February 28, 2013

Broadway Boulevard Citizens Planning Task Force
broadway@tucsonaz.gov

Re: Project Progress Report & Community Input Event

Members of the Task Force:

The Tucson Historic Preservation Foundation believes that the historic buildings and exceptional mid-century character along Broadway Boulevard must be spared in conjunction with the planning for this roadway expansion. We believe that the preservation of the of this particular context is directly tied to the potential economic future of Broadway, the merchants, adjacent neighborhoods, the city of Tucson and the region. We acknowledge your hard work and dedication to this project, and request that you continue to consider solutions that address our current needs without destroying our collective past.

Recognized by the Arizona Preservation Foundation as one of our state's most endangered places, Broadway is a unique mid-century modern district that is re-emerging as a destination and has the potential to attract heritage tourism in the future. In the past 6 months, the architectural and cultural value of Broadway has come into focus. In November, Tucson Modernism Week attracted thousands of residents and visitors to the street. This became a catalyst to area merchants, who have re-launched the Sunshine Mile shopping district, celebrating the history and character of the area. Property owners are anxious to reinvest in their property along the street. These are vital signs of life in an area that has been forced into limbo by a 25 year-old transportation study.

We believe that only a context sensitive design solution can properly address both the needs of the future with respect for the past. We want this process to succeed and become a standard by which similar projects can be measured.

Our future is in your hands. Thank you again for your commitment to this important task.

Demion Clinco, President
Tucson Historic Preservation Foundation