



Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Mayor and Council Transit Task Force and to the general public that the Mayor and Council Transit Task Force will hold the following meeting which will be open to the public.

Mayor and Council Transit Task Force A G E N D A

Monday, May 4, 2015 at 4:00 p.m.
Location: 149 N. Stone, Second Floor
Tucson, AZ 85701

TOPICS	SUGGESTED TIME ALLOTTED
1. Call to Order	
2. Introductions / Roll Call	5 Minutes
3. Approval of March 2, 2015 and April 6, 2015 Minutes	5 Minutes
4. Call to the Audience	10 Minutes
5. Update on Transit/Announcements	10 Minutes
6. Pass Product Discussion: Potential Changes to Transfer Policy	20 Minutes
7. Transit Overview: City Manager's Recommended Budget	30 Minutes
8. Broadway-Houghton Park and Ride	10 Minutes
9. Bus Stop Signage Presentation	10 Minutes
10. Call to the Audience	10 Minutes
11. Next meeting date and time/Meeting schedule	5 Minutes
12. Agenda items upcoming meeting	5 Minutes
13. Adjourn	

Action may be taken on any item.

(Material, if available, can be provided by contacting Karen Rahn at 520-837-6584)



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Mayor and Council Transit Task Force MINUTES

Monday, March 2, 2015, 4:00 p.m.

Location 201 N. Stone, 6th Floor, Public Works Building
Tucson, AZ 85701

1. Call to Order

Meeting was called to order at 4:08 p.m. with eight (8) of the eleven (11) members present which established a quorum.

2. Introductions / Roll Call

Members Present: Eugene Caywood, Chair (Ward 5)
Suzanne Schafer, Vice Chair (Ward 3)
Margot Garcia, (Ward 6)
Michael Wall (Mayor)
Sami Hamed (CTAC)
Brian Flagg (Ward 2)
Linda Dobbyn (CTAC)
Peggy Hutchison (Ward 1)
David Heineking, U of A Advisory Member

Members Absent: Vacant (Ward 4)
Vacant (CTAC)
Vacant (CTAC)

Staff Present: Jeremy Papuga, Transit Administrator
Jared Forte, Assistant General Manager of Sun Tran/Sun Van
Kandi Young, Marketing & Communications Director for Sun Tran/Sun Van
Davita Mueller, Sun Tran Planning Analyst
Tisha Bruce, Assistant Finance Director/Sun Tran
Todd Noble, Smart Card Manager
Sabrina Herrera, Assistant General Manager/Sun Van

3. Approval of February 2, 2015 Minutes

Motion: *A motion was made to approve the minutes as submitted.*

Seconded

Motion Passed: *Unanimously*

4. Call to the Audience

Jim Thomas – Mr. Thomas talked about the Peace Fare and how nice it was to share a table with the Southern Arizona Transit Advocates. He mentioned that it would be nice if there was information at the bus stops to indicate which routes stop there and maybe the bus stop number or route name could be included. Mr. Thomas also noted that while riding the streetcar, he noticed that the streetcar announces the Convention Center when passing but does not announce the Greyhound Bus Depot which is across the street. He also thought it would be nice if the streetcar announced what bus it could connect to.

Richard Mayers – Mr. Mayers stated that when buying value on the SunGo card at the transit center, there is no way to add a discrete amount to the card. He suggested that there should be a way to add less than \$10.

Camille Kershner – Ms. Kershner mentioned that when she goes to work in the morning, four buses are at the park-and-ride at the same time. Some idle for a half hour. She questioned the logic of having a bus come in at 6:30 when it doesn't leave until 6:50 a.m. A new park-and-ride is being built on Broadway and Houghton and there is no service planned to go there. Ms. Kershner also stated that the signage needs to be updated at the park-and-ride. She also questioned having overlapping routes; she sees the Route 9 and Route 20 right behind each other and also the Route 9 and Route 15 behind each other.

