Call to the Audience Guidelines

• 2 Call to the Audience opportunities
• Must fill out participant card
• Participants called in the order cards are received
• 3 minutes allowed per participant
• CTF Facilitator will call on speakers and manage time
• CTF members cannot discuss matters raised
• CTF cannot take action on matters raised
• CTF members can ask project team to review an item
Meeting Agenda

1. Call to Order/Agenda Review/Announcements
2. 1st Call to the Audience 15 min
3. Public Input Report 5 min
4. Approval of Meeting Summaries: December 13, 2012 and January 17, 2013 5 min
5. Reports: Past and Upcoming Project Presentations 5 min
6. City Wide Planning Efforts: Plan Tucson 30 min
7. Broadway Project Schedule, the Public Participation Plan, and the 2/28/2013 Community-Wide Meeting Format 40 min
8. Draft Vision and Goals Framework 50 min
9. 2nd Call to the Audience 10 min
10. Next Steps/CTF Roundtable 25 min
11. Adjourn
Call to the Audience

15 Minutes

Please limit comments to 3 minutes

• Called forward in order received
• CTF members cannot discuss matters raised
• CTF cannot take action on matters raised
• CTF members can ask project team to review an item
Public Input Report consists of a spreadsheet and attachments:

- **Spreadsheet and Attachments** = Documentation of only new input received, 12/1/2012- 1/26/2013
Approval of Meeting Summaries: 12/13/12 and 1/17/2013 Meetings

Nanci Beizer
Reports: Past and Upcoming Project Presentations

- RTA CART Committee – Doug Mance
- Tucson-Pima County Bicycle Committee (BAC) – Beth Scott
- New requests for presentations?
City Wide Planning Efforts: Plan Tucson

María Gayosso, Rebecca Roupp
City of Tucson Housing and Community Development Department
Draft Broadway Project Schedule, the Public Participation Plan, and the 2/28/2013 Community-Wide Meeting Format

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation
Entire project efforts will be documented in the *Design Concept Report* (DCR)

-- alternatives considered
-- decisions made and why
-- initial (15%) street design plans
-- initial cost estimate

Action by sponsoring agencies anticipated on this document
The Two Stages of the Planning and Design Process

Stage 1 – “DCR Process,” our current focus

- Project Vision and Goals Framework
- Existing Conditions & Knowledge Building
- Evaluation Criteria

Stage 2 – Final Design

- General Corridor Development Approach
- Subsequent Activities

DCR

Final Design
Draft Broadway Project Schedule

Public Involvement
- Public Meetings:
  - Project overview
  - Listening session
  - Existing conditions
  - Vision & Goals Framework

Citizens Task Force Meetings

Technical & Design
- Project Start Up:
  - Listening Session Report
  - Update and Expand Technical Reports
- Vision and Goals Framework:
  - Initial Evaluation Criteria
Draft Broadway Project Schedule

Broadway Boulevard Planning, Design & Decisionmaking Process — Working Draft

RTA

Public Involvement

Citizens Task Force

Technical & Design

2/7/2013

Project Start Up

Listening Session Report

Update and Expand Technical Reports

Vision and Goals Framework

Initial Evaluation Criteria

Identify Cross Section Concepts

Initial Screening

Select and Detail Corridor Development Alternatives

Comprehensive Evaluation

Draft & Refine CTF Recommended Corridor Development Concept

Further Evaluation

Agency Review

City of Tucson

RTA

Pima County

Public Meeting

Project Overview

Listening Session

Existing Conditions

Vision & Goals Framework

Cross Section Concepts

Performance Measures

Recommending Street Design & Corridor Development Concept

Stakeholder Meetings

Citizens Task Force Meetings
Draft Broadway Project Schedule

Broadway Boulevard Planning, Design & Decisionmaking Process — Working Draft

- **Public Meeting:**
  - Project overview
  - Listening session

- **Public Meeting:**
  - Existing conditions
  - Vision & Goals Framework

- **Public Meeting:**
  - Cross section concepts
  - Performance measures

- **Agency Review:**
  - City of Tucson
  - RTA
  - Pima County

- **Public Meeting:**
  - Cross section
  - Alignment
  - Corridor development
  - Concept evaluation

