





**BROADWAY BOULEVARD**  
EUCLID to COUNTRY CLUB

August 7, 2014  
Broadway Citizens Task Force Meeting

### Action Meeting Agenda

1. Call to Order/Agenda Review/Announcements	3 min
2. Approval of July 17, 2014 CTF Meeting Summary	2 min
3. Public Input Report, and Reports on Project Presentations & Outreach	5 min
4. 1 <sup>st</sup> Call to the Audience	15 min
5. CTF Discussion on Transit	30 min
6. CTF Report/Discussion: Broadway Business & Property Owners Meetings	25 min
7. CTF Discussions and Recommendations: Block-by-Block Analysis of Map Variations	85 min
8. 2 <sup>nd</sup> Call to the Audience	10 min
9. Next Steps/CTF Roundtable	5 min
10. Adjourn	





## 2. Approval of CTF Meeting Summary: July 17, 2014

**Jenn Toothaker**  
Project Manager, Tucson Department of Transportation





## 3. Public Input Report, and Reports on Project Presentations & Outreach

**Jenn Toothaker**  
Project Manager, Tucson Department of Transportation





### Public Input Report, and Reports on Project Presentations & Outreach

**Public Input Report (7/8/14-7/28/14)**

- **Informational Items forwarded by CTF Members**
  - 7/24/14- Recommendations for CTF Consideration from Joseph Maher (Items 5. and 7.)
  - 7/28/14 - Map from Southern Arizona Transit Advocates [SATA] promoting future streetcar extensions recommendations (Item 5. and 7)
  - 8/15/14 Arizona Planning Association Workshop: 'Future of Transportation Planning for All Modes' from Colby Henley
- **Project Team Memos responding to CTF Requests**
  - 8/4/14 Memo, Follow-up to Questions Asked at July 17 CTF Meeting (Item 7.)
  - 8/4/14 Memo, Viable Transit Options for Broadway (Item 5.)
- **Presentations & Outreach**
  - 7/24/14 and 7/31/14 Broadway Business & Property Owner Meetings (to be reported in Item 6.)





### Call to the Audience

**15 Minutes**

**Please limit comments to 2-3 minutes**

- Called forward in order received
- CTF members cannot discuss matters raised
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- CTF members can ask project team to review an item

*If you do not have the opportunity to speak please submit your comments to [broadway@tucsonaz.gov](mailto:broadway@tucsonaz.gov) or on comment cards located at the sign-in table*





### Call to the Audience Guidelines

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### 5. CTF Discussion on Transit

Jenn Toothaker  
Project Manager, Tucson Department of Transportation

Phil Erickson  
Community Design + Architecture



#### Providing Space to Adapt for Transit

- 118 foot right-of-way can provide basic flexibility
- Space needs for transit stops, left turns, and pedestrian/bicycle crossings will increase right of way needs

### CTF Transit Discussion

- Jarrett Walker Presentation
- Jeff Speck 'Walkable City' book
- Viable Transit Options



### 6. CTF Report Out / Discussion: Broadway Business and Property Owners Meetings

CTF July Business & Property Owners Meetings  
Subcommittee Members:

- Bruce Fairchild (Chair)
- Bob Belman
- Diane Robles
- Rocco DiGrazia



### Meeting Purpose and Stats

- 2 Zone Meetings
  - 7/24 (East Zone), 6-8pm; 7/31 (West Zone), 8:30-10:30am
  - @ Child & Family Resources
- Invested businesses and property owners on Broadway invited
  - 145 unique property owners (for 328 properties)
  - 228 businesses with addresses on Broadway
  - Emails to recognizable emails from Broadway project listserv
- CTF business reps, Sunshine Mile leadership assisted project team and staff with planning of materials and meeting format



## Attendance Results

- 53 properties were represented:
  - 16% of 328 properties in the project area on Broadway
  - 30% of 145 unique property owners attended
  - 16% of 228 business addresses
- For the 48 properties, reps included:
  - 4 with only business owners / tenants reps (2% of bus.)
  - 13 with property owners only (9% of prop. owners)
  - 31 with both property owners & business owners / tenants (21% prop. owners; 14% of bus.)







