



NEWS RELEASE

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National Mayor's Challenge for Water Conservation is Underway

Pledge for Tucson and pledge for water online at www.mywaterpledge.com in the 4th Annual National Mayor's Challenge for Water Conservation

The Wyland Foundation and Toyota are major sponsors of the Challenge, a friendly online competition between cities and mayors. Pledges can be made through April 30. One does not have to be a resident of Tucson to pledge for Tucson.

Participants in cities with the highest number of pledges in the five population categories are eligible for prizes donated by Wyland and several other organizations. The grand prize is a new Toyota Prius v. In addition, one winning city will be chosen at random to receive a pocket park landscape makeover, including state-of-the-art water efficient irrigation

Tucson placed 6th, 1st, and 2nd in the three previous Challenges.

Tucson Water's web page at www.tucsonaz.gov/water/challenge will be updated throughout April and linked to Wyland's national page which tracks cities' rankings in real time.

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