

Call to the Audience Guidelines

- 2 Call to the Audience opportunities
- Must fill out participant card
- Participants called in the order cards are received
- **3 minutes allowed per participant**
- CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item



BROADWAY BOULEVARD

EUCLID to COUNTRY CLUB

Meeting Agenda

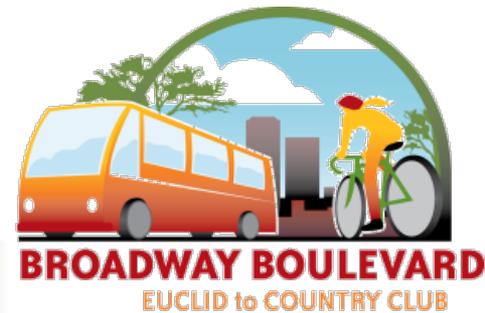
1. Call to Order/Agenda Review/Announcements
2. 1st Call to the Audience *15 min*
3. Public Input Report *5 min*
4. Approval of Meeting Summaries: December 13, 2012 and January 17, 2013 *5 min*
5. Reports: Past and Upcoming Project Presentations *5 min*
6. City Wide Planning Efforts: Plan Tucson *30 min*
7. Broadway Project Schedule, the Public Participation Plan, and the 2/28/2013 Community-Wide Meeting Format *40 min*
8. Draft Vision and Goals Framework *50 min*
9. 2nd Call to the Audience *10 min*
10. Next Steps/CTF Roundtable *25 min*
11. Adjourn

Call to the Audience

15 Minutes

Please limit comments to 3 minutes

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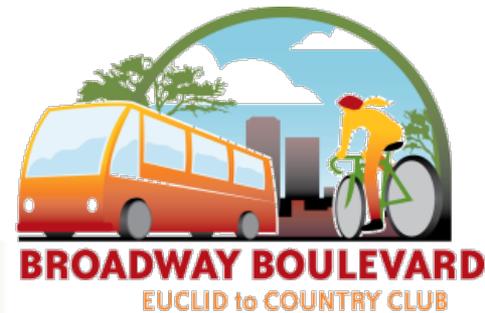


Review Public Input Report

Jenn Toothaker Burdick

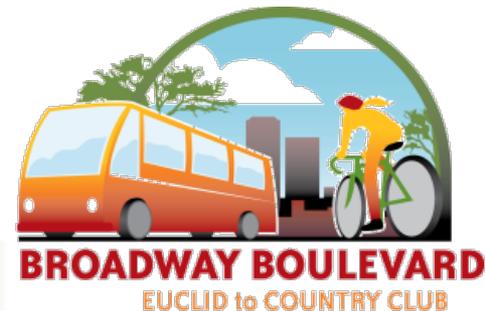
Public Input Report consists of a spreadsheet and attachments:

- **Spreadsheet and Attachments** = Documentation of only new input received, 12/1/2012- 1/26/2013



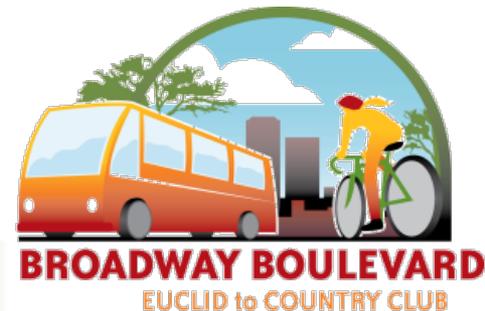
Approval of Meeting Summaries: 12/13/12 and 1/17/2013 Meetings

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Reports: Past and Upcoming Project Presentations

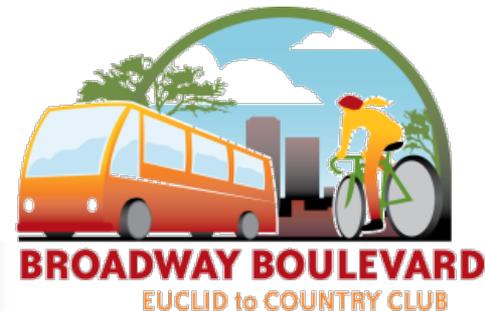
- RTA CART Committee – *Doug Mance*
- Tucson-Pima County Bicycle Committee (BAC) – *Beth Scott*
- New requests for presentations?



City Wide Planning Efforts: Plan Tucson

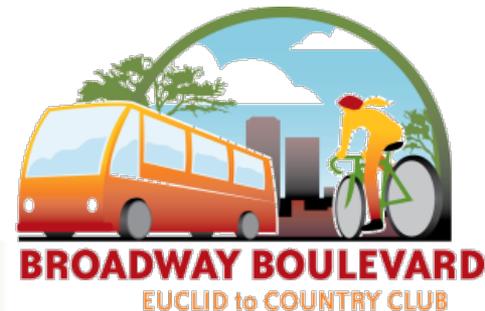
María Gayosso, Rebecca Roupp

City of Tucson Housing and Community Development Department



Draft Broadway Project Schedule, the Public Participation Plan, and the 2/28/2013 Community-Wide Meeting Format

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation



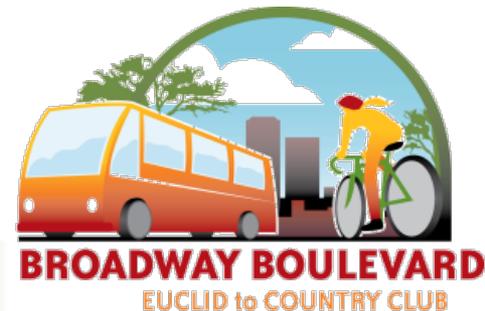
Draft Broadway Project Schedule

Design Concept Report

Entire project efforts will be documented in the *Design Concept Report* (DCR)

- alternatives considered
- decisions made and why
- initial (15%) street design plans
- initial cost estimate

Action by sponsoring agencies anticipated on this document



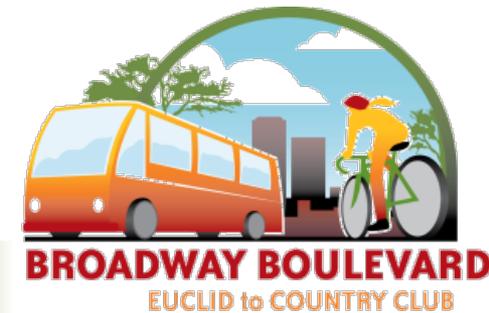
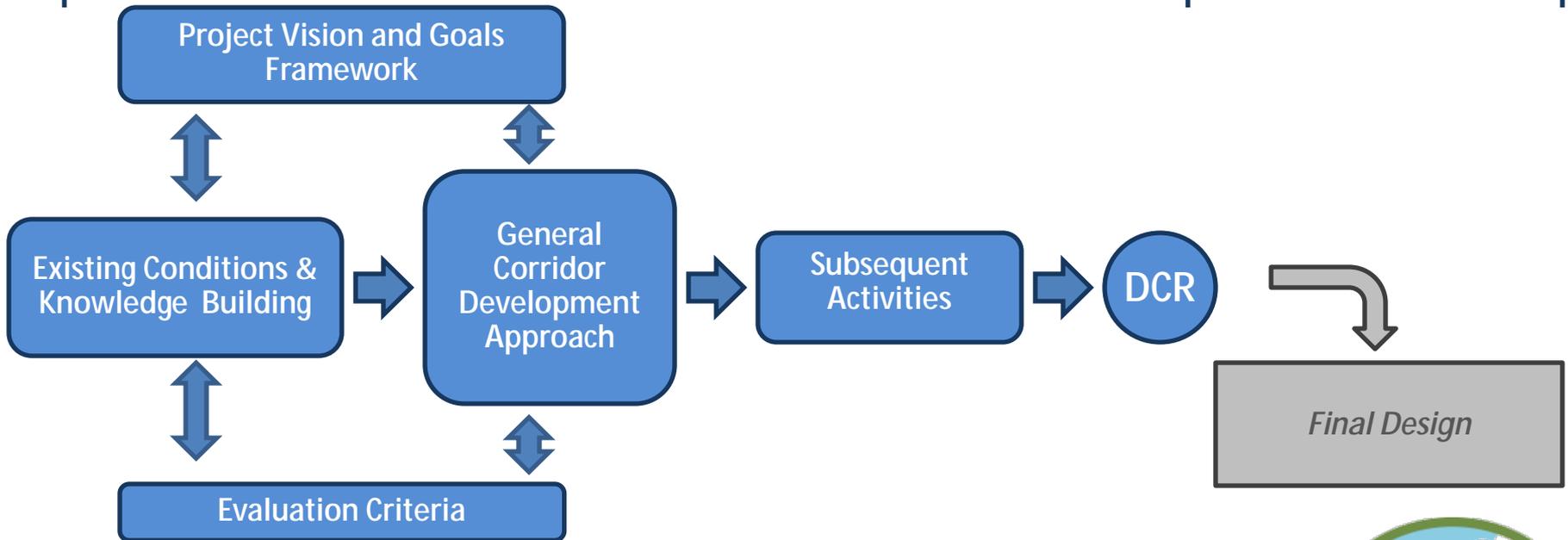
Draft Broadway Project Schedule

