

# Call to the Audience Guidelines

- 2 Call to the Audience opportunities
- Must fill out participant card
- Participants called in the order cards are received
- 3 minutes allowed per participant
- CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

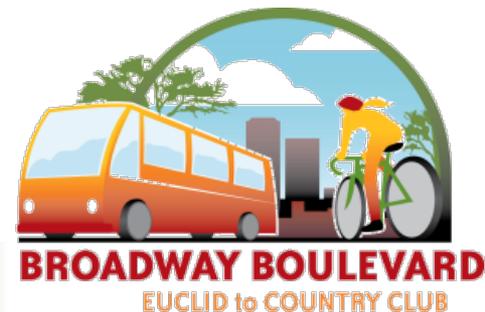


# **BROADWAY BOULEVARD**

EUCLID to COUNTRY CLUB

# Meeting Agenda

1. Call to Order/Agenda Review/Announcements
2. 1<sup>st</sup> Call to the Audience *15 min*
3. Approval of Meeting Summary: March 21, 2013 *5 min*
4. Public Input Report, and Reports on Project Presentations and Outreach *10 min*
5. Discussion of Revised Planning and Design Project Schedule *30 min*
6. Review/Endorse from Public Meeting #2 (2/28/2013 Progress Report and Community Input Event) *30 min*
7. Finalize Draft Vision and Goals *55 min*
8. Nominations for New CTF Chair and Selection of Election Date *15 min*
9. 2<sup>nd</sup> Call to the Audience *10 min*
10. Next Steps/CTF Roundtable *15 min*
11. Adjourn



# Call to the Audience

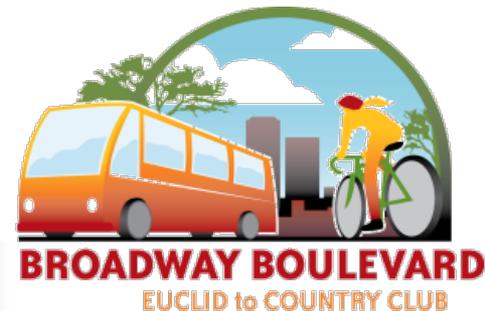
15 Minutes

**Please limit comments to 3 minutes**

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

# Approval of Meeting Summary: 3/21/2013 Meeting

Jenn Toothaker Burdick, Project Manager  
City of Tucson Department of Transportation



# Review Public Input Report

*Jenn Toothaker Burdick*

BROADWAY: EUCLID TO COUNTRY CLUB - Public Input Report  
4/20/2013 4:17:28PM

#	Date Rec'd	Method	Recipient	Issue	Keywords	Issue	Action(s) Taken	Resolution	Notes
1	5/22/2012	Public Meeting	CTF Project Team	multiple		New Listening Session Report for Report comparing comments collected at this public meeting.	Report comparing comments drafted and undergoing public review		
2	5/25/2012	Email	Broadway@	multiple		Comment e-Card	Included in Listening Session Report		
3	5/25/2012	Email	Broadway@	multiple		Request to provide resolutions from Broadway Coalition opposing Broadway project to CTF	Included in Listening Session Report		
4	5/25/2012	Email	Mayor Rothermel	Overpass, Alternative design		Request for information about whether anyone has considered an overpass from Country Clubs Euclid	Research and response required - history of Broadway alternatives		
5	5/26/2012	Email	Broadway@	Overpass, Alternative design		I would like to know if you have considered the possibility of creating an overpass that goes from country club to south ave? This would allow traffic to continue underneath and prevent business loss.	Research and response required - history of Broadway alternatives - feasibility of overpass		
6	6/27/2012	Email	Jenn Toothaker Burdick	Public Meeting Records, Commercial Property Owner		Request for audio recording and documentation from CTF meeting	Emails links for audio and documents on City Clerk's web site after 5/20/2012 meeting summary was approved at 7/25/2012 meeting.		
7	6/27/2012	Email	Broadway@	Neighborhoods		Request to provide resolutions from Rinco Heights Hill and San Hughes NA opposing Broadway project to CTF	Included in Listening Session Report		
8	7/6/2012	Email	Broadway@	multiple		Comment e-Card	Included in Listening Session Report		
9	7/12/2012	Email	Broadway@	Neighborhoods		Request to provide resolutions from El Encanto Estates opposing Broadway project to CTF	Included in Listening Session Report		
10	7/25/2012	Email	Jenn Toothaker Burdick	Economic Impacts		Forwarding information gathered by Finance for Broadway Coalition	Forwarded to CTF as part of Public Input Report		

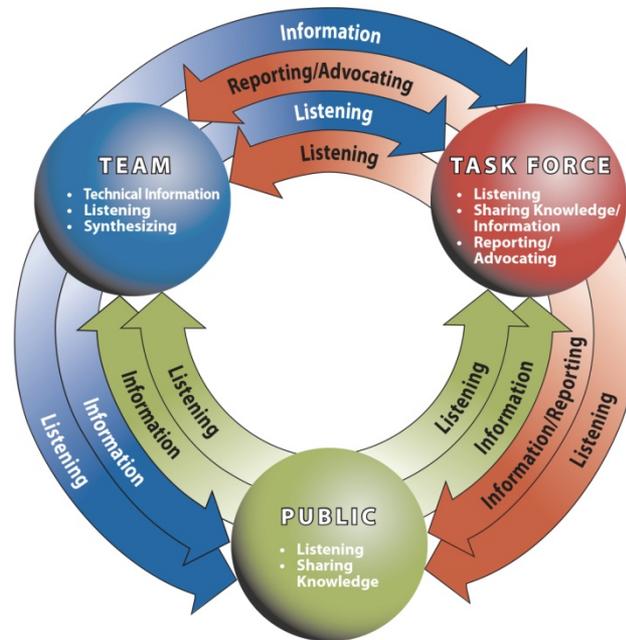
Last updated on 8/7/2013 Page 1 of 1

Public Input Report consists of a spreadsheet and attachments:

- **Spreadsheet** = Input received from 3/9/2013-4/8/2013
- **Attachments** = Documentation of only new input received

# Reports: Past and Upcoming Project Presentations & Outreach

Jenn Toothaker Burdick, Project Manager  
City of Tucson Department of Transportation

