



MEMORANDUM

DATE: April 3, 2013

TO: Honorable Mayor and
Council Members

FROM: Alan D. Forrest, P.E.
Director
Tucson Water

SUBJECT: FY 2013 Water Conservation Mid-Year Report

In May 2008, the Mayor and Council established a Conservation Fee to fund water conservation activities, and directed that Tucson Water implement the conservation projects recommended by the Community Conservation Task Force (CCTF). The new efficiency projects were intended to supplement the existing Conservation Program by providing financial incentives to specific sectors of the community to upgrade fixtures and equipment. Mayor and Council also requested that they be provided with biannual progress reports on the status of the conservation projects.

Attached is the FY 2013 Mid-Year report from the Citizens' Water Advisory Committee's (CWAC) Conservation and Education Subcommittee regarding these conservation projects. The CWAC report was prepared in consultation with Tucson Water staff.

The programs are funded from the Conservation Fee, which for FY 2013 is set at \$0.07 per Ccf of monthly billed potable water sales.

I would like to recognize the hard work of CWAC's Conservation and Education Subcommittee in providing ongoing guidance and suggestions to improve Tucson Water's conservation programs.

If you have any questions about these programs, please contact Fernando Molina, Public Information Officer, or Daniel Ransom, Conservation Program Manager, at 791-4331.

Attachment: CWAC's FY 2013 Conservation Mid-Year Report