

**CWAC Conservation and Education Sub-Committee
Straw Cactus Outline for Discussion on Role and Purpose of Conservation**

Timeframe	Discussion Categories	Information
February 13, 2013 & March 13, 2013	CWAC C&E History	<ul style="list-style-type: none"> • CCTF • Decision-making framework for Conservation
	Policies	<ul style="list-style-type: none"> • CWAC Functions and Purposes • Tucson Water Conservation Program Goal, Policies, Objectives • City of Tucson Mayor & Council Conservation Policies
	Plans	<ul style="list-style-type: none"> • Tucson Water Plans - Long-Range Plan, Drought Response Plan • Region Plans – 4th Management Plan
	Community Visioning Processes	<ul style="list-style-type: none"> • City/County Joint Study • Gang of 5 Study • Conserve to Enhance • Imagine Greater Tucson
April 10, 2013 & May 8, 2013	C&E Program Update	<ul style="list-style-type: none"> • Metrics currently used • Success and Challenges of current programs • Community Input/Survey Results
	Identify Next Steps	<p><i>Options Discussed</i></p> <ul style="list-style-type: none"> • Develop volumetric & programmatic goals, metrics • Programs to reduce water in older homes • Develop feedback loop between conservation w/ tiered rate structure • Identify and fill holes in C&E policies • New C&E programs • Greater integration between education and conservation projects