- **Agency Review:**
  - City of Tucson
  - RTA
  - Pima County

- **Public Meeting:**
  - Recommended street design & corridor development concept

- **Mayor & Council Meeting:**
  - Action on CTF Recommended Corridor Development Concept

- **Citizens Task Force Meetings**

- **Project Start Up:**
  - Listening Session Report
  - Update and expand technical reports

- **Vision and Goals Framework**
  - Initial Evaluation Criteria

- **Identify Cross Section Concepts**
  - Initial Screening

- **Select and Detail Corridor Development Alternatives**
  - Comprehensive Evaluation

- **Draft & Refine CTF Recommended Corridor Development Concept**
  - Further Evaluation

- **Select CTF Recommended Corridor Development Concept**

- **Initial Roadway Plans, Cost Estimates, & Design Concept Report**

- **Construction Documents and Construction**
Broadway Project Public Participation Plan

- Documents Planning & Design Phase public participation
- Clarifies stakeholder identification
- Describes input opportunities and how input will be used
- Articulates DCR final review and approval process
Broadway Project Public Participation Plan

- Elements Presented to the Public on 2/28/2013
  - Project Stakeholders & Decision Makers
  - Relationship to Project & Approval Process
  - Roles and Responsibilities
  - Public Information & Input Methods

- Draft to CTF for Review & Endorsement
Task Force Toolkit

- Business Cards (with Contact Info & Project Web Site)
- CTF Members and who they Represent
- CTF Selection Process Overview
- Project Fact Sheets
- Maps
- RTA Mobility Brochures
- MainStreet Business Assistance Packets
- Meeting Schedule
- Project Overview PowerPoint
- Talking Points and Conversation Starters
- FAQ’s Sheet
- Other Tools... (i.e., Build Your Own Cross-Section)
Project Team’s Proposed Meeting Goals:

- Provide project overview and next steps
- Introduce CTF members to public
- Expand stakeholder contacts list and increase outreach opportunities
- Show progress CTF has made to date
  - CTF intake of information, questions, & concerns on Existing Conditions reports and stakeholder group presentations
  - CTF DRAFT Project Vision & Goals Framework
- Receive questions, comments/input, contact info
  - DRAFT Vision and Goals Framework
  - Questions on information and materials presented
  - General project questions
2/28/2013 Community-Wide Meeting Format

Project Team’s Proposed Meeting Agenda:

• 6:00 - Greet people at the door; orient them
• 6:15 - Brief, introductory project presentation/overview
• 6:35 - Task Force member introductions
  • Name, representation (CTF seat & other perspectives), motivation
  • Information station you will start at/be at
• 7:05 - Information Stations (by Vision & Goals Topics)
  • Neighborhoods and Districts
  • Building & Site Development
  • Sustainable Multi-Modal Transportation
  • General Information, Project & Process
2/28/2013 Meeting: Stations Concept

CTF Rep. Themes:
- Neighborhoods & Districts
- Buildings & Site Development
- Sustainable Multimodal Street Design
- General Info, Project & Design Process

CTF Rep.:
- Neighborhoods
- Planning Commission
- Citizens Transportation Adv. Committee
- Alt. Modes (Bike Adv. Comm.)
- Regional Special Needs (Comm. on Disability Issues)

Technical Papers / Project Team:
- Historic Buildings Inventory
- Land Use, Urban Form, Significant Structures
- RTA MainStreet Business Assistance Packets
- Traffic Analyses
  - EPA Guide (Perf. Measures)
- PAG/RTA/TDOT Data & Plans (Transit, HCT Study, Bike & Ped Plan)
- Project Fact Sheets
- Project Process & Public Participation
- RTA Mobility Broch.
- Tierra Right-of-Way

