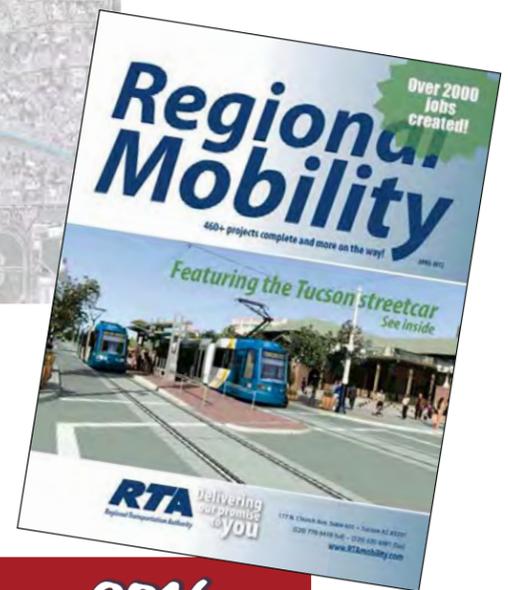
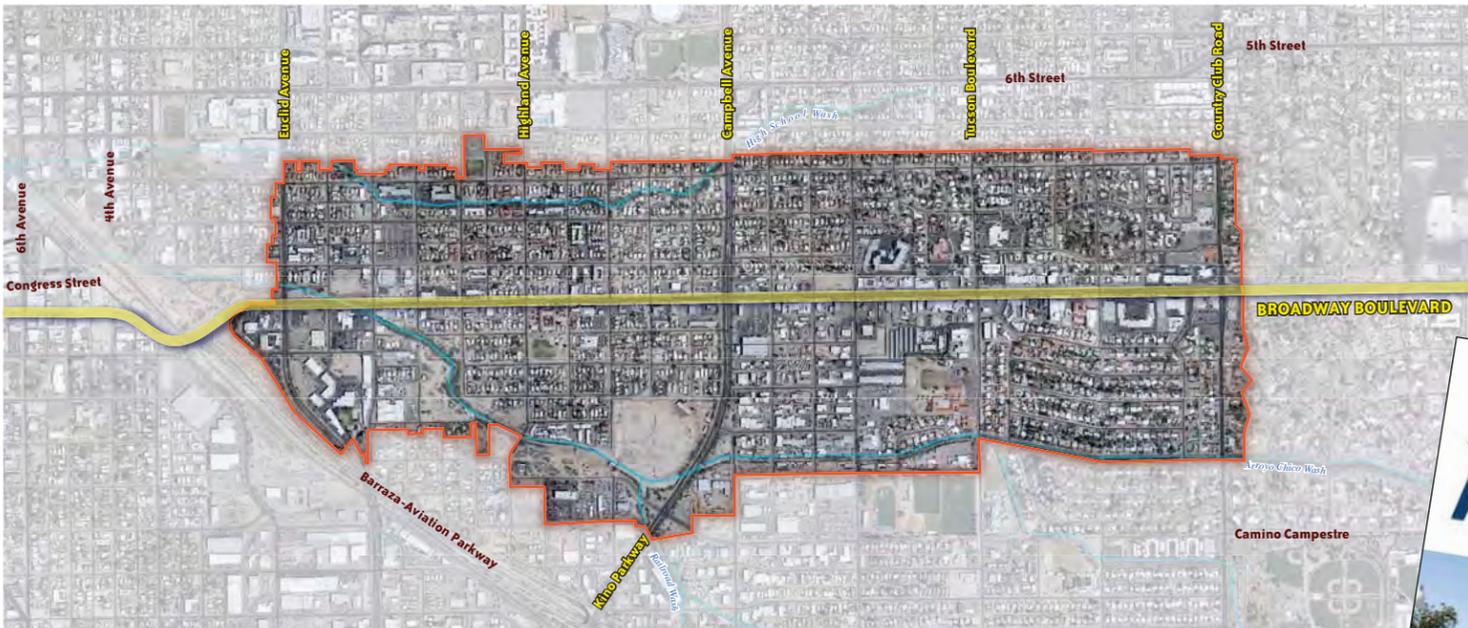


What is the Broadway Boulevard, Euclid to Country Club, Improvement Project?



The Broadway Boulevard, Euclid to Country Club, Improvement Project is a Corridor Transportation Project that encompasses a 1/4-mile wide corridor along both sides of Broadway Boulevard between Euclid Avenue and Country Club Road. The Project is one of 35 roadway improvement projects included in the 2006 Regional Transportation Authority (RTA) Plan.

The project scope, in the RTA Plan, is listed as: widen to 6 travel lanes plus 2 dedicated bus lanes, bike lanes, and sidewalks.

The project is broken out into three phases: Planning and Design, Final Design, and Construction.

2012			2016
PLANNING & DESIGN			CONSTRUCTION
<ul style="list-style-type: none"> • Formation of Citizens Task Force • Initiate Project & Background Assessment • Street Design Concept Development & Assessment • Corridor Development Options & Assessment 	<ul style="list-style-type: none"> • Draft Street Design • Draft Corridor Development Plan 	<ul style="list-style-type: none"> • Finalize Street Design • Approve Street Alignment • Approve Corridor Development Plan 	<ul style="list-style-type: none"> • Prepare Street Construction Documents • Construction Bidding • Finalize Right-of-Way Acquisition
Provide Business Support Through MainStreet Business Assistance Program ➔			

Currently the project is in the planning and design phase. This planning and design process will utilize a Context Sensitive Solutions planning approach to ensure a roadway planning and design process that is transparent, involves the public early and often, and takes into account the entire design and mobility context for the area, not just the roadway itself. The planning approach will have integrated roadway design with alternate mode use, and has, and will continue to, evaluate economic development strategies and enhance community character through recommendations for land use planning and urban design concepts.



Project Budget

FUNDING SUMMARY			
Funding Sources	Amount	Source	
A. RTA*	59.0% \$ 42,125,000	Roadway Element	
B. City of Tucson	4.2% 3,000,000	Development Impact Fees	
C. Pima County**	35.0% 25,000,000	1997 Transportation Bonds	
D. Regional	1.7% 1,222,000	PAG Regional Funds (previously expended)	
	\$71,347,000		

* IGA with RTA executed February 1, 2007
** IGA with Pima County executed September 7, 2004

FUNDING

The total amount of funds allocated for the Broadway Boulevard, Euclid to Country Club, Improvement Project is \$71.3 million. Approximately \$42 million of project funding will be provided by the Regional Transportation Authority, with another \$25 million coming from the 1997 Pima County Transportation Bond Improvement Plan, and \$3 million from the City of Tucson.