5. Update on Transit/Announcements

The Mayor and Council will be reviewing the final Ronstadt Transit Center (RTC) requests for proposals (RFP) regarding the development process at tomorrow's meeting in executive session.

Margot Garcia is now the Transit Task Force representative for the Pima Association of Government (PAG) 2045 Regional Transportation Plan (RTP) process. PAG will be spending the spring doing traffic modeling with 12 model runs; there are four different transportation scenarios using three different land-use patterns. The next committee meeting is in April.

Jarrett Walker, consultant stakeholder meeting is planned for Saturday, April 25. Jeremy Papuga will be talking to the Walker Group next week about their data request needs in advance of the meeting.

The RTA Transit Working Group will be discussing performance measures planned for RTA funded routes. With limited budget and reduction in revenues, they want to make sure allocated dollars to routes are meeting some level of productivity.

Margot Garcia expressed her concerns regarding the transit center redevelopment proposal. The TTF asked to be named as a specific group in the Ronstadt Transit Center Request for Proposal. The TTF was not specifically named. Rebecca Ruopp from the Office of Integrated Planning discussed the process. There are TTF representatives on both the voting and non-voting side of the evaluation committee. The process of the Procurement Department is that the evaluation committee goes to the Mayor and Council and cannot go to the TTF before the Mayor and Council. The proposers will be asked to make a presentation to the public with an opportunity to make revisions to their proposed plans and forward to Procurement. Ms. Ruopp stated that there will be a variety of places within the process for the public, including the TTF, to provide input. Discussion followed.

Motion: *A motion was made to request the OIP and Mayor & Council to allow the Transit Task Force to have significant input into the RTC RFP Process.*

Seconded

Motion Passed: 6-2

Motion: *A motion was made to request information from TDOT as to why deliberations for this item are being done in executive session.*

Seconded

Motion Passed: *Unanimously*

Suzanne Schafer reported on the Peace Fare and made the following points:

- *We need to get more information out about night and weekend service.*
- *People still do not know that they can use their economy SunGo card and ID on the streetcar.*
- *People like getting information from bus riders; partnering with other groups for peer-to-peer information was suggested.*

6. New Fare Product Marketing Strategies and Implementation

Jeremy Papuga gave a quick introduction and asked the TTF to give direction after the presentation for the Summer Youth Pass and Annual Pass. The Summer Youth Pass is on the agenda for the Mayor & Council meeting.

Kandi Young gave a PowerPoint presentation on the new pilot pass program, marketing, and implementation. Discussion took place.

Motion: *A motion was made that the TTF approve the pilot programs for SummerGo (student pass) and the Annual Pass.*

Seconded

Motion Passed: *Unanimously*

7. Broadway Corridor Improvements and Transit Services

Gene Caywood started the discussion and stated that it is important for the TTF to discuss the Broadway Corridor to make sure that the alignment accommodates transit. Margot then talked about the two kinds of bus stops that are proposed. One is a traditional pullout at the major intersections and the second is an improved in-lane bus stop. This second design has the bicycle path going behind the bus stop and bus pullout to assist in removing the conflict between cyclist and buses. Discussion took place.

Motion: *A motion was made to have the Transit Task Force support the two types of bus stops proposed by the Broadway Corridor Project both the in-lane bus stops and pullouts only at major intersections.*

Motion Seconded

Motion Passed: *Unanimously*

8. Sun Van Payment System and Reporting

Jeremy Papuga mentioned that this was an information-gathering session and introduced Todd Noble, Smart Card Manager for Sun Tran/Sun Van. Mr. Noble passed out and discussed a flow chart regarding Sun Van payments. Tisha Bruce, Assistant Finance Director for Sun Tran explained that they are presently working with the vendors to get the two systems to talk to each other – the accounting and the database software. Sabrina Herrera, Sun Van, discussed how the Trapeze system for dispatch and rides are linked together. Discussion followed.

9. Update on DDD/DES Funding

Jeremy Papuga said they are still working on the qualification process with the State to be a qualified vendor.