## Meeting Materials and Video



Available online at: [tucsonaz.gov/broadway/business](http://tucsonaz.gov/broadway/business)






## Comment Summaries: Block-by-Block Property Specific and General Input

**General Comments**

The following comments are compiled from breakout sessions held at two meetings for property owners and businesses on Broadway. The comments were distributed to help organize the comments. The comments are arranged by frequency.

**Notes**

- Make it easier to accommodate transit, bike lanes, sidewalks.
- If the owner property on block - either to build or build.
- Unable to walk to go down.
- Good sidewalk landscaping, if could go from "tree" to "bush" make, help over blocks.
- If there does not make any sense. Why spend money to keep the road from.
- Need more water every year area, some water to help business, or not the anything, some businesses to add an other alternative to better area, not a handout option and will take away parking. Depending on timing of any other proposed construction.
- If the meeting, will not do anything because of that opportunity. As of now, it was across the block solution after many meetings with the task force.
- Take out most additional on Pima - give them an map. Search need to stay "there" it.
- I just want a good roadway and design.
- Not agree supporting.
- Agreed concerns fixing the road.
- Project is now complete.
- I don't need getting rid of businesses for a better roadway to return.
- We are trying to make Broadway a good street.
- Effort to keep the road under 300 but no decisions have been made yet.
- If the road does not seem to be worth to accommodate everything, it would make more sense to move the road to the north where there is city owned property and not as many businesses affected.
- Has anyone taken their numbers if designed at 90?
- The way continued to take on traffic as possible from other.

**Property Specific Comments**

The comments below are organized by block and are organized by the number of comments about the Broadway Property Meeting (7/15/14 and 7/16/14). More than 100 comments per block in total were received. The comments below are organized by block comments. Search by neighborhood and other relevant information.

Block	Comments
1100	<p>Comments from 7/15/14 (15 comments):</p> <ul style="list-style-type: none"> <li>1. "We are trying to make Broadway a good street."</li> <li>2. "Effort to keep the road under 300 but no decisions have been made yet."</li> <li>3. "If the road does not seem to be worth to accommodate everything, it would make more sense to move the road to the north where there is city owned property and not as many businesses affected."</li> <li>4. "Has anyone taken their numbers if designed at 90?"</li> <li>5. "The way continued to take on traffic as possible from other."</li> </ul>
1200	<p>Comments from 7/15/14 (15 comments):</p> <ul style="list-style-type: none"> <li>1. "We are trying to make Broadway a good street."</li> <li>2. "Effort to keep the road under 300 but no decisions have been made yet."</li> <li>3. "If the road does not seem to be worth to accommodate everything, it would make more sense to move the road to the north where there is city owned property and not as many businesses affected."</li> <li>4. "Has anyone taken their numbers if designed at 90?"</li> <li>5. "The way continued to take on traffic as possible from other."</li> </ul>
1300	<p>Comments from 7/15/14 (15 comments):</p> <ul style="list-style-type: none"> <li>1. "We are trying to make Broadway a good street."</li> <li>2. "Effort to keep the road under 300 but no decisions have been made yet."</li> <li>3. "If the road does not seem to be worth to accommodate everything, it would make more sense to move the road to the north where there is city owned property and not as many businesses affected."</li> <li>4. "Has anyone taken their numbers if designed at 90?"</li> <li>5. "The way continued to take on traffic as possible from other."</li> </ul>






## Main Issues/Take-Aways

- Parking, Access & Collaboration
- Make A Decision
- Businesses are Engaged - Their Perspective
- Build it Right - Build For Future






## Main Issues/Take-Aways

### Parking, Access & Collaboration

- Parking at front door vs. changing realities.
- Parking to be going from bad to worse.
- Lack of easy access will affect business.
- The need to take initiative and cooperate with neighbors became more apparent.
- Have common interest in sharing parking, access, alleyways. Door has been opened to further negotiations.






## Main Issues/Take-Aways

### Make a Decision

- Hurry up, make a decision on widening, design, plan so businesses can move on.
- Everyone wants a decision regardless of what it is and they want it to be made sooner than later.
- Further delays exacerbate problems of maintenance, vacancy, and vandalism that are at odds with all performance measures our CTF is eager to achieve.






