

2013

MARKETPLACE OPEN

7:00 - 8:00 COFFEE & REGISTRATION

TRACKS	PEST MANAGEMENT & PLANT HEALTH	DESIGN	TREES & PLANTS	IRRIGATION	TRENDING
8:00 - 9:00	Emerging Plant Pests Update Kelly Young, University of Arizona Cooperative Extension	What's Winning Jim Coffman, Coffman Studio	Landscape Plant Responses after Freezing - Surviving the Big Chill Dr. Ursula Schuch, The University of Arizona	Improving Irrigation for Efficiency & Tree Health Rick Templeton, City of Phoenix	Yes, There are Successful Community Gardens! Hailey Paul, University of Arizona Cooperative Extension
9:00 - 9:15 MARKETPLACE OPEN					
9:15 - 10:15	Irrigation Systems & Pesticide Safety Jeffrey Knight, Ewing Irrigation	Color Theory in Landscape Design Carrie Nimmer, Landscape Designer	Urban Forest Inventory & iTree Resource Analysis Tina McKeand, Davey Resource Group	Controlling Your Irrigation Controller: Getting Results in Difficult Situations Jeff Lee, Town of Gilbert	Children's Outdoor Play & Learning Environments-What Works and Why Nina Grout, Desert Botanical Garden and Scott Osteen, DWL Architects & Planners
10:15 - 10:30 MARKETPLACE OPEN					
10:30 - 11:30	Revised OPM Laws: The Good, the Bad & the Ugly Vince Craig, Arizona Department of Agriculture, Office of Pest Management	Container Garden Design Brandi Eide, Desert Botanical Garden	Identifying & Managing Problem Soils for Improved Urban Landscape Health Dr. Jim Walworth, University of Arizona	What's New in Irrigation: Technologies to Increase Efficiency, Part 1 Warren Gorowitz, Ewing Irrigation	Following the Water - The Evolution of Phoenix's Street & Canal Landscape Ed Lebow, City of Phoenix
11:30 - 1:00 MARKETPLACE OPEN THROUGH LUNCH					
1:00 - 2:00	Natural Enemies - Your Friends in IPM Dr. Ayman Mostafa, University of Arizona Cooperative Extension	Earth Laughs in Flowers: Gardens to Quiet the Mind Rebecca Fish Ewan, Arizona State University	The Process of Bringing New Plants to Market George Hull, Arizona State University and V & P Nurseries	What's New in Irrigation: Technologies to Increase Efficiency, Part 2 Warren Gorowitz, Ewing Irrigation	Heritage Gardens - Tucson's Mission Garden & Beyond Irene Ogata, PLA, ASLA, AzASLA
2:00 - 2:15 MARKETPLACE OPEN					
2:15 - 3:15	Plant Diseases Update Dr. Ann Chase, Chase Agricultural Consulting	What Inspires You? Margaret Joplin, Design Collaborations and Steve Martino, Steve Martino Landscape Architecture	The Graphical Garden: A Bold Approach to Succulent Gardening Scott Calhoun, Garden Author	When the Dirt Hits the Plan: The Designer/Contractor Disconnect Jeffrey Knight, Ewing Irrigation	Greening America's Capitols - The Grand Avenue Project Jim Coffman, Coffman Studio & Leslie Dornfeld, PLANet
3:15 - 4:15					
	Diagnosing Non-Disease Problems in Lawns Dr. Dave Kopec, University of Arizona Plant Sciences	<i>Continuing Education Credits (CEUs) for ADA, ASLA, GCSAA, IA, ISA and OPM will be applied for and posted in appropriate sessions.</i>			

SHADE: August 9, 2013, at the Renaissance Glendale, next to the Cardinal Stadium

Seminar Registration Fee (includes lunch): \$95 for pre-registration (by July 31); \$85 for second and subsequent person(s) from same company; \$115 after July 31st. Please copy form for each attendee.

TO REGISTER ONLINE OR VIEW COMPLETE SPEAKER BIOS AND TOPIC DESCRIPTIONS, VISIT WWW.AZNA.ORG

Or mail or fax payment and registration form to:
ANA, 1430 W. Broadway Rd., Ste. 110
Tempe, AZ 85282-1127
Phone: (480) 966-1610
Fax: (480) 966-0923
Email: info@azna.org

Name _____

Company Name _____

Address _____

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Email Address _____

Amount Enclosed \$ _____

Method of Payment:

- Check Payable to ANA
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Credit Card # _____ Exp. Date _____

Signature _____

INFORMATION. INNOVATION. INSPIRATION.

Friday, August 9, 2013
The Renaissance Glendale
Glendale, Arizona, next to
the Cardinal Stadium

The Arizona Nursery Association invites you to attend SHADE 2013, an award winning, one-day educational seminar for landscape and nursery professionals.

Continuing Education Credits have been applied for.

SHADE 2013

Make sure to spend time at the MARKETPLACE!

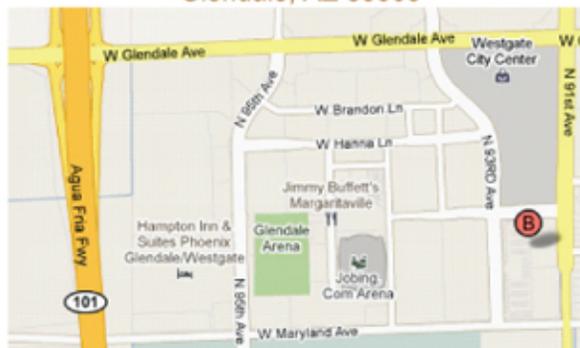
The MARKETPLACE provides an opportunity to interact with industry professionals and companies offering products and resources to support your business. MARKETPLACE opens at 7:00am and remains open until 2:15pm.



SHADE will be held at the Glendale Renaissance in Glendale, AZ next to the Cardinal Stadium on Friday, August 9th. Plan to spend the evening catching up with friends and enjoying the wonderful amenities of the resort.

A special room rate of \$99 is available until July 27th. Visit www.renaissanceglendale.com and enter the group code SHOSHOA under the "Special Rates & Awards" page to make reservations or call 623-937-3700

Renaissance Glendale Hotel & Spa
9495 W. Coyotes Blvd.
Glendale, AZ 85305



Also on Friday, August 9th

Arizona Certified Nursery Professional Training

8:00 am – 4:00 pm

Led by industry experts this all-day class helps attendees prepare for the ACNP exam, offered in September. *ACNP Manual, Lunch & Break Refreshments Included*
\$150 ANA Members; \$245 for Non-members
Register online at www.azna.org
Select ACNP Class in "SHADE Conference Registration"

For session summaries, speaker bios, or to register online, please visit...

WWW.AZNA.ORG