



January 2013

Dear Broadway Boulevard Business Owner/Operator,

On May 13, 2006, the Regional Transportation Authority plan was approved by Pima County voters. In the RTA plan were 35 roadway improvement projects, and project #17 was Broadway Boulevard: Euclid to Country Club. The project budget was estimated at \$72 million, and the project scope was to widen Broadway to 6 travel lanes and 2 dedicated bus lanes, bike lanes, and sidewalks. (This project scope was based on a transportation study completed in 1987 and, given the nature of time that has elapsed and the community's desire to implement improvements that are proven necessary, this scope is being reviewed for appropriateness as part of the current Planning & Design process.)

In June, 2012, the Planning & Design phase of Broadway: Euclid to Country Club began. This phase is the first of three phases for the project, depicted in the following graphic timeline. Construction to implement the approved roadway improvements is expected to begin sometime in 2016.



The City of Tucson's Department of Transportation is the lead agency. A 13-member Citizens Task Force has been assembled and meets monthly with the project's technical consultant team. The goal of their work together is to develop a Design Concept Report (DCR) and Initial Construction Plans (15%), which will be approved through a public process. It is expected that the Citizens Task Force will be engaged in this Planning & Design phase through 2014.

Public participation is important to this process. Utilizing a Context Sensitive Solutions approach, community input will be integrated into the roadway design. The current Planning & Design phase for Broadway will provide multiple opportunities to obtain community input on the project design:

- **Website** – General information and all project materials can be found at www.tucsonaz.gov/broadway.

This project is funded by the City of Tucson, Pima County, and the Regional Transportation Authority (RTA), and is part of the voter-approved \$2.1 billion RTA plan that will be implemented through 2026. Details about the plan are available at www.RTAmobility.com.

- **Task Force Meetings** – The primary vehicle for public participation will be the Broadway Boulevard Citizens Planning Task Force. This 13-member body has been convened to work with the project technical team to help evaluate and select alternatives, and to develop stakeholder-supported recommendations for the Design Concept Report and 15% plans. The group meets regularly, approximately once a month, at Child & Family Resources, 2800 E. Broadway. A schedule of dates is online at the project website and included in this packet.
- **Community-Wide Meetings** – At critical junctures, project meetings will be held and widely advertised in order to draw attention to progress made, and to obtain important public input. These meetings will be advertised as part of the Task Force meeting schedule online, and in this packet.
- **Comment Cards** – Comments can be shared with the Task Force and project team using the comment card provided in this packet or by submitting your comments in an email to broadway@tucsonaz.gov.
- **Email Notification** – Simply email broadway@tucsonaz.gov with “subscribe” in the subject line to join the list that is regularly notified regarding project activity and meetings.

You are welcome to contact me by phone at 520.837.6648, or by email at jennifer.burdick@tucsonaz.gov. We hope you will take the time to learn about this project and participate in the Planning & Design process.

Sincerely,



Jenn Toothaker Burdick, Project Manager
Tucson Department of Transportation