PREVIOUSLY PRESENTED PROJECT PROCESS (October 2012)

The Two Stages of the Planning and Design Process

Stage 1 – “DCR Process,” our current focus

Stage 2 – Final Design



Draft Broadway Project Schedule

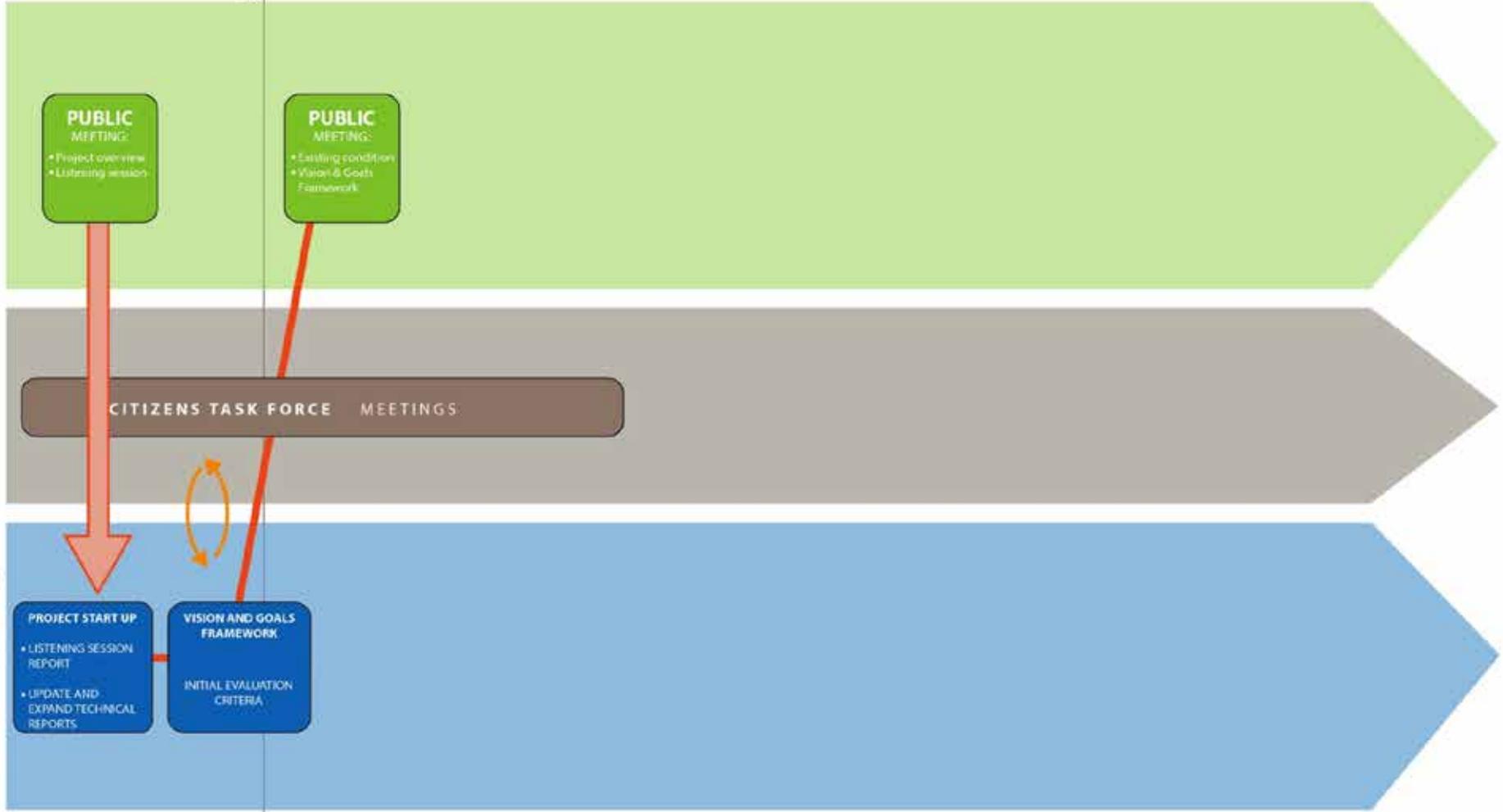


Broadway Boulevard Planning, Design & Decisionmaking Process — **Working Draft**



Public Involvement
Citizens Task Force
Technical & Design

2/7/2013



Draft Broadway Project Schedule

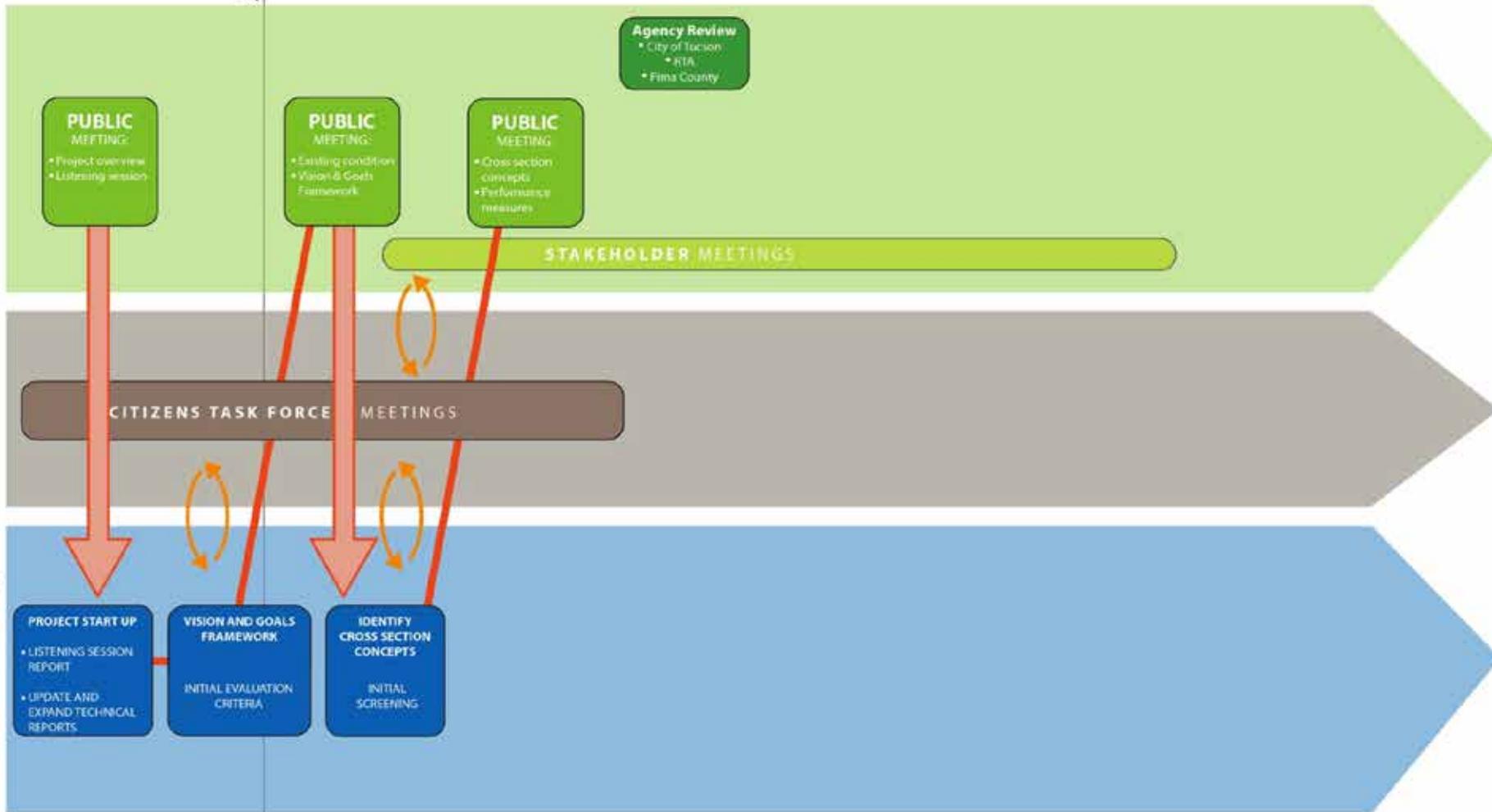


Broadway Boulevard Planning, Design & Decisionmaking Process — **Working Draft**



Public Involvement
Citizens Task Force
Technical & Design

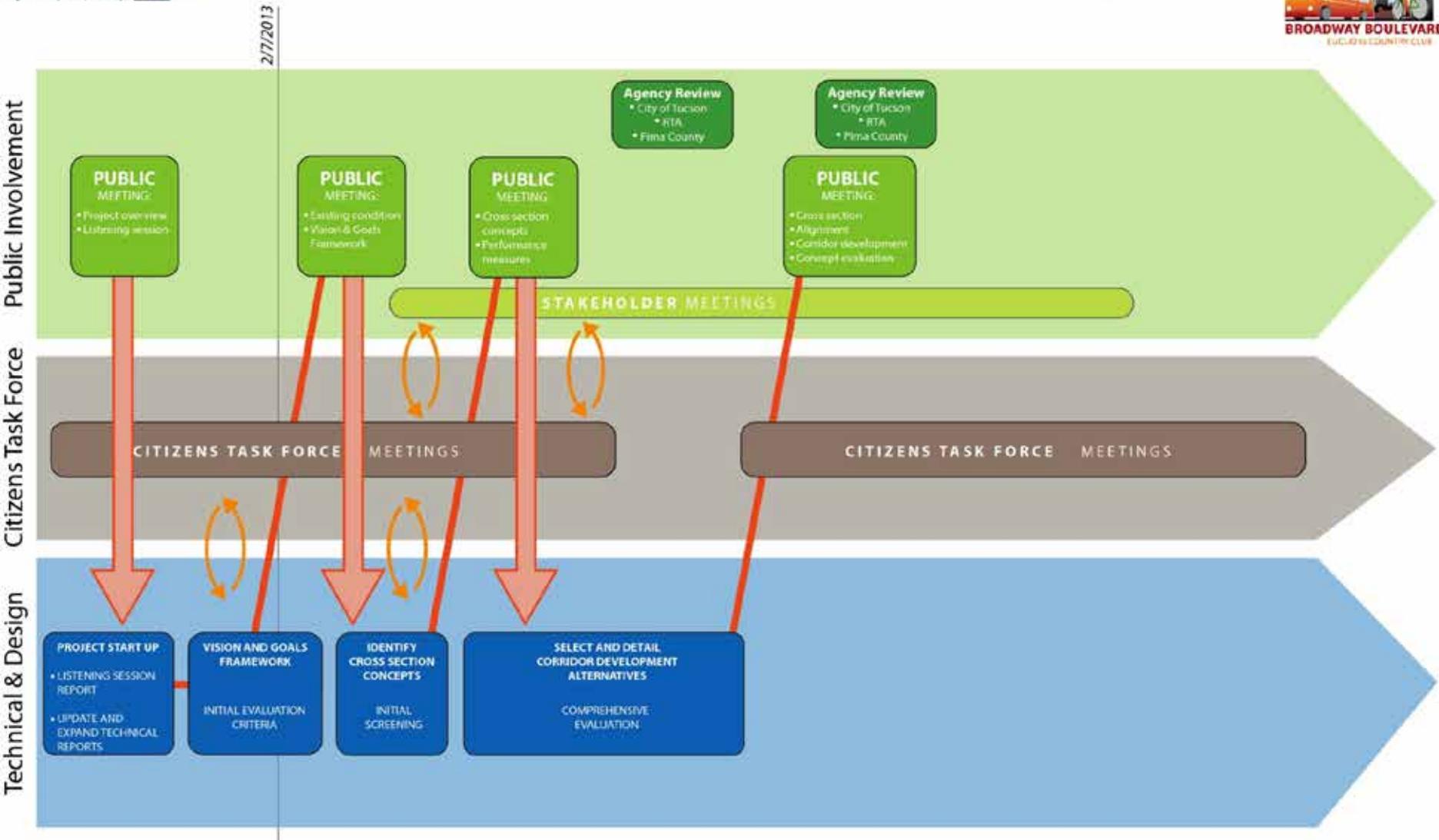