10. Call to the Audience

Allen Benz – Mr. Benz stated that State Farm is in the process of locating their corporate headquarters in Tempe. One of the reasons they chose Tempe was due to the very good transit system.

11. Next meeting date and time/Meeting schedule

The next meeting is scheduled for Monday, April 6, 2015 at 4:00 p.m.

12. Agenda items upcoming meeting

Jeremy Papuga asked that the Five (5) Year Transit Financial Forecast be included in the Agenda for the next meeting.

13. Adjourn

The meeting adjourned at 6:03 p.m.



Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Mayor and Council Transit Task Force and to the general public that the Mayor and Council Transit Task Force will hold the following meeting which will be open to the public.

Mayor and Council Transit Task Force MINUTES

Monday, April 6, 2015, 4:00 p.m.

Location 201 N. Stone, 6th Floor, Public Works Building
Tucson, AZ 85701

1. Call to Order

Meeting was called to order at 4:03 p.m. with seven (7) of the eleven (11) members present which established a quorum.

2. Introductions / Roll Call

*Members Present: Eugene Caywood, Chair (Ward 5)
Suzanne Schafer, Vice Chair (Ward 3)
Margot Garcia, (Ward 6)
Sami Hamed (CTAC)
Brian Flagg (Ward 2)
Linda Dobbyn (CTAC)
David Heineking, U of A Advisory Member*

*Members Absent: Peggy Hutchison (Ward 1)
Michael Wall (Mayor)
Vacant (Ward 4)
Vacant (CTAC)
Vacant (CTAC)*

*Staff Present: Jeremy Papuga, Transit Administrator
Kate Riley, General Manager of Sun Tran/Sun Van
Jared Forte, Assistant General Manager of Sun Tran/Sun Van
Kandi Young, Marketing & Communications Director for Sun Tran/Sun Van
Davita Mueller, Sun Tran Planning Analyst
Rhonda Lugo, Sun Tran Finance Director*

3. Approval of March 2, 2015 Minutes

Motion: *A motion was made to table the Minutes until the next meeting following a review of the meeting recording.*

Seconded

Motion Passed: *Unanimously*

4. Call to the Audience

Les Pierce – President of Arroyo Chico Neighborhood Association. Ms. Pierce stated that two weeks ago she went to a meeting at PAG. There were no open bike racks in front of the PAG meeting so she parked her bike at the rack at the Sun Link stop. Upon returning from her meeting, she found a note that stated, “Don’t do this again or the City will take your bike.” Ms. Pierce asked what cyclists should do when the only place to park a bike in the shade is a block away.

5. Update on Transit/Announcements

Margot Garcia mentioned that the 2045 RTA Process meeting is scheduled for April 25 and she is not able to attend. Ms. Garcia asked whether someone else could attend in her place. Suzanne Schafer will attend the meeting from 9 to 11 a.m.

Jeremy Papuga gave an update on a mobile payment app for Sun Tran. Staff is planning do a soft launch for the mobile payment app in May. All available fare products will be able to be purchased from the app. There will be a fee associated with use of the app. The name of the app is “GoTucson Mobile Payment app.”

Kandi Young gave an update on the SummerGO Pass. The pass will be available May 22 – August 5 to current high school students and students who will be entering high school in the Fall. This is a pilot program and the fare will be available for purchase as soon as it can be programmed in the fare collection system.

Margot Garcia reported that the RTA Working Group is working on the transit element due to a decline in funds. They will benchmark current levels of service and see what they’re going to do in the future including possible cutbacks.

Discussion followed.

6. Five Year Financial Forecast Presentation

Jeremy Papuga gave a presentation on the Five Year Financial Forecast which will be presented to the Mayor and Council tomorrow. There are four parts to the presentation – background about the forecast, recent changes staff has made to minimize General Fund investment, options for minimizing General Fund investment in the future and considerations for the FY 2016 budget.

Mr. Papuga summarized the major factors increasing the General Fund investment and the decrease in revenue to date.