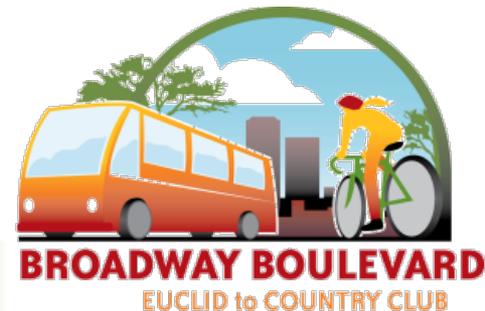


# Reports: Past and Upcoming Project Presentations & Outreach

## April 4, 2013 RTA CART Meeting

**Doug Mance, RTA CART Committee Member**  
CART Committee's ex-officio liaison to the Broadway CTF

**Jim DeGrood, Director**  
RTA Transportation Services



# **BROADWAY BOULEVARD EUCLID TO COUNTRY CLUB**

Questions Raised by CART Committee  
Concerning Project Implementation

Thomas A. Benavidez  
Attorney at Law

# Introduction

At the Committee's last meeting on January 22, 2013, the following specific questions were raised:

1. *Does the City, as the Lead Agency, have the authority to modify the project from what is described in the approved ballot;*
2. *If the City, as the Lead Agency, has this authority, is the RTA still obligated to contribute its voter-approved funds to the modified project;*
3. *If the City lacks this authority, yet chooses to act as though it does have it, is the RTA obligated to take action to require the City to adhere to what the RTA believes to be the voter-approved mandate?*

## QUESTION 1

*Does the City, as the Lead Agency, have the authority to modify the project from what is described in the approved ballot?*

## SHORT ANSWER 1

The Broadway Blvd. widening is an RTA project. The RTA designates the City as the “Lead Agency” on the project through a contract with the City. When it comes time to implement the project, the RTA and the City will enter into a contract, with a specific scope of work or project description. However, at this point, the project is in the planning and design phase.

## QUESTION 2

*If the City, as the Lead Agency, has this authority, is the RTA still obligated to contribute its voter-approved funds to the modified project?*

## SHORT ANSWER 2

The RTA will provide funding to the City for project implementation only if the City implements the project consistent with the terms of the contract between the RTA and the City.

## QUESTION 3

*If the City lacks this authority, yet chooses to act as though it does have it, is the RTA obligated to take action to require the City to adhere to what the RTA believes to be the voter-approved mandate?*

## SHORT ANSWER 3

The RTA would be obligated to enforce its rights under its contract with the City. If the City doesn't build the project as agreed, the RTA would not provide its funding to the City. Realistically, this kind of a contract dispute isn't likely because the City and RTA would have defined the project scope before signing the contract.

# BACKGROUND INFORMATION TO PROVIDE CONTEXT FOR THESE ANSWERS

- \* The RTA Board retains authority to implement the Regional Transportation Plan.
- \* The voters must approve any substantial or elemental changes to the Plan.
- \* The RTA Board has adopted a policy not to diminish individual project functionality.
- \* The RTA Board engages its committees to inform the Board on specifics of project design and implementation.

# Conclusion

The bottom line is that when it comes time to build the Broadway Blvd. project, the City and RTA will have to have agreed on the specific scope of the project. Therefore, the likelihood of a dispute with the City, as the “Lead Agency” on the project, is quite low.

# Stakeholder Outreach

- Has anyone made new stakeholder contacts since the last meeting?
- How can the project team help you?
- Ideas for future outreach?



## BROADWAY BOULEVARD CITIZENS TASK FORCE TOOLKIT

### Introduction to the Toolkit

As a Citizens Task Force member, one of your primary roles is to represent your stakeholders. Effective representation is built upon two-way communication designed to actively engage stakeholders to convey project information, and solicit and convey their views. There are a number of opportunities to engage with your stakeholders and the project team is here to help. Whether you want to arrange a small group meeting or reach out for a one-on-one conversation, there are a variety of resources available to you. The project team can:

...ts, PowerPoint presentations, maps, and  
 ...and accompany you to make presentations  
 ...vide contact information

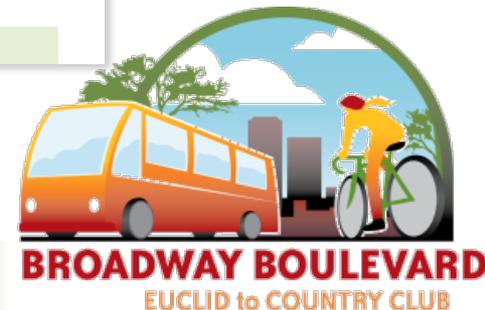


### Getting Started: Soliciting and Communicating Stakeholder Input

#### Tracking Stakeholder Input

Introduce yourself, briefly overview the Broadway Boulevard project, your role, when and how you will communicate their views to the project team (Public Input Report, CTF Meeting, Project Team Email). Use the following to record, and report stakeholder input.

Contact Date	Stakeholder	Key Issues	Follow-Ups	Report Date/Means



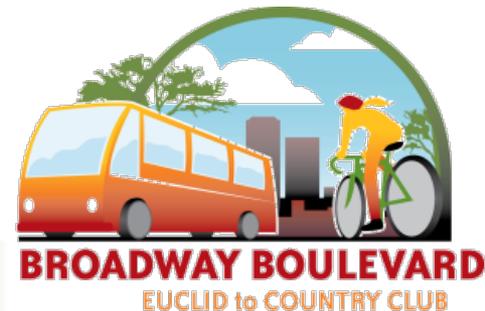
# Discussion of Revised Planning and Design Project Schedule

**Phil Erickson**

**Community Design + Architecture**

**Jenn Toothaker Burdick, Project Manager**

**City of Tucson Department of Transportation**



# Options for Tightening Schedule

- Further topical/informational presentations outside of regular CTF meetings (*approx. 4 months time savings*)
- **Allow for two CTF meetings per month at some points** (*5 pairs of meetings could be separated by 2-3 weeks; approx. 1.5-2.5 months time savings*)
- **Use a “Charrette Approach” for some pairs of CTF meetings** (*5 pairs of meetings could occur in one week; approx. 5 months time savings*)
- Some potential 2<sup>nd</sup> Meetings may not be needed if CTF can reach consensus in one meeting (*3 pairs of 2<sup>nd</sup> meetings up to 1.5 months of potential time savings*)
- **Additional efficiencies in time needed for design and technical work** (*time savings TBD*)