2/7/2013



Draft Broadway Project Schedule



Broadway Boulevard Planning, Design & Decisionmaking Process — **Working Draft**



Draft Broadway Project Schedule

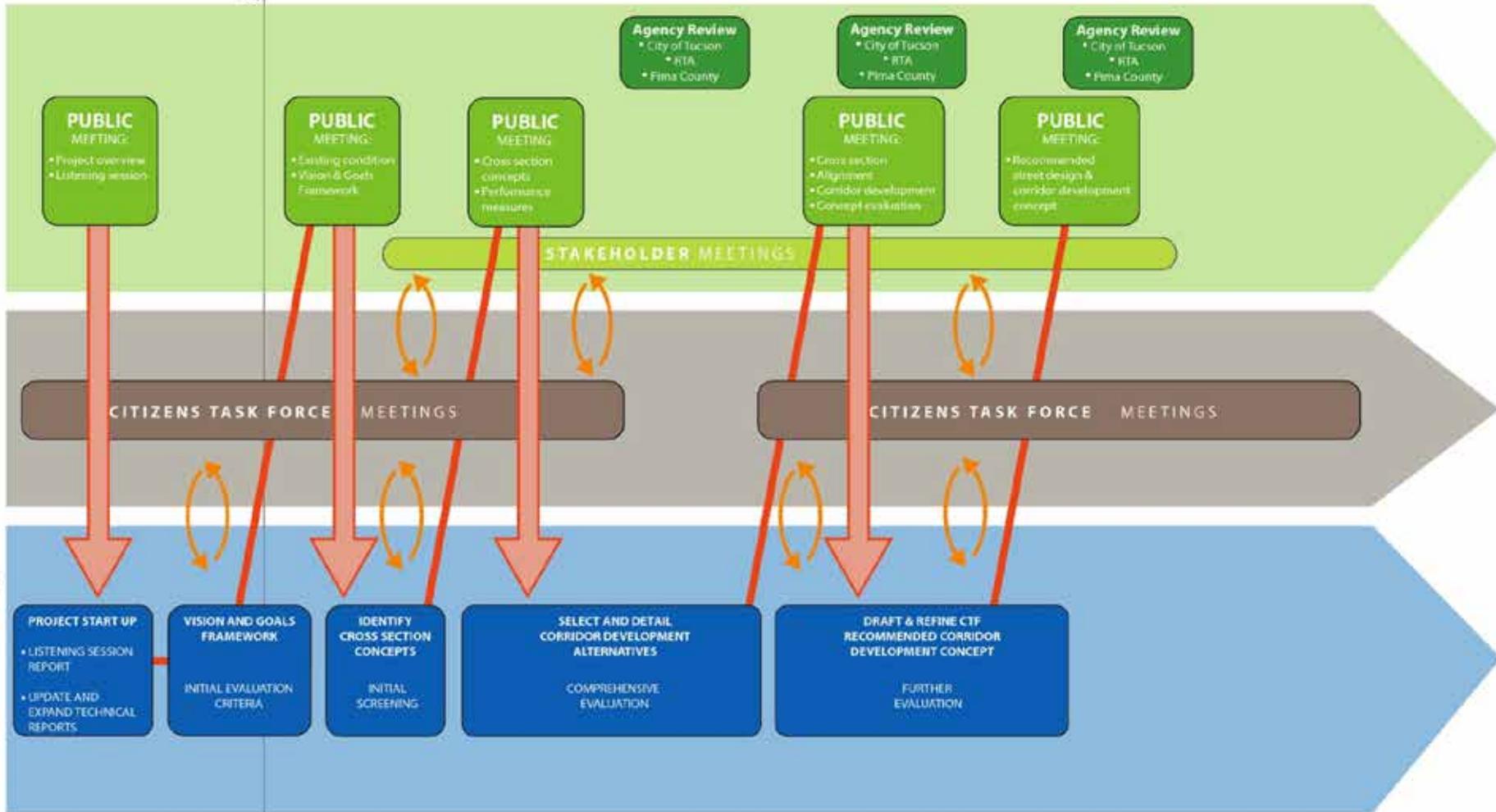


Broadway Boulevard Planning, Design & Decisionmaking Process — Working Draft



Public Involvement
Citizens Task Force
Technical & Design

2/7/2013



Draft Broadway Project Schedule

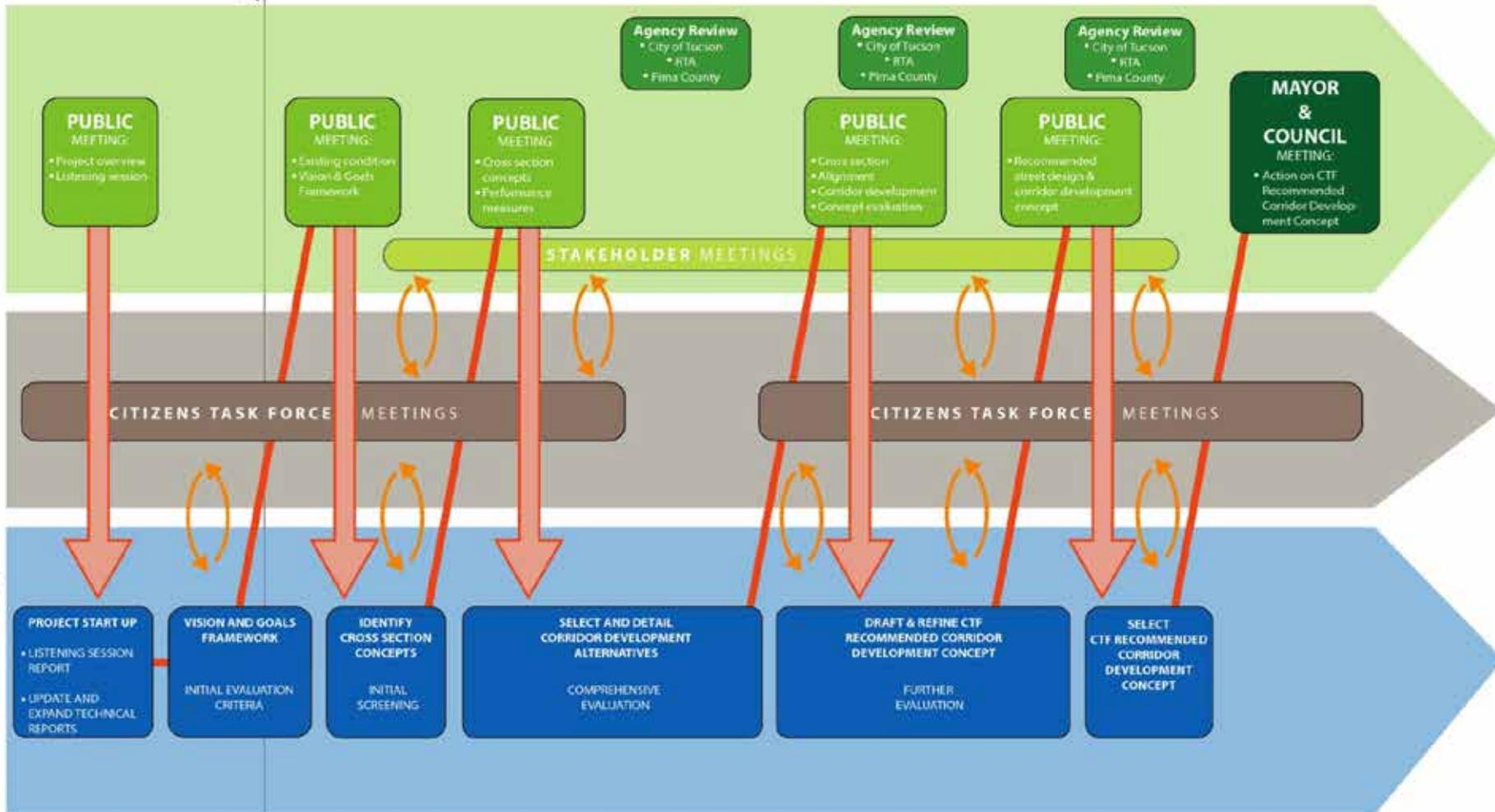


Broadway Boulevard Planning, Design & Decisionmaking Process — **Working Draft**



Public Involvement
Citizens Task Force
Technical & Design

2/7/2013



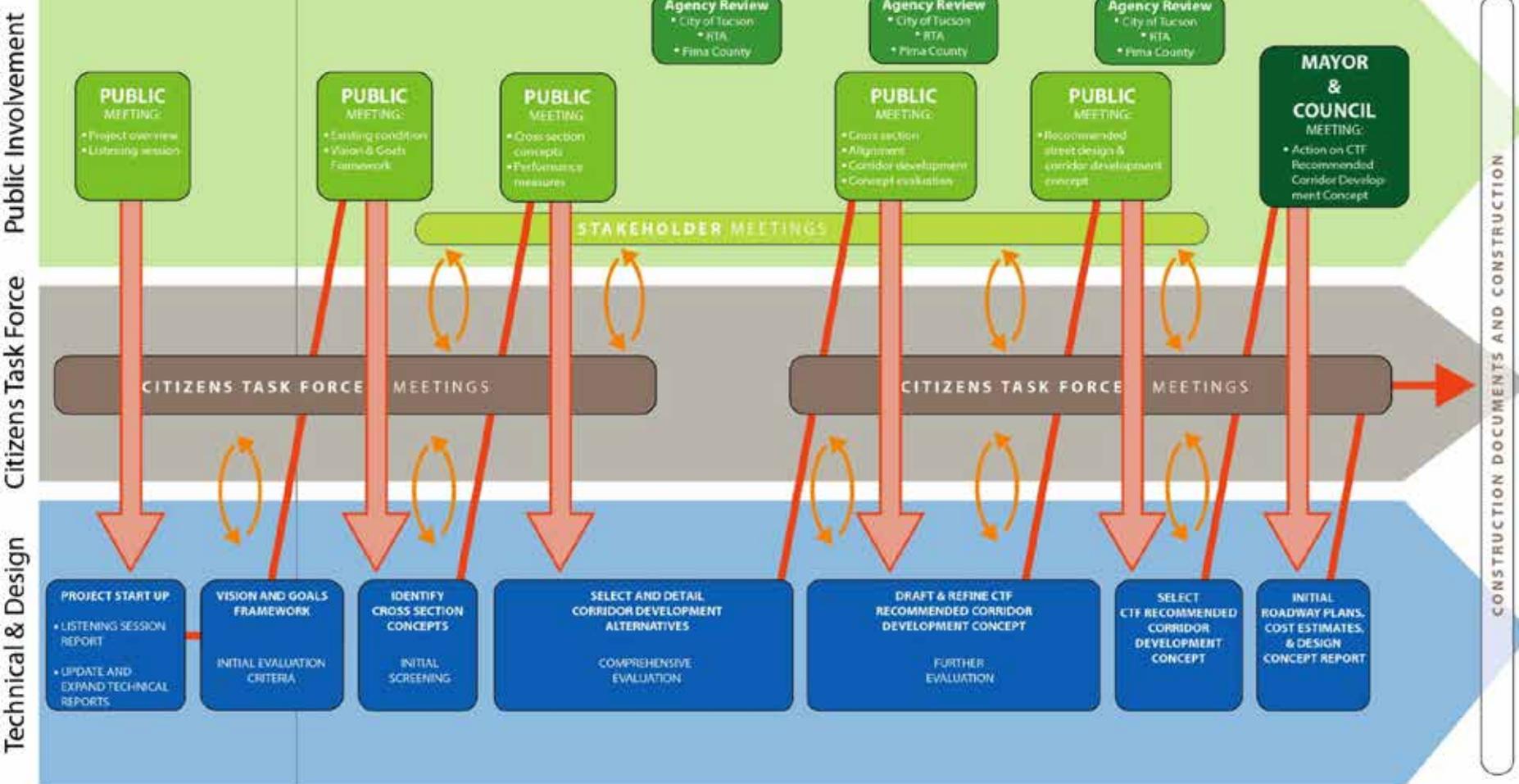