Mr. Papuga stated that changes recommended by the Transit Task Force would amount to \$264,000 annually. One thing staff is doing to reduce costs is diversifying the bus

fleet by adding 35 smaller coaches. It is still too early to tell if this will result in a cost savings since these coaches may use less fuel but may be traveling more miles. Larger articulated vehicles are also being evaluated for potential use on the most popular routes.

Three items are being evaluated to increase revenue. They are the recently revised Fare Policy, new period passes, and the advertising program. A bulk purchasing pilot program will be evaluated as well as offering a seven-day program. The SummerGO Youth pass begins in April for use from May 22 through August 5; an annual pass will go on sale in July. Mr. Papuga cautioned that it was too early to factor in any revenue increases based on these changes.

Staff has been looking at options for minimizing General Fund investments in the future. One option would be to reconsider the bus changes that were recommended by the Task Force in the past; these changes could be done in FY 2016. A portion of the capital program could be delayed. This would be a one-time fix. The purchase of replacement buses could also be delayed. A fare adjustment could be made. The City could request the RTA to accelerate funding.

Some items being considered beyond the Fiscal Year 2016 Budget include evaluating the consolidation of call centers, a new delivery method for ADA services through contracting with outside agencies, street car naming rights, and additional pass programs. For the long-term, staff will look at evaluating alternative full-service contract methods and increasing revenue with a U of A limited access pass.

Some of the things that could be considered for FY 2016 are a reduction of seven routes and adjusting service changes.

Mr. Papuga stressed that these are not recommendations but he wanted to show the task force the worst case scenario.

Discussion took place.

7. Pass Product Discussion: Potential Changes to Transfer Policy

Kate Riley gave a presentation on potential changes to pass products. Changes taking place in July include the 30-Day pass going to a 31-Day pass. The implementation of an Annual Pass and the 1-Day pass being available to purchase on the bus with value on a SunGO card. In addition, there is also a mobile app that will be available for use.

Currently customers paying full fare cash receive a paper transfer ticket, if requested. This paper transfer ticket is reloadable up to 30 days. However, the majority of customers are not reloading the ticket but tossing it away. The paper transfer tickets cost .20 cents per ticket. The proposed policy would eliminate the distribution of paper transfer tickets on board the bus with a cash fare payment. The purpose of this proposed change is to eliminate waste and encourage use of the SunGO card. Transfer

restriction for one direction of travel would be changed to unlimited directional travel over a two hour period for all SunGO card and SunGO ID and Card holders. Customers paying cash would load a transfer (good for two hours, bi-directional) onto their existing SunGO card.

Motion: *A motion was made to table Items 7, 8, and 9 until the next meeting.*

Seconded

Motion Passed: *6 to 1*

8. Bus Stop Signage Presentation

9. Broadway-Houghton Park and Ride

10. Call to the Audience

Allen Benz – Mr. Benz announced that there will be a meeting of the Bus Riders' Union tomorrow at 5:30 at Armory Park. The guest speaker will be Ron Schwabe of Peach Properties who is one of the bidders on the Ronstadt Center.

Richard Mayers – Mr. Mayers stated that at the last meeting, there was a discussion on the Broadway Corridor. He expressed disappointment on the vagueness of the agenda item. Open Meeting Law says the public needs to know what's going to occur at a meeting. There was no documentation and the bus pullouts were added later. He said he can't tell what the committee endorsed from reading the minutes. Mr. Mayers stated, "If you want to be a credible task force, you need to act credibly."

Camille Kershner – Park and Rides – Current and Proposed Routes – Proposed Routes don't serve the East side routes at all.

11. Next meeting date and time/Meeting schedule

The next meeting is scheduled for Monday, May 4, 2015 at 4:00 p.m.

12. Agenda items upcoming meeting

Gene Caywood stated that he would work with staff on the agenda items before the next meeting.

13. Adjourn

The meeting adjourned at 6:04 p.m.