## Main Issues/Take-Aways

### Businesses are Engaged –Their Perspective

- Attendance demonstrates front lines can be engaged, make decisions about their futures. Not just turmoil here, but opportunity for many.
- Majority West of Campbell not opposed to being acquired, rebuilding, and/or relocating. East of Campbell more concerned with staying and making it work.
- Assembly of God Church is not opposed to relocating if any or part of the property is acquired.
- Stark differences in talking points between most vocal neighborhood representatives and many business owners in attendance.
- Receptive to ombudsman, handouts, Real Estate information...

## Main Issues/Take-Aways

### Build it Right -Build for Future

- “Build it right the first time”- constant refrain. In stark contrast to neighborhoods, businesses are willing to part with properties to gain the best roadway and transit corridor possible.
- If street has to be 6 lanes, make it compatible with future transit (streetcar, etc.).
- Most West business owners want roadway widened so it will accommodate the flow of traffic and future street car access.
- More are more open to the widening - great change from 1<sup>st</sup> meeting 2 years ago when there seemed to be nothing but dissent.

## Survey Results

### Comments for the CTF (Section D)

- Make a decision quickly
- Design considerations
  - Close Stratford or Stewart
  - Leave Miles
  - Keep it narrow
  - Accommodate the streetcar, light rail or trolley
- Find a way to not harm businesses
- Have more property & business owner meetings

**Broadway - Build to County Club Roadway Improvements Project**  
July 2014 Business and Property Owner Meetings  
Summary of Survey Responses

**General Overview**  
Attendees at the July 2014 Business and Property Owners meetings were provided a survey form and asked to return the form before leaving the meeting. The 7 page form was divided into five (5) sections - a copy of the form is included in Appendix A, page 8-9.

**Section A - Personal Information**  
Section B: Tell us about your Property and Business.  
Section C: Tell us about yourself and your travel habits.  
Section D: The following questions relate to the meeting and materials.  
Section E: Please provide feedback about this business and property owner meeting.

Twenty-seven (27) forms were collected in total. 18 from the July 28 meeting, and 9 from the July 23 meeting. The following comments report portions of answers of the responses collected by section. The data collected and reported except the personal information for each form respondent. The study researcher is unable to provide identification provided and we would like to update the project meeting logs, to update the project email notification list, and where indicated, to follow-up as requested.

## 7. CTF Discussion and Recommendations: Block-by-Block Analysis of Map Variations

Jenn Toothaker  
Project Manager, Tucson Department of Transportation

Phil Erickson  
Community Design + Architecture

## Item 7 Agenda

- Gather around drawings for detailed review of alignment variations and have a block by block discussion to:
  - select desired variation(s) and provide input on refinements for August 26 & 28, 2014 Design Meetings....

**to ensure the project stays on schedule**

## CTF Corridor Development Concept Outline

<h3>Design Components</h3> <ul style="list-style-type: none"> <li>• Alignment</li> <li>• Cross section variations</li> <li>• Transit treatments</li> <li>• Intersections           <ul style="list-style-type: none"> <li>– Pedestrian &amp; bicycle crossings</li> <li>– Median openings</li> </ul> </li> <li>• Access and parking</li> </ul>	<h3>Support Polices &amp; Programs</h3> <ul style="list-style-type: none"> <li>• Policies           <ul style="list-style-type: none"> <li>– Parking</li> <li>– Infill/preservation plan</li> <li>– Development standards</li> <li>– Other?</li> </ul> </li> <li>• Programs           <ul style="list-style-type: none"> <li>– Economic development</li> <li>– Reuse of remnant parcels</li> <li>– Other?</li> </ul> </li> </ul>
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# 10 Minute BREAK



## Call to the Audience

10 Minutes

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## Next Steps/Roundtable

Jenn Toothaker

Design Meeting #4: Initial CTF Recommended Corridor Development Concept (Week of August 25, 2014)

- Tuesday, August 26, 2014 & Thursday, August 28, 2014
  - CTF discussions and hands-on work around street width, design elements, alignment, intersection design, transit treatments, and supporting public policy for the Public Review Draft Recommended Corridor Development Concept
  - Objective: Reach CTF Consensus on their Public Review Draft Recommended Corridor Development Concept and the formant and information to present at Public Meeting #5



## Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club Improvement Project

Web: [www.tucsonaz.gov/broadway](http://www.tucsonaz.gov/broadway)

Email: [broadway@tucsonaz.gov](mailto:broadway@tucsonaz.gov)

Info Line: 520.622.0815

RTA Plan

[www.rtamobility.com](http://www.rtamobility.com)