Draft Broadway Project Schedule



Broadway Boulevard Planning, Design & Decisionmaking Process — **Working Draft**

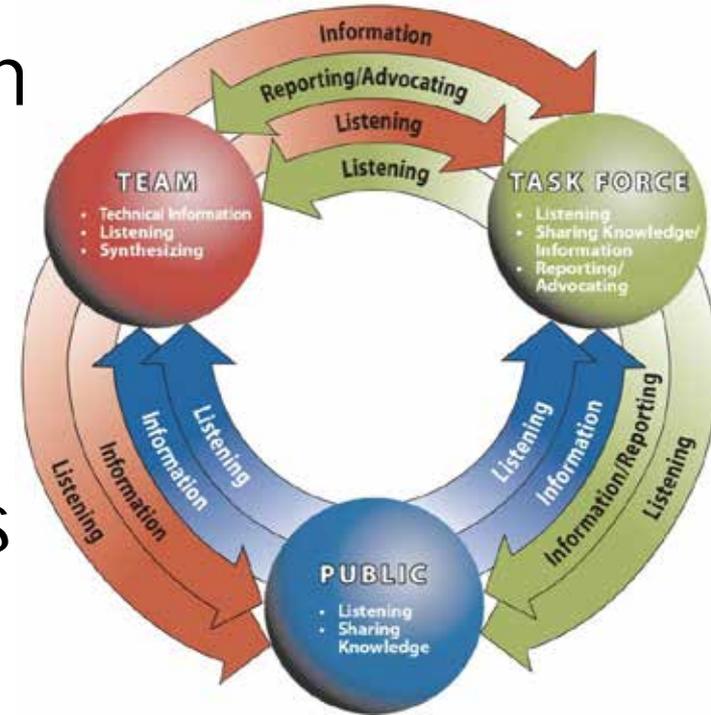


2/7/2013



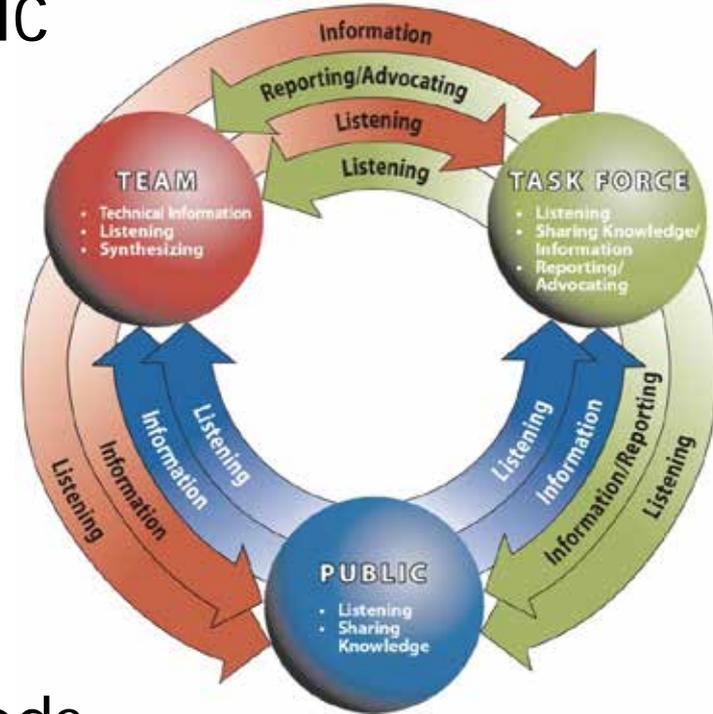
Broadway Project Public Participation Plan

- Documents Planning & Design Phase public participation
- Clarifies stakeholder identification
- Describes input opportunities and how input will be used
- Articulates DCR final review and approval process



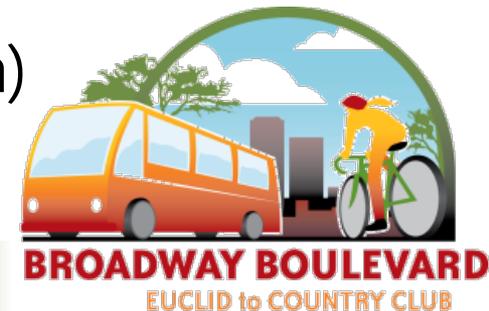
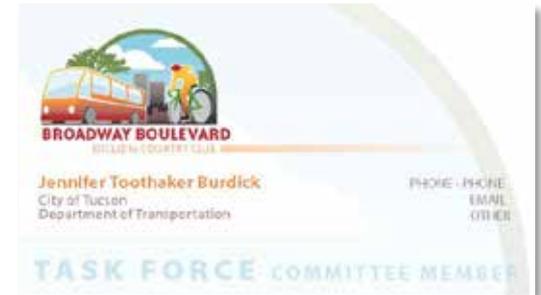
Broadway Project Public Participation Plan

- Elements Presented to the Public on 2/28/2013
