



NEWS RELEASE

TUCSON EARNS IBM SMARTER CITIES CHALLENGE GRANT

IBM has selected the City of Tucson and Tucson Water to receive an IBM Smarter Cities Challenge Grant for 2013. The grant provides access to some of IBM's top experts who will analyze and recommend ways the city can be an even better place in which to live and work.

Responding to the news, Mayor Rothschild said, "As water provider to a desert community, Tucson Water has long been at the forefront of managing water resources. We are honored to be recognized by IBM for our commitment to conservation and continuous improvement in service delivery."



(left: Jonathan Rothschild, Tucson Mayor, and Cindy Grossman, IBM Vice President Business Analytics and Optimization; above: Sandy Elder, Tucson Water Deputy Director, and Mayor Rothschild)

"Congratulations to Tucson for earning an IBM Smarter Cities Challenge grant in 2013. The city distinguished itself among peers by convincingly demonstrating its preparation and willingness to further improve its residents' quality of life and become a smarter city," said Stanley S. Litow, IBM vice president of Corporate Citizenship & Corporate Affairs, and president of IBM's Foundation. "We consider it a privilege to share with Tucson city staff the talent and expertise of our most gifted employee who have premier skills in a range of disciplines, all useful for helping build smarter cities and a smarter planet."