

## Update on Incentive Program Changes

February 6, 2015

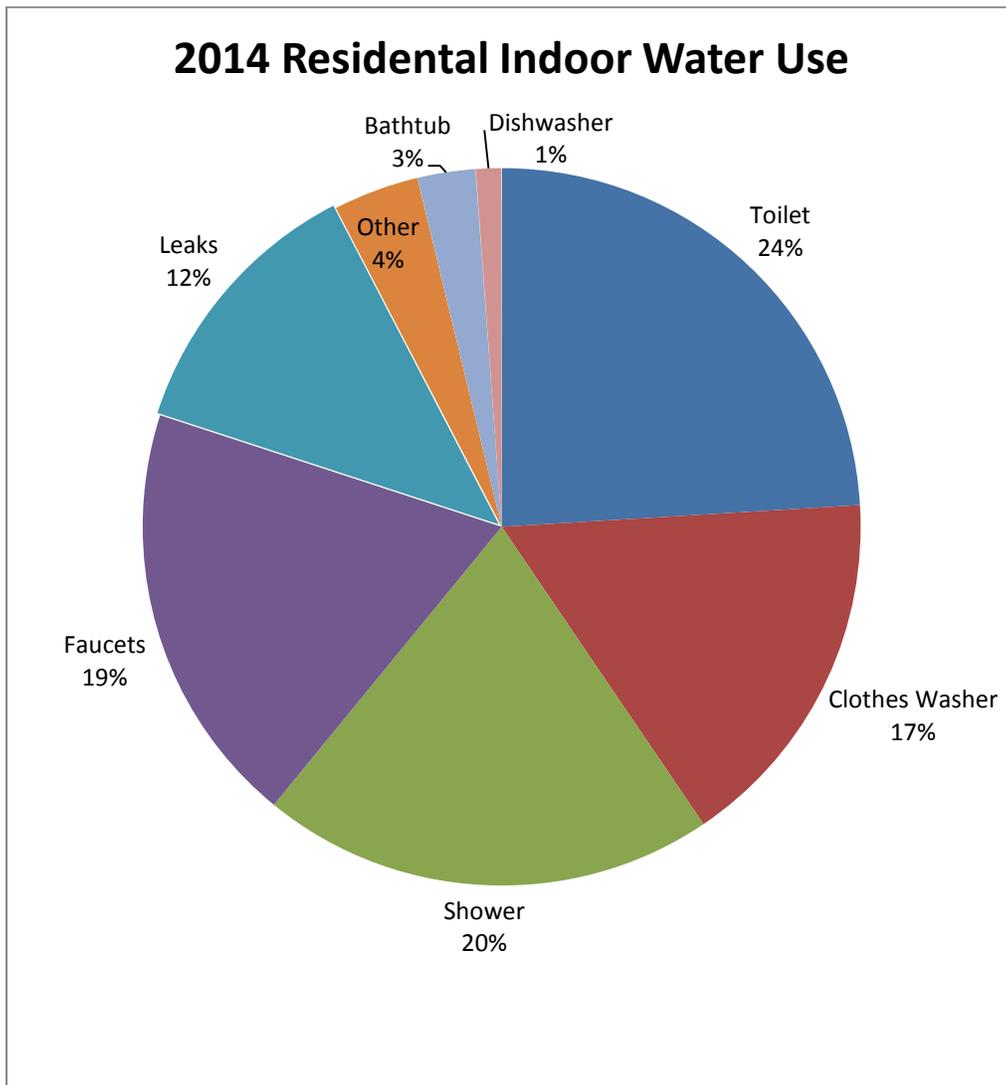
### New Planned Programs:

- Residential Clothes Washer Rebate Program
  - Timeline: The plan for this program is to launch at the beginning of FY 2016.
  - Update: Rebate language has been drafted and promotional materials are being developed. This rebate was initially to be available for residential, commercial and multi-family customers, however given that the Flexible Commercial rebate program may include clothes washers if they are identified as an efficiency opportunity during an audit, the specific clothes washer rebate program will only apply to residential customers. A \$100 rebate will be available for all clothes washers that meet the Consortium for Energy Efficiency Tier 3 standard for washing machines. Initial contact has been made with many of the retailers that sell clothes washers and 23 retail locations have been identified in the service area. Signage and training will be provided to all of these locations in advance of the rebate launch.
- Commercial Rebate Program
  - Timeline: The plan for this program is to launch at the beginning of FY 2016.
  - Update: The RFP has been drafted and a review committee assembled for selection of a contractor to conduct the necessary commercial water audits for this program. This program may be marketed in collaboration with the EPA WaterSense “H2Otel Challenge” campaign. The Commercial Rebate Program will be linked to the WaterSmart Business Program and to the Drought Preparedness and Response Plan. Commercial customers using more than 325 Ccf/month must conduct an audit of their facility and develop a water management plan. This program is designed to assist them with meeting that requirement. To qualify for a commercial rebate, participants will participate in the WaterSmart Business Program and have Tucson Water staff or a professional auditor under contract with Tucson Water conduct an audit of the property. The results of the audit will determine the potential for saving water, and the rebate will be based on the amount of water saved. Rebate amounts will be calculated based on estimated water savings to ensure program cost-effectiveness.

### Existing Program Changes:

- Single-Family High-Efficiency Toilet Program
  - Timeline: Rebate changes will go into effect March 1<sup>st</sup>.
  - Update: New rebates will be \$75 for each WaterSense-certified high-efficiency toilet, up to two per household. Home must be built in 1991 or older. Rebates submitted after March 1<sup>st</sup> with receipts for toilets purchased before March 1, 2015, will qualify for the old rebate policy of 50% of the cost, up to \$120 per toilet or \$200 per household.
- Multi-Family & Commercial High efficiency Toilet Program
  - Timeline: Rebate changes will go into effect March 1<sup>st</sup>.
  - Update: New rebates will be \$75 for each WaterSense-certified high-efficiency toilet (gravity-tank type and pressure assist-tank type) and \$150 for flushometer-valve type toilets (flushometer-valve types only for commercial sector). Rebates submitted after March 1<sup>st</sup> with receipts for toilets purchased and installed before March 1, 2015, will qualify for the old rebate policy of 75% of the cost, up to \$100 per toilet.
- Multi-Family & Commercial High-Efficiency Urinal Program
  - Timeline: Rebate changes will go into effect March 1<sup>st</sup>.

- Update: New rebates will be \$200 for each WaterSense-certified high-efficiency urinal. Rebates submitted after March 1<sup>st</sup> with receipts for urinals purchased before March 1, 2015, will qualify for the old rebate policy of \$500 per urinal.
- Multi-family & Commercial Irrigation Efficiency Incentive Program (formerly the Irrigation Upgrade Rebate Program)
  - Timeline: This program is planned to “go live” at the beginning of FY 2016, with a soft roll out this spring.
  - Details: Over 50 commercial and multi-family customers are on a waiting list to be informed about the launch of this program. The contractors who will conduct irrigation audits as a part of this program are engaged and TW staff is working on final edits to the program language. Participation will begin with an irrigation system evaluation including recommendations that customers should adopt to qualify for the rebate. Equipment rebates are based on fixed costs and technology rebates will be 50% of the cost. Customer rebate cap for retrofits will be \$10,000 and considering an additional annual incentive to be available for customers who meet the water budget designed for them by TW staff. This program may be marketed in collaboration with the EPA WaterSense “Sprinkler Spruce Up” campaign.



Water Research Foundation Project 4309, Single Family Residential End Uses of Water Study  
Update from the WaterSmart Innovations Conference, 2014.