

Marana

Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Marana combines a pleasant rural community with a bustling commercial expanse. It is the main trade center and community focus for a vast rural area covering approximately 500 square miles. Prime farmland for centuries, Marana has also been a transportation center for farming and ranching. Located where Brawley Wash joins the Santa Cruz River, Indians used the dependable water supply to grow corn, beans, squash and cotton. The Spanish came about 1700 and started the first cattle ranches. "Modern" Marana began in 1881 with the railroad. The area was overgrown with dense mesquite thickets and Marana's name derives from the Spanish word maraña, meaning "impassable tangle" or "jungle."

Basic Information

Founded: 1881
 Incorporated: 1977
 Elevation: 2,000
 Located in Pima County
 Nearby Highways: HWYS I-10

Distance to Major Cities:
 Phoenix: 88 miles
 Tucson: 1 miles



Population

	1990	2000	2006
Marana	2,187	13,556	30,435
Pima County	666,957	843,746	981,280
Arizona	3,665,228	5,130,632	6,305,210

Sources: Arizona Department of Economic Security and US Census Bureau

Principal Economic Activities

Although agriculture remains a major force in Marana's economy, a recent influx of residential & commercial development has occurred due to its location between Phoenix & Tucson along I-10 & Union Pacific Railroad, a business-friendly government & no property taxes. To the south, adjacent to Tucson, is a new commercial business district. Continental Ranch Industrial Park has several new tenants and new industrial properties are available at Marana Northwest Regional Airport.

County Employment

	2006
Government	78,200
Trade, Transportation, and Utilities	61,200
Educational and Health Services	52,800
Professional and Business Services	49,100
Leisure and Hospitality	43,000
Construction	28,300
Financial Activities	17,800
Other Services	14,900
Information	7,100
Manufacturing	2,900
Other	1,700

Source: Arizona Department of Economic Security

Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Arizona Portland Cement
 Costco
 Evergreen Air Center
 Home Depot
 K-Mart
 Sargent Controls & Aerospace
 Tucson Ready Mix

Major Public Employers

Marana Unified School District
 Town of Marana

Labor Force Data

	1990	2000	2006
Civilian Labor Force	1,005	6,686	7,358
Unemployed	35	228	277
Unemployment Rate	3.5%	3.4%	3.8%

Source: Arizona Department of Economic Security

Growth Indicators

	1990	2000	2006
New Bldg. Permits	120	1,837	3,301
Taxable Sales (\$)	158.9 million	634.5 million	1.3 billion
Net Assessed Value (\$)	9.3 million	104.9 million	310.3 million

Sources: Arizona State Univ., AZ Dept. of Revenue, AZ Tax Research Foundation

Scenic Attractions

Many recreational opportunities are within an hour's drive. Picacho Peak State Park, site of Arizona's only Civil War battle, is 15 miles north. Its camping, picnic areas and nature trails are noted for colorful spring wildflowers. In the Santa Catalina Mountains is Catalina State Park, 20 miles east. Saguaro National Monument (west portion) is a few miles south. Within the monument is the world famous Arizona Sonora Desert Museum with native wildlife exhibits, and Old Tucson Studios. Other attractions include Biosphere II, Kitt Peak, Pima Air Museum, and the San Xavier Mission.

Community Facilities

The Town of Marana offers a range of community facilities including a library, park, swimming pool, recreation center, senior center, and tennis courts which are available at the Lon Adams Park and at the Marana Public Schools.

Educational Institutions	Public	Private
Elementary	Y	N
High School	Y	N
Community College	Y	N

Financial

Number of banks: 3

Government

Fire Department: Staffed City/Local Fire Department
Law Enforcement: City Police Department

Airports

Pinal Air Park with two lighted/paved runways (6,850-ft./6,690-ft.) and nearby Avra Valley Airport.

Medical

Northwest Medical Center and Marana Health Center

Hotel & Lodging

Number of Rooms:
Meeting Rooms: 12
Capacity of Largest Facility: 300

Industrial Properties:

The Continental Ranch Industrial park is fully developed on 275 acres. More than 2,000 acres near I-10, the railroad and the Marana Northwest Regional Airport are zoned for industrial use. Contact the Town of Marana or the Marana Chamber of Commerce for more information.

Utilities

Cable	Jones Intercable	520.744.1900
Cable	People's Choice TV	520.750.9000
Electricity	Trico Electric Cooperative	520.744.2944
Electricity	Tucson Electric Power	520.623.7711
Natural Gas	Southwest Gas Corp. (statewide)	800.766.9722
Refuse	Waste Management of Tucson	520.744.2600
Sewer	Pima County Sewer	520.740.6500
Telephone	Qwest (statewide)	800.244.1111
Water	Cortaro Water Users Assoc.	520.682.3233
Water	Marana Municipal Water	520.682.3401
Water	Tucson Water	520.791.3242

Cable Providers: Y
Digital Switching Station: N
Internet Service Provider: Y

Cable Internet Service Provider: Y
Fiber Optics: Y

Taxes

Property Tax Rate	1990	2000	2006
Elementary/High Schools	9.16	7.54	5.91
City/Fire District	0.00	0.00	0.00
Countywide	7.06	7.76	6.71
Totals	16.22	15.30	12.62

Source: Arizona Tax Research Foundation
Note: Tax rate per \$100 assessed valuation

Sales Tax

	2006
City/Town	0.00%
County	0.50%
State	5.60%

Sources: Arizona League of Cities & Towns, Arizona Dept. of Revenue

Weather

	Avg. Low (°F)	Avg. High (°F)	Precip. (in.)
January	34.6	63.8	0.7
February	39.6	72.8	0.7
March	42.0	75.6	0.8
April	46.5	84.4	0.3
May	53.5	90.7	0.1
June	63.5	101.9	0.3
July	76.4	103.6	1.5
August	74.6	100.8	1.8
September	69.4	97.6	1.1
October	54.3	88.7	0.6
November	42.6	76.5	0.9
December	36.9	65.4	1.1
Yearly Avg.	52.8	85.1	9.8

Source: Western Regional Climate Center
Western Regional Climate Center, wrcc@dri.edu. Period of record 1893-1973.
Average Total Snowfall 0.1". Nearest data available from Red Rock, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information contact:

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