TRANSIT TASK FORCE MEMORANDUM

Item 5: Update on Transit/Announcements

Page: 1 of 1

May 4, 2015

Issue – This is a standing agenda item to inform committee members of relevant transit information within the City of Tucson and around the region.

Staff Recommendation – None. This is an information item.

Background – There are several city departments, interest groups and committees that are discussing various aspects of public transportation. Committee members as well as staff will have the opportunity to share information with the group and give updates on relevant projects.

Present Consideration – A list of projects, committees and stakeholders is provided below for a possible update to task force members.

Projects:

Ronstadt Transit Center Redevelopment
2045 RTP Process
Transit Visioning Process
ADOT Intercity Rail Study
Mobile Payment App
Summer Youth Pass
Report on February 2015 Service Changes

Committees:

RTA Transit Working Group

Stakeholder Groups:

Bus Riders Union
Bus Friends Forever
Friends of the Streetcar
Living Streets Alliance
Old Pueblo Trolley
Southern Arizona Transit Advocates

Financial Considerations – None

Attachments: None.



TRANSIT TASK FORCE MEMORANDUM

Item 6: Pass Product Discussion: Potential Changes to Transfer Policy **Page: 1 of 2**

Issue – It is the goal of both the Transit Task Force (TTF) and staff to increase transit ridership and revenue in our community. Two ways in which staff and Transit Task Force members have identified to increase ridership and revenue are to evaluate the implementation of new pass products and current pass products to ensure that they meet the following goals:

- Increase ridership
- Increase revenue
- Ensure customer convenience
- Limit passenger confusion
- Work within the limitations of the SunGO System

At today's meeting staff would like to continue the discussion of our current transfer policy to determine how the current policy supports or does not support the above-mentioned goals.

Staff Recommendation – Simplify the transfer policy, improve customer convenience and encourage the use of SunGO fare products by:

1. Eliminating the issuance of SunGO transfer tickets on board the bus with cash fare payment.
2. Removing the transfer restriction for one direction of travel to unlimited directional travel over the two hour period for all SunGO card transactions.
3. Allowing customers paying cash on board the bus to load a transfer (good for two hours, bi-directional) on to their existing SunGO card.

Background – The SunGO smartcard program implementation was designed to eliminate the use of the transfer tickets. The new technology allowed the user to request a transfer that would be loaded automatically onto an individual's card. The new fareboxes cannot print on-board paper transfer tickets due to the elimination of the PERC units with the SunGO system launch. The goal was to use the electronic features to improve passenger, route and revenue data collection, as well as increase efficiencies and reduce costs associated with SunGO Transfer Tickets.

Due to their concern for cash paying customers, Mayor and Council provided direction, that transfers be made available to all full fare cash customers. Without the ability to print transfers at the farebox, paper transfer tickets were produced and incorporated into the fare policy and boarding procedures.

An estimate was made based on historical ridership that a supply of 1.2 million transfers (50,000/month) would meet the demand for two years. The actual number of paper transfers issued since the conversion to the Smartcard system July 1, 2013 has been approximately 146,000 per month, necessitating the purchase of 2.63 million additional transfers.

Currently 27% of all requested transfers go unused (approximately 683,000 annually).

The Transit Task Force discussed this item at the April 6 Task Force meeting. The item was continued to the May meeting for additional discussion. Staff will provide a short review of the information provided to the Task Force in April as background for the May discussion.

Present Consideration – Staff has drafted a transfer policy that will reduce expenditures on fare media while providing additional benefits to customers that will not have a negative impact on the budget. In general the proposed transfer policy does three things:

1. Eliminates the issuance of SunGO transfer tickets
2. Allows SunGO card holders free transfers in either direction for 2-hours (including those paying with cash)
3. Requires that the customer have a SunGO card on which to load the transfer

Currently our transfer policy states that a transfer is good for 2-hours or two trips in the same direction.