Topic-Related DRAFT Goal Statements

Topic-Related Public Input Received:
- Listening Session Comments
- CTF Meetings (CTF; Call to the Audience)
- Public Input Report
- Considerations for CTF via Outside Stakeholder Presentations
  (Modernism Week; SATA; Living Streets Alliance; IGT; Plan Tucson; )
Draft
Vision and Goals Framework

Phil Erickson
Community Design + Architecture
Goals for Tonight

• Review and finalize Initial Draft Vision Statement(s) and Goal Statements for use in the February 28th Community-wide Meeting

• Discuss potential process for development of the Draft Vision and Goals beyond the 28th meeting
Vision Statement - Options

Focus on Vision for the Future of Broadway

The future of Broadway from Euclid to Country Club will provide affordable, efficient, and sustainable transportation choices to serve local and regional transportation needs, provide improved safety and comfort for all users, support and improve the economic vitality and the valued character of development along the boulevard, improve the visual character of the street and the physical condition of the public realm in support of the unique character of the places along the boulevard, improve the relationship between transportation and uses along the boulevard to adjacent neighborhoods, provide opportunities for the improved public health of those within the planning area and the region, and improve environmental sustainability in Tucson. The CTF’s recommended design solution for Broadway Boulevard will balance the varied needs of the Boulevard’s users and surrounding neighborhood and districts. It will maximize benefits and minimize negative impacts.

Inclusive of a Vision for the Process for and Charge of the Project and the Future of Broadway

The task force will provide recommendations for the design of Broadway from Euclid to Country Club that will enhance the viability, safe access to, attractiveness, and usability of existing and future businesses, public services, diverse modes of transportation, and recreational and residential uses; all guided by a public participation process that actively seeks out and engages the full diversity of stakeholders in a substantive dialogue, and a design process that works to take the change resulting from the transportation improvements into positive improvements for the districts and neighborhoods along the boulevard.
## Draft Potential Goals

<table>
<thead>
<tr>
<th>Goal Topics</th>
<th>Potential Goals</th>
<th>Changes, Comments, and Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Neighborhoods and Districts</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognize &amp; Support distinct character of Broadway and its context</td>
<td>Recognize and reinforce existing areas with distinct character and support the creation of distinct new places so that Broadway is a linked series of places. Design the roadway, its streetscape, and the uses along it to give identity to the 'gateways' along Broadway to neighborhoods, to Downtown, and to the University, and others. Preserve and enhance key features of this segment of Broadway.</td>
<td>Eliminated a previous potential goal</td>
</tr>
<tr>
<td>Visually enhance district identities</td>
<td></td>
<td></td>
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<tr>
<td>Appropriate mix of uses to support distinct districts</td>
<td></td>
<td></td>
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<tr>
<td>Special features (“Sacred Places”)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Link neighborhoods to districts</strong></td>
<td>Provide better integration of neighborhoods to districts on Broadway.</td>
<td></td>
</tr>
<tr>
<td><strong>Improve quality of Broadway and its context</strong></td>
<td>Respect the aesthetic character of the districts along Broadway while encouraging maintenance and reinvestment to improve aesthetic appearance of existing development. Also, encourage new development that complements today’s aesthetic character.</td>
<td>Combination of previous goal statements</td>
</tr>
<tr>
<td>Improve quality of Broadway and its context</td>
<td>Encourage the creation of public gathering places.</td>
<td></td>
</tr>
<tr>
<td>High quality new development</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public gathering places</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Protect Adjacent Neighborhoods</td>
<td>Minimize noise, light, air quality, and cut through traffic from Broadway Boulevard.</td>
<td></td>
</tr>
<tr>
<td>Noise protection</td>
<td>Minimize overflow parking, cut through traffic, noise, light, and other impacts from development along Broadway into adjacent neighborhoods.</td>
<td></td>
</tr>
<tr>
<td>Cut through traffic and overflow parking</td>
<td>Maintain and improve privacy between neighborhoods and development along Broadway</td>
<td></td>
</tr>
<tr>
<td>Privacy from adjacent district development</td>
<td>Do not allow new intensity along Broadway. Design any new development along Broadway to transition to a lower intensity where it is adjacent to neighborhoods.</td>
<td></td>
</tr>
<tr>
<td>Transition intensity from corridor towards neighborhoods</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Existing and potential National Register of Historic Places (NRHP)</td>
<td>Protect all contributing structures for existing and potential NRHP Historic District designations.</td>
<td></td>
</tr>
<tr>
<td>Protect existing businesses and enhance the business environment</td>
<td>Protect best examples of contributing structures to existing and potential NRHP Historic District designations.</td>
<td>To extent feasible given needed transportation and other improvements along Broadway, protect the best examples of contributing structures to existing and potential NRHP Historic District designations.</td>
</tr>
<tr>
<td>Small and local businesses</td>
<td>Nurture Broadway’s role as a place for new and existing small, local and incubator businesses through preserving existing development and its lower rents and through requirements on new development to help create commercial space for small, local businesses.</td>
<td></td>
</tr>
<tr>
<td>Affordable rents / potential for business to own property</td>
<td>Encourage a mix of neighborhood and regional serving businesses to support vibrant mixed use districts along Broadway.</td>
<td></td>
</tr>
<tr>
<td>Neighborhood-serving uses</td>
<td>Avoid impacts to the viability of existing businesses and property along Broadway to the extent feasible, and otherwise maximize the viability of property and business before, during and after construction.</td>
<td>Combined with the “Minimize business/property impacts” Goal Topic and potential goal statement</td>
</tr>
</tbody>
</table>
## Draft Potential Goals

