

LEARN, DISCUSS, PROVIDE INPUT & IDEAS!

PLANNING UPDATE & COMMUNITY WORKSHOP

BROADWAY BOULEVARD

EUCLID to COUNTRY CLUB
IMPROVEMENT PROJECT

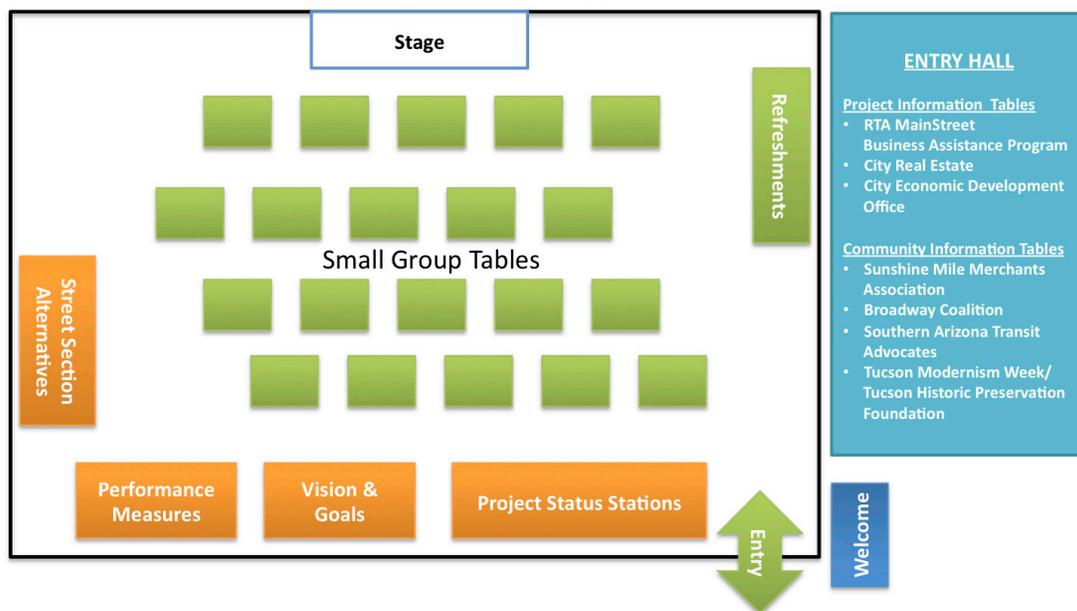


Thank you for coming to learn more about the Broadway project and to engage in discussions that will help the Broadway Citizens Task Force and the project team as the project planning and design phase progresses. This evening's update and workshop aims to receive community input on:

- priorities for performance measures
- preferences for cross sections, and
- the tradeoffs the community is willing to accept

No formal decisions will be made tonight. Your input will help the CTF determine design alternatives to study as project moves forward.

Community Meeting Room Layout



September 26, 2013		
6:05	Welcome / Brief Project Overview	10 min
6:15	CTF Introductions	10 min
6:25	Project Update Presentation & Small Group Activities Overview	20 min
6:45	Small Group Activities	60 min
7:45	Small Group Report Out	30 min
8:15	CTF Take Away Summary	15 min
8:30	Next Steps / Adjourn	5 min

Small Group Exercise Ground Rules

- Let everyone participate, be civil
- Get to your point quickly
- All ideas welcome - active listening
- Begin & end on time
- Avoid side conversations
- Phones on vibrate, step out to take calls
- Be respectful of others
- If you are not at a table, you may observe and listen, but not participate

Please turn the page to review the draft performance measures and choose your top 3.



Pick the 3 most important Performance Measures

PEDESTRIAN ACCESS AND MOBILITY

Pedestrian Environment

The overall quality of the pedestrian experience on Broadway. This includes improvements that influence the experience of people walking along Broadway such as:

- Width of the sidewalk and landscape buffer separating pedestrians from the roadway and how the width of the buffer area provides distance and landscape affects pedestrian comfort;
- Ability of sidewalk and buffer width to provide space for shade, lighting, seating, drinking fountains and other features to serve pedestrian needs, and provide for visual interest;
- Degree to which conflicts between pedestrians and vehicles exist at driveways; and,
- Provision of access and mobility for people of all ages and abilities using design elements that go beyond base requirements of the Americans with Disabilities Act (ADA) federal design requirements.

It also includes the ease of walking across Broadway and side streets intersecting with Broadway, which is influenced by both distance and presence of medians that can provide a refuge for crossing pedestrians.



BICYCLE ACCESS AND MOBILITY

Bicycling Environment

The overall quality of the bicycling experience on Broadway. This includes improvements that influence the experience of people bicycling along Broadway such as:

- Degree to which the street design elements allow horizontal and vertical separation of cyclists from vehicular traffic;
- Frequency of points where vehicles cross the bike lane and the ability of the street design to make those potential conflicts evident to cyclists and motorists; and,
- Ability of cross section design to provide space for bike racks, shade, drinking fountains, green pavement (bike boxes and other markings), and other features to serve bicyclists' needs.

It also includes the convenience and quality of bicycle crossings of Broadway and side streets intersecting with Broadway, as well as the safety of cyclists turning left off and onto Broadway.



TRANSIT ACCESS AND MOBILITY

Transit Travel Time

The time it takes to travel the length of the Broadway project by transit.