# Revised Schedule

- Total of three 2-meeting “charrettes”
  - May or June 2013
    - Initial cross section examples
    - Develop and apply performance measures
  - August or September 2013
    - Select street cross section, alignment, and corridor development alternatives
  - April or March 2014
    - Identify Draft Recommended Street Design and Corridor Development Concept







BASE SCHEDULE		POTENTIAL ACCELERATED SCHEDULE	
April 18, 2013	#12 (Action Mtg.) – Project Schedule, Public input, and Vision & Goals	April 18, 2013	#12 (Action Mtg.) – Project Schedule, Public input, and Vision & Goals
May 22, 2013 Wednesday p.m. Charrette	#13 (Action Mtg.) – Transportation analysis comment response, transportation performance measures, and initial example cross sections	May 22, 2013 Wednesday p.m. Charrette	#13 (Action Mtg.) – Transportation analysis comment response, transportation performance measures, and initial example cross sections
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<p>The Planning Team has identified a set of optional dates for the first CTF Charrette, which is outlined above. Some of the options would change the timing of the public workshop and the overall schedule of the project:</p> <ul style="list-style-type: none"> <li>• <b>Option 1:</b> dates as described above would not change the Base or Accelerated Schedules defined below.</li> <li>• <b>Option 2:</b> Tuesday, May 28<sup>th</sup> (evening) paired with Thursday, May 30<sup>th</sup> (evening): Stakeholder Agency Review would occur in June and July, CTF meeting #17 would shift later in July which would not change the rest of the Base Schedule, but would require that Public Meeting #3 in the Accelerated Schedule occur in September. This would mean that the Mayor &amp; Council hearing at the end of this phase of work would occur in late September or early October of 2014 rather than in Early September.</li> <li>• <b>Option 3:</b> Wednesday, May 29<sup>th</sup> (evening) paired with Friday, May 31<sup>st</sup> (afternoon): Same effect on schedule as Option 2.</li> <li>• <b>Option 4:</b> Week of June 3<sup>rd</sup> with first meeting on Monday, Tuesday, or Wednesday and second meeting on Wednesday, Thursday, or Friday: Depending on meeting schedules for Stakeholder Agency Review, this could push the Mayor &amp; Council hearing at the end of this phase of the work to Late-November or December for the Base Schedule and October or November for the Accelerated Schedule.</li> </ul>			
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September 5, 2013	Public Meeting #3 – Potential cross sections and performance measures/assessment	July 30, 2013 Tuesday	Public Meeting #3 – Potential cross sections and performance measures/assessment

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# Revised Schedule

- Total of three more public meetings
  - July or September 2013
    - Review initial cross section examples
    - Review performance measures
  - February or March 2014
    - Review street cross section, alignment, and corridor development alternatives
  - June or September 2014
    - Review Draft Recommended Street Design and Corridor Development Concept







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# Revised Schedule

- Total of three periods for Stakeholder Agency Review
  - June 2013
    - Review initial cross section examples
    - Review performance measures
  - January and February 2014
    - Review street cross section, alignment, and corridor development alternatives
  - June and July 2014
    - Review Draft Recommended Street Design and Corridor Development Concept







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# Revised Schedule

- Mayor and Council Hearing(s) to take action of CTF Recommended Broadway Design Concept
  - Between September and December of 2014 depending on schedule of May/June 2013 charrette and other schedule refinements






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# Potential Informational Presentations (based on CTF feedback)

- Potential Informational Presentations
  - 12 topics were listed in the combined CTF and Planning Team “Parking Lot”
  - The proposed schedule includes one Task Force study session prior to the next public meeting
  - One study session would allow for 3 presentations and CTF Q&A
  - If more presentations are desired, either an additional meeting or a longer meeting would be needed

**Potential Additional Information Presentations — CTF Preferences**

**Ranking**

Topics													Average Ranking
1. Report on Modernism Week and Broadway's Historic Character (Demion Clinco)	9		3	1	6	2	9	6.5	6	12	5	12	6.50
2. Historic Districts (City Historic Preservation Staff)	6		3	10	5	1	9	6.5	10	8	10.5	9	7.09
3. ADA Compliant/Supportive Roadway Design (TBD)	2		9	2	11	7	1	6.5	1	3	4	4	4.59
4. CSS Presentation (Katie Gannon)	10		9	7.5	1	12	9	6.5	10	11	10.5	11	8.86
5. CSS Presentation (Phil Erickson)	11		9	7.5	2	3	5	6.5	10	10	10.5	4	7.14
6. BRT Study Update (TBD)	1		9	4	3	4	9	6.5	2	5	6	4	4.86
7. Tucson's Climate Change and Transportation Policies (Leslie E./Irene O., OCSD)	7		9	6	11	6	9	6.5	8	2	7	4	6.86
8. Air Quality and Transportation (Colleen Crownenshield, PAG)	4		9	3	11	11	3	6.5	7	4	10.5	9	7.09
9. Local First Arizona & someone about business incubators (from Eller College of Management at UofA?)	12		3	5	7	10	4	6.5	3	7	8	9	6.77
10. Corridor Economic Development & TOD (CD+A and EPS)	3		3	9	4	5	2	6.5	4	1	1	4	3.86
11. Real Estate Round Table (Tucson development, architect, and realtor reps)	8		3	12	8	9	9	6.5	5	6	2	4	6.59
12. Plan Tucson Update (Transp./LU Policies)	5		9	11	9	8	9	6.5	12	9	3	4	7.77

