Johnson led a discussion on tentative agendas and meeting dates. The Task Force decided to check the location availability for the proposed schedule of meeting dates through March 2013 and make a decision to approve the proposed schedule at the August 30 CTF meeting.

11. Discussion on Listening Session Draft Report

Phil Erickson led a discussion on the Listening Session Draft Report, including the report components, input received and analysis of the input. This discussion included an overview of themes that emerged during and after the Listening Session. These themes were organized into areas and corridor components that participants wanted to see preserved, changed or enhanced.

12. Approve Listening Session Draft Report for public review

Following the overview discussion in the Listening Session Draft Report, the Task Force approved the release of the Listening Session Draft Report for public review and indicated they would review and consider approval of the report at the August 30 CTF meeting.

13. Introduction of Vision and Goals Framework

Phil Erickson presented an introduction on the Vision and Goals Framework. This presentation included information regarding:

- Purpose of Vision and Goals Framework
- Goals of Context Sensitive Solution
- Three approaches to addressing issues - preserve, enhance and change
- Elements to Preserve
- Elements to Enhance
- Elements to Change
- Area and Neighborhood Plans
- Crafting a Vision Statement
- The Take-home Activities regarding Vision and Goals Framework

14. Next Steps

Nanci Beizer led a discussion on the date and location of the next CTF Meeting, take-home activities the CTF should complete and anticipated discussions and presentations included on the agenda for the next CTF Meeting.

15. Roundtable

Nanci Beizer led a roundtable discussion that allows each CTF member to share anything they would like. Comments were as follows:

Several members felt that the evening's meeting is a good start for the public input process and noted high levels of public interest in the project. The tenacity the audience members exhibited by remaining for the entirety of the meeting, and their input, was lauded. Others observed that there will be differing opinions by the various CTF members as the project continues and expressed hope that everyone will come together to work towards a result everyone can be happy with. Still others felt that the process may be very contentious. Some members reaffirmed their commitments to representing their stakeholders. The project team was thanked for their work to organize the CTF materials and functions.

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Specific requests made include:

- Information regarding the City's land acquisitions on the north side of Broadway roadway; and,
- Presentations of studies and reports be staggered, so that the first is an "introduction" and the next/future meeting(s) allow for in-depth discussion.

16. Call to the Audience (8:30 p.m., 15 minutes)

Five (5) members of the public addressed the Task Force:

David Higuera - Representing Council Member Karin Uhlich (Ward 3), Mr. Higuera expressed appreciation for the service of the CTF as representatives of the public, and reminded the CTF that they can speak together under Open Meeting Law as long as quorum is not exceeded.

Steve Kozachik - Vice Mayor Kozachik (Ward 6) brought up several topics while addressing the CTF, these included:

- That the CTF should have a training session on Open Meeting Laws and reiterated that the CTF members are allowed to talk to one another outside of CTF meetings;
- Pima County's funding for the project is questionable, and he encourages the CTF to plan for the Broadway project to be funded with only RTA funds (\$42 million);
- The need to identify the cross-width of the roadway soon is urgent - it will affect acquisition and decisions by current and future business owners and property owners; and,
- The CTF should consider what transportation and transit modes need to be incentivized in the project.

Richard DeBernardis, El Tour de Tucson - Gave background information as property owner and bicycle advocate, wanted to make sure the CTF keeps cyclists in mind as expansion/widening is considered.

John O'Dowd - Cited City of Tucson ordinance regarding planning major roadways and spoke to the alternative alignment report.

Unidentified Public - Expressed concern regarding whether or not it has been decided that the project can move forward or not. She is most worried about the impacts to the First Assembly of God Church. She asked if the project would "go," and the project team informed her that the answer could not be given during Call to the Audience.

17. Adjourn

Nanci Beizer called meeting to a close at 8:54 p.m.

The presentations given at this meeting can be reviewed by visiting the Broadway Boulevard Citizens Task Force web page at:
<http://cms3.tucsonaz.gov/broadway/broadway-citizens-task-force>.

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Citizen Task Force Members

Present

Farhad Moghimi
Michael Butterbrodt
Steven Eddy
Bob Belman
Anthony R. DiGrazia
Dave Nasser

Diane Robles
Colby Henley
Michael Jamey Sumner
Jon Howe
Mary Durham-Pflibsen

Absent

Shirley Papuga
Elizabeth Scott