<table>
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<tr>
<th>Goal Topics</th>
<th>Potential Goals</th>
<th>Changes, Comments, and Questions</th>
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</thead>
<tbody>
<tr>
<td><strong>Neighborhoods and Districts - continued</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Residences</td>
<td>Protect the diversity of housing types</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Preserve affordable rental and ownership housing</td>
<td></td>
</tr>
<tr>
<td>Affordable rents and ownership</td>
<td>Encourage the preservation of existing and the creation of new affordable rental and ownership housing</td>
<td></td>
</tr>
<tr>
<td><strong>Buildings and Site Development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Historic buildings and sites</td>
<td>Protect all individually historic and contributing buildings and sites</td>
<td>To extent feasible given needed transportation and other improvements along Broadway, protect the best examples of individually historic and contributing buildings and sites</td>
</tr>
<tr>
<td>Significant buildings and sites</td>
<td>Protect all significant buildings and sites</td>
<td>To extent feasible given needed transportation and other improvements along Broadway, protect the best examples of significant buildings and sites</td>
</tr>
<tr>
<td>Development scale and mix of use appropriate to context</td>
<td>Encourage preservation, remodeling, and new development that is scaled to existing context while allowing for a mix and intensity of use that supports walking, bicycling, and transit use.</td>
<td>To extent feasible given needed transportation and other improvements along Broadway, protect the best examples of significant buildings and sites.</td>
</tr>
<tr>
<td>Multimodal support (mix uses, pedestrian-oriented, intensity, etc.)</td>
<td>Allow new development at a scale that is more intense than what exists today if it transitions to the scale of existing context, and if it supports the multi-modal, economic development, and affordability goals for Broadway.</td>
<td>Combined several previous potential goal statements, but provided two alternatives in regards to intensity of development to create a multi-modal environment.</td>
</tr>
<tr>
<td><strong>Parking supply and demand</strong></td>
<td>Efficiently manage corridor’s parking demand and supply to provide enough, but not too much parking.</td>
<td>Combined previous sub-topics and goal statement.</td>
</tr>
<tr>
<td><strong>Signage</strong></td>
<td>Complement desired character</td>
<td>Recommend deleting because this is too detailed to be a project-level goal, it will come through in the details of fulfilling the compatibility goals. Does CTF agree that this can be eliminated as a goal topic?</td>
</tr>
<tr>
<td>Pedestrian and auto scaled</td>
<td>Provide standards and guidelines to allow desired signage</td>
<td></td>
</tr>
<tr>
<td><strong>Right-of-way Impacts</strong></td>
<td>Minimize physical impacts</td>
<td>To the extent feasible, minimize physical impacts to existing property and businesses along Broadway while achieving the transportation and other goals for improvement to Broadway Boulevard.</td>
</tr>
<tr>
<td>Minimize physical impacts</td>
<td>To the extent feasible, minimize physical impacts to existing property and businesses along Broadway while achieving the transportation and other goals for improvement to Broadway Boulevard.</td>
<td>Recommendations: Should we leave the “through the Broadway study area” optional goal for further discussion? Eliminated a previous potential goal.</td>
</tr>
<tr>
<td><strong>Multimodal Street Design</strong></td>
<td>Do not widen Broadway Boulevard, Minimize widening of Broadway Boulevard, Widen Broadway Boulevard to the extent needed to achieve other goals</td>
<td>Recommendations: Safety for all users, integrated into draft Vision Statements.</td>
</tr>
<tr>
<td><strong>Balancing modes to create a ‘Complete Street’</strong></td>
<td>Optimize the use of the right-of-way to improve mobility and safety for all modes along and across Broadway.</td>
<td></td>
</tr>
<tr>
<td>Broadway’s role in the transportation network</td>
<td>Improve vehicular mobility along Broadway through any means other than widening the roadway. Improve vehicular mobility along Broadway while minimizing widening of the roadway and otherwise minimizing impacts to adjacent property to the extent feasible.</td>
<td>Recommendations: Is the “through the Broadway study area” optional goal for further discussion? Eliminated a previous potential goal.</td>
</tr>
<tr>
<td>Vehicular traffic</td>
<td>Through mobility</td>
<td></td>
</tr>
<tr>
<td>Corridor/neighborhood access</td>
<td>Provide high-quality access for vehicles to adjacent development and neighborhoods</td>
<td></td>
</tr>
<tr>
<td><strong>Transit</strong></td>
<td>Provide effective east-west high capacity transit through the Broadway study area</td>
<td></td>
</tr>
<tr>
<td>Corridor/neighborhood access</td>
<td>Provide effective east-west high capacity transit on Broadway Boulevard</td>
<td></td>
</tr>
<tr>
<td>Improve transit stops</td>
<td>Improve the quality, comfort, and convenience of transit access for the Broadway study area</td>
<td></td>
</tr>
<tr>
<td>Improve transit stops</td>
<td>Improve the quality, comfort, and safety of transit stops along Broadway.</td>
<td></td>
</tr>
<tr>
<td><strong>Bicycling</strong></td>
<td>Provide east-west mobility for bicyclists of various skill levels</td>
<td>Provide east-west mobility for bicyclists of various skill levels on Broadway Boulevard and parallel streets</td>
</tr>
<tr>
<td>Maintain existing bike lanes on Broadway and provide east-west mobility for bicyclists of other skill levels on parallel streets</td>
<td>Provide east-west mobility for bicyclists of various skill levels on Broadway Boulevard and parallel streets</td>
<td>Based on comments received at the next CTF meeting it seems that the third potential goal statement could be maintained and the other two can be eliminated. Does CTF agree?</td>
</tr>
<tr>
<td>Improve crossings for bicyclists, including those that connect with bicycle network</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Draft Potential Goals

