



2012 WaterSmart Business Program
Recognized for Wise Water Management
TriSports.com



TriSports is a destination for athletes, and this online and retail triathlon gear shop values hydration; after all, water makes up the greatest percentage of the bodies of its customers.

Thus, it was natural that the company incorporated energy- and water-efficient features into its building, which opened in Tucson in 2006.

TriSports has solar panels that generate up to 100% of the building's electricity. The natural lighting design works in combination with the solar power to keep its energy costs manageable.

TriSports also collects rainwater from its 22,000 square feet of roof space. Two huge cisterns in front of the store are testaments to the amount of water that, when captured, can be reused rather than turning on outside faucets to maintain its desert-adaptive landscape. The tanks are capable of holding 36,000 gallons of rainwater.



Indoor water use is not excessive. Low-flow, tankless toilets were installed in the restrooms for employees and customers. There are a few drinking fountains on site. During a visit to the business, Tucson Water staff shared information on options for efficient shower heads and sink aerators to help TriSports reduce its water use a bit more.



In 2010, TriSports.com was named one of the “Best Places to Work” by *Outside* magazine. In 2011, *Mrs. Green’s World* named them Arizona’s Greenest Workplace. In 2012, owners Seton Claggett and Debbie Claggett were honored by *Ben’s Bells* for the care they show for employees, community and environment. Often, saving water is just part of a bigger picture.

The WaterSmart Business Program works with businesses to help them conserve water and use it more efficiently. Sometimes it’s a large commercial customer that uses hundreds of CCFs* of water each month and needs to find ways to lower the volume and the expense. And sometimes it’s the “typical” commercial customer, who does not use substantially more water than the average single-family residential account, who demonstrates “this is what I’ve done and you can do it too!”

TriSports.com is that kind of customer.

* - *CCF*: Water is measured in 100 cubic feet; 1 CCF equals 748 gallons of water.