

Hey Kids!

It's an election year! Here in Tucson, we've got a very special campaign under way. It's the Campaign for Conservation! Campaigns and elections are all about choice. In the Campaign for Conservation, the choice is about saving water. Will you elect to save?

This book can help you make the right choice. You'll see the many ways water is used and often wasted around our homes. You'll also have fun learning some easy tips on how to save water.

As Tucsonans, we understand the importance of saving water. We know we live in a desert and receive very little rainfall. We know that water is our most precious resource.

So let's elect to save water. It's the right choice and the smart choice, let's make it Tucson's choice!

After you complete this booklet, I hope you will take the Conservation Pledge and send in the attached postcard. For details, see the last page of this book. So this year, I'll close by saying:

Write back soon!

Pete

