**Call to the Audience Guidelines**

- 2 Call to the Audience opportunities
- Must fill out participant card
- Participants called in the order cards are received
- 3 minutes allowed per participant
- CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

**Meeting Agenda**

1. Call to Order/Agenda Review/Announcements 15 min
2. 1st Call to the Audience 5 min
3. Public Input Report 5 min
4. Approval of Meeting Summaries: December 13, 2012 and January 17, 2013 5 min
5. Reports: Past and Upcoming Project Presentations 5 min
6. City Wide Planning Efforts: Plan Tucson 30 min
7. Broadway Project Schedule, the Public Participation Plan, and the 1/18/2013 Community-Wide Meeting Format 40 min
8. Draft Vision and Goals Framework 50 min
9. 2nd Call to the Audience 10 min
10. Next Steps/CTF Roundtable 25 min
11. Adjourn

**Review Public Input Report**

**Jenn Toothaker Burdick**

Public Input Report consists of a spreadsheet and attachments:

- **Spreadsheet and Attachments** = Documentation of only new input received, 12/1/2012-1/26/2013

**Approval of Meeting Summaries:**

12/13/12 and 1/17/2013 Meetings

**Nanci Beizer**
Reports: Past and Upcoming Project Presentations

- RTA CART Committee – Doug Mance
- Tucson-Pima County Bicycle Committee (BAC) – Beth Scott
- New requests for presentations?

City Wide Planning Efforts: Plan Tucson

Maria Gayosso, Rebecca Roupp
City of Tucson Housing and Community Development Department

Draft Broadway Project Schedule, the Public Participation Plan, and the 2/28/2013 Community-Wide Meeting Format

Jenn Toothaker Burdick, Project Manager
City of Tucson Department of Transportation

Draft Broadway Project Schedule

Design Concept Report

Entire project efforts will be documented in the Design Concept Report (DCR)
- Alternatives considered
- Decisions made and why
- Initial (15%) street design plans
- Initial cost estimate

Action by sponsoring agencies anticipated on this document

Draft Broadway Project Schedule

The Two Stages of the Planning and Design Process

Stage 1 – “DCR Process,” our current focus
Stage 2 – Final Design

PREVIOUSLY PRESENTED PROJECT PROCESS (October 2012)
Draft Broadway Project Schedule

Broadway Project Public Participation Plan

- Documents Planning & Design Phase public participation
- Clarifies stakeholder identification
- Describes input opportunities and how input will be used
- Articulates DCR final review and approval process
### Broadway Project Public Participation Plan

- Elements Presented to the Public on 2/28/2013
  - Project Stakeholders & Decision Makers
  - Relationship to Project & Approval Process
  - Roles and Responsibilities
  - Public Information & Input Methods
- Draft to CTF for Review & Endorsement

### Task Force Toolkit

- Business Cards (with Contact Info & Project Web Site)
- CTF Members and who they Represent
- CTF Selection Process Overview
- Project Fact Sheets
- Maps
- RTA Mobility Brochures
- MainStreet Business Assistance Packets
- Meeting Schedule
- Project Overview PowerPoint
- Talking Points and Conversation Starters
- FAQ’s Sheet
- Other Tools... (i.e., Build Your Own Cross-Section)

### 2/28/2013 Community-Wide Meeting Format

**Project Team’s Proposed Meeting Goals:**
- Provide project overview and next steps
- Introduce CTF members to public
- Expand stakeholder contacts list and increase outreach opportunities
- Show progress CTF has made to date
  - CTF intake of information, questions, & concerns on Existing Conditions reports and stakeholder group presentations
  - CTF DRAFT Project Vision & Goals Framework
- Receive questions, comments/input, contact info
  - DRAFT Vision and Goals Framework
  - Questions on information and materials presented
  - General project questions

**Task Force Toolkit**
- Business Cards (with Contact Info & Project Web Site)
- CTF Members and who they Represent
- CTF Selection Process Overview
- Project Fact Sheets
- Maps
- RTA Mobility Brochures
- MainStreet Business Assistance Packets
- Meeting Schedule
- Project Overview PowerPoint
- Talking Points and Conversation Starters
- FAQ’s Sheet
- Other Tools... (i.e., Build Your Own Cross-Section)

### 2/28/2013 Community-Wide Meeting Format

**Project Team’s Proposed Meeting Agenda:**
- 6:00 - Greet people at the door; orient them
- 6:15 - Brief, introductory project presentation/overview
- 6:35 - Task Force member introductions
  - Name, representation (CTF seat & other perspectives), motivation
  - Information station you will start at/be at
- 7:05 - Information Stations (by Vision & Goals Topics)
  - Neighborhoods and Districts
  - Building & Site Development
  - Sustainable Multi-Modal Transportation
  - General Information, Project & Process

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### 2/28/2013 Meeting: Stations Concept

<table>
<thead>
<tr>
<th>Stations Concept</th>
<th>General Info.</th>
<th>Stage</th>
<th>Building &amp; Site Dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Historic Buildings Inventory</td>
<td>Traffic Analyses</td>
<td>Project Fact Sheets</td>
<td></td>
</tr>
<tr>
<td>RTA MainStreet Business Assistance Packets</td>
<td>PAG/RTA/TDOT Data &amp; Plans (Transit, HCT Study, Bike &amp; Ped Plan)</td>
<td>RTA Mobility Broch.</td>
<td></td>
</tr>
<tr>
<td>Seating</td>
<td>Tierra Right-way Way</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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### 2/28/2013 Community Wide Meeting

- Master “Input” Wall
- Seating
- Schedule
- Connections
- Project Board
- CTF & Public Input
- Notes
- Presentation

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Goals for Tonight

- Review and finalize Initial Draft Vision Statement(s) and Goal Statements for use in the February 28th Community-wide Meeting
- Discuss potential process for development of the Draft Vision and Goals beyond the 28th meeting
Presenting Draft Vision & Goals Framework to the Public

- Stations organized by groupings of major Goal Topics
- Goals information presented at each station:
  - Goal topics
  - Draft Potential Goal Statements
  - Related comments received from the public and the CTF
- Public can see the range of possible goals within the context of existing conditions analysis work and technical work

Next Steps

- Public Comment integrated into Draft Goals and initial Vision Statement (distribute to CTF in March)
- Finalize DRAFT Vision Statement and Goals at April CTF Meeting (this could take more than one meeting)

Call to the Audience

10 Minutes

Please limit comments to 3 minutes

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club
Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan
www.rtamobility.com

Next Steps

Jenn Toothaker Burdick

- Next Confirmed CTF Meeting:
  Thursday, March 21, 2013
  5:30 p.m., Child & Family Resources, 2800 E. Broadway Boulevard
- Proposed Agendas
  - 2/28/2013 Meeting Review of Public Input/Debrief
  - Reports: Past & Upcoming (Outside) Presentations
  - Project Schedule
  - Public Participation Plan
  - Guest Presentation
  - RTA MainStreet Business Assistance Presentations