

FOR IMMEDIATE NEWS RELEASE

Tucson Currently Ranked #1 in 2013 National Mayor's Challenge for Water Conservation

With less than two weeks remaining, residents of Tucson have kept the city in the top ten ranking in the 2013 National Mayor's Challenge for Water Conservation. Tucson was ranked #1 among cities with a population between 300,000 - 600,000 as of Friday, April 19.

The challenge, April 1-30, is a friendly non-profit competition that challenges U.S. city leaders to see who can best inspire their residents to reduce water and energy usage through a series of informative, online pledges at www.mywaterpledge.com. City standings are listed in real time throughout the month. A participating mayor is not a requisite to win the challenge.

Residents from cities with the highest percentage of participants in their population category (5,000-30,000, 30,000-100,000, 100,000-300,000, and 600,000+) are entered in drawings for \$50,000 in environmentally-friendly prizes, including a Toyota Prius c, water-saving fixtures, and shopping sprees at Lowe's Home Improvement Stores. The challenge is presented nationally by Wyland Foundation and Toyota, with support from National League of Cities, CH2M Hill WaterMatch, Rain Bird Corporation, Lowe's Home Improvement stores, U.S. Environmental Protection Agency's WaterSense program, and the U.S. Forest Service.

Last year, residents from 1,000 cities in all 50 states pledged to save over a billion gallons of water, reduce their use of single use plastic water bottles, and eliminate 60,000 pounds of hazardous waste from entering watersheds.

To see city standings in real time, visit mywaterpledge.com and scroll to "City Rankings" at the bottom of the home page.

About the Wyland Foundation

Founded in 1993, the Wyland Foundation, a 501(c)3 non-profit organization, is actively engaged in teaching millions of students around the country about our ocean, rivers, lakes streams, and wetlands. The foundation's latest project, FOCUS (Forests, Oceans, Climate – and us) brings together the U.S. Forest Service, NOAA, and numerous non-profits to teach young people about the future of our water supplies, climate, and global health. www.wylandfoundation.org

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The Wyland Foundation is a 501(c)(3) non-profit organization.

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