August 7, 2014
Broadway Citizens Task Force Meeting

Action Meeting Agenda

1. Call to Order/Agenda Review/Announcements 3 min
2. Approval of July 17, 2014 CTF Meeting Summary 2 min
3. Public Input Report, and Reports on Project Presentations & Outreach 5 min
4. 1st Call to the Audience 15 min
5. CTF Discussion on Transit 30 min
6. CTF Report/Discussion: Broadway Business & Property Owners Meetings 25 min
7. CTF Discussions and Recommendations: Block-by-Block Analysis of Map Variations 85 min
8. 2nd Call to the Audience 10 min
9. Next Steps/CTF Roundtable 5 min
10. Adjourn

2. Approval of CTF Meeting Summary: July 17, 2014

Jenn Toothaker
Project Manager, Tucson Department of Transportation

3. Public Input Report, and Reports on Project Presentations & Outreach

Jenn Toothaker
Project Manager, Tucson Department of Transportation

Public Input Report (7/8/14-7/28/14)

- Informational Items forwarded by CTF Members
  - 7/24/14: Recommendations for CTF Consideration from Joseph Maher (Items 5. and 7.)
  - 7/28/14 - Map from Southern Arizona Transit Advocates (SATAs) promoting future streetcar extensions recommendations (Item 5. and 7.)
  - 8/1/14 Arizona Planning Association Workshop: Future of Transportation Planning for All Modes’ from Colby Henley

- Project Team Memos responding to CTF Requests
  - 8/4/14 Memo, Follow-up to Questions Asked at July 17 CTF Meeting (Item 7.)
  - 8/4/14 Memo, Viable Transit Options for Broadway (Item 5.)

- Presentations & Outreach
  - 7/24/14 and 7/31/14 Broadway Business & Property Owner Meetings (to be reported in Item 6.)

Call to the Audience

15 Minutes

Please limit comments to 2-3 minutes

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item

If you do not have the opportunity to speak please submit your comments to broadway@tucsonaz.gov or on comment cards located at the sign-in table
Call to the Audience Guidelines

- Must fill out participant card
- Participants called in the order cards are received
- 3 minutes allowed per participant
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5. CTF Discussion on Transit

Jenn Toothaker
Project Manager, Tucson Department of Transportation

Phil Erickson
Community Design + Architecture

Providing Space to Adapt for Transit

- 118 foot right-of-way can provide basic flexibility
- Space needs for transit stops, left turns, and pedestrian/bicycle crossings will increase right of way needs

CTF Transit Discussion

- Jarrett Walker Presentation
- Jeff Speck ‘Walkable City’ book
- Viable Transit Options

Meeting Purpose and Stats

- 2 Zone Meetings
  - 7/24 (East Zone), 6-8pm; 7/31 (West Zone), 8:30-10:30am
  - @ Child & Family Resources
- Invested businesses and property owners on Broadway invited
  - 145 unique property owners (for 328 properties)
  - 228 businesses with addresses on Broadway
  - Emails to recognizable emails from Broadway project listserv
- CTF business reps, Sunshine Mile leadership assisted project team and staff with planning of materials and meeting format

6. CTF Report Out / Discussion: Broadway Business and Property Owners Meetings

CTF July Business & Property Owners Meetings
Subcommittee Members:
Bruce Fairchild (Chair)
Bob Belman
Diane Robles
Rocco DiGrazia
Attendance Results

- 53 properties were represented:
  - 16% of 328 properties in the project area on Broadway
  - 30% of 145 unique property owners attended
  - 16% of 228 business addresses

- For the 48 properties, reps included:
  - 4 with only business owners / tenants reps (2% of bus.)
  - 13 with property owners only (9% of prop. owners)
  - 31 with both property owners & business owners / tenants (21% prop. owners; 14% of bus.)

Meeting Materials and Video

Available online at: tucsonaz.gov/broadway/business

Comment Summaries: Block-by-Block Property Specific and General Input

Main Issues/Take-Aways

Parking, Access & Collaboration

- Parking, Access & Collaboration
- Make A Decision
- Businesses are Engaged - Their Perspective
- Build it Right - Build For Future

Main Issues/Take-Aways

Parking, Access & Collaboration

- Parking at front door vs. changing realities.
- Parking to be going from bad to worse.
- Lack of easy access will affect business.
- The need to take initiative and cooperate with neighbors became more apparent.
- Have common interest in sharing parking, access, alleyways. Door has been opened to further negotiations.

Main Issues/Take-Aways

Make a Decision

- Hurry up, make a decision on widening, design, plan so businesses can move on.
- Everyone wants a decision regardless of what it is and they want it to be made sooner than later.
- Further delays exacerbate problems of maintenance, vacancy, and vandalism that are at odds with all performance measures our CTF is eager to achieve.
Main Issues/Take-Aways
Businesses are Engaged – Their Perspective

- Attendance demonstrates front lines can be engaged, make decisions about their futures. Not just turmoil here, but opportunity for many.
- Majority West of Campbell not opposed to being acquired, rebuilding, and/or relocating. East of Campbell more concerned with staying and making it work.
- Assembly of God Church is not opposed to relocating if any or part of the property is acquired.
- Stark differences in talking points between most vocal neighborhood representatives and many business owners in attendance.
- Receptive to ombudsman, handouts, Real Estate information.

Main Issues/Take-Aways
Build it Right - Build for Future

- “Build it right the first time” - constant refrain. In stark contrast to neighborhoods, businesses are willing to part with properties to gain the best roadway and transit corridor possible.
- If street has to be 6 lanes, make it compatible with future transit (streetcar, etc.).
- Most West business owners want roadway widened so it will accommodate the flow of traffic and future street car access.
- More are more open to the widening - great change from 1st meeting 2 years ago when there seemed to be nothing but dissent.

Survey Results
Comments for the CTF (Section D)

- Make a decision quickly
- Design considerations
  - Close Stratford or Stewart
  - Leave Miles
  - Keep it narrow
  - Accommodate the streetcar, light rail or trolley
- Find a way to not harm businesses
- Have more property & business owner meetings

7. CTF Discussion and Recommendations: Block-by-Block Analysis of Map Variations

Jenn Toothaker
Project Manager, Tucson Department of Transportation

Phil Erickson
Community Design + Architecture

Item 7 Agenda

- Gather around drawings for detailed review of alignment variations and have a block by block discussion to:
  - select desired variation(s) and provide input on refinements for August 26 & 28, 2014 Design Meetings....

to ensure the project stays on schedule

CTF Corridor Development Concept Outline

Design Components

- Alignment
- Cross section variations
- Transit treatments
- Intersections
  - Pedestrian & bicycle crossings
  - Median openings
- Access and parking

Support Policies & Programs

- Policies
  - Parking
  - Infill/preservation plan
  - Development standards
  - Other?
- Programs
  - Economic development
  - Reuse of remnant parcels
  - Other?
10 Minute BREAK

Call to the Audience

10 Minutes
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Next Steps/Roundtable

Design Meeting #4: Initial CTF Recommended Corridor Development Concept (Week of August 25, 2014)
• Tuesday, August 26, 2014 & Thursday, August 28, 2014
  – CTF discussions and hands-on work around street width, design elements, alignment, intersection design, transit treatments, and supporting public policy for the Public Review Draft Recommended Corridor Development Concept
  • Objective: Reach CTF Consensus on their Public Review Draft Recommended Corridor Development Concept and the formant and information to present at Public Meeting #5

Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club Improvement Project
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RTA Plan
www.rtamobility.com