**@ CTF Meeting**

Topics													Combined Ranking
1. Report on Modernism Week and Broadway's Historic Character (Demion Clinco)	0	0		1	0	1	0	0	1	0	1	0	0.36
2. Historic Districts (City Historic Preservation Staff)	0	0		0	1	0	0	0	0	0	0	0	0.09
3. ADA Compliant/Supportive Roadway Design (TBD)	1	0		1	0	0	1	0	1	1	0	1	0.55
4. CSS Presentation (Katie Gannon)	0	0		0	1	0	0	0	0	0	0	0	0.09
5. CSS Presentation (Phil Erickson)	0	0		0	1	0	1	0	0	0	0	1	0.27
6. BRT Study Update (TBD)	1	0		0	1	1	0	0	1	0	0	1	0.45
7. Tucson's Climate Change and Transportation Policies (Leslie E./Irene O., OCSD)	0	0		1	0	0	0	0	1	1	0	1	0.36
8. Air Quality and Transportation (Colleen Crownenshield, PAG)	1	0		1	0	0	1	0	0	1	0	0	0.36
9. Local First Arizona & someone about business incubators (from Eller College of Management at UofA?)	0	0		1	0	0	1	0	1	1	0	0	0.36
10. Corridor Economic Development & TOD (CD+A and EPS)	1	0		0	1	1	1	0	1	1	0	1	0.64
11. Real Estate Round Table (Tucson development, architect, and realtor reps)	1	0		0	0	0	0	0	1	1	0	1	0.36
12. Plan Tucson Update (Transp./LU Policies)	1	0		0	0	0	0	0	0	0	0	0	0.09

**Before Alternatives Selection (the initial cross sections)**

Topics													Combined Ranking
1. Report on Modernism Week and Broadway's Historic Character (Demion Clinco)	0	0		1	1	1	0	0	0	0	1	0	0.36
2. Historic Districts (City Historic Preservation Staff)	0	0		1	0	1	0	0	0	1	0	0	0.27
3. ADA Compliant/Supportive Roadway Design (TBD)	1	0		1	0	1	0	0	1	1	1	0	0.55
4. CSS Presentation (Katie Gannon)	0	0		1	0	0	0	0	0	0	0	0	0.09
5. CSS Presentation (Phil Erickson)	0	0		1	0	1	0	0	0	0	0	0	0.18
6. BRT Study Update (TBD)	1	0		1	0	1	0	0	1	1	1	0	0.55
7. Tucson's Climate Change and Transportation Policies (Leslie E./Irene O., OCSD)	0	0		1	0	1	0	0	0	1	0	0	0.27
8. Air Quality and Transportation (Colleen Crownenshield, PAG)	1	0		1	0	1	0	0	0	0	0	0	0.27
9. Local First Arizona & someone about business incubators (from Eller College of Management at UofA?)	0	0		1	1	0	0	0	1	0	0	0	0.27
10. Corridor Economic Development & TOD (CD+A and EPS)	1	0		0	0	1	0	0	1	1	1	0	0.45
11. Real Estate Round Table (Tucson development, architect, and realtor reps)	0	0		0	0	1	0	0	1	0	1	0	0.27
12. Plan Tucson Update (Transp./LU Policies)	0	0		1	1	0	0	0	0	0	1	0	0.27

# Potential Informational Presentations

## (based on CTF feedback)

TOPIC	LEVEL OF INTEREST	PRESENTATION AT MTG
Corridor Economic Development & TOD (CD+A and EPS)	1	1
ADA Compliant/Supportive Roadway Design (TBD)	2	2
BRT Study Update (TBD)	3	3
Report on Modernism Week and Broadway's Historic Character (Demion Clinco)	4	Tied for 4
Real Estate Round Table (Tucson development, architect, and realtor reps)	5	Tied for 4
Local First Arizona & someone about business incubators	6	Tied for 4
Tucson's Climate Change and Transportation Policies (Leslie E./Irene O., OCSD)	7	Tied for 4
Air Quality and Transportation (Colleen Crownenshield, PAG)	Tied for 8	Tied for 4

# Revised Schedule

- The differences between the two options recommended by the Planning Team are relatively minor
- They result in a difference of 1 to 1-1/2 months in the overall 17 to 19 month schedule





BASE SCHEDULE		POTENTIAL ACCELERATED SCHEDULE	
April 18, 2013	#12 (Action Mtg.) – Project Schedule, Public input, and Vision & Goals	April 18, 2013	#12 (Action Mtg.) – Project Schedule, Public input, and Vision & Goals
May 22, 2013 Wednesday p.m. Charrette	#13 (Action Mtg.) – Transportation analysis comment response, transportation performance measures, and initial example cross sections	May 22, 2013 Wednesday p.m. Charrette	#13 (Action Mtg.) – Transportation analysis comment response, transportation performance measures, and initial example cross sections
May 24, 2013 Friday afternoon Charrette	#14 (Action Mtg.) – Non-transportation performance measures, initial example cross sections, and update on transportation performance measures	May 24, 2013 Friday afternoon Charrette	#14 (Action Mtg.) – Non-transportation performance measures, initial example cross sections, and update on transportation performance measures
<p>The Planning Team has identified a set of optional dates for the first CTF Charrette, which is outlined above. Some of the options would change the timing of the public workshop and the overall schedule of the project:</p> <ul style="list-style-type: none"> <li>• Option 1: dates as described above would not change the Base or Accelerated Schedules defined below.</li> <li>• Option 2: Tuesday, May 28<sup>th</sup> (evening) paired with Thursday, May 30<sup>th</sup> (evening): Stakeholder Agency Review would occur in June and July, CTF meeting #17 would shift later in July which would not change the rest of the Base Schedule, but would require that Public Meeting #3 in the Accelerated Schedule occur in September. This would mean that the Mayor &amp; Council hearing at the end of this phase of work would occur in late September or early October of 2014 rather than in Early September.</li> <li>• Option 3: Wednesday, May 29<sup>th</sup> (evening) paired with Friday, May 31<sup>st</sup> (afternoon): Same effect on schedule as Option 2.</li> <li>• Option 4: Week of June 3<sup>rd</sup> with first meeting on Monday, Tuesday, or Wednesday and second meeting on Wednesday, Thursday, or Friday: Depending on meeting schedules for Stakeholder Agency Review, this could push the Mayor &amp; Council hearing at the end of this phase of the work to Late-November or December for the Base Schedule and October or November for the Accelerated Schedule.</li> </ul>			
May 30, 2013	#15 (Action Mtg.) – Finalize initial cross sections and performance measures for Stakeholder Agency review	May 30, 2013	#15 (Action Mtg.) – Finalize initial cross sections and performance measures for Stakeholder Agency review
June	<b>Stakeholder Agency Review #1:</b> <ul style="list-style-type: none"> <li>• Mayor &amp; Council – June Study Session</li> <li>• RTA Tech/Mgmt Committee – June 12</li> <li>• RTA CART Committee – TBD; possibly July/Aug.</li> <li>• RTA Board – June 27</li> <li>• Pima Co. Bond Advisory – No meeting until Sept.</li> </ul>	June	<b>Stakeholder Agency Review #1:</b> <ul style="list-style-type: none"> <li>• Mayor &amp; Council – June Study Session</li> <li>• RTA Tech/Mgmt Committee – June 12</li> <li>• RTA CART Committee – TBD; possibly July/Aug.</li> <li>• RTA Board – June 27</li> <li>• Pima Co. Bond Advisory – No meeting until Sept.</li> </ul>
June 20, 2013	#16 (Study Session Mtg.) – update on Stakeholder Agency Review to date, informational presentations: ADA Compliant/Supportive Roadway Design, BRT Study Update, and Corridor Economic Development & TOD	June 20, 2013	#16 (Study Session Mtg.) – update on Stakeholder Agency Review to date, informational presentations: ADA Compliant/Supportive Roadway Design, BRT Study Update, and Corridor Economic Development & TOD
July 18, 2013	#17 (Action Mtg.) – Stakeholder Agency Review, and Finalize initial cross sections and performance assessment for public review	July 11, 2013	#17 (Action Mtg.) – Stakeholder Agency Review, and Finalize initial cross sections and performance assessment for public review
September 5, 2013	Public Meeting #3 – Potential cross sections and performance measures/assessment	July 30, 2013 Tuesday	Public Meeting #3 – Potential cross sections and performance measures/assessment

