Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Mayor and Council Transit Task Force and to the general public that the Mayor and Council Transit Task Force will hold the following meeting which will be open to the public.

Mayor and Council Transit Task Force
MINUTES

Monday, January 5, 2015, 4:00 p.m.

Location 201 N. Stone, 6th Floor, Public Works Building
Tucson, AZ 85701

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1. Call to Order

Meeting was called to order at 4:06 p.m. with seven (7) of the eleven (11) members present which established a quorum.

2. Introductions / Roll Call

Members Present:	*Eugene Caywood, Chair (Ward 5)* *Michael Wall (Mayor)* *Sami Hamed (CTAC)* *Brian Flagg (Ward 2)* *Linda Dobbyn (CTAC)* *Suzanne Schafer (Ward 3)* *Peggy Hutchison (Ward 1)* *David Heineking, U of A Advisory Member*
Members Absent:	*Margot Garcia, Vice Chair (Ward 6)* *Vacant (Ward 4)* *Vacant (CTAC)* *Vacant (CTAC)*
Staff Present:	*Jeremy Papuga, Transit Administrator* *Kate Riley, General Manager of Sun Tran/Sun Van* *Jared Forte, Assistant General Manager of Sun Tran/Sun Van* *Kandi Young, Marketing & Communications Director for Sun Tran/Sun Van* *Pat Richter, Pass Program Manager* *Rhonda Lugo, Sun Tran Finance Director* *Karen Rahn, TDOT Transportation Program Coordinator*

3. Approval of December 15, 2014 Minutes

Motion: *A motion was made to approve the minutes as submitted.*

Seconded

Motion Passed: *Unanimously*

4. Call to the Audience

Richard Mayers – Mr. Mayers commented on the fare system in San Diego. Mr. Mayers favors the SunGo card and suggested that they incentivize it in a way that encourages people to use it. Mr. Mayers also said that the streetcar is not transportation because it is a loop. He suggested that there be more products made available online.

Camille Kershner – Ms. Kershner commented that the fare structure is not very user friendly.

5. Election of Officers

Gene Caywood was re-elected Chair of the Transit Task Force, and Suzanne Schafer was elected Vice Chair.

6. Update on Transit/Announcements

Jeremy Papuga stated that the Mayor and Council approved the recommendation of the RFP for the Ronstadt Center for staff to move forward with Phase 2. The two proposers were Peach Development and the Alexander Company. The RFP will be released in February, 2015.

The 2045 PAG RTP Process has defined four different alternatives:

Continue the current investment approach
Increase funding for bicycle pedestrian and transit
Preservation of the existing system
Cross town traffic movement and more high capacity roadway projects

The next meeting will be in March.

Mr. Papuga described the Transit Visioning Process – PAG Regional Council approved the contract with Jarrett Walker and Associates to develop guidance on a regional transit vision to guide the 2045 RTP and future regional planning process. There are four primary pieces to the work:

Framing the questions
Stakeholder visioning session
General Public Visioning Exercises
Elected official workshop

PAG is trying to identify a Saturday in April or the last Saturday in March to hold the initial stakeholder workshop. This session will be open to the public, but participants will receive an invitation from PAG.

Mr. Papuga mentioned that a public hearing will be held tomorrow, January 6, 2015. Seventeen comments were received on the downtown loop and seven other general comments. These will be presented tomorrow night at the Mayor and Council Meeting.

RTA Transit Working Group did finalize their Federal Transit Dollar Allocation. RTA staff provided a presentation on RTA Funding.

7. New Fare Product Evaluation and Proposed Process

Kandi Young gave a presentation on new fare products. She talked about what products had been tried in the past and the reasons they were discontinued. Ms. Young listed four pass products that the Transit Task Force will be evaluating:

- *Youth Summer Pass*
- *Youth Fare*
- *Annual Pass*
- *3, 7 or 10-Day Pass*

Discussion followed.

Motion: *A motion was made to have staff report on fare product analysis, initial thoughts on marketing and implementation strategy at the February meeting.*

Seconded

Motion Passed: *Unanimously.*

8. SunGo Fare Payment System Presentation

Kate Riley talked about the SunGo system and the different ways to buy or add value to the SunGo card. Ms. Riley also talked about some of the current issues with the SunGo card and some of the solutions they are presently looking at. Discussion followed.

9. Call to the Audience

Barbie Urias – Ms. Urias commented on the bus service being her last choice. She suggested putting a day pass on the SunGo card and would like the option of getting change back rather than needing the exact change. She also suggested a separate system for Sun Tran and Sun Link.

Richard Mayers – Mr. Mayers suggested that Sun Link offer an interval pass and the use of transfers should be encouraged. The website doesn't have a list of locations where a SunGo card can be purchased. A map of the locations would also be helpful.

Alan Benz – Mr. Benz suggested a mobile app to pay the fare; he mentioned that Boston has a similar system.

Camille Kershner – Ms. Kershner stated that the streetcar is not really transportation but rather a loop. It is difficult to get from the bus to the streetcar.

10. Next meeting date and time/Meeting schedule

The next meeting was tentatively set for Monday, February 2, 2015. Staff will send out a Doodle Poll to see if there will be a quorum.

11. Upcoming Agenda Items

New Fare Product Evaluation
Sun Go Fare Payment System
Sun Tran Marketing
Update on route changes
Bus/Street Car Connection

12. Adjourn

The meeting adjourned at 5:42 p.m.