

It is recommended the Board take the following actions regarding a new vision for economic development in Pima County:

Review and Comment

1. Direct that this report regarding economic development be circulated for review, comment and recommendations by March 15, 2012 from economic development, business and job interest groups, including:

Ajo District Chamber of Commerce
Arizona Bioindustry Association
Arizona Builders Alliance, Inc.
Bioscience Leadership Council of Arizona
Greater Vail Area Chamber of Commerce
Green Valley-Sahuarita Chamber of Commerce
Marana Chamber of Commerce
Metropolitan Pima Alliance
Metropolitan Tucson Convention and Visitors Bureau
Northern Pima County Chamber of Commerce
Pima County Small Business Commission
Pima County Workforce Investment Board
Real Estate Advisory Council
Southern Arizona Homebuilders Association
Southern Arizona Leadership Council
Tucson Association of Realtors
Tucson Hispanic Chamber of Commerce
Tucson Metropolitan Chamber of Commerce
Tucson Regional Economic Opportunities, Inc.
Tucson Utility Contractors Association
Tucson-Southern Arizona Black Chamber of Commerce

2. Request review and recommendations from the Pima County Small Business Commission and the Pima County Workforce Investment Board regarding the creation of a Business Resources OneStop Center.

3. Request review and recommendations from the Pima County Sports and Tourism Authority regarding aspects of this report and recommendations relating to revitalizing tourism.

4. Request review and recommendations on this report as it relates to investing in the workforce and literacy from the Library Advisory Board.

5. Ask the Regional Transportation Authority and Pima Association of Governments to assist in developing and implementing economic development related transportation corridor improvements.

6. Request review and comment on the infrastructure investment proposals to revitalize tourism for the Arizona-Sonora Desert Museum from the Museum's Board of Directors

or ask for any other recommendations they may have regarding increasing regional tourism.

7. Request review and comment on the infrastructure investment proposals for the Pima Air and Space Museum from the Arizona Aerospace Foundation's Board of Directors or ask for any other recommendations they may have on increasing regional tourism.

8. Request review, comment and recommendations from the Workforce Investment Board regarding the section of this report calling for increased basic education skills for the region's workforce.

Capital Infrastructure for Economic Development

9. Direct staff to continue the accelerated implementation of previously authorized bond capital projects and programs to provide continued employment stimulus for the local construction industry.

10. Ask the Pima County Bond Advisory Committee (BAC) to continue their deliberations regarding development of an economic development and jobs creation bond initiative for future voter consideration.

11. Ask the BAC to consider, at a minimum, the Phase I proposed transportation improvements of \$123 million; the minimum capital transportation investment that will allow for a permanent buffer for Raytheon and establish a long-term transportation boundary for Tucson International Airport.

Capital Investment

12. Purchase, for future compatible development and resale, the buffer properties associated with possible Raytheon expansion during Calendar Year 2012. The property will be resold for employment center expansion or development.

13. Enter into a cooperative planning partnership with the Tucson Airport Authority to plan and develop a new aerospace, defense and research employment center on Tucson Airport Authority and Pima County acquired buffer property.

14. Initiate and advance preliminary engineering, with the Regional Transportation Authority, for major transportation corridor improvements described as Phase I of highway improvements to establish a permanent buffer for Raytheon and a transportation perimeter for Tucson International Airport.

Leverage the Intellectual Capacity of The University of Arizona

15. Transmit this report to the President of The University of Arizona and the incoming Chair of the Arizona Board of Regents and request their development of a priority assistance and cooperation program where the County can, through its various actions, participate and establish funding, as well as priority implementation of cooperative University/County programs, that assist in economic development and job creation.

16. Request that University of Arizona management prioritize program and funding requests of the County as they relate to either economic or community development.

17. Support incubator development of emerging technologies that originate through the research and development of the University faculty and staff.

Regulatory Reform and Permit Processing

18. Freeze and defer any County related development, building or planning fee increases for Calendar Year 2012.

19. Commit for Calendar Year 2012 that development related services for private development permitting will receive a five working day review and comment on project plans and request all other jurisdictions meet a similar standard.

20. Review all development related fees to determine how best to stimulate private development and building, including deferring a portion of fees until project completion.

21. Encourage a uniform regional building, zoning and development code or codes to establish uniformity of code application.

22. Reduce wastewater connection fees and change the methodology for fee computation to be more uniformly applied and predictable.

23. Allow time payment of up to five years at low interest rates for wastewater connection fees provided the low interest financing becomes a lien on the property for security.

24. Allow time payment of up to five years at low interest rates for transportation impact fees, flood control in-lieu fees or parks in-lieu fees.

Revitalizing Tourism

25. Commit half of all proceeds from Hotel Bed Tax receipts to the revitalization of tourism, with no diversion of these receipts to the General Fund and encourage all local jurisdictions to do the same.

26. Request that the Metropolitan Tucson Convention and Visitors Bureau (MTCVB) review and recommend how they may assist in developing geo tourism in cooperation and coordination with Pima County and The University of Arizona College of Letters, Arts and Science.

27. Insure implementation of the 24 major recommendations from the recent County Audit of the MTCVB.

28. Increase the national and worldwide attractiveness of the Arizona-Sonora Desert Museum and the Pima Air and Space Museum by investing future County bond funds in the significant expansion of the water as a desert resource exhibit at the Arizona-Sonora

Desert Museum and the Cold War Exhibition Hangar at the Pima Air and Space Museum.

29. Continue the active revitalization of the Kino Veterans Memorial Stadium Complex from a single purpose baseball spring training facility to a multipurpose amateur sports venue for soccer, football and rugby as well as baseball and other field sports.

30. Encourage and support the creation of a regional visitors' center at Tumamoc Hill, to be known as the Southern Arizona Regional Visitors Center, in cooperation with The University of Arizona.

Investing in the Workforce and Fostering Business Success

31. Double our financial commitment to literacy and math skill development through Library-based tutoring programs that are coordinated with the Pima County Workforce Investment Board and the Workforce OneStop Center.

32. Request the Workforce Investment Board and the Library Advisory Board collaborate on employment skills training and basic reading, math and writing skill development.

33. Establish the Business Resources OneStop Center and request organizational design for budget implementation in Fiscal Year 2012/13.

34. Organize an interagency and interdepartmental business service team to complete a plan of operations for the Business Resource OneStop Center from the Community Services Department and the Library District.

Continuing Nonprofit Service Delivery Partnerships

35. Continue to fund the nonprofit service delivery model without further budget reductions.

36. Continue to fund County support for The University of Arizona Medical Center South Campus at the same level for Fiscal Year 2012/13 with incentive funding for business expansion that helps area employees in the southern metropolitan area of Pima County.

37. Prioritize bond funded capital investment in Pima County attractions that significantly increase regional tourism.

38. Recommend County bond investment in a regional visitors' center at Tumamoc Hill, to be known as the Southern Arizona Regional Visitors Center, in association with The University of Arizona Colleges of Letters, Arts and Science.

39. Continue and enhance employer wellness programs through recreational, fitness and wellness initiatives of the YMCA of Southern Arizona delivering these services at the provided County facilities.