*This project is funded by the City of Tucson, Pima County and the Regional Transportation Authority (RTA), and is part of the voter-approved, \$2.1 billion RTA plan that will be implemented through 2026. Details about the plan are available at [www.RTA mobility.com](http://www.RTA mobility.com).*

# CTF Decision Points

1. More frequent meetings
2. Use of charrettes
3. Informational presentations prior to next public meeting
  - Topics, number of presentations, and meetings
  - Discuss using next slide
4. May/June 2013 Charrette dates

# Potential June 2013 Informational Presentations

TOPIC	LEVEL OF INTEREST	PRESENTATION AT MTG
<b>Corridor Economic Development &amp; TOD (CD+A and EPS)</b>	<b>1</b>	<b>1</b>
<b>ADA Compliant/Supportive Roadway Design (TBD)</b>	<b>2</b>	<b>2</b>
<b>BRT Study Update (TBD)</b>	<b>3</b>	<b>3</b>
Report on Modernism Week and Broadway's Historic Character (Demion Clinco)	4	Tied for 4
Real Estate Round Table (Tucson development, architect, and realtor reps)	5	Tied for 4
Local First Arizona & someone about business incubators	6	Tied for 4
Tucson's Climate Change and Transportation Policies (Leslie E./Irene O., OCSD)	7	Tied for 4
Air Quality and Transportation (Colleen Crownenshield, PAG)	Tied for 8	Tied for 4

# CTF Decision Point #4

- Dates for first CTF Charrette
  - **Wed. May 22<sup>nd</sup> (evening) and Fri. May 24<sup>th</sup> (afternoon)** – *early Sept to Nov 2014 M&C Hearing(s)*
  - **Tues. May 28<sup>th</sup> (evening) and Thurs. May 30<sup>th</sup> (evening)** – *pushes out total schedule one month*
  - **Wed. May 29<sup>th</sup> (evening) and Fri. May 31<sup>st</sup> (afternoon)** – *pushes out total schedule one month*
  - **Week of June 3<sup>rd</sup> two paired meetings** – *pushes out total schedule one to two months*





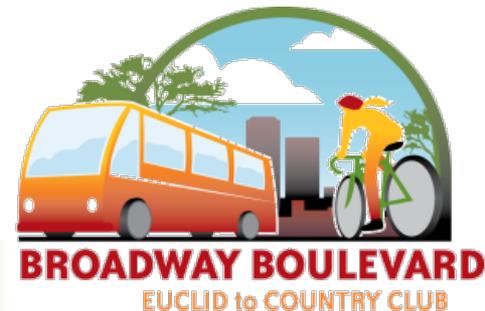


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# Review/Endorse Report from Public Meeting #2 (2/28/2013 Progress Report and Community Input Event)

Jenn Toothaker Burdick, Project Manager  
City of Tucson Department of Transportation



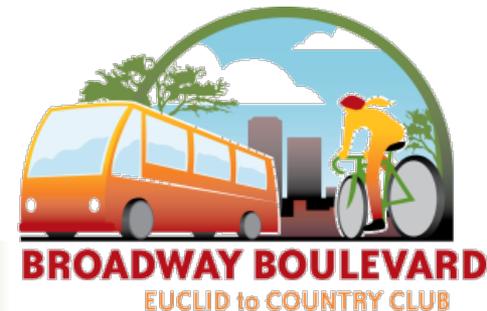
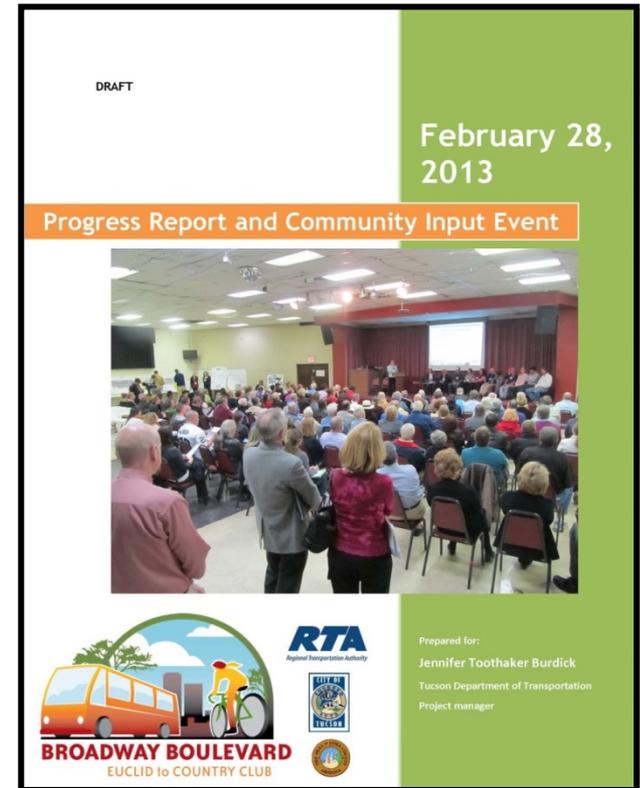
# 2/28/2013 Community Wide Meeting Report Contents