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</table>
| **Multimodal Street Design**     | **Pedestrian** Provide for movement along Broadway  
Create an inviting pedestrian environment that encourages walking along Broadway  
Provide buffer from roadway  
Provide connections between districts and neighborhoods  
Broadway crossings  
Provide safe, comfortable, and efficient crossings  
Universal design (ADA access)  
Provision for ADA and other accessibility needs  
Speed Management / Traffic Calming  
Design improvements to Broadway to encourage traffic to travel no faster than the speed limit  
Landscape / Streetscape Design  
Select context appropriate plants and other design elements  
Provide opportunities for public art that complement the aesthetic and placemaking goals for Broadway  
| **Sustainability** General environmental impact  
Utilize materials and design techniques in the improvements to Broadway that minimize environmental impacts, including energy efficient lighting and other measures.  
Water use and stormwater management  
Emphasize use of water harvesting and stormwater management techniques in landscaped areas and the use of permeable surfaces and paving to extend feasible rainwater harvesting practices  
Air quality  
Design the improvements to Broadway to help reduce air quality impacts from green house gases, particulates, and other emissions.  
Shade  
Reduce heat island effect through various design measures, such as shading and high albedo pavements, while also providing shade for pedestrian comfort.  
Economic  
Other goals of the project address maximizing economic sustainability for businesses, users, and the community at-large, including: "Protect existing businesses and enhance the business environment", "Parking supply and demand", and those that maximize transportation choices amongst others.  
Social equity  
Other goals of the project address providing for the needs of various economic groups, cultures, and ages, including: "Protect existing businesses and enhance the business environment", "Universal Design", and "Public Art" amongst others.  
Planning and Design Process  
Learn from best example practices (in Tucson and other places)  
Use best practices and lessons learned from exemplary multimodal and context sensitive transportation projects in Tucson and elsewhere  
Public input  
Take process to stakeholders and report back to CTF  
Utilize an efficient and effective public input process that draws from stakeholders in the study area and throughout the city and region to complement and inform the ongoing process with the Citizens Task Force.  
Planning, Design, Construction, and Post Construction phases  
Continue the public process into the construction and post-construction phases of the project  
Agency and organization coordination  
Coordinate with other agencies and organizations who are project stakeholders so that they have an understanding of the on-going efforts and goals for the future of Broadway Boulevard  
More than transportation performance metrics  
Utilize more than just transportation performance measures in the decision-making process for the design and implementation  
Be efficient  
Be as efficient in terms of time and budget as possible in the planning, design, and construction process  
|                                                                 |                                                                 | Eliminated a previous potential goal                                                                 |
Presenting Draft Vision & Goals Framework to the Public

