

# Oro Valley

## Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Oro Valley is in Northwestern Pima County, six miles north of the Tucson city limits. The valley, formed by the Santa Cruz River joining Gold Creek in the Catalina Mountains, covers nearly 32 square miles.

The Town of Oro Valley will host the 33rd Annual 2007 Governor's Rural Development Conference, August 15th - 17th.

### Basic Information

Founded: 1881  
 Incorporated: 1974  
 Elevation: 2,600  
 Located in Pima County  
 Nearby Highways: HWYS SR 79

Distance to Major Cities:  
 Phoenix: 109 miles  
 Tucson: 6 miles

### Population

	1990	2000	2006
Oro Valley	6,670	29,700	40,215
Pima County	666,957	843,746	981,280
Arizona	3,665,228	5,130,632	6,305,210

Sources: Arizona Department of Economic Security and US Census Bureau

### Principal Economic Activities

Oro Valley is home to a four-diamond resort hotel, the Sheraton El Conquistador. In addition to the El Conquistador, some of Oro Valley's larger employers include the El Conquistador Country Club, Oro Valley Country Club, Town of Oro Valley Government, Canyon Del Oro High School, Vanguard Automation, Selectide, Honeywell and Securaplane. Entertainment and shopping are available in town or in the Tucson metropolitan area.

### County Employment

	2006
Government	78,200
Trade, Transportation, and Utilities	61,200
Educational and Health Services	52,800
Professional and Business Services	49,100
Leisure and Hospitality	43,000
Construction	28,300
Financial Activities	17,800
Other Services	14,900
Information	7,100
Manufacturing	2,900
Other	1,700

Source: Arizona Department of Economic Security

Figures are organized under the North American Industrial Classification System (NAICS).

### Major Private Employers

Fry's Food and Drug  
 Honeywell  
 Securaplane  
 Sheraton El Conquistador  
 Target  
 Ventana Medical Systems Inc.

### Major Public Employers

Amphitheater School District  
 Canyon del Oro High School  
 Town of Oro Valley



### Labor Force Data

	1990	2000	2006
Civilian Labor Force	3,201	13,741	15,109
Unemployed	102	353	430
Unemployment Rate	3.2%	2.6%	2.8%

Source: Arizona Department of Economic Security

### Growth Indicators

	1990	2000	2006
New Bldg. Permits	683	0	1,196
Taxable Sales (\$)	59.5 million	295.7 million	607.4 million
Net Assessed Value (\$)	57.4 million	220.7 million	468.8 million

Sources: Arizona State Univ., AZ Dept. of Revenue, AZ Tax Research Foundation  
 1990 and 2005 New building data incomplete data: One or more months not available; No Report issued in 2000

### Scenic Attractions

Just east of Oro Valley is Catalina State Park. These pine-covered mountains were called La Iglesia, or the church, by the early Spaniards for their cathedral-like appearance. The 9,000-foot Mount Lemmon, which is the southernmost ski area in the United States, is part of the range. Within short drive from Oro Valley are: Picacho Peak State Park, the site of Arizona's only Civil War battle; the Arizona-Sonora Desert Museum; Old Tucson Studios; Saguaro National Monuments East and West; San Xavier Mission; and the world-famous Biosphere 2, a three-acre model of the earth's ecosystem. Kitt Peak National Observatory, home of the world's largest solar telescope, is also nearby.

## Community Facilities

Oro Valley offers a broad range of community and cultural facilities including a park with an Olympic-sized swimming pool, racquetball courts and Little League fields. A new 30-acre community park was recently completed and offers a full range of athletic fields. Oro Valley has two county clubs, four 18-hole golf courses and one nine-hole course. Tennis and swimming as well as other recreation activities are available at the country clubs. A variety of sporting events and cultural attractions are available in the Tucson metropolitan area including professional baseball, tennis and golf events, and horse and greyhound racing. Main cultural attractions include the Tucson Community Center, the Sunday Evening Forum, the Tucson Opera Company and the University of Arizona Arts Center.

<b>Educational Institutions</b>	<b>Public</b>	<b>Private</b>
Elementary	Y	Y
High School	Y	Y

**Financial**  
Number of banks: 3

**Government**  
Fire Department: Golden Ranch Fire District & Rural/Metro  
Law Enforcement: Town of Oro Valley

**Airports**  
Nearby Tucson International Airport, 16 miles south and La Cholla Airpark, a private facility west of Oro Valley.

**Medical**  
Urgent Care facility (51,000 sq. ft.) with numerous medical service providers.

**Hotel & Lodging**  
Number of Rooms: 430  
Meeting Rooms:  
Capacity of Largest Facility: 1,200

**Industrial Properties:**  
For more information contact the Town of Oro Valley.

<b>Utilities</b>		
Electricity	Tucson Electric Power	520.623.7711
Natural Gas	Southwest Gas Corp. (statewide)	800.766.9722
Sewer	Pima County Wastewater Mgmt.	520.740.6609
Telephone	Qwest (statewide)	800.244.1111
Water	Oro Valley Water Utility	520.229.5000

Cable Providers: Y  
Digital Switching Station: N  
Internet Service Provider: Y

Cable Internet Service Provider: Y  
Fiber Optics: Y

## Taxes

<b>Property Tax Rate</b>	<b>1990</b>	<b>2000</b>	<b>2006</b>
Elementary/High Schools	6.88	6.88	6.12
City/Fire District	0.00	0.00	0.00
Countywide	7.06	7.76	6.71
<b>Totals</b>	<b>13.94</b>	<b>14.64</b>	<b>12.83</b>

Source: Arizona Tax Research Foundation  
Note: Tax rate per \$100 assessed valuation

<b>Sales Tax</b>	<b>2006</b>
City/Town	0.00%
County	0.50%
State	5.60%

Sources: Arizona League of Cities & Towns, Arizona Dept. of Revenue

## Weather

	<b>Avg. Low (°F)</b>	<b>Avg. High (°F)</b>	<b>Precip. (in.)</b>
January	34.2	67.0	0.7
February	36.6	71.0	0.8
March	41.0	76.0	0.8
April	47.1	84.7	0.4
May	54.5	93.6	0.1
June	65.8	102.4	0.3
July	73.1	102.7	2.3
August	70.8	100.3	2.1
September	64.9	98.1	1.1
October	53.0	88.4	0.9
November	41.9	76.0	0.7
December	35.3	68.0	1.1
Yearly Avg.	51.5	85.7	11.2

Source: Western Regional Climate Center  
Western Regional Climate Center, wrcc@dri.edu. Period of record 1948-1976.  
Average Total Snowfall 0.4". Nearest data available from Cortaro, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information contact:

Town of Oro Valley  
11000 N. La Canada Dr.  
Oro Valley, AZ 85737  
Phone: 520.229.4731, Fax: 520.297.0428  
Email: [dwelsh@orovalley.net](mailto:dwelsh@orovalley.net)  
Website: [www.townoforovalley.com](http://www.townoforovalley.com)



## ARIZONA DEPARTMENT OF COMMERCE

1700 W. Washington St., Suite 600, Phoenix, AZ 85007  
Phone: 602.771.1100 - Fax: 602.771.1200  
Web: [www.azcommerce.com](http://www.azcommerce.com)

Reproduction of this publication for commercial use is prohibited by A.R.S. 39-121. Permission to reprint may be granted upon written request of the Arizona Department of Commerce.  
Prepared on 8/9/2007