## Report

- Overall event description
- Analysis of input received
- Recommendations for incorporating input into project

## Appendices

- Written comments received
- Input analysis spreadsheet: Input's relationship to Draft CTF Vision & Goals
- Event Display Boards



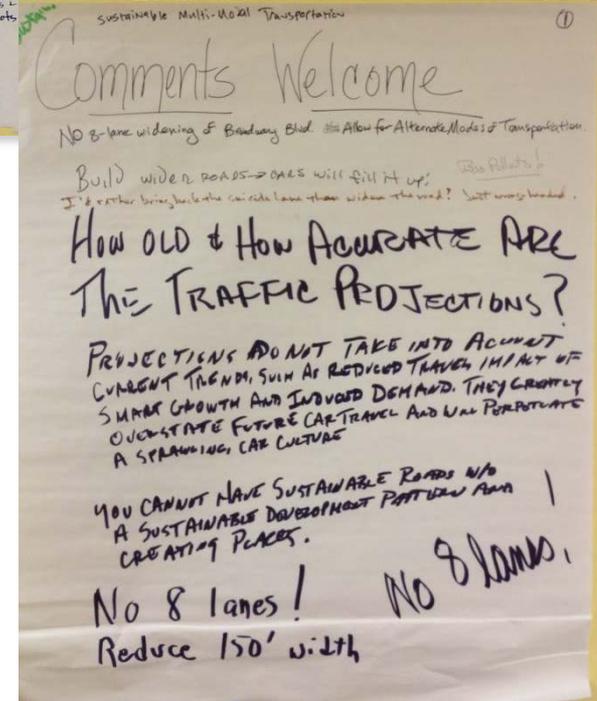
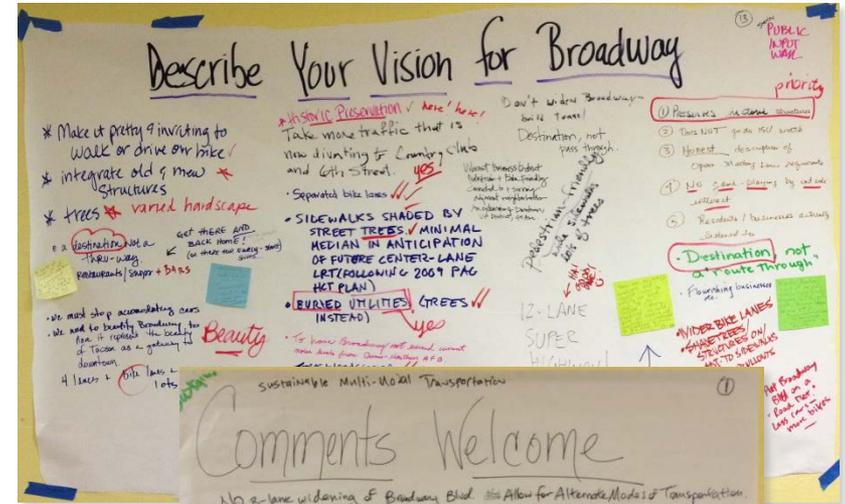
# Summary of Input

- Majority of comments could be tied to existing goal statements
- Some modified existing goals
- Some represent new potential goals
- Several are comments on specific design concepts rather than goals
- CTF “Take Aways” identified some additional comments



# Summary of Input

- 151 comments collected (4 added since last report to CTF)
- 11 Goals Statements with 10 or more supporting comments
- 3 new recommended goals emerged from comments and 1 from CTF “Take Aways”
- Recommended modification to Vision Statement to highlight Broadway as a “destination”



# CTF Decision Point

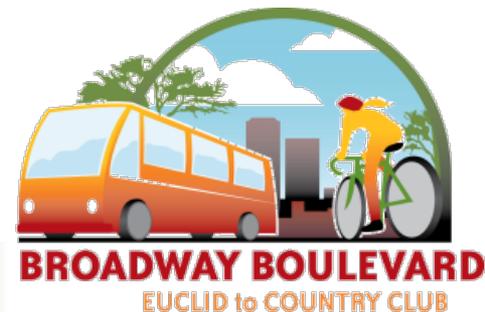
**Endorse distributing report to the public**



# Finalize Draft Vision and Goals

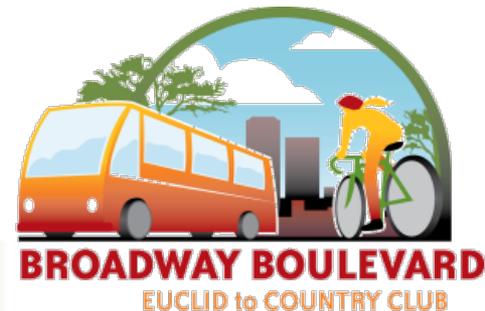
**Phil Erickson**

**Community Design + Architecture**



# “Finalizing” Draft Vision and Goals

- Remember this will still be a draft and there will be multiple and conflicting goals addressing some topics
- 1 potential Vision Statement addition
- 2 potential Goal modifications
- 4 potential new Goals
  
- Review proposals from Planning Team
- Decide which if any to add, modify, etc.



# Potential Revision to Vision Statement

## Vision Statement DRAFT

The Citizens Task Force's recommended design solution for Broadway Boulevard from Euclid to Country Club will balance the varied needs of the Boulevard's users and surrounding neighborhood and districts. It will maximize benefits and minimize negative impacts.

The recommended design will support future for Broadway that will—

- maintain and improve the provision of affordable, efficient, and sustainable transportation choices serving local and regional transportation needs for walking, bicycling, transit, and vehicles;
- provide improved safety and comfort for all users;
- support and improve the economic vitality and the valued character of development along the boulevard;
- improve the visual character of the street and the physical condition of the public realm in support of the unique character of the historic and unique character of the places along the boulevard;
- strengthen the relationship between transportation and uses along the boulevard to adjacent neighborhoods through appropriate access, visual and physical character, and encouraging supportive uses;
- provide opportunities for the improved public health of those within the planning area and the region; and,
- improve environmental sustainability in Tucson.