 - Project Stakeholders & Decision Makers
 - Relationship to Project & Approval Process
 - Roles and Responsibilities
 - Public Information & Input Methods
- Draft to CTF for Review & Endorsement

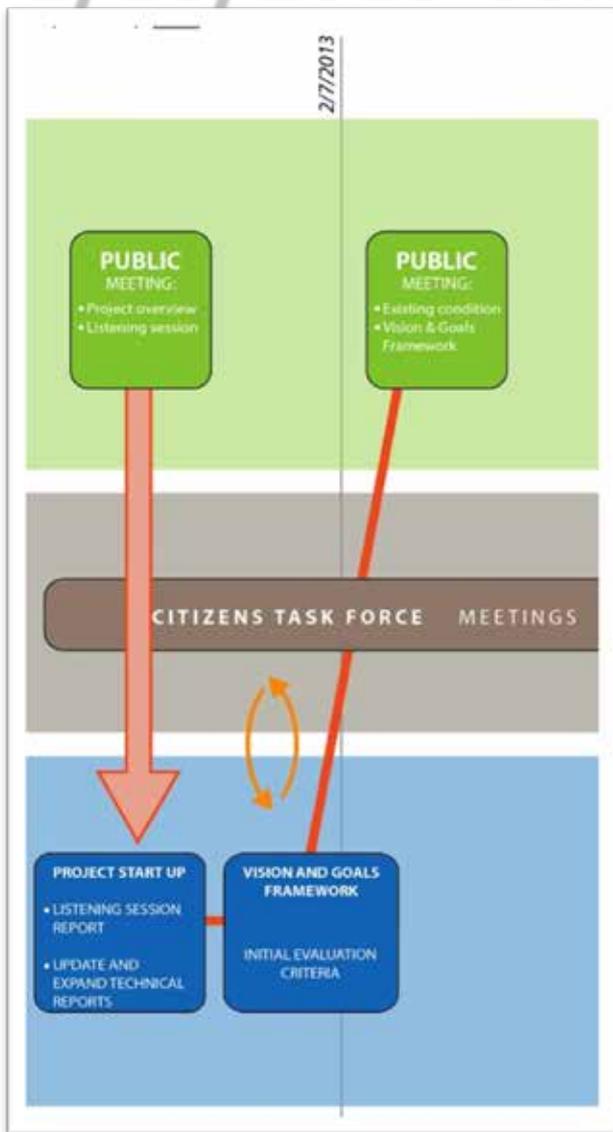


Task Force Toolkit

- Business Cards (with Contact Info & Project Web Site)
- CTF Members and who they Represent
- CTF Selection Process Overview
- Project Fact Sheets
- Maps
- RTA Mobility Brochures
- MainStreet Business Assistance Packets
- Meeting Schedule
- Project Overview PowerPoint
- Talking Points and Conversation Starters
- FAQ's Sheet
- Other Tools... (i.e., Build Your Own Cross-Section)