At a cost of \$0.20 per ticket there are significant expenditures being dedicated to the purchase of transfer fare media. The elimination of the transfer tickets provides an opportunity for staff to reduce expenditures and offer additional benefit to our customers that may reduce revenues without having a negative impact on the budget. This consideration meets four of the five goals stated in the issue section of this memo that have been supported by Transit Task Force members.

They are:

- Increase ridership
- Ensure Customer Convenience
- Limit passenger confusion
- Work within the limitations of the SunGO System

Staff analysis to-date indicates that there is a potential loss in revenue associated with the proposed policy change. That loss of revenue will be offset by the cost savings associated with not having to issue transfer tickets and will not have a negative impact on the budget.

Financial Considerations – Estimates indicate that this will be a budget neutral change.

Attachments: None



TRANSIT TASK FORCE MEMORANDUM

Item 7: Transit Overview: City Manager's Recommended FY16 Budget Page: 1 of 1

Issue – This is an agenda item to update Transit Task Force members on the City Manager's Recommended FY2016 Budget that was presented to Mayor and Council on April 21, 2015.

Staff Recommendation – None. This is an information item.

Background – Following the April 7, Department of Transportation presentation of the Five-Year Mass Transit Fund Financial Forecast to Mayor and Council, the City Manager's Recommended Fiscal Year 2016 (FY2016) Budget, including the Five-Year Capital Improvement Program, was presented to Mayor and Council on April 25, 2015. Mayor and Council are scheduled to discuss the recommended budget at two additional study session meetings (May 5 and May 19) prior to the tentatively adopted budget on June 9.

Present Consideration – Staff will present the information that was included in the City Manager's Recommended Budget to the Task Force for discussion and provide an update on the FY2016 budget timeline and process.

Financial Considerations – None

Attachments: City Manager's FY2016 Recommended Budget Presentation (Only Transit)

Mass Transit Recommended Budget

- Sun Tran and Sun Van recommended budget is \$103.6 million
 - Funded by
 - Passenger Revenue \$11.5 million
 - Regional Transportation Authority \$8.3 million
 - County/Local Operating Assistance \$5.6 million
 - Other revenues \$2.0 million
 - Federal Transit grants \$30.1 million
 - General Fund Investment \$46.1 million



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Mass Transit

Recommended Budget (continued)

- The increase in the General Fund investment is mainly due to Sun Tran and Sun Van capital purchases for:
 - Sun Tran replacement buses \$8.4 million
 - Sun Van replacement vans \$5.8 million
 - Administration building upgrades to replace elevator system, HVAC systems, roof repair and repaving parking lots \$0.4 million
 - ADA Transit Enhancements \$0.7 million
 - Fueling facility at Sun Tran's northwest maintenance facility \$0.5 million
 - Intermodal Center Projects \$1.8 million
 - Security for Transit \$0.2 million
 - Transit Facility Improvements to construct a storm water conveyance system \$4.0 million
 - Renovation and rehabilitation to include refurbishing restrooms at Laos and Ronstadt Transit Centers \$0.5 million

Capital projects are funded by Federal Grants \$18.1 million and General Fund match \$4.3 million for a total of \$22.3 million.



Mass Transit Budget Assumes the Following Identified Savings:

- Internal Cost Savings. Reduced health insurance costs estimated at \$485,000.
- Service Changes:
 - Phase I - Implement minor route service changes, which do not require Title VI equity analysis or Public Hearing, in August 2015. The proposed changes would focus on improving service efficiencies. A public outreach process and Transit Task Force review will be undertaken for these minor route service changes. An initial estimated savings for Phase I service changes is \$1.1 million for FY2016.
 - Phase II - Implement major route service changes, which require Title VI equity analysis and Public Hearing, in February 2016. A public outreach process, Transit Task Force review, and Mayor and Council Public Hearing will be undertaken for these major service changes. The initial estimated savings for Phase II service changes is \$ 0.5 million for FY2016.
- Capital Program. Delay start of Sun Tran South Garage storm water and paving project until May 2016. Estimated General Fund savings is \$0.4 million for FY2016.