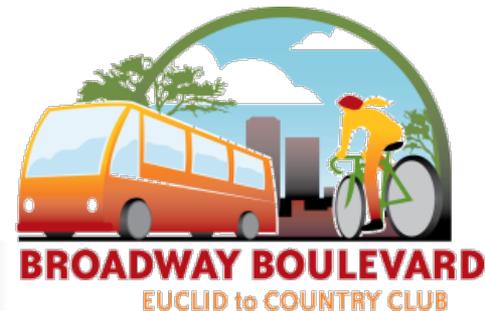
The Broadway Boulevard planning and design work will all be guided by a public participation process that actively seeks out and engages the full diversity of stakeholders in a substantive dialogue, and utilize a design process that aims for the change resulting from the transportation improvements to support positive improvement to the districts and neighborhoods along the boulevard.

- Two choices for an additional “destination” bullet point:
  - Balance the Boulevard’s function as a major street serving citywide mobility with its function as an attractive destination; or
  - Design the street improvements to support making Broadway a stronger retail, service, and civic destination.

# Potential Goal Modification #1

- Comment regarding support for maintaining the viability of Historic Districts – proposed addition for clarifying goal purpose

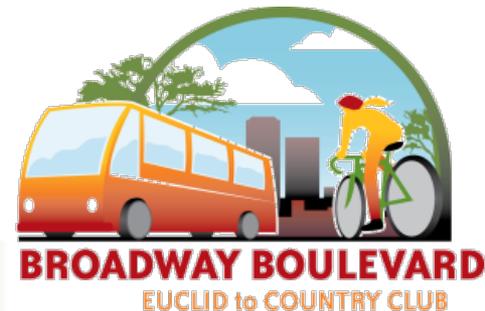
“To extent feasible given needed transportation and other improvements along Broadway, protect the best examples of contributing structures to existing and potential NRHP Historic District designations *while maintaining the viability of Historic Districts.*”



# Potential Goal Modification #2

- Comments regarding aesthetic character to clarify that the goal is about the combination of street and development aesthetics.

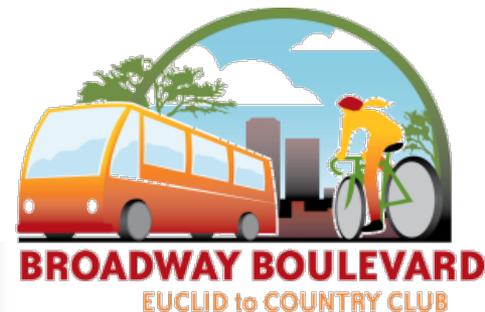
“Respect the aesthetic character of ***Broadway and the places along it*** while encouraging maintenance and reinvestment to improve aesthetic appearance of existing development. Also, encourage new development that complements today's aesthetic character.”



# Potential New Goal #1

- Comment “Broadway can become a vital extension of downtown and the U of A if it remains sensitive to the unique historic context and it encourages the economic development of small local businesses along the corridor.”

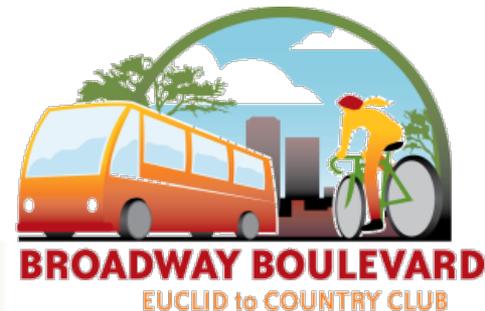
***“Improve the economic and transportation linkages of Broadway and the uses along it with Downtown and the University of Arizona”***



# Potential New Goal #2

- Comment “Broadway is the only East-West direct route to downtown and its current purpose is as commuter route. However no committee member has interests to the east or west of the small area and only 2 posters in entire presentation are traffic information. These stats show 50,000 daily trips will be impacted without representation. If you close road with bikers/light rail, what is the alternative for commuters, downtown, El Con, or points East?”
- Comment “Broadway needs widening to 6 lanes to avoid congestion on the 4 way street portion of Broadway.”

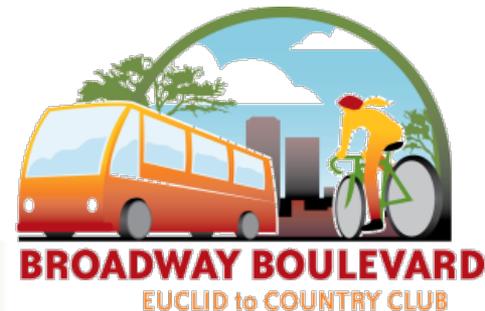
***“Widen Broadway to accommodate through and commute traffic ”***



# Potential New Goal #3

- Comment “There are so many awesome and creative ways to satisfy the bond that do not include widening road bed. We could have an exciting and fantastic improvement to Broadway to make it a place not a thru-way.”
- This is a clarification or refinement of the existing goal-  
“Do not widen Broadway Boulevard.”

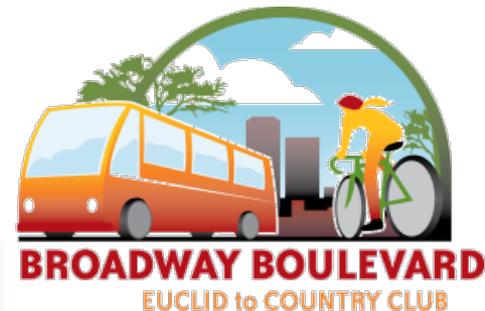
***“Do not widen Broadway beyond the existing curbs ”***



# Potential New Goal #4

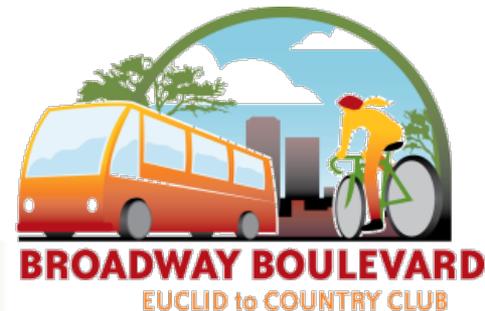
- Based on the following CTF “Take Away” Themes:
  - Get it right for the long-term future
  - Create certainty