- Stations organized by groupings of major Goal Topics

| Neighborhoods & Districts | Buildings & Site Development | Sustainable Multimodal Street Design | General Info, Project & Design Process |

- Goals information presented at each station:
  - Goal topics
  - Draft Potential Goal Statements
  - Related comments received from the public and the CTF

- Public can see the range of possible goals within the context of existing conditions analysis work and technical work
Presenting Draft Vision & Goals Framework to the Public

• Public comments encouraged:
  – Highlight topics that are important to them
  – Edit Potential Goal Statements
  – Add new topics and Goal Statements

• Draft Vision and Goals (part of “Master Input Wall”)
  – Full set of Draft Vision & Potential Goals Statements for people to comment on
  – Hard copies and information on link to digital copies provided so that public can continue to review and provide comments
  – Helps to prepare for on-going public input on Vision & Goals as Cross Section Alternatives are developed and assessed
Next Steps

• Public Comment integrated into Draft Goals and initial Vision Statement (distribute to CTF in March)

• Finalize DRAFT Vision Statement and Goals at April CTF Meeting (this could take more than one meeting)
Call to the Audience

10 Minutes

Please limit comments to 3 minutes

• Called forward in order received
• CTF members cannot discuss matters raised
• CTF cannot take action on matters raised
• CTF members can ask project team to review an item
Next Steps

Jenn Toothaker Burdick

• Next Confirmed CTF Meeting:
  **Thursday, March 21, 2013**
  5:30 p.m., Child & Family Resources, 2800 E. Broadway Boulevard

• Proposed Agendas
  - 2/28/2013 Meeting Review of Public Input/Debrief
  - Reports: Past & Upcoming (Outside) Presentations
  - Project Schedule
  - Public Participation Plan
  - Guest Presentation
    - RTA MainStreet Business Assistance Presentations
Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club
Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com