

TRAVEL REDUCTION PROGRAM

Program Overview



The Pima Association of Governments' Travel Reduction Program (TRP) team is available to provide you information on the benefits of why major employers in the greater Tucson area should participate in the annual TRP survey.

Our team can offer you support to annually administer the survey to your employees to seek the greatest participation rates possible.

Program Summary

Over 165 Pima County employers, representing over 150K employees in Pima County, who have 100 full-time equivalents (FTEs) or more, are required by Pima County or City of Tucson ordinances to participate in the program. By encouraging employees to use alternative transportation modes to commute, their actions can help to reduce traffic congestion and vehicle emissions for cleaner air.

Travel Reduction Ordinances

Pima County: https://codelibrary.amlegal.com/codes/pimacounty/latest/pimacounty_az/0-0-0-15070

City of Tucson: <https://www.tucsonaz.gov/tdot/TRO>

TRP Employer Requirements



1. Assign a transportation coordinator (TC).
2. Share information with employees about alternative transportation modes for their commute.
3. Complete the TRP Activity Inventory Report (AIR survey) annually.
4. Administer the TRP Annual Employee Survey, or request to change operational status to Remote Work Employer (RWE) site.

The higher your survey response rate, the better the data you can receive to support your employees. PAG creates a heat map (*see example on opposite side/page 2*) with information from those who respond in order to allow your HR team to evaluate if vanpooling, carpooling or transit are good choices for your workforce. PAG also can subsidize vanpools with seven or more participants to lessen the cost of the commute for onsite employees.

TRP Outreach Contacts

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Resources

PAG Travel Reduction Program Webpage: <https://pagregion.com/sustainability/travel-reduction/>

Sun Rideshare Webpage: <https://pagregion.com/mobility/sun-rideshare/>

Additional Travel Reduction Program Information

- Employers with 40% or more of their workforce operating remotely can request to have the status of a Remote Work Employer (RWE) by contacting TRP staff to be screened. Employers who have deployed a hybrid or 100% remote operations model can apply by emailing mcarter@pagregion.com and requesting to be evaluated. The RWE confirmation process is simple and can be completed by confirming a data set and completing an online confirmation process.
- The TRP annual employee survey is an online 10-question survey and takes less than 5 minutes to complete. We can set it up as a direct link so employees can use their smartphones if that is easier for your agency.
- The TRP annual employee survey is an online 10-question survey that collects data on commute patterns of your employees. All TRP Survey information is kept anonymous. A TRP QR Code allows employees to also use their smart phones and tablets to access the survey, making participation easy.
- The data we collect on travel patterns and commuting choices is incorporated into PAG's travel model that is linked to our transportation and community planning efforts.
- Response rates of 70%-80% in large organizations are often a sign of highly engaged employee groups. It's an easy effort when leadership supports the concept and recognizes the value of the program.
- The TRP program was enacted as a result of the Clean Air Act of 1970. PAG is the designated lead agency per article 8 section 49-588 of [The Federal Register](#)
- The TRP has been operating in Pima County since 2000. The region currently is in attainment for air quality standards. One of the ways we work to maintain our status of being in attainment is through TRP efforts. Ridesharing through transit, vanpooling and carpooling reduces congestion and emissions. Telework is another popular option that employers embraced during the recent pandemic. Alternate modes page link: <https://pagregion.com/mobility/commuter-services-and-mode-choices/transportation-mode-choices/>
- Information gleaned from the survey process empowers the TRP employers' HR Departments to look at commuting patterns within their workforce and then offer useful commute options for their employees.



Get Recognized

- 60% or greater response rate
- Increase alternative mode use by 2% or greater.
- Meet the site TRO Goal



This is an example heat map for a TRP employer.