2/28/2013 Community-Wide Meeting Format



Project Team's Proposed Meeting Goals:

- Provide project overview and next steps
- Introduce CTF members to public
- Expand stakeholder contacts list and increase outreach opportunities
- Show progress CTF has made to date
 - CTF intake of information, questions, & concerns on Existing Conditions reports and stakeholder group presentations
 - CTF DRAFT Project Vision & Goals Framework
- Receive questions, comments/input, contact info
 - DRAFT Vision and Goals Framework
 - Questions on information and materials presented
 - General project questions

2/28/2013 Community-Wide Meeting Format

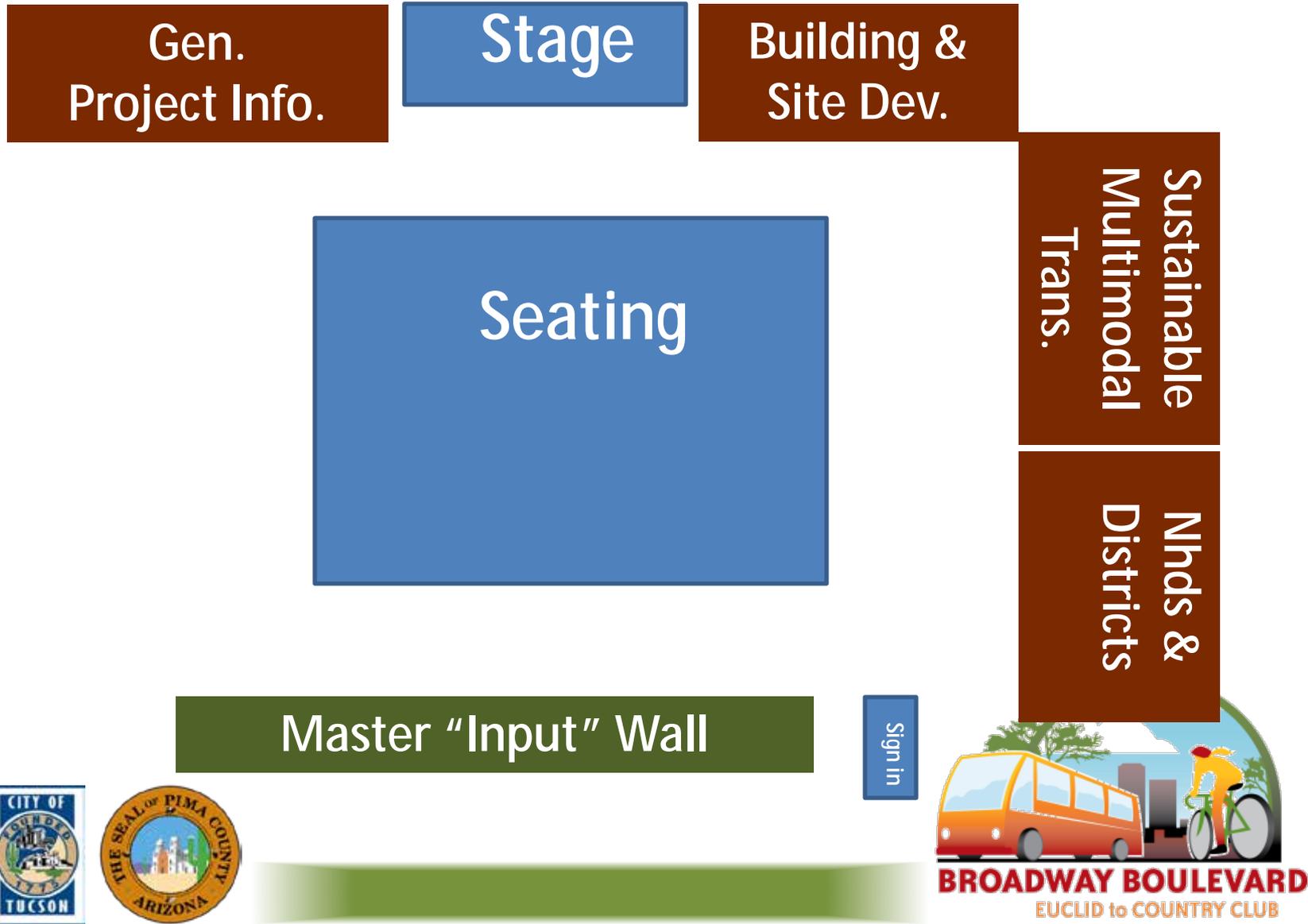
Project Team's Proposed Meeting Agenda:

- 6:00 - Greet people at the door; orient them
- 6:15 - Brief, introductory project presentation/overview
- 6:35 - Task Force member introductions
 - Name, representation (CTF seat & other perspectives), motivation
 - *Information station you will start at/be at*
- 7:05 - Information Stations (by Vision & Goals Topics)
 - Neighborhoods and Districts
 - Building & Site Development
 - Sustainable Multi-Modal Transportation
 - General Information, Project & Process

2/28/2013 Meeting: Stations Concept

V&G Themes	Neighborhoods & Districts	Buildings & Site Development	Sustainable Multimodal Street Design	General Info, Project & Design Process
CTF Rep.	Neighborhoods Businesses	Planning Commission	Citizens Transportation Adv. Committee Alt. Modes (Bike Adv. Comm.)	<i>CTF Members & Meeting Info</i>
Technical Papers / Project Team	Historic Buildings Inventory Land Use, Urban Form, Significant Structures RTA MainStreet Business Assistance Packets		Traffic Analyses <i>EPA Guide (Perf. Measures)</i> PAG/RTA/TDOT Data & Plans (Transit, HCT Study, Bike & Ped Plan)	Project Fact Sheets Project Process & Public Participation <i>RTA Mobility Broch.</i> <i>Tierra Right-of Way</i>
CTF & Public Input Received	<p style="text-align: center;">Topic-Related DRAFT Goal Statements</p> <p style="text-align: center;">Topic-Related Public Input Received: <i>Listening Session Comments CTF Meetings (CTF; Call to the Audience) Public Input Report Considerations for CTF via Outside Stakeholder Presentations (Modernism Week; SATA; Living Streets Alliance; IGT; Plan Tucson;)</i></p>			

2/28/2013 Community Wide Meeting



Gen.
Project Info.

Stage

Building &
Site Dev.

Seating

Sustainable
Multimodal
Trans.