Sun Link Recommended Budget

- Sun Link recommended budget is \$5.7 million
 - Funded by
 - Passenger Revenue \$1.3 million
 - Regional Transportation Authority \$2.0 million
 - Advertising \$0.1 million
 - General Fund Investment \$2.3 million



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TRANSIT TASK FORCE MEMORANDUM

Item 8: Broadway-Houghton Park and Ride Update

Page: 1 of 2

Issue – This is an agenda item to update Transit Task Force members of the status of the Broadway-Houghton Park and Ride.

Staff Recommendation – None. This is an information item.

Background – The City of Tucson Department of Transportation (TDOT) designed a Park and Ride lot in conjunction with the Houghton Road Corridor improvements. The Houghton Road Corridor improvements were made possible by the voter-approved Regional Transportation Authority (RTA) Plan and funding. Construction of the Park and Ride began in July of 2013 and is scheduled for completion in May of 2015.

Due to the initial construction schedule, Sun Tran did not anticipate beginning service to the Houghton Park and Ride until August of 2015; however, due to the revised completion date, Sun Tran is beginning service to the Houghton Park and Ride lot in conjunction with the May 2015 bid.

The Houghton Park and Ride will be serviced by Routes 4 - Speedway, 8 - Broadway and 108X – Broadway/Downtown Express. The current routes 8 and 108X turn north onto Harrison from Broadway Blvd., travel northbound and service the Speedway/Harrison Park and Ride lot. Routes 8 and 108X then travel southbound to Broadway Blvd., turn right onto Broadway Blvd. and head westbound.

The current Route 4 travels eastbound on Speedway Blvd. The route services the Speedway/Harrison Park and Ride lot and then travels westbound on Speedway Blvd.

Effective May 24, 2015 Routes 8 and 108X will travel eastbound on Broadway Blvd., service the Houghton Park and Ride and then travel westbound on Broadway Blvd. The segment between Speedway Blvd. and Broadway Blvd. will be discontinued.

Route 4 will service the Speedway/Harrison Park and Ride lot, travel southbound on Harrison, turn left on Broadway Blvd., travel eastbound, service the Broadway Houghton Park and Ride lot, travel westbound on Broadway Blvd., turn right on Harrison, turn left on Speedway Blvd. and travel westbound on Speedway Blvd. Route 4 buses will not enter the Speedway/Harrison Park and Ride lot but will service the Park and Ride via bus stops on Harrison and Speedway.

Changes to the Route 4, 8 and 108X will be communicated to the public through local media outlets, online, information posted on Route 4, 8 and 108X buses, as well as at transit centers and the Special Services office. Additionally, drivers of these routes will be encouraged to make announcements leading up to and after the routing changes go into effect to ensure passengers are

aware. Customer Service will be well-versed on these changes in order to answer passenger questions.

Present Considerations - Staff would like feedback from task force members on the proposed changes to the Route 4, 8 and 108X for potential refinements of the routing for the August driver bid.

Financial Considerations – There are no additional costs for the changes to the Route 8 and 108X. Implementing the change to the Route 4 with the May 2015 bid represents an additional cost of \$35,000, during May and June of FY 2015.

Attachments: Current and new Route 8, 108X and 4 maps



TRANSIT TASK FORCE MEMORANDUM

Item 9: Bus Stop Signage Presentation

Page: 1 of 1

Issue – This is an agenda item to update Transit Task Force members of the status of Bus Stop signage.

Staff Recommendation – None. This is an information item.

Background – Sun Tran has approximately 2,300 stops and shelters. In 2009 Sun Tran, Sun Van and Sun Shuttle began a re-branding project. Bus stop signs were to have been re-designed and replaced as part of the re-image. Staff has been working on the re-design and have taken suggestions made by the task force and task force meeting attendees into consideration.

Present Consideration – Staff has provided information on the Bus Stop Design for review, discussion and comment.

Financial Considerations – Estimate of materials, production and installation is \$185,000.00.

Attachments: None.

