

# BROADWAY BOULEVARD CITIZENS TASK FORCE TOOLKIT

## Introduction to the Toolkit

As a Citizens Task Force member, one of your primary roles is to represent your stakeholders. Effective representation is built upon two-way communication designed to actively engage stakeholders to convey project information, and solicit and convey their views. There are a number of opportunities to engage with your stakeholders and the project team is here to help. Whether you want to arrange a small group meeting or reach out for a one-on-one conversation, there are a variety of resources available to you. The project team can:

- Provide you with copies of project fact sheets, PowerPoint presentations, maps, and other tools;
- Arrange small group stakeholder meetings and accompany you to make presentations or facilitate focus groups;
- Help you identify key stakeholders and provide contact information

## Toolkit Elements

- Citizens Task Force Members and Who They Represent
- Citizens Task Force Selection Process Overview and Perspectives
- Stakeholder Conversation Tracker
- Conversation Starters
- MainStreet Business Assistance Information and RTA Mobility Brochure
- Maps:
  - Project Study Area
  - Historic Properties
  - RTA Project Drawings (part of 2005 RTA Cost Estimate Process)
- Meeting Schedule (through June)
- Project Team Members
- Project Fact Sheets:
  - Broadway Project Overview
  - Context Sensitive Solutions Primer
  - Designing Safe Urban Thoroughfares
  - Glossary of Terms