Nhds &
Districts

Master "Input" Wall

Sign in

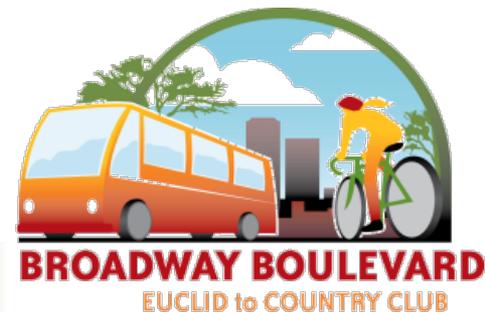
Draft Vision and Goals Framework

Phil Erickson
Community Design + Architecture



Goals for Tonight

- Review and finalize Initial Draft Vision Statement(s) and Goal Statements for use in the February 28th Community-wide Meeting
- Discuss potential process for development of the Draft Vision and Goals beyond the 28th meeting



Draft Vision Statements

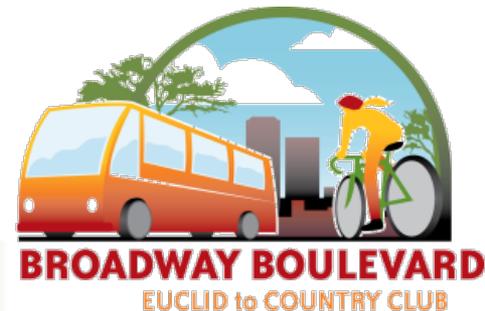
Vision Statement - Options

Focus on Vision for the Future of Broadway

The future of Broadway from Euclid to Country Club will provide affordable, efficient, and sustainable transportation choices to serve local and regional transportation needs, provide improved safety and comfort for all users, support and improve the economic vitality and the valued character of development along the boulevard, improve the visual character of the street and the physical condition of the public realm in support of the unique character of the places along the boulevard, improve the relationship between transportation and uses along the boulevard to adjacent neighborhoods, provide opportunities for the improved public health of those within the planning area and the region, and improve environmental sustainability in Tucson. The CTF's recommended design solution for Broadway Boulevard will balance the varied needs of the Boulevard's users and surrounding neighborhood and districts. It will maximize benefits and minimize negative impacts.

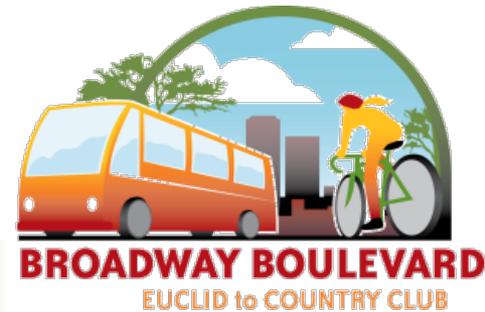
Inclusive of a Vision for the Process for and Charge of the Project and the Future of Broadway

The task force will provide recommendations for the design of Broadway from Euclid to Country Club that will enhance the viability, safe access to, attractiveness, and usability of existing and future businesses, public services, diverse modes of transportation, and recreational and residential uses; all guided by a public participation process that actively seeks out and engages the full diversity of stakeholders in a substantive dialogue, and a design process that works to take the change resulting from the transportation improvements into positive improvements for the districts and neighborhoods along the boulevard.



Draft Potential Goals

Goal Topics	Potential Goals	Changes, Comments, and Questions	
Neighborhoods and Districts			
Recognize & Support distinct character of Broadway and its context	Broadway Boulevard is a series of places and a corridor	Recognize and support distinct character of Broadway as a series of places Recognize and reinforce existing areas with distinct character and support the creation of distinct new places so that Broadway is a linked series of places	Eliminated a previous potential goal
	Visually enhance district identities	Develop identities segments and centers of activity along Broadway	Design the roadway, its streetscape, and the uses along it to give identity to the 'gateways' along Broadway - to neighborhoods, to Downtown, and to the University, and others
	Appropriate mix of uses to support distinct districts	Preserve and protect the existing special features and places along Broadway	Preserve and enhance key features of this segment of Broadway
	Special features ("Sacred Places")		Eliminated a previous potential goal
Link neighborhoods to district uses	Provide better integration of neighborhoods to districts on Broadway		Eliminated a previous potential goal
Improve quality of Broadway and its context	Improvements to existing development	Respect the aesthetic character of the districts along Broadway while encouraging maintenance and reinvestment to improve aesthetic appearance of existing development.	Combination of previous goal statements
	High quality new development	Also, encourage new development that complements today's aesthetic character.	
	Public gathering places	Encourage the creation of public gathering places	
Protect Adjacent Neighborhoods	Noise protection	Minimize noise, light, air quality, and cut through traffic from Broadway Boulevard	
	Cut through traffic and overflow parking	Minimize overflow parking, cut through traffic, noise, light, and other impacts from development along Broadway into adjacent neighborhoods	
	Privacy from adjacent district development	Maintain and improve privacy between neighborhoods and development along Broadway	
	Transition intensity from corridor towards neighborhoods	Do not allow new intensity along Broadway	Design any new development along Broadway to transition to a lower intensity where it is adjacent to neighborhoods
	Existing and potential National Register of Historic Places (NRHP) Historic District designations	Protect all contributing structures for existing and potential NRHP Historic District designations	Protect best examples of contributing structures to existing and potential NRHP Historic District designations To extent feasible given needed transportation and other improvements along Broadway, protect the best examples of contributing structures to existing and potential NRHP Historic District designations
Protect existing businesses and enhance the business environment	Small and local businesses	Nurture Broadway's role as a place for new and existing small, local and incubator businesses through preserving existing development and its lower rents and through requirements on new development to help create commercial space for small, local businesses.	
	Affordable rents / potential for business to own property		
	Neighborhood-serving uses	Encourage a mix of neighborhood and regional serving businesses to support vibrant mixed use districts along Broadway.	
	Viability of businesses before and after construction	Avoid impacts to the viability of existing businesses and property along Broadway to the extent feasible, and otherwise maximize the viability of property and business before, during and after construction.	
			Combined with the "Minimize business/property impacts" Goal Topic and potential goal statement

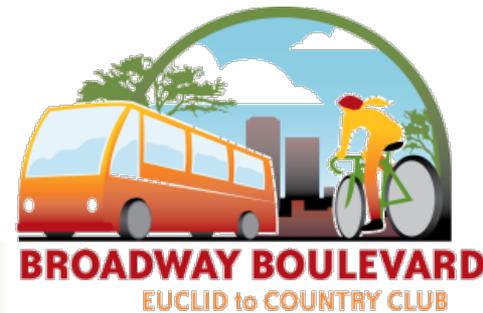


Draft Potential Goals

Goal Topics	Potential Goals	Changes, Comments, and Questions
Neighborhoods and Districts - continued		
Residences Choice of housing types	Protect the diversity of housing types	Encourage the protection of existing and the creation of new housing to maintain diverse housing choice
Affordable rents and ownership	Preserve affordable rental and ownership housing	Encourage the preservation of existing and the creation of new affordable rental and ownership housing
Buildings and Site Development		
Historic buildings and sites	Protect all individually historic and contributing buildings and sites	Protect best examples of individually historic and contributing buildings and sites
Significant buildings and sites	Protect all significant buildings and sites	Protect best examples of significant buildings and sites
Development scale and mix of use appropriate to context Appropriate to existing context (heights, setbacks, etc.)	Encourage preservation, remodeling, and new development that is scaled to existing context while allowing for a mix and intensity of use that supports walking, bicycling, and transit use.	Allow new development at a scale that is more intense than what exists today if it transitions to the scale of existing context, and if it supports the multi-modal, economic development, and affordability goals for Broadway.
Multimodal support (mix uses, pedestrian-oriented, intensity, etc.)		
Parking supply and demand	Efficiently manage corridor's parking demand and supply to provide enough, but not too much parking.	
	Encourage development of district parking lots and other methods to help maintain viability of existing businesses and properties and too help manage parking supply.	
Signage Complement desired character		
Pedestrian and auto scaled	Provide standards and guidelines to allow desired signage	
Right-of-way Impacts		
Minimize physical impacts	Avoid physical impacts to all existing property and businesses along Broadway	To the extent feasible, minimize physical impacts to existing property and businesses along Broadway while achieving the transportation and other goals for improvement to Broadway Boulevard
Multimodal Street Design		
Width of Broadway Boulevard	Do not widen Broadway Boulevard	Minimize widening of Broadway Boulevard
		Widen Broadway Boulevard to the extent needed to achieve other goals
Balancing modes to create a 'Complete Street'	Optimize the use of the right-of-way to improve mobility and safety for all modes along and across Broadway	
Broadway's role in the transportation network		
Vehicular traffic Through mobility	Improve vehicular mobility along Broadway through any means other than widening the roadway	Improve vehicular mobility along Broadway while minimizing widening of the roadway and otherwise minimizing impacts to adjacent property to the extent feasible
Corridor/neighborhood access	Provide high-quality access for vehicles to adjacent development and neighborhoods	
Transit Through mobility	Provide effective east-west high capacity transit through the Broadway study area	Provide effective east-west high capacity transit on Broadway Boulevard
Corridor/neighborhood access	Improve the quality, comfort, and convenience of transit access for the Broadway study area	
Improve transit stops	Improve the quality, comfort, and safety of transit stops along Broadway	
Bicycling Provide east-west mobility for bicyclists of various skill levels	Maintain existing bike lanes on Broadway and provide east-west mobility for bicyclists of other skill levels on parallel streets	Provide east-west mobility for bicyclists of various skill levels on Broadway Boulevard
		Provide east-west mobility for bicyclists of various skill levels on Broadway Boulevard and parallel streets
Broadway crossings / Bicycle network connections	Improve crossings for bicyclists, including those that connect with bicycle network	
		These goals were not highlighted by anyone during the individual and group exercises at the January CTF meeting. <i>Should these be eliminated, given that these issues are likely best addressed at an area or city wide level outside of this Broadway effort?</i>
		Combined several previous potential goal statements, but provided two alternatives in regards to intensity of development to create a multi-modal environment
		Combined previous sub-topics and goal statement
		Recommend deleting because this is too detailed to be a project-level goal; it will come through in the details of fulfilling the compatibility goals. <i>Does CTF agree that this can be eliminated as a goal topic?</i>
		<i>Should we leave the "Through the Broadway study area" optional goal for further discussion?</i>
		Eliminated a previous potential goal
		Based on comments received at the last CTF meeting it seems that the third potential goal statement could be maintained and the other two can be eliminated. <i>Does CTF agree?</i>

Draft Potential Goals

Goal Topics	Potential Goals	Changes, Comments, and Questions
Multimodal Street Design—continued		
Pedestrian	Provide for movement along Broadway	Create an inviting pedestrian environment that encourages walking along Broadway
	Provide buffer from roadway	Provide a buffer between pedestrians and traffic on Broadway that is effective given the speed and amount of vehicular traffic
	Provide connections between districts and neighborhoods	Enable and provide quality connections between districts and neighborhoods
	Broadway crossings	Provide safe, comfortable, and efficient crossings
		Eliminated a previous potential goal
		Eliminated a previous potential goal
Universal design (ADA access)		Exceed ADA minimum requirements where ever feasible to maximize the level of universal design
		Eliminated a previous potential goal
Speed Management / Traffic Calming		Design improvements to Broadway to encourage traffic to travel no faster than the speed limit
Landscape / Streetscape Design	Improve the environment along Broadway	Increase the amount and quality of landscaping and lighting along Broadway through an approach that is efficient in terms of capital and maintenance costs.
	Select context appropriate plants and other design elements	Use plants that are native to the Sonoran Desert or plants that are adaptive to the Tucson environment, and that along with other streetscape elements help to create the desired character for the districts along Broadway.
		Combined previous potential goal statements, and shifted others to new Sustainability goal topics
Public Art		Provide opportunities for public art that complement the aesthetic and placemaking goals for Broadway
Sustainability		
Environmental	General environmental impact	Utilize materials and design techniques in the improvements to Broadway that minimize environmental impacts, including energy efficient lighting and other means.
	Water use and stormwater management	Emphasize use of water harvesting and storm water management techniques in landscaped areas and the use of permeable surfaces and paving to extent feasible
	Air quality	Design the improvements to Broadway to help reduce air quality impacts from green house gases, particulates, and other emissions.
	Shade	Reduce heat island effect through various design measures, such as shading and high albedo pavement, while also providing shade for pedestrian comfort.
		Integrates sustainability goals from previous Landscape/Streetscape Design Goal Topic and other CTF and public input to date.
Economic		Other goals of the project address maximizing economic sustainability for businesses, users, and the community at-large, including: "Protect existing businesses and enhance the business environment", "Parking supply and demand", and those that maximize transportation choices amongst others.
Social equity		Other goals of the project address providing for the needs of various economic groups, cultures, and ages, including: "Protect existing businesses and enhance the business environment", those that maximize transportation choices, "Universal design", and "Public Art" amongst others.
Planning and Design Process		
	Learn from best example practices (in Tucson and other places)	Use best practices and lessons learned from exemplary multimodal and context sensitive transportation projects in Tucson and elsewhere
Public input	Take process to stakeholders and report back to CTF	Utilize an efficient and effective public input process that draws from stakeholders in the study area and throughout the city and region to complement and inform the on-going process with the Citizens Task Force.
	Planning, Design, Construction, and Post Construction phases	Continue the public process into the construction and post-construction phases of the project
		Although CTF discussion at January meeting pointed at that these goals are assumed as part of the context-sensitive process, it is recommended that these goals still be included to communicate them to the decision-makers, project stakeholders, and the general public.
Agency and organization coordination		Coordinate with other agencies and organizations who are project stakeholders so that they have an understanding of the on-going efforts and goals for the future of Broadway Boulevard
More than transportation performance metrics		Utilize more than just transportation performance measures in the decision-making process for the design and implementation
Be efficient		Be as efficient in terms of time and budget as possible in the planning, design, and construction process



Presenting Draft Vision & Goals Framework to the Public

- Stations organized by groupings of major Goal Topics

Neighborhoods
& Districts

Buildings & Site
Development

Sustainable
Multimodal Street
Design

General Info,
Project & Design
Process

- Goals information presented at each station:
 - Goal topics
 - Draft Potential Goal Statements
 - Related comments received from the public and the CTF
- Public can see the range of possible goals within the context of existing conditions analysis work and technical work

Presenting Draft Vision & Goals Framework to the Public

- Public comments encouraged:
 - Highlight topics that are important to them
 - Edit Potential Goal Statements
 - Add new topics and Goal Statements
- Draft Vision and Goals (part of “Master Input Wall”)
 - Full set of Draft Vision & Potential Goals Statements for people to comment on
 - Hard copies and information on link to digital copies provided so that public can continue to review and provide comments
 - Helps to prepare for on-going public input on Vision & Goals as Cross Section Alternatives are developed and assessed

Next Steps

- Public Comment integrated into Draft Goals and initial Vision Statement (distribute to CTF in March)
- Finalize DRAFT Vision Statement and Goals at April CTF Meeting (this could take more than one meeting)

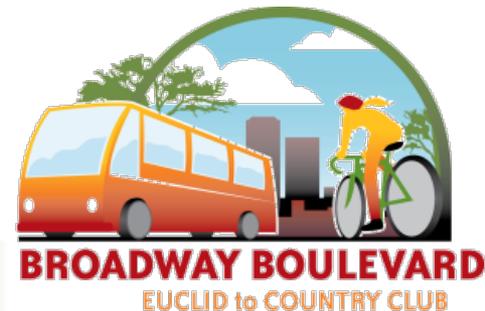


Call to the Audience

10 Minutes

Please limit comments to 3 minutes

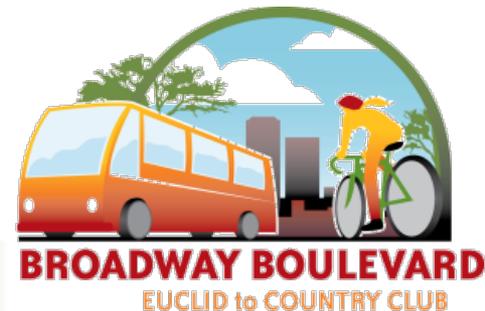
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- CTF cannot take action on matters raised
- CTF members can ask project team to review an item



Next Steps

Jenn Toothaker Burdick

- Next Confirmed CTF Meeting:
Thursday, March 21, 2013
5:30 p.m., Child & Family Resources, 2800 E. Broadway Boulevard
- Proposed Agendas
 - 2/28/2013 Meeting Review of Public Input/Debrief
 - Reports: Past & Upcoming (Outside) Presentations
 - Project Schedule
 - Public Participation Plan
 - Guest Presentation
 - RTA MainStreet Business Assistance Presentations



Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club

Web: www.tucsonaz.gov/broadway

Email: broadway@tucsonaz.gov

Info Line: 520.622.0815

RTA Plan

www.rtamobility.com