Accommodation of High Capacity Transit

The ability of the roadway and roadside design to accommodate future high capacity transit. This can ultimately improve performance of design concepts in relation to other transit performance measures through a future improvement project.



VEHICULAR ACCESS AND MOBILITY

Through Traffic Movement

The effectiveness of moving through vehicular traffic along Broadway in the project area, which affects a variety of other transportation, environmental, and economic factors.



SENSE OF PLACE

Potential Historic and Significant Buildings Impacts

The number of historic and significant structures lost due to direct impact and loss of usefulness resulting from reductions to parking, setbacks, site access, and other conditions.



Visual Quality

The ability of Broadway's design to enhance the visual quality along it. This includes the width and design of median and streetside landscaping and number and location of placemaking features such as public art, wayfinding, lighting, and furniture. It also includes Broadway's relationship with and impacts to the existing and future visual character of adjacent uses.



ENVIRONMENT AND PUBLIC HEALTH

Walking and Biking Health Benefits

The degree to which the Broadway improvements can support increased frequency and length of walking and biking trips and the resulting positive effect on public health.



ECONOMIC VITALITY

Change in Economic Potential

The suitability of parcels along Broadway to provide for current commercial or residential use, repurposing, adaptive reuse, and a future mix of commercial, residential, and open space uses that improves the economic value of uses along Broadway.



PROJECT COST

Construction and Acquisition Cost

The total construction cost of planned improvements.



CERTAINTY

City's Ability to Maintain Improvements

The assessment of relative cost and benefit, and ability of city budget to support costs for the operations and maintenance of the Broadway improvements.



BROADWAY CITIZENS TASK FORCE – VISION STATEMENT

The Citizens Task Force’s recommended design solution for Broadway Boulevard from Euclid to Country Club will balance the varied needs of the Boulevard’s users and surrounding neighborhood and districts. It will maximize benefits and minimize negative impacts.

The recommended design will support future for Broadway that will —

- maintain and improve the provision of affordable, efficient, and sustainable transportation choices serving local and regional transportation needs for walking, bicycling, transit, and vehicles;
- provide improved safety and comfort for all users;
- support and improve the economic vitality and the valued character of development along the Boulevard;
- improve the visual character of the street and the physical condition of the public realm in support of the unique character of the historic and unique character of the places along the Boulevard;

- strengthen the relationship between transportation and uses along the Boulevard to adjacent neighborhoods through appropriate access, visual and physical character, and encouraging supportive uses;
- balance the Boulevard’s function as a major street serving citywide multimodal mobility with its function as a stronger retail, service, and civic destination;
- provide opportunities for the improved public health of those within the planning area and the region; and,
- improve environmental sustainability in Tucson.

The Broadway Boulevard planning and design work will all be guided by a public participation process that actively seeks out and engages the full diversity of stakeholders in a substantive dialogue, and utilize a design process that aims for the change resulting from the transportation improvements to support positive improvement to the districts and neighborhoods along Broadway Boulevard.

GOAL TOPICS

- **Neighborhoods and Districts**
 - Recognize & support the distinct character of Broadway and its context
 - Link neighborhoods to district uses
 - Improve quality of Broadway and its context
 - Protect adjacent neighborhoods
 - Protect existing businesses and enhance the business environment
 - Protect residences and enhance the environment for residences
- **Building and Site Development**
 - Recognize value of historic buildings and sites
 - Recognize value of significant buildings and sites
 - Support development scale and mix of use appropriate to context
 - Consider importance of parking supply and demand
- **Multimodal Street Design**
 - Balancing modes to create a ‘Complete Street’
 - Broadway’s role in the transportation network
 - Vehicular traffic
 - Transit
 - Bicycling
 - Pedestrian
 - Universal Design (ADA access)
 - Speed Management / Traffic Calming
 - Landscape / Streetscape Design
 - Public Art
- **Right of Way Impacts**
 - Minimize physical impacts
 - Width of Broadway Boulevard
- **Sustainability**
 - Environmental
 - Economic
- **Planning and Design Process**
 - Learn from best example practices (in Tucson and other places)
 - Public input
 - Agency and organization coordination
 - More than transportation performance metrics
 - Be effective
 - Be efficient

STAKEHOLDER GROUP REPRESENTATION	CITIZENS TASK FORCE MEMBER	STAKEHOLDER GROUP REPRESENTATION	CITIZENS TASK FORCE MEMBER
Neighbor Interests - NW	Colby Henley, Rincon Heights NA (Historic District)	Business Interests - South	Diane Robles, Child & Family Resources, Inc.
Neighbor Interests - NE	Mary Durham-Pflibsen, Sam Hughes NA (Historic District), CTF Chairperson	Citizens Transportation Advisory Committee (CTAC)	Dale Calvert
Neighbor Interests - SE	Shirley Papuga, Broadmoor-Broadway Village NA	Tucson Pima County Bicycle Advisory Committee	Naomi McIsaac
Neighbor Interests - SW	Michael J. “Jamey” Sumner, Miles NA	Tucson Planning Commission	Joseph Maher, Jr., AIA
Business Interests - North	Anthony R. DiGrazia, Rocco’s Little Chicago	Special Needs	Jon Howe, Sam Hughes NA
Business Interests - North	Bruce Fairchild, Bruce’s Lock Shop, CTF Vice Chairperson		
Business Interests - South	Bob Belman, Arizona Auto Refrigeration		