***“Design and build Broadway as a long-term, quality improvement that will last and be effectively maintained for decades into the future; and create certainty for existing businesses and property owners and support investment.”***



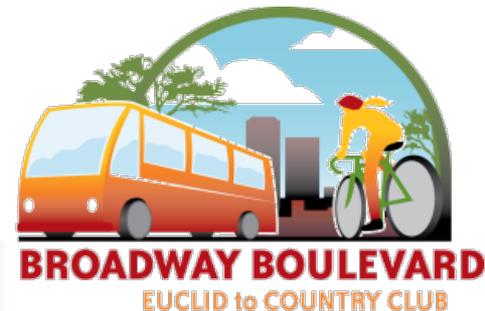
# Next Steps for Vision and Goals

- Based on your input tonight the project team will update the current Draft Vision and Goals Statements and redistribute them to you for comment.
- These Draft Vision and Goals Statements will guide the development of the evaluation criteria and will continue to be refined as the project progresses.



# Nominations for New CTF Chair and Selection of Election Date

Nanci Beizer



## Comparison of Duties: Traditional Officer Roles and Current Process used for Broadway CTF

**Overview:** Ordinance 21508, adopted on 4/13/2010, creates the Broadway Boulevard Citizens Planning Task Force. As was presented by the City Attorney's Office at the 8/30/2012 CTF meeting, election of a Chair and Vice Chair from the Task Force's membership is required. The CTF will discuss at the 10/4/2012 meeting what duties the Chair and Vice Chair should have, and what, if any, the facilitator should have. The project team recommends use of the facilitator.

The table below provides descriptions of traditional officer roles, as described in the *City of Tucson Boards, Committees, and Commissions Member Handbook*, 'Parliamentary Procedure Guidelines' section. [cms3.tucsonaz.gov/clerks/boards-committees-commissions](http://cms3.tucsonaz.gov/clerks/boards-committees-commissions) The current process is also provided, reflecting how the facilitator and other project team members are involved in the various tasks.

Traditional Officer Roles	Current Process	
	Facilitator ( <i>Nanci Beizer</i> )	TDOT Proj. Manager ( <i>Jenn Burdick</i> )
<p><b>Chair</b> – Required by Ord. 21508; Term = 1 year; May be re-elected. Responsible for:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Conducting meetings</li> <li><input type="checkbox"/> Serves as official representative of the board</li> <li><input type="checkbox"/> Sets agendas</li>   <li><input type="checkbox"/> Announces the order of business</li> <li><input type="checkbox"/> Recognizes the members who would like to speak</li> <li><input type="checkbox"/> Appoints members to subcommittees</li> <li><input type="checkbox"/> Facilitates the motions and declares the votes</li> </ul>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/></li> <li>N/A</li>   <li><input checked="" type="checkbox"/></li> <li><input checked="" type="checkbox"/></li> <li><input checked="" type="checkbox"/></li> <li><input checked="" type="checkbox"/> (using consensus model)</li> </ul>	<p>N/A</p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> (with CTF and project team input)</li> </ul>
<p><b>Vice Chair</b> - Required by Ord. 21508; Term = 1 year; May be re-elected. Responsible for:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Presiding over and conducting any meeting at which the Chairperson is not present. If both the Chairperson and Vice Chairperson are absent, the members shall appoint a Chairperson to conduct the meeting.</li> </ul>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> (will arrange for back-up)</li> </ul>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> (will arrange for back-up)</li> </ul>
<p><b>Secretary</b> – NOT required by Ord. 21508. Tasks handled by project team include:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Keeping the notes of the meeting</li> <li><input type="checkbox"/> Records the attendance and keeps a list of current members and subcommittee assignment</li> <li><input type="checkbox"/> Produces the agenda in conjunction with the Chairperson and handles general correspondence</li> <li><input type="checkbox"/> Has access to all of the governing documents of the BCC and keeps them current</li> </ul>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> (with Kaneen PR staff)</li> <li><input checked="" type="checkbox"/></li>   <li><input checked="" type="checkbox"/> (with Kaneen PR staff/TDOT Proj. Mgr)</li> </ul>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/></li>   <li><input checked="" type="checkbox"/> (with Kaneen PR staff/project team)</li> <li><input checked="" type="checkbox"/></li> </ul>
<p><b>Additional duties</b>, not described in <i>Handbook</i>:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Obtains quorum confirmation</li> <li><input type="checkbox"/> Emails materials to CTF</li> <li><input type="checkbox"/> Liaison and advocate on behalf of the CTF to the project team – when issues arise, feedback necessary to give to project team, etc.</li> </ul>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/></li> <li><input checked="" type="checkbox"/></li> <li><input checked="" type="checkbox"/></li> </ul>	

# Call to the Audience

10 Minutes

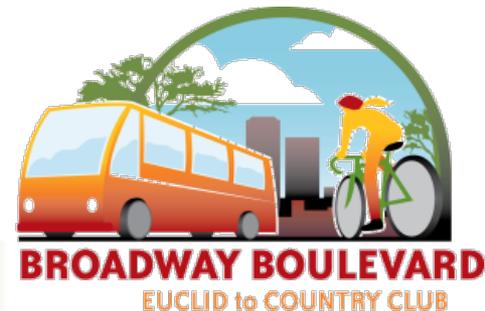
**Please limit comments to 2 minutes**

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

# Next Steps/Roundtable

*Jenn Toothaker Burdick*

- Confirm next CTF Meeting and Location  
*(refer to decisions made in Item 5)*
- Proposed Agenda  
*(refer to decisions made in Item 5)*
- Outstanding Items/Future Agenda Items



# Thank You for Coming – Please Stay in Touch!

## Broadway: Euclid to Country Club

Web: [www.tucsonaz.gov/broadway](http://www.tucsonaz.gov/broadway)

Email: [broadway@tucsonaz.gov](mailto:broadway@tucsonaz.gov)

Info Line: 520.622.0815

## RTA Plan

[www.rtamobility.com](http://www.rtamobility.com)

