

# WATER

# Treasure It!

it's  
as  
Easy  
as

1 +

2

+ 3



**Protecting the water table  
and our environment**

## Treasure Our Water

A long drought and low winter rainfall means Tucson's Treasure - water - is more precious than usual this year. Perhaps more than ever before, we all need to conserve water not only during Tucson's hottest months, but all year round.

Today about half our water comes from the Clearwater Facility in Avra Valley. Because we're using this renewable water resource, a blend of recharged Colorado River water and groundwater, Tucson Water has been able put many of its groundwater wells in the central metropolitan area on stand-by.

But unusually high water demand because of drought could force us to turn many of those wells back on, reversing the recent upward trend of our water table. That's not good news for the environment.

You can help by doing whatever you can to reduce your normal water use. Included here are some water saving tips and a Water Mark method of seeing approximately how much you are contributing. Let's treat our water like the treasure it is - during the summer and all year round!

Thank you from Tucson Water and the City of Tucson.

Get "the Homeowner's Guide to Using Water Wisely" on the Tucson Water Web site - [www.tucsonaz.gov/water/conservation.htm](http://www.tucsonaz.gov/water/conservation.htm)

For more information about water conservation, Beat the Peak, the Zanjeros Program or other water issues, call Tucson Water at 791-4331 or visit our Web site at [www.tucsonaz.gov/water](http://www.tucsonaz.gov/water).

Para recibir esta información en Español, llame 791-4331.

City of Tucson TTY number 791-2639.



# Water – Treasure It!

## Find Your *Water Mark* – As Easy as 1 + 2 + 3

What's your *Water Mark*? 6? 10? 18?

Here's an easy way to measure how effective your water conservation efforts are. Just add up the conservation index numbers and get your *Water Mark* total. A *Water Mark* of 5 is helpful. When you hit 10 you're making a real difference. Anything above that makes you a true desert dweller!

Here's Tucson Water's handy guide to finding your *Water Mark*.

<u>To Save Water....</u>	<u>1 + 2 + 3 Water Mark</u>
<b>Xeriscape your Yard</b> (switch to low water use plants – save 100s of gallons a day)	<b>3</b>
<b>Lose your Leaks</b> (save up to 50 gallons a day)	<b>1</b>
<b>Don't Douse the Deck</b> (sweep, don't spray the sidewalk or driveway – save up to 100 gallons)	<b>2</b>
<b>Investigate your Irrigation System</b> (repair leaks & missing emitters; reduce watering times)	<b>3</b>
<b>Tame your Toilet</b> (Save 100 gallons a day – repair leaking toilets)	<b>2</b>
<b>Go with the Low-Flow</b> (Install low-flow fixtures and shut off the tap when shaving or brushing teeth)	<b>1</b>
<b>It all adds up.... what's your <i>Water Mark</i>?</b>	<b>Total _____</b>

Get more water saving tips. Call Tucson Water at 791-4331 or visit our web site – [www.tucsonaz.gov/water](http://www.tucsonaz.gov/water).

*Water Mark* measurements are estimates. Your total water savings will depend on a number of factors such as how many bathrooms you have, the size and type of landscaping in your yard, the number of people in your household, etc.

## Call the Zanjeros for Free Assistance

The Zanjeros are Tucson Water's water conservation specialists. They have been specially trained to help you use water more efficiently at your home. The Zanjeros will visit you, perform a water 'audit' of your home, and give you information and advice on where and how you can reduce your water use. And it's all free of charge.

To arrange for the Zanjeros to visit your home, call 791- 3242.

## 30 Years of Beat The Peak

Pete the Beak's water conservation adventures have spanned 30 years in Tucson. It was 1976 when Tucson Water's duck mascot first began calling attention to the importance of reducing water use during the summer months.

Since then, Tucson Water customers have become excellent conservationists and generations of children have grown up learning from Pete's zany adventures how important it is to treasure our most precious resource – water.



Kids - download the latest *Beat the Peak* Activity Book from our Web site ([www.tucsonaz.gov/water](http://www.tucsonaz.gov/water)) and join Captain Pete as he finds ways to save Tucson's Treasure - Water! Follow Pete's adventures every summer and use his water saving tips to help preserve our water table and our environment. It's